

TIME	SESSION — SPEAKER(S)	LOCATION
7:30 - 8:30 CHECK IN		
8:30 - 9:00	Opening Remarks - ANDERSON Announcements - LEFEBVRE, WHITTAKER	Heritage
15 MINUTE BREAK		
9:15 - 10:45	The Heroine's Journey Narrative Structure for Fiction Authors - CARRIGER	Heritage
	Crafting Awesome Thrillers - THACKER	Fremont
	Things I Wish Some Pro Had Told Me - ANDERSON, MOESTA	Carson
	Making Marvellous Magic Systems: Unleash the arcane to amplify your story and capture your readers - ROWENSON	Learning Center
	Sharpening Your Writer's Third Eye - LA RONN	Spotlight (Summit I & II)
	Starting Strong: Great first paragraphs and great first pages - MARTELLE	Summit III
	The Cover Story: A Workshop on Cover Design - OWEN	The Club Room at the Antlers Grille

15 MINUTE BREAK

11:00 - 12:30

The Heroine's Journey Narrative
Structure for Fiction Authors - CARRIGER

Heritage

Crafting Awesome Thrillers - THACKER

Fremont

Things I Wish Some Pro Had Told Me -
ANDERSON, MOESTA

Carson

Making Marvelous Magic Systems:
Unleash the arcane to amplify your story
and capture your readers - ROWENSON

Learning Center

Sharpening Your Writer's Third Eye - LA
RONN

Spotlight (Summit I & II)

Starting Strong: Great first paragraphs
and great first pages - MARTELLE

Summit III

The Cover Story: A Workshop on Cover
Design - OWEN

The Club Room at the Antlers Grille

12:30 - 2:00 LUNCH ON YOUR OWN

2:00 - 3:30	How To Do Crowning Moments of Awesome - BUTCHER	Heritage
	Crafting Awesome Thrillers - THACKER	Fremont
	Finding The Perfect Story Structure - IKENBERRY	Carson
	Playing God: Creating Planets (and peoples) For Prose (and profit) - GANNON	Learning Center
	Nice Story!—Thanks, It Has POCKETS: Seven elements every story should contain - MANGUM	Spotlight (Summit I & II)
	Writing Fight and Action Scenes - MABERRY	Summit III

15 MINUTE BREAK

3:45 - 5:15	How To Do Crowning Moments of Awesome - BUTCHER	Heritage
	Crafting Awesome Thrillers - THACKER	Fremont
	Finding The Perfect Story Structure - IKENBERRY	Carson
	Playing God: Creating Planets (and peoples) For Prose (and profit) - GANNON	Learning Center
	Nice Story!—Thanks, It Has POCKETS: Seven elements every story should contain - MANGUM	Spotlight (Summit I & II)
	Writing Fight and Action Scenes - MABERRY	Summit III

15 MINUTE BREAK

5:30 - 5:45	Announcements - LEFEBVRE, WHITTAKER	Heritage
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5:45 - 7:00 DINNER ON YOUR OWN

7:00 - 10:00 SEE THE SPECIAL PROGRAMMING TAB FOR MORE FUN AND LEARNING!

TIME	SESSION — SPEAKER(S)	LOCATION
7:00 - 8:00 CHECK IN		
8:00 - 8:30	Opening Remarks - ANDERSON Announcements - LEFEBVRE, WHITTAKER	Heritage
8:30 - 9:30	Popcorn Theory of Success - ANDERSON	Heritage
15 MINUTE BREAK		

9:45 - 10:45

Career Paths for Writers - WEISSKOPF

Heritage

Speak, Teach, and Sell - KERRIE
FLANAGAN

Fremont

Query Letters 101 Workshop: Part 1 -
BERLIN, LINDSAY FLANAGAN

Carson

Resilience for Writers Panel Discussion -
ANDERSON, BLATT, ESSOE, MCCAFFREY

Learning Center

Advanced Book Marketing: Maximize your
readers list with BookFunnel -
COURTNEY

Spotlight (Summit I & II)

Kaffeeklatch (Scheduled Attendees Only)
- BUTCHER

Summit III

15 MINUTE BREAK

11:00 - 12:00	Author Branding - KASTNER	Heritage
	Write, Click, Engage - DANA CLAIRE	Fremont
	Query Letters 101 Workshop: Part 2 - BERLIN, LINDSAY FLANAGAN	Carson
	Writing for Tabletop RPGs - AGRESTA, COLEMAN, EVANS, WEBER	Learning Center
	Creating Bestsellers in the Audio Market for Indie Authors - STONE	Spotlight (Summit I & II)
	Pitch Practice Sessions - ESSOE, MANDEVILLE, MANGUM	Summit Ballroom

