



Pre-K Feasibility Study

Key Findings Presentation



Pre-K Feasibility Study Partners

THE PRE·K PRIORITY

The Pre-K Priority is a coalition of community organizations and individuals committed to improving the number of affordable, high quality Pre-K programs available to all four-year-olds in Forsyth County.



Forsyth Futures studies our community to inform action by providing valuable context to community stakeholders and advocates. We believe that a better-informed community is empowered to advocate for the evidence-based policies and solutions that can improve quality of life for all in Forsyth County.

Research Components

- ▶ **Interviews and Focus Groups**
- ▶ **Surveys**
- ▶ **Secondary Data**



Young Children and Their Families

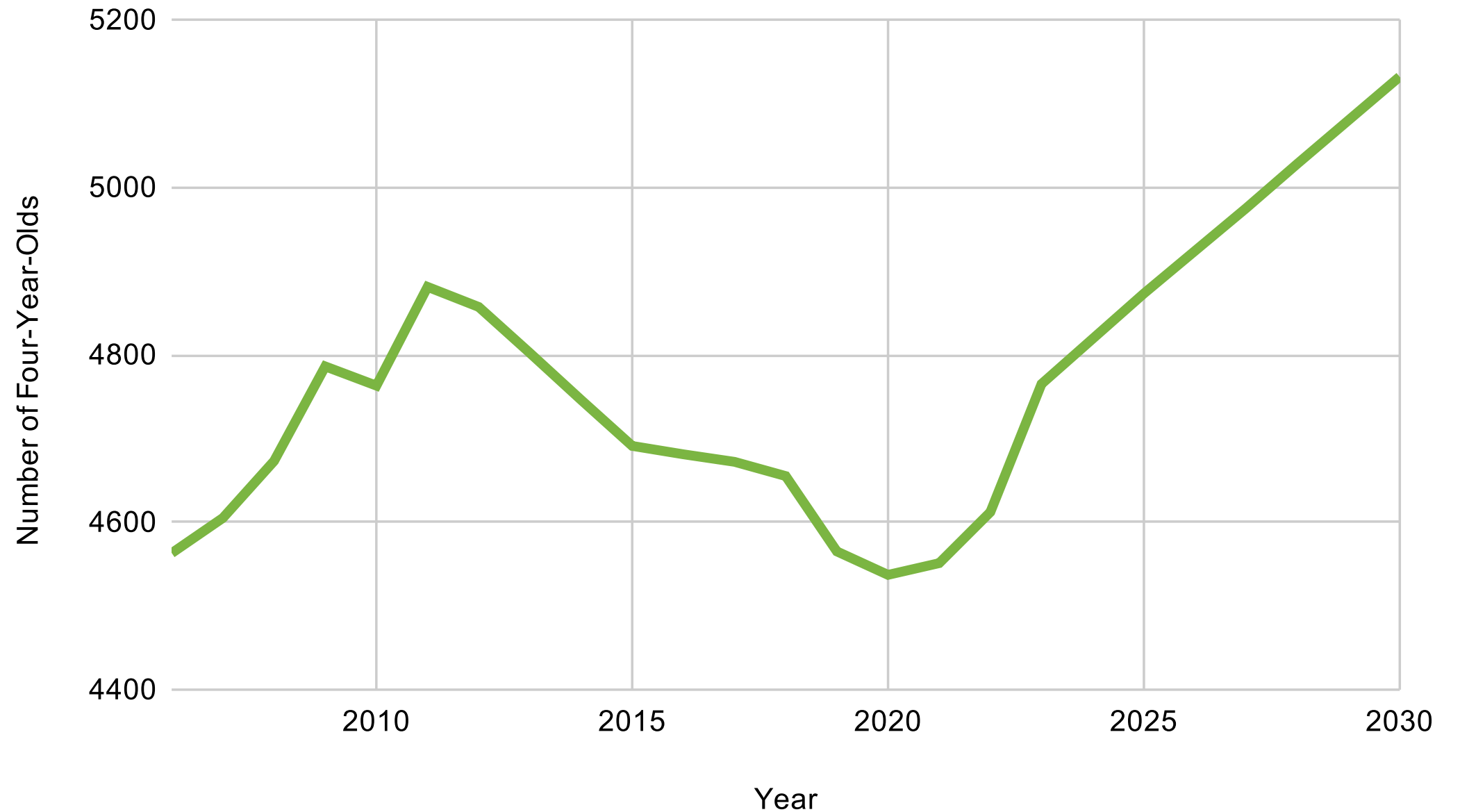


YOUNG CHILDREN AND THEIR FAMILIES

The number of 4-year-old children is projected to increase starting in 2020.

Source: North Carolina
Office of State Budget and
Management

Population Projection for Number of Four-Year-Olds

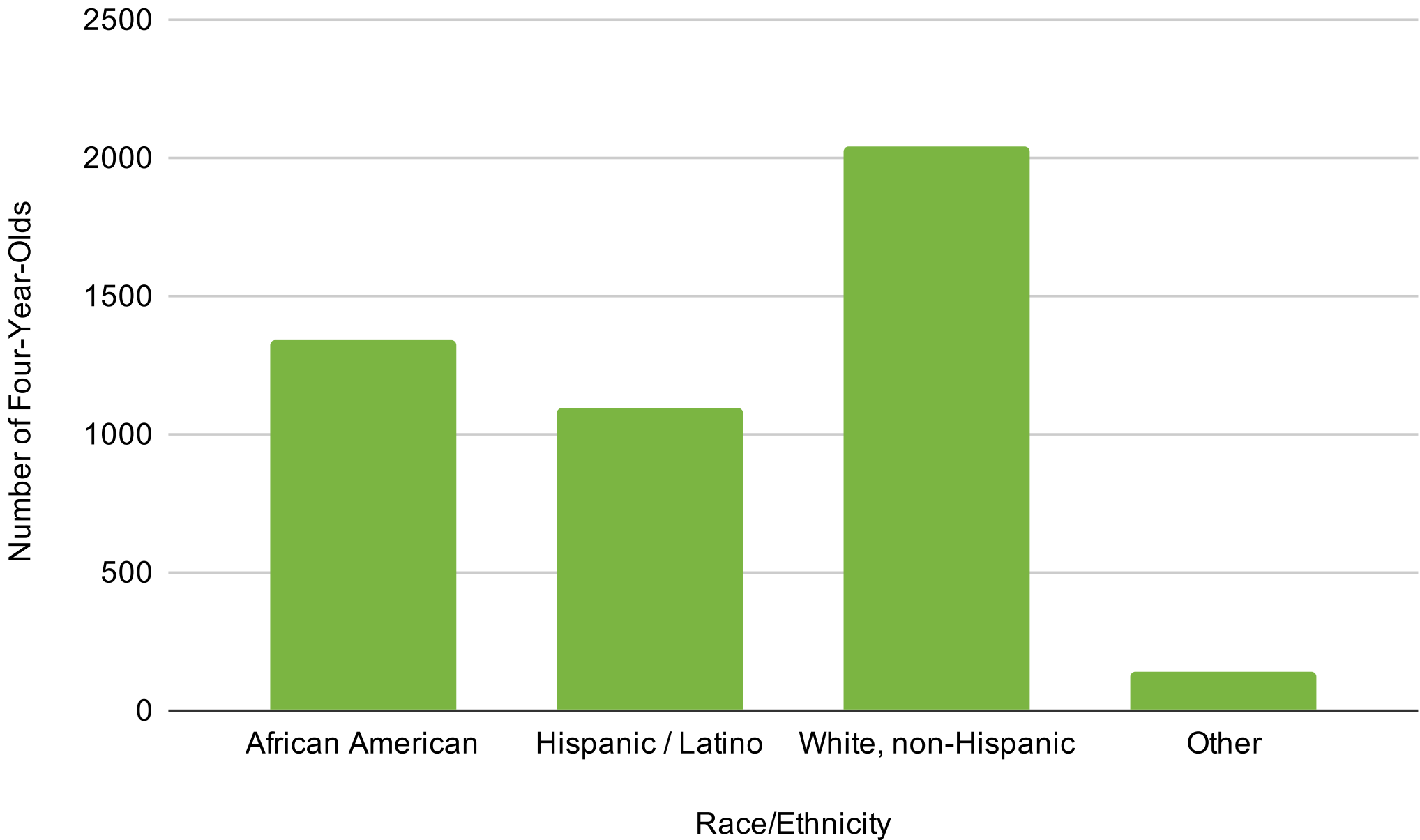


YOUNG CHILDREN AND THEIR FAMILIES

The Four-Year-Old
population is
racially and
ethnically diverse.

Source: The National Center
for Health Statistics. Bridged-
Race Resident Population
Estimates

Four-Year-Olds by Race/Ethnicity

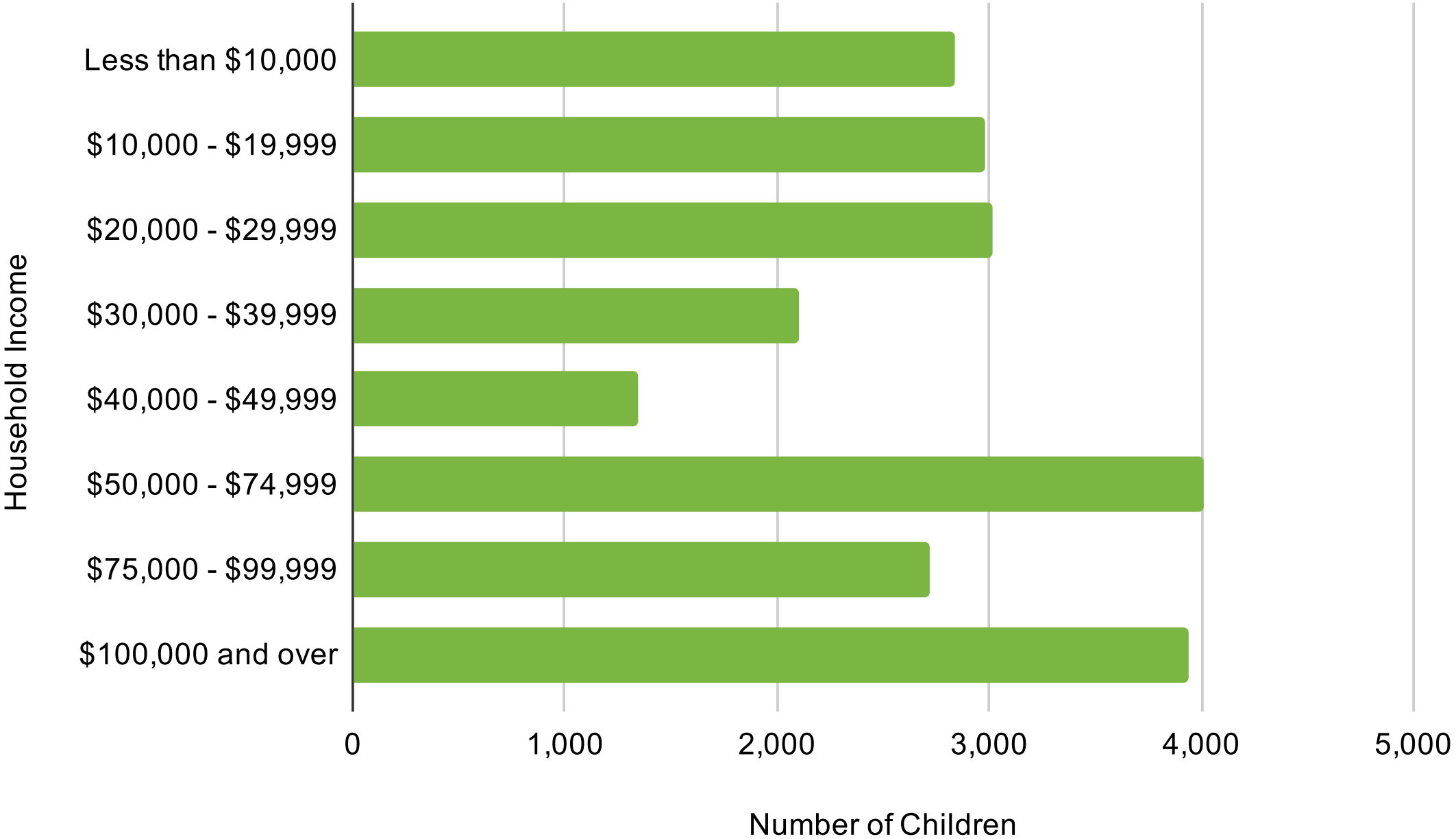


YOUNG CHILDREN AND THEIR FAMILIES

About half of children 0-4 live in households making less than \$45,000 a year.

Source: U.S. Census Bureau; American Community Survey, Five-Year Public Use Microdata Sample, 2017

Number of Children 0-4 by Household Income, 2012-2017

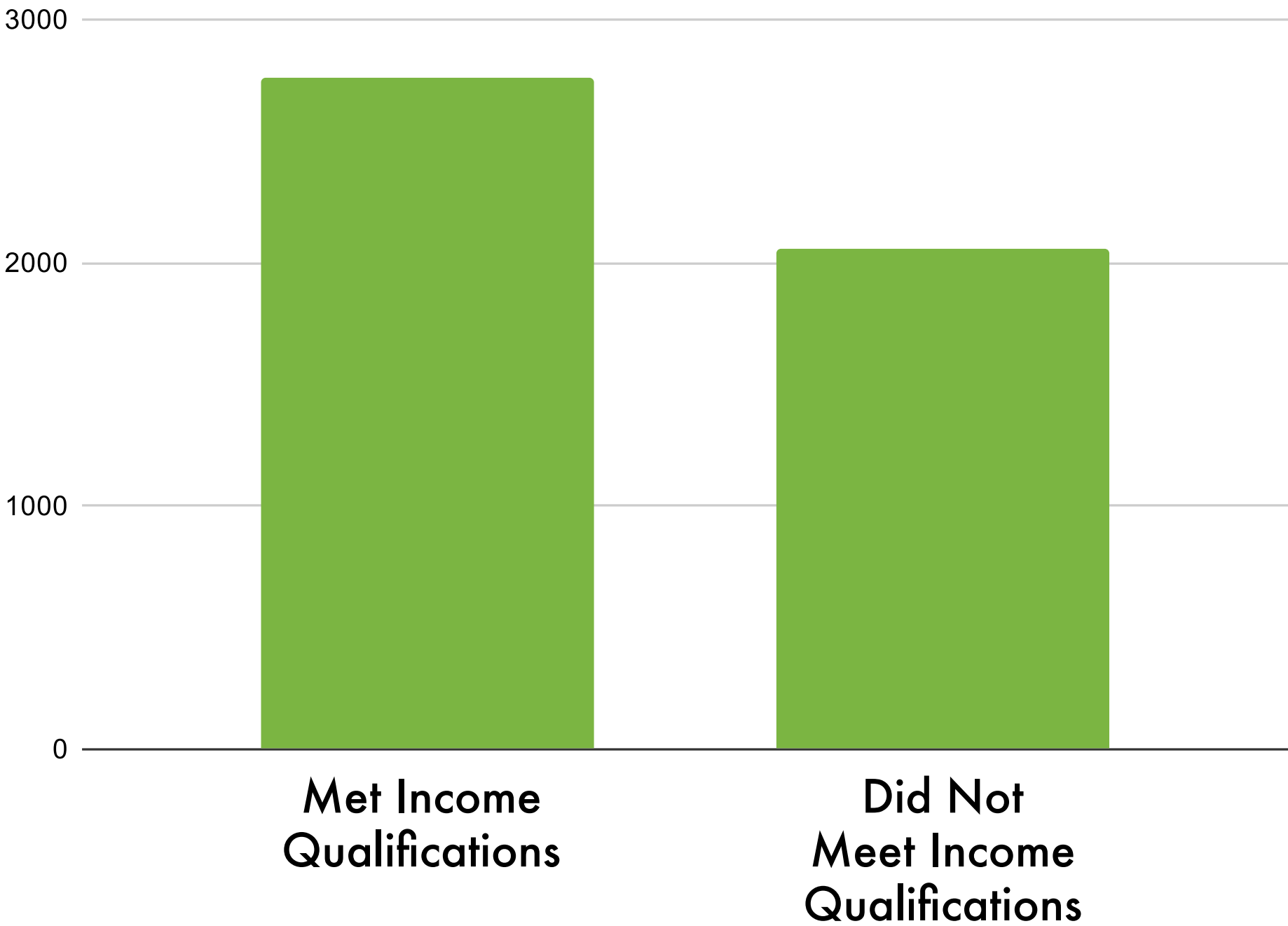


**YOUNG CHILDREN
AND THEIR FAMILIES**

An estimated 2,765
Four-Year-Olds in
Forsyth County meet
the income eligibility
for NC Pre-K.

Source: U.S. Census Bureau;
American Community
Survey, One-Year Public Use
Microdata Sample, 2018

**Number of Four-Year-Olds
Income Eligible for NC Pre-K, 2018**

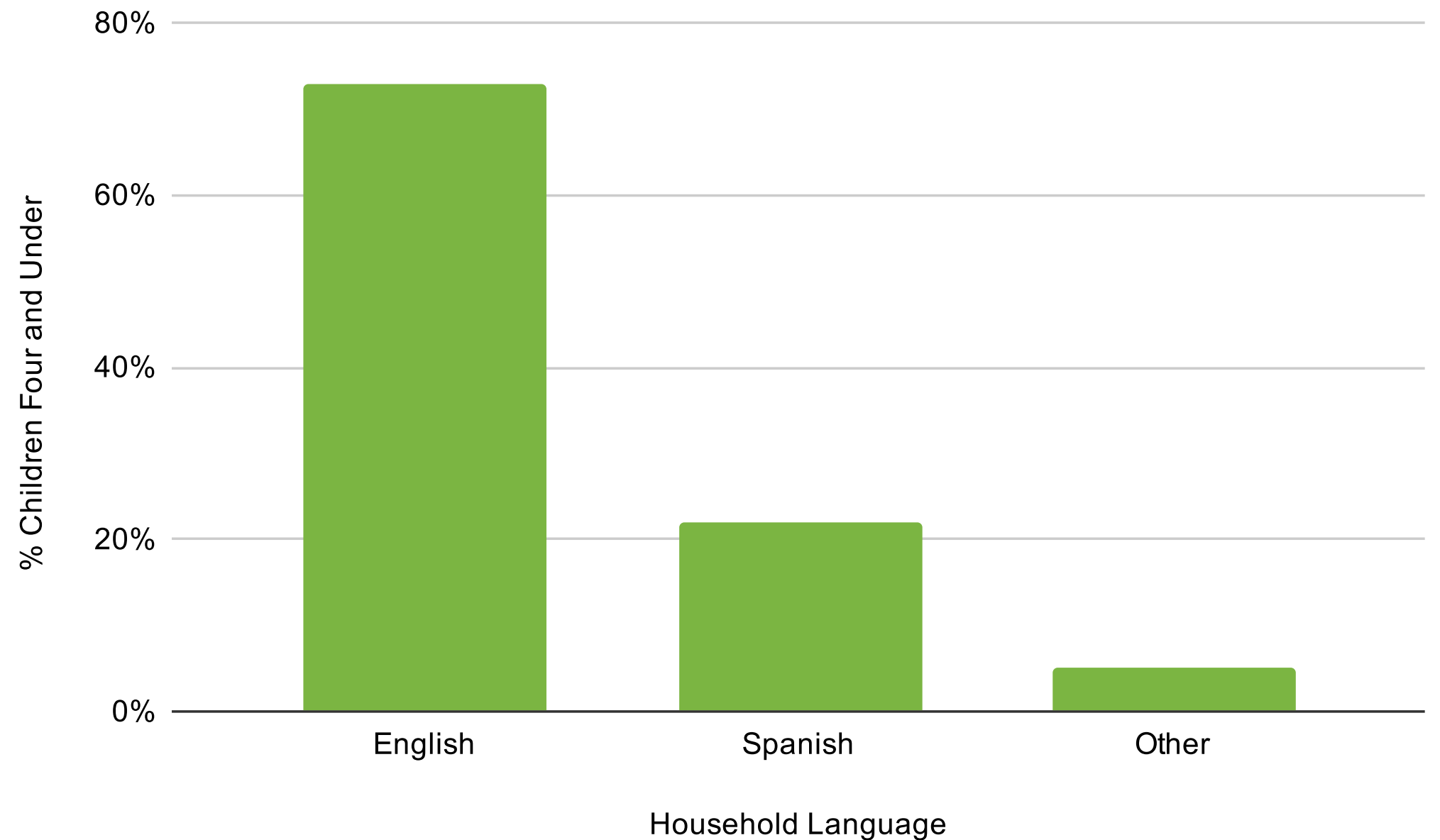


YOUNG CHILDREN AND THEIR FAMILIES

About 22% of
children 0-4 speak
Spanish at home.

Source: U.S. Census Bureau,
American Community Survey,
Five-Year Public Use Microdata
Sample, 2017

Percentage of Children 0-4 by Language Spoken at Home 2012-2017





Current Care Arrangements and Parent Preferences

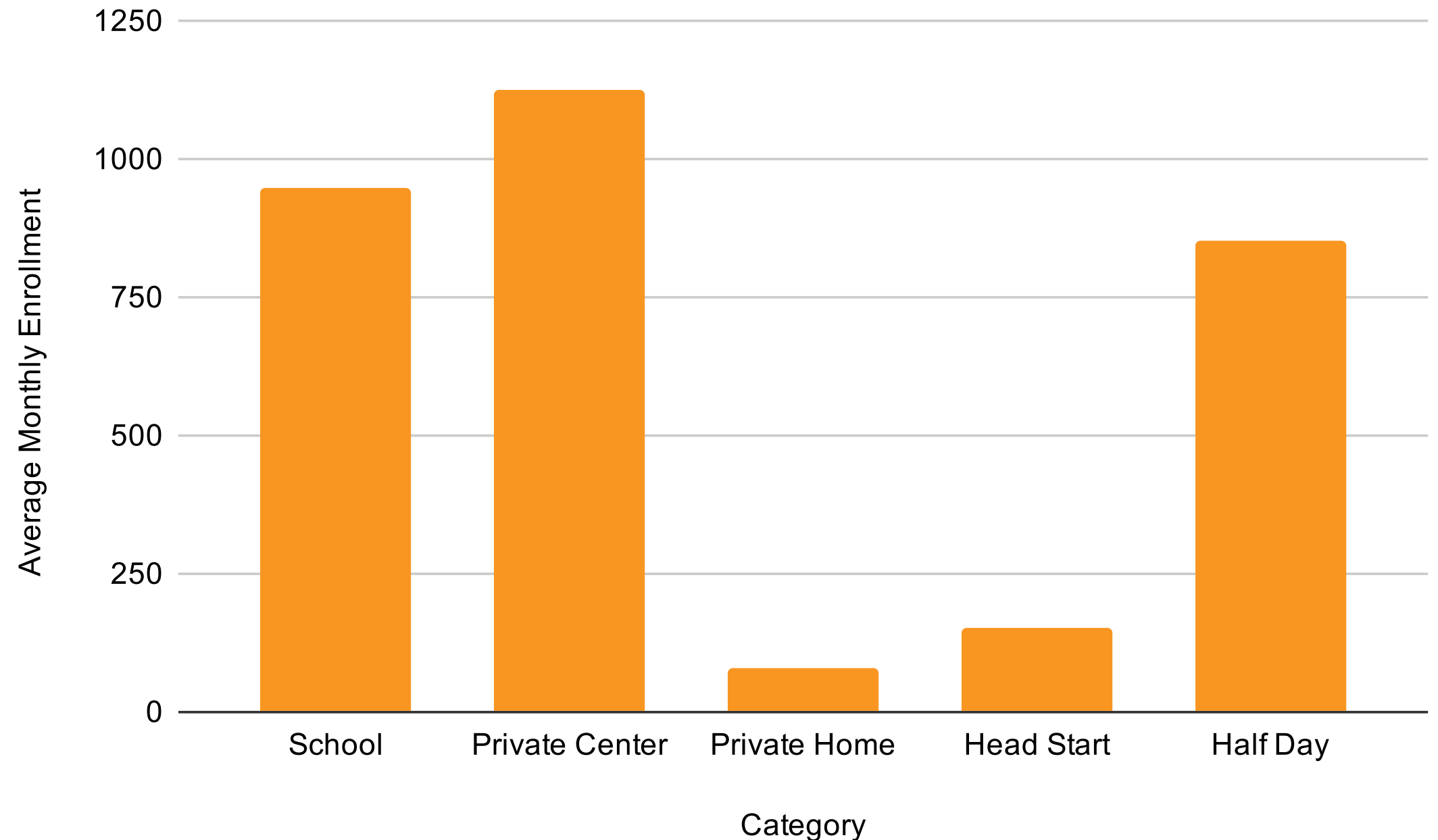


CURRENT CARE ARRANGEMENTS AND PARENT PREFERENCES

About 67% of Four-Year-Olds are in some kind of formal program

Source: North Carolina Child Care Statistical Report; Forsyth Futures' Provider Survey; Family Services

Four-Year-Old Enrollment by Facility Type



**CURRENT CARE
ARRANGEMENTS
AND PARENT
PREFERENCES**

91%

Source: Forsyth Futures'
Parent Survey

**ABOUT 91%
OF PARENTS
WOULD BE
VERY LIKELY
TO ENROLL.**



Capacity and Affordability

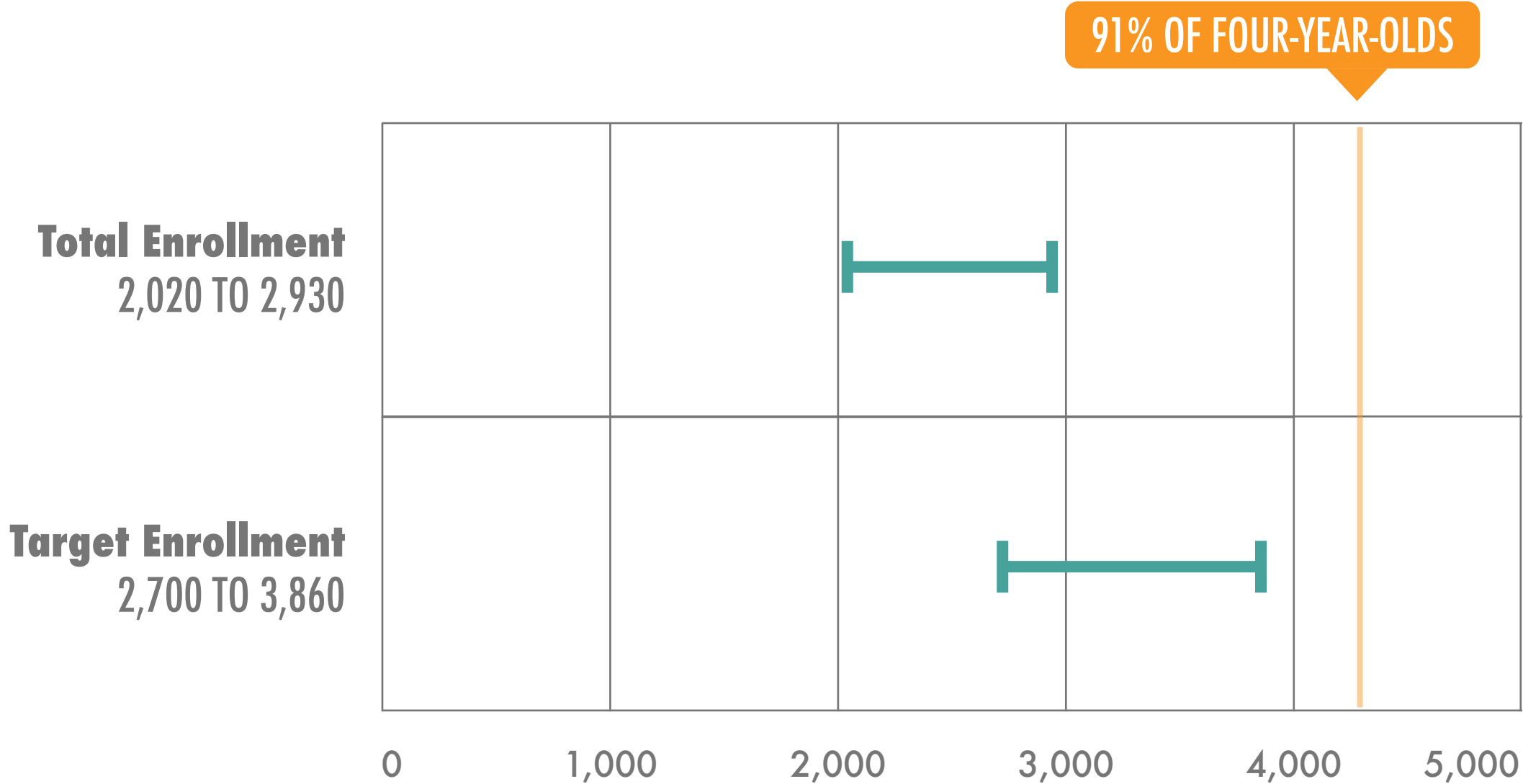


CAPACITY AND AFFORDABILITY

There are open slots, but not enough for 91% of Four-Year-Olds.

Source: Forsyth Futures' Provider Survey

Enrollment and Facility Capacity Ranges by Category

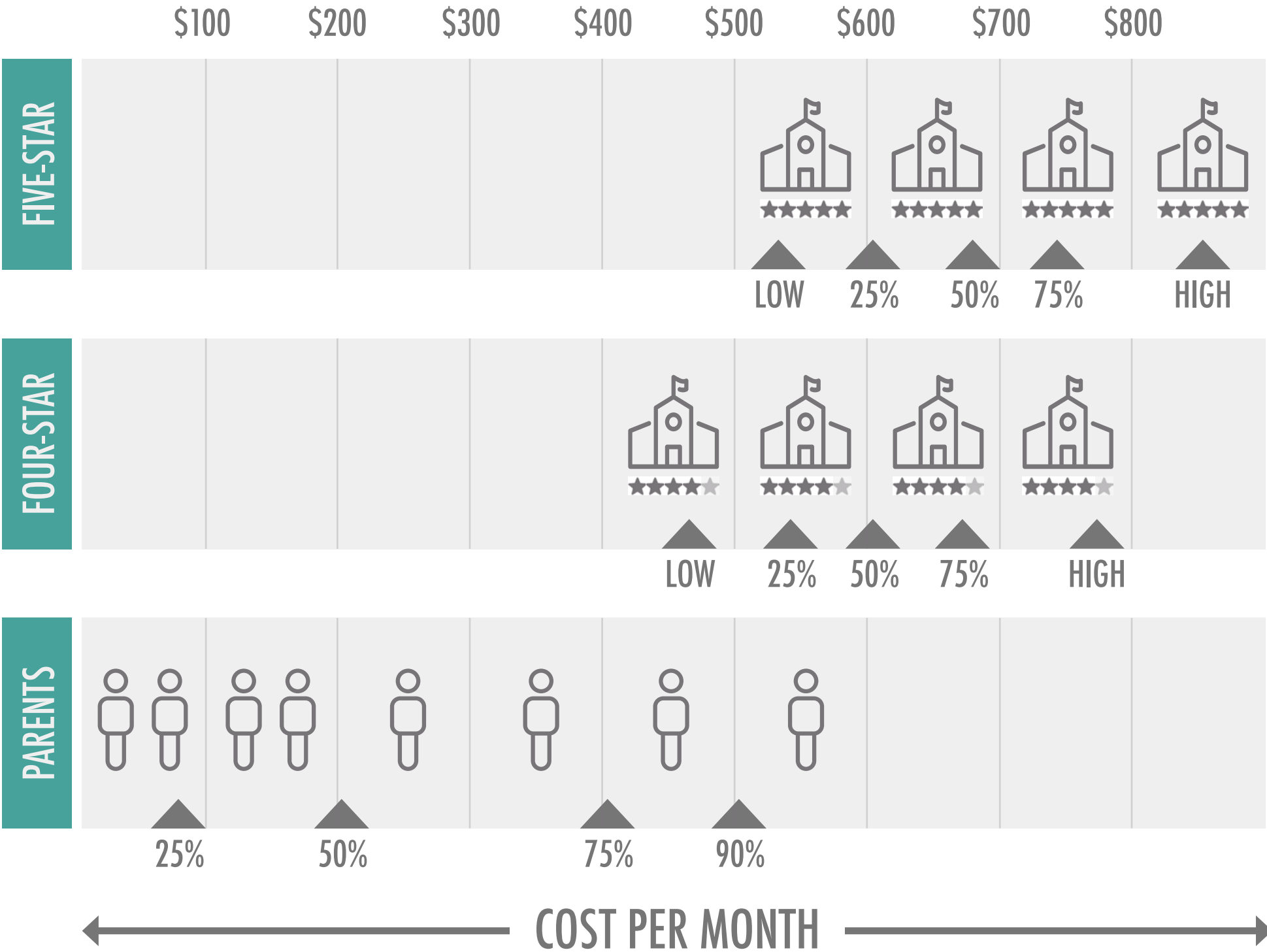


CAPACITY AND AFFORDABILITY

The median cost of 4-year-old childcare is more than what most parents can afford.

Source: Forsyth Futures' Parent Survey; 2017 NC State Market Rate Study

Distribution of Reported Tuition Rates and Rates Parents Reported as Affordable





Pre-K Teachers and Assistant Teachers



PRE-K TEACHERS AND ASSISTANT TEACHERS

Key Findings

- ▶ **There may not be enough teachers for future demand.**
- ▶ **There is decreasing interest in the field.**
- ▶ **Recruitment and retention may be a challenge.**
- ▶ **Financial assistance is a primary need for increasing education.**

Source: Forsyth Futures'
Interviews



Willingness and Ability to Participate in the Pre-K Priority



WILLINGNESS AND ABILITY TO PARTICIPATE IN PRE-K PRIORITY

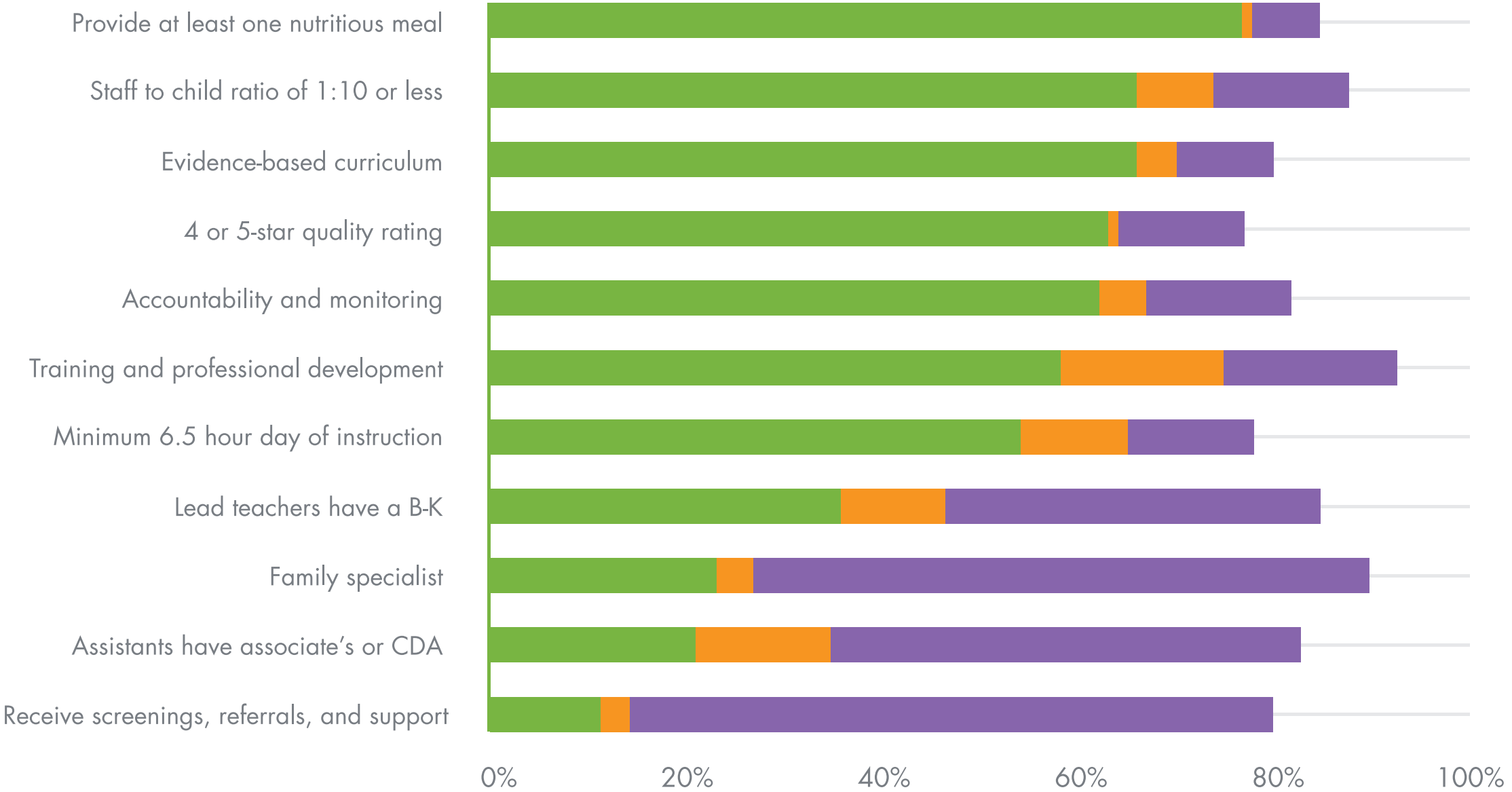
% Meeting Standard

% Not Meeting but Willing
w/o Resources

% Willing only with Resources

Source: Forsyth Futures'
Provider Survey

Provider Willingness and Ability to Meet Standards

