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American financial weekly newspaper For other uses, see Barron's (disambiguation). "Barrons" redirects here. For the general, see Richard Barrons. Barron'sApril 5, 2021 cover of Barron'sEditor in ChiefDavid ChoCategoriesBusinessFrequencyWeeklyTotal circulation(2013)305,513[1]FounderClarence W. BarronFirst issue1921; 104 years ago (1921)CompanyDow Jones & Company (News Corp)CountryUnited StatesBased inNew York City, New York, U.S.Websitewww.barrons.com ISSN1077-8039OCLC29933161 Barron's (stylized in all caps) is an American weekly magazine and newspaper published by Dow Jones & Company, a division of News Corp, since 1921.[2][3] Founded as Barron's National Financial Weekly in 1921 by Clarence W. Barron (1859–1928) as a sister publication to The Wall Street Journal, Barron's covers U.S. financial companies, market developments, and relevant statistics. Each issue provides a summary of the previous week's market activity as well as news, reports, and an outlook on the week to come. Features in the publication include: Market Week – coverage of the previous week's market activity[4][5] Barron's Roundtable – Posts from noted investors such as Bill Gross, Mario Gabelli, Abby Joseph Cohen, Felix Zulauf, and Marc Faber[6][7] Best Online Brokers – A ranking of the top online trading brokerage firms. Criteria include trading experience and technology, usability, mobile, range of offerings, research amenities, portfolio analysis & report, customer service & education, and costs.[8] Top Financial Advisors – America's top financial advisors[9][10] The magazine has been published by Dow Jones & Company since 1921.[11] The magazine is named after Clarence W. Barron.[12] an influential figure to Dow Jones and a founder of modern financial journalism. Dow Jones also publishes The Wall Street Journal. In 1990, color was introduced to the magazine and full color in January 1996. Barron's introduced a two-section version of the paper on March 7, 1994.[13] Ad for Barron's, 1975 Barrons.com[14][15] was launched in 1996 as part of WSJ.com. In 2005, following "its first redesign in nearly 11 years"[16] Barron's relaunched as a standalone product,[17] months after their first Financial Advisor conference.[18] In September 2008, Barron's acquired the Winner's Circle Organization.[19] In September 2009, Barron's launched Penta as a new section. The section targets "penta-millionaires" (individuals with at least \$5 million in assets) with financial advice.[20][21] Famous former and current editors, publishers, and journalists of the magazine include: Robert Bleiberg, publisher (1982–1989), editor (1954–1981)[22] Alan Abelson, columnist[23] Clarence W. Barron, "father of financial journalism" and founder of the newspaper William Peter Hamilton ^ "Alliance for Audited Media Snapshot Report – 6/30/2013". Alliance for Audited Media. June 30, 2013. 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John Keefe, a stock analyst who follows the company, said ... very complicated, and the Barron's examination of ... ^ "Top Financial Advisors". Barron's. ^ Barron's (1921–1942). OCLC 712794404. ^ "CLARENCE W. BARRON, PUBLISHER, IS DEAD; Head of The Wall St. Journal a Victim of Catarrhal Jaundice at 73 in Battle Creek. NOTED FINANCIAL FIGURE A Writer on World Fiscal Topics —Body Will Be Taken to His Old Home in Boston". The New York Times. October 3, 1928. ^ "ProQuest Historical Newspapers: Barron's (1921–2010) – Databases – UW-Madison Libraries". search.library.wisc.edu. Retrieved April 2, 2025. ^ "Barron's 'to bow on Web". Advertising Age. June 28, 1996. ^ "Barron's Videos". wsj.com. ^ "Barron's gets a redesign". Advertising Age. May 17, 2005. ^ January 2006 ^ 2005; "Best of Best Meet at Barron's Winner's Circle Conference for Financial Advisors; Barron's First-Ever Event Yields Insights into Industry Best Practices" (Press release). December 6, 2005. Retrieved May 28, 2015. ^ "Barron's acquires The Winner's Circle Organization". American City Business Journals. September 25, 2008. ^ "Dow Jones Media Group stitches corporate work and lifestyle together". April 9, 2018. The current iteration of Penta is ... ^ "Barron's Magazine to Launch New Section Providing Trusted Advice for Pentamillionaires" (Press release). GlobeNewswire. September 24, 2009. ^ Grant, James (November 7, 1997). "The Great Contrarian". Wall Street Journal. ISSN 0099-9660. Retrieved October 9, 2021. ^ Martin, Douglas (May 11, 2013). "Alan Abelson, Who at Barron's Was a Thorn in Wall Street's Side, Dies at 87". The New York Times. ISSN 0362-4331. Retrieved October 9, 2021. Official website Retrieved from " Join Barron's for an exclusive live conversation with journalists and guests. Our editors and reporters will examine the pandemic and its impact on markets, the economy, companies and individuals. Topics include Managing Your Money, The Future of Health Care, What to Watch in the Markets, Tech Stocks, and more. 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But his influence is limited. Go to articleWe'll also see earnings reports from Oklo, Cisco, Tencent, On Holding, and more. This week's scheduled releases of the consumer and producer price indexes have been preempted by the government shutdown.Go to articleGo to articleMost major airports across the country are affected.Go to articleIf Japan's central bank starts hiking rates, gold investors should watch out. Go to articleStocks were poised to rise on Monday to kick off a new month of trading after notching gains in October.Go to articleVertex, Corteva, and many more will also report earnings. On the economic front, The Supreme Court will hear arguments on the legality of Trump's tariffs, and ADP will release October employment data.Go to articleQuantumScape CEO Siva Sivaram and other executives at the battery maker sold shares last week.Go to articleA lack of power outages has led to muted demand for generators.Go to articleA new revenue forecast has Wall Street recalibrating expectations. Go to articleIt's a big sign that the EV slowdown is biting into profits.Go to articleJudge Illston indicated that she agreed with labor unions that the layoffs are "arbitrary and capricious" and "intended for the purpose of political retribution."Go to articleThe Venmo owner reports higher total payment volume and hikes its full-year guidance.Go to articleKenvue said it would defend itself against "these baseless claims."Go to articleOracle is taking on tens of billions of dollars in debt to finance its cloud infrastructure.Go to articleThe maker of automated vacuums made the statement in an 8-K.Go to articleQualcomm is entering the battle for artificial-intelligence computing in the data center.Go to articleA quarter-point rate cut is all but certain at this week's Federal Open Market Committee meeting. And we'll see earnings reports from roughly 160 S&P 500 companies.Go to articleThe move is part of incoming CEO Michael Fiddelke's efforts to revitalize the ailing retailer. 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