12:00 - 1:30 LUNCH ON YOUR OWN

1:30 - 2:30	Agent Real Talk: The Truths of Publishing - ROSE	Heritage
	Editing and Polishing Your Manuscript in MS Word - KLEVE	Fremont
	The Beauty of the Written Word - GARRETT	Carson
	Self Publishing Round Up With Industry Service Pros - CLAIRE, COURTNEY, K. FLANAGAN, L. FLANAGAN, LEFEBVRE, SMITH, STONE	Learning Center
	Pick a Successful Hybrid Author's Brain - CARRIGER	Spotlight (Summit I & II)
	Pitch Practice Sessions - ESSOE, MANDEVILLE, MANGUM	Summit Ballroom
15 MINUTE BREAK		

2:45 - 3:45	How to Query & Pitch an Agent - KONDLA	Heritage
	Wide Strategies for Marketing Your Books - LEFEBVRE	Fremont
	Navigating the Business of Children's Book Writing - COWAN	Carson
	Kickstarter Panel Discussion - AGRESTA, ANDERSON, COLEMAN, OWEN, CLAIRE	Learning Center
	Editing on a Deadline - MABERRY	Spotlight (Summit I & II)
	Pitches and Career Counseling	Summit Ballroom

15 MINUTE BREAK

4:00 - 5:00	What to Expect When Working With an Editor - DAVIS	Heritage
	Creating a Successful Podcast - GOODWIN	Fremont
	Mastering the Art of Newsletter List Building: Strategies and Tips for Authors - KERRIE FLANAGAN	Carson
	Listen Up! Creating Your Audiobooks Panel Discussion - ANDERSON, HAYS, MADRID, MCGINNIS, STONE	Learning Center
	Shared Worlds: Profits, Pitfalls, and Unique Possibilities for Stories and Sales - GANNON	Spotlight (Summit I & II)
	Pitches and Career Counseling	Summit Ballroom
5:00 - 5:15	Announcements - LEFEBVRE, WHITTAKER	Heritage
5:15 - 6:00	End of Day Q&A	Heritage
6:00 - 7:30 DINNER ON YOUR OWN		
7:30 - 10:00 SEE THE SPECIAL PROGRAMMING TAB FOR MORE FUN AND LEARNING!		

FRIDAY, FEB. 9

TIME

SESSION — SPEAKER(S)

LOCATION

7:00 - 8:30 EGGS BENEDICT BREAKFAST
(PRE-REGISTRATION REQUIRED)

8:30 - 8:45	Announcements - WHITTAKER, LEFEBVRE	Heritage
8:45 - 9:45	Elevating Your Publishing Mindset - LA RONN	Heritage
	Best Practices: Author Bio & Photo - MANDEVILLE	Fremont
	Marketing Secrets from a Draft2Digital Insider - LEFEBVRE	Carson
	From Data to Drama: Leveraging market research to create bestselling fiction - ANAYA, BROWN	Cameron
	Tips from Editors Panel Discussion - DAVIS, ESSOE, L. FLANAGAN, KLEVE, WIGGINS	Learning Center
	Dungeon Crawler Carl: How Audio Helped Turn a Series into a Phenomenon - HAYS, DINNIMAN	Spotlight (Summit I & II)
	Pitches and Career Counseling	Summit Ballroom

15 MINUTE BREAK

10:00 - 11:00	Writers of the Future: Four Decades of Paying it Forward - JOHN GOODWIN, MCCAFFREY, MOESTA, WEISSKOPF, EMILY GOODWIN	Heritage
	Pitfalls of Literary Contracts - IKENBERRY	Fremont
	Build Your Writing Career from Scratch - KASTNER	Carson
	From Pages to Products - CLAIRE	Cameron
	Success in the Romance Genre - ANAYA, BROWN, CRENSHAW, SLAYTON	Learning Center
	Kickstarter for Publishing 101 - LECKERT	Spotlight (Summit I & II)
	Pitches and Career Counseling	Summit Ballroom
15 MINUTE BREAK		

