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Mailchimp signup form multiple lists

Mailchimp multiple signup forms.

Creating a Single Signup Form with Multiple List Options in Mailchimp I have a client who utilizes three separate RSS-to-email campaigns in Mailchimp, each tied to distinct categories on their WordPress blog. The client's desire is to incorporate a single signup form that allows users to subscribe to any of the three lists. Despite Mailchimp's recommendations for one signup form per list/campaign, my client requires an alternative solution due to the need for a shared sidebar form. I've searched for guidance within Mailchimp's knowledge base but found limited information on this specific topic. The question remains: is it possible to create a single form with options to subscribe to all or just one list? I seek insight into how to achieve this functionality without compromising the recommended best practices. Specifically, I'd like to know if it's feasible to design a signup form that includes checkboxes for users to select which lists they wish to join, and if so, provide guidance on implementing this feature in Mailchimp. If you have multiple audiences, change global settings on Opt-In Settings page to make universal changes. Learn about sign-up processes via linked articles: Single Opt-in vs Double Opt-in About Double Opt-in About Subscriber Engagement Note If EU address is main contact, some groups may require double opt-in by default. Check method used on Opt-In Settings page. The General Data Protection Regulation (GDPR) regulates how organizations handle EU people's data. Design signup forms that fit your brand and comply with GDPR requirements. Collect consent using GDPR Forms To prevent spambots, Google reCAPTCHA is required for hosted signup forms. Also choose to enable this option on other form types in Mailchimp. Shareable form options are published and maintained on our servers. An easy-to-use, shareable signup form is automatically generated for each audience. Customize the form and share the URL or use HTML code with Create a Hosted Signup Form Advanced form customization is available for paid accounts using custom code in advanced form mode. Design a landing page to collect new contacts as part of a specific marketing goal, such as boosting audience growth by collecting addresses in exchange for a free download. Use the Signup Form content block to create a simple form with the email address field from your audience and choose to include more fields as needed. Add a signup form to any Mailchimp website page using the Signup Form content block or pop-up signup form. If you built your website elsewhere, use the pop-up signup form or embedded signup form. With our embedded forms, choose the overall design of the form, enable/disable form fields, rearrange field order, and add help text to create a custom signup experience for your website. Edit the form code further if comfortable with HTML. Add an Embedded Signup Form to Your Website Create and design the form in Mailchimp, then add it to your Mailchimp website or another platform using Add a Pop-up Signup Form to Your Website. For complete control over sign-up form process and opt-in settings, code your signup form from scratch and pass subscriber info directly. If you're comfortable with coding, connect your app to Mailchimp via our API for advanced features. For help, reach out to a developer or hire a Mailchimp Expert if needed. Use the API to manage subscribers seamlessly. If you're stuck on which form to use, try a few options and test them out. After setting up multiple forms, wait a couple of weeks and track their performance. Create an audience segment based on signup source to see which form generates the most new subscribers.