

AKSTRATM
— HAIRCARE —

**THE
GENTLEMAN'S
STANDARD**



**THE
LADY'S
STANDARD**



**THE
STANDARD**



AKSTRA

LEARN ABOUT OUR STANDARDS

Akstra results

Akstra exists to deliver results. The Akstra Standard is the result of years of research and development, along with feedback from some of the world's leading dermatologists and hair loss experts. We have raised the Standard in hair care.

Something for Everyone

When developing the technology for the Akstra range, we knew that a one-size-fits-all approach would never work. Hair is unique, and so should be the treatment. Akstra users are just as easily men as they are women, just as easily teenagers as they are adults. The Gentleman's Standard, the Lady's Standard, and the Standard all provide different treatments for people with different needs.

Patented technology

Years of research and development in the field of laser and light therapy went into the development of Akstra. Our proprietary laser and LED technologies finally made the Akstra treatment possible, with over a dozen patents to our name, the biggest game-changer in hair care is here, and it's name is Akstra.

Implementing Akstra

Akstra provides everything needed to salons to start implementing Akstra treatments. These include guides, marketing advice, machines, and everything else that is needed to start delivering Akstra services to clients. Akstra has been set up so that long term relationships are formed with salons and clients. Never before has such a game-changer come along that has been so easy to implement.

THE GENTLEMAN'S STANDARD

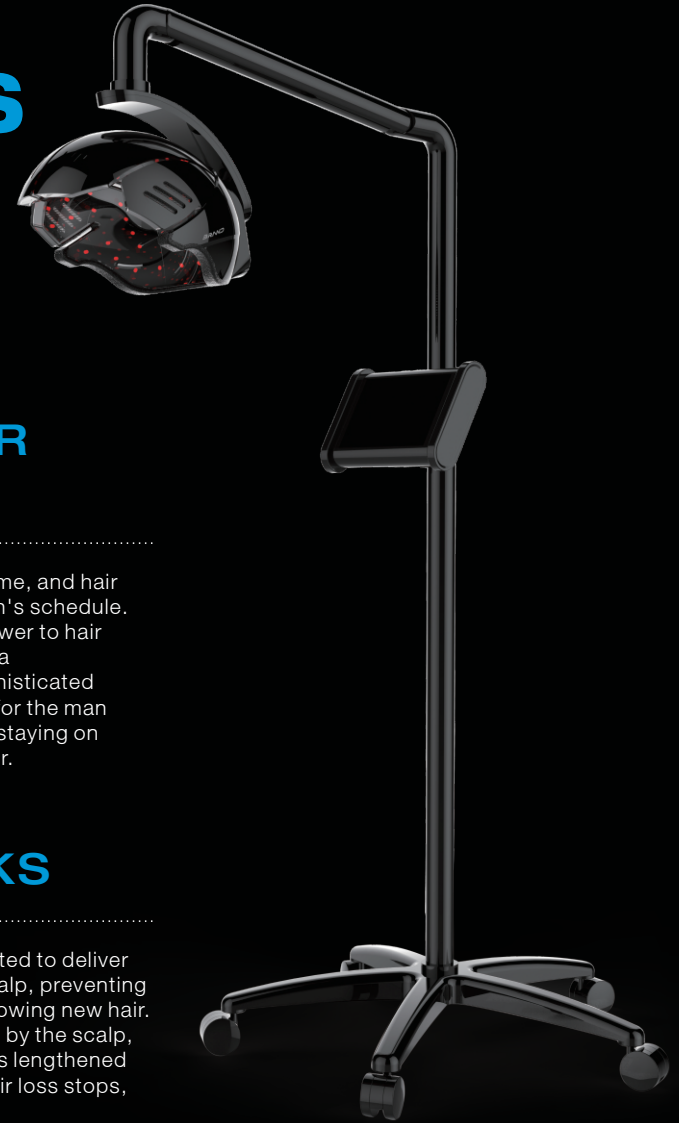
A SOPHISTICATED HAIR TREATMENT,
FOR THE SOPHISTICATED MAN

PLAY BY YOUR OWN RULES

Hair loss can throw a man off his game, and hair loss has no place in the modern man's schedule. Up until now, there has been no answer to hair loss. Thankfully, we have produced a sophisticated treatment for the sophisticated man. The Gentleman's Standard is for the man who stays in control of his life while staying on top of his game and on top of his hair.

HOW IT WORKS

Precision lasers, specifically calibrated to deliver 650nm laser light to energize the scalp, preventing hair loss, increasing volume, and growing new hair. When 650nm laser light is absorbed by the scalp, the natural growth cycle of the hair is lengthened and optimized to the point where hair loss stops, and hair growth begins.