11:15 - 12:15	Things I Wish I Knew FIRST - CARRIGER	Heritage
	Top 5 Things I've Learned from 25 Years of Editing - MANGUM	Fremont
	Direct Sell Your way to Business Freedom - CROSS	Carson
	Landing Pages that Work - AGRESTA	Cameron
	Start Your Small Press: Lessons from Publishers - ANAYA, BROWN, KELLY AND KEVIN COLBY, KNIGHT, SHEETS	Learning Center
	Write What You Feel: Emotion in Fiction - SLAYTON	Spotlight
	Pitches and Career Counseling	Summit Ballroom
12:15 - 1:45 LUNCH ON YOUR OWN		

1:45 - 2:45

Writing Media Tie-In Fiction - MABERRY

Heritage

Maximize Your Profits with Bookvault
Through Direct Sales and Special Editions
- ALEX SMITH

Fremont

Conquering the Con 1: Logistics &
Presentation (Setting Up to Sell
Effectively) - FAHNESTOCK

Carson

Private Interview with Indie Author
Magazine and Kevin J. Anderson -
ANDERSON, HONIKER

Cameron

TribeTalks: "Ted Talk" Style Presentations
from Tribe - GUNDERSON, MORIN, TODD

Learning Center

A Behind-the-Scenes Look at a \$90,000+
Royalty Month with Amazon Ads -
COHEN

Spotlight

15 MINUTE BREAK

3:00 - 4:00	Why Characters Matter - WEBER	Heritage
	Amazon Ads Playbook: Strategic Insights from \$100+ Million in Sales - SCOT	Fremont
	Conquering the Con 2: Selling (What To Do Once You're There) - FAHNESTOCK	Carson
	It Shouldn't Hurt to Write: Ergonomics for Writers - MOESTA	Cameron
	AI and the Future of Publishing Panel Discussion - CRENSHAW, GANNON, JONES, SMITH, THACKER, MARTELLE	Learning Center
	Using Your Words Efficiently in Children's and Middle Grade - COWAN	Spotlight
15 MINUTE BREAK		
4:15 - 4:30	Announcements - LEFEBVRE, WHITTAKER	Heritage
4:30 - 6:00	Drawing out the Dragons - OWEN	Heritage
6:45 - 8:00 DINNER ON YOUR OWN		

7:00 - 10:00

Exclusive VIP Dinner with Featured
Guests (Ticketed Event)

8:00 - 10:00 SEE THE SPECIAL PROGRAMMING TAB FOR MORE FUN AND LEARNING!

SATURDAY, FEB. 10

TIME

SESSION — SPEAKER(S)

LOCATION

7:00 - 8:30 EGGS BENEDICT BREAKFAST (PRE-REGISTRATION REQUIRED)

8:30 - 8:45	Announcements - LEFEBVRE, WHITTAKER	Heritage
8:45 - 9:45	How I Get Work Done - BUTCHER	Heritage
	The Busy Writer's Second Brain: Streamlining Your Storytelling with Technology - HONIKER	Fremont
	Get Your Short Story Published - HERZ	Carson
	That's Not What I Wrote: Listening and Learning from Your Editor - BERLIN, FLANAGAN	Cameron
	Guerilla Marketing for Indies - CROSS, LA RONN, MARTELLE, THACKER	Learning Center
	Ask the Agent - KONDLA	Spotlight (Summit I & II)
15 MINUTE BREAK		

10:00 - 11:00	Quelling Your Query Conundrums - ROSE	Heritage
	AMA with Oriana Leckert from Kickstarter - LECKERT	Fremont
	Celebration vs. Appropriation - GARRETT	Carson
	The Bookseller's Perspective - HAYDEN	Cameron
	Masters of Publishing Genre Fiction - ANDERSON, LONGUEIRA, PARKHURST	Learning Center
	Legacy Planning - WEISSKOPF	Spotlight
	Pitches and Career Counseling	Summit Ballroom

15 MINUTE BREAK

11:15 - 12:15

Maintaining Momentum to Level Up -
MARTELLE

Heritage

Top Ten Mistakes - ESSOE

Fremont

Listen to Your Readers: Making business
decisions off data, not emotion - CROSS

Carson

Cursed Dragon Ship Publishing: Live
Interview with Stacey Kondla - KELLY
AND KEVIN COLBY, KONDLA

Cameron

Listen Up: Marketing Your Audiobooks
Successfully - HAYS, MCGINNIS, STONE

Learning Center

Strata: The Underlying Layers of Skillful
Writing - ANDERSON, MOESTA

Spotlight

12:15 - 1:45 LUNCH ON YOUR OWN OR NETWORKING LUNCH WITH CHUCK GANNON

1:45 - 2:45

Failure is Just a Data Point - CARRIGER

Heritage

How to Utilize IngramSpark: Insights and
Best Practices - MACADOO

Fremont

Live Interview with Jeff Hays of
Soundbooth Theater and Craig Martelle -
HAYS, GOODWIN, MARTELLE

Carson

Writing Extraordinary Picture Books -
HERZ

Cameron

Collaborating with Other Writers -
GANNON, IKENBERRY, MABERRY,
MCCAFFREY, MOESTA, WEBER

Learning Center

A Narrator's Process - MCGINNIS

Spotlight (Summit I & II)

15 MINUTE BREAK

3:00 - 4:00	Hope and Glory and Authorship: Preparing for Triumphs and Tragedies - GANNON	Heritage
	Aim Lower — The secret to hitting big goals is to shoot for targets you can't miss - DENZEL	Fremont
	What Are Mentors Meant For? - IKENBERRY	Carson
	Intro to Book Trailers - MARTINEZ	Cameron
	Why Should I Write Short Stories? - ANDERSON, GOODWIN, KNIGHT, MABERRY	Learning Center
	Pro Writing with AI: Part 1, Law & Ethics - CRENSHAW	Spotlight (Summit I & II)
	Patreon for Beginners - OWEN	Summit Ballroom
15 MINUTE BREAK		

4:15 - 5:15	Mental Models for Writers - LA RONN	Heritage
	The Power of You - ROBERTS	Fremont
	Talking to Myself - ANDERSON	Carson
	Geek Girls Academy Presents - ANAYA, BROWN	Cameron
	Horror: Where Genre Meets Emotion - LEFEBVRE, MABERRY, WHITTAKER	Learning Center
	Pro Writing with AI: Part 1, Law & Ethics - CRENSHAW	Spotlight (Summit I & II)
15 MINUTE BREAK		
5:30 - 6:00	Endowment Auctions and Announcements - LEFEBVRE, OWEN, WHITTAKER	Heritage
6:00 - 6:30	End of Day Q&A	Heritage
6:30 - 6:45	Farewell - ANDERSON, WHITTAKER, IKENBERRY	Heritage

7:30 - 12:00 SEE THE SPECIAL PROGRAMMING TAB FOR MORE FUN AND LEARNING!

SPECIAL PROGRAMMING

TIME

EVENT

LOCATION

WEDNESDAY, FEBRUARY 7TH, 2024

7:00 PM – 10:00 PM

Freewriting

Fremont

7:00 PM – 8:30 PM

Public Book Sale (BOOKSTRAVAGANZA!!!)

Summit I, II, & III

7:00 PM – 8:30 PM

Release Party/Signing Event for A BIT OF
LUCK Superstars Anthology

Stratton Room

8:30 PM – 10:00 PM

Diversity Meeting with Jayrod Garrett

Carson

9:00 PM – 10:00 PM

Fantasy Roundtable Discussion

Learning Center

9:00 PM – 11:00 PM

Folk 'n' Filk

Fremont

9:00 PM – 10:00 PM

Gaming and Social

Stratton Room

THURSDAY, FEBRUARY 8TH, 2024

7:30 PM – 8:30 PM	Welcome Mixer Sponsored by Soundbooth Theater!	Summit I, II, & III
8:30 PM – 10:00 PM	First Pages Party with Chris Mandeville and Todd Fahnestock	Fremont
8:30 PM – 10:00 PM	Cover Copy Party with Joshua Essoe and Lisa Mangum	Carson
8:30 PM – 10:00 PM	Science Fiction Discussion Panel	Learning Center
8:30 PM – 10:00 PM	Gaming and Social	Summit I & II
8:30 PM – 10:00 PM	Q&A with Lindsay and Sabine from Eschler Editing	Summit III
8:30 PM – 10:00 PM	Diversity Meetup with Jaryrod Garrett	Stratton Room
FRIDAY, FEBRUARY 9TH, 2024		
7:00 PM – 10:00 PM	Exclusive VIP Dinner (Ticketed Event)	Summit III
8:00 PM – 10:00 PM	Freewriting	Fremont
8:00 PM – 10:00 PM	Gaming and Social	Carson

SATURDAY, FEBRUARY 10TH, 2024

7:30 PM – 12:00 AM

Gaming and Social

Summit I & II

7:30 PM – 12:00 AM

Karaoke! Sponsored by Damon Courtney
and BookFunnel

Summit III