THE LADY'S STANDARD

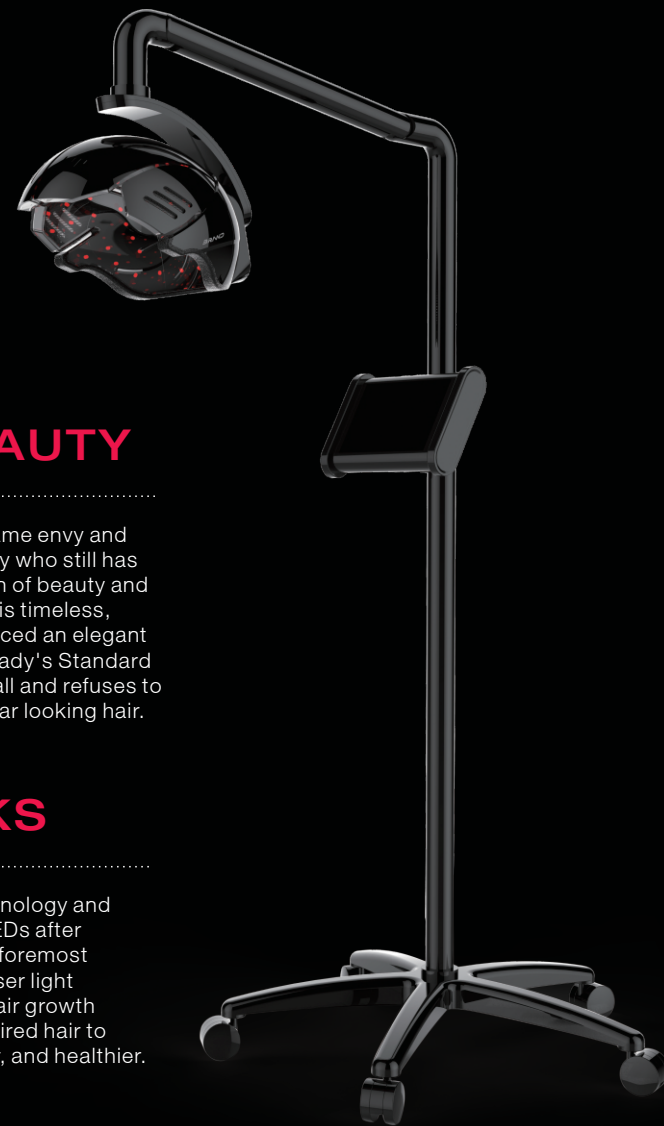
AN ELEGANT TREATMENT,
FOR THE ELEGANT LADY

TIMELESS BEAUTY

Few things in the world stir up the same envy and passion as the classy, elegant beauty who still has it after all these years. A combination of beauty and experience, she is never gaudy, she is timeless, almost untouchable. We have produced an elegant treatment for the elegant lady. The Lady's Standard is for the woman who rises above it all and refuses to accept anything less than spectacular looking hair.

HOW IT WORKS

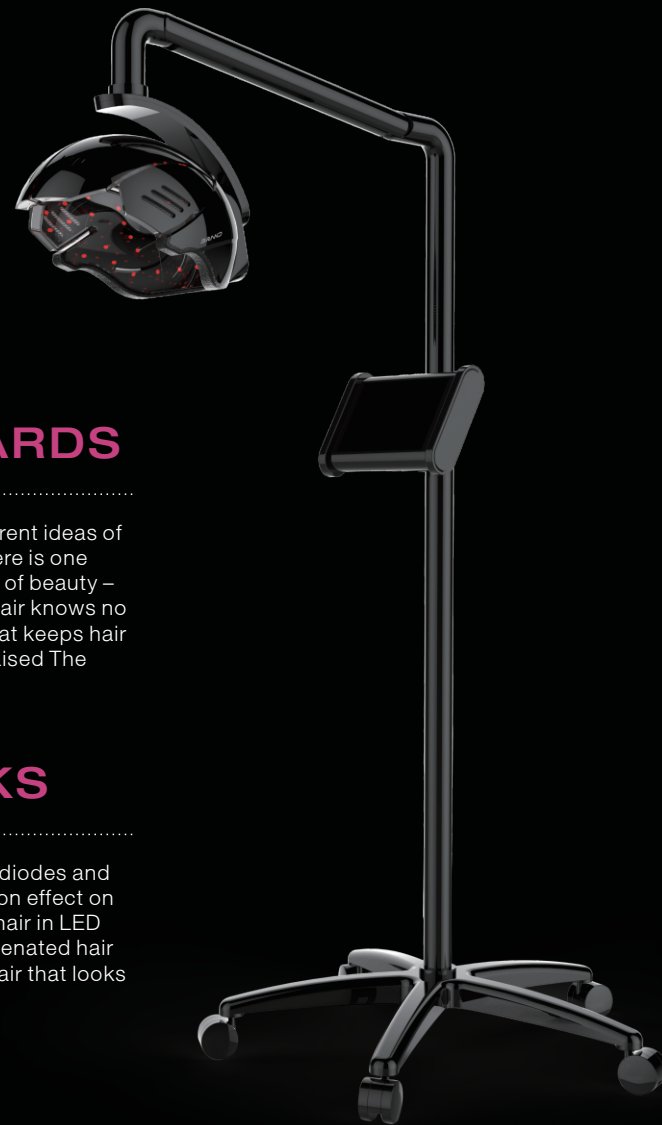
We've taken our patented laser technology and married it with specially designed LEDs after consulting with some of the world's foremost dermatologists and hair experts. Laser light extends and optimizes the natural hair growth cycle, while the LED light wakes up tired hair to produce hair that looks fuller, shinier, and healthier.





THE STANDARD

HEALTHY HAIR SHOULD
COME STANDARD



HIGH STANDARDS

People across cultures all have different ideas of what is considered beautiful, but there is one attribute that is a universal standard of beauty – vibrant, rejuvenated hair. Beautiful hair knows no age, and now there is a treatment that keeps hair looking healthy and young. We've raised The Standard at Akstra.

HOW IT WORKS

We've taken our specially designed diodes and calibrated them to have a rejuvenation effect on the hair. The Standard showers the hair in LED light which promotes healthier, rejuvenated hair by waking up tired hair to produce hair that looks shinier and healthier.

RAISING
THE STANDARD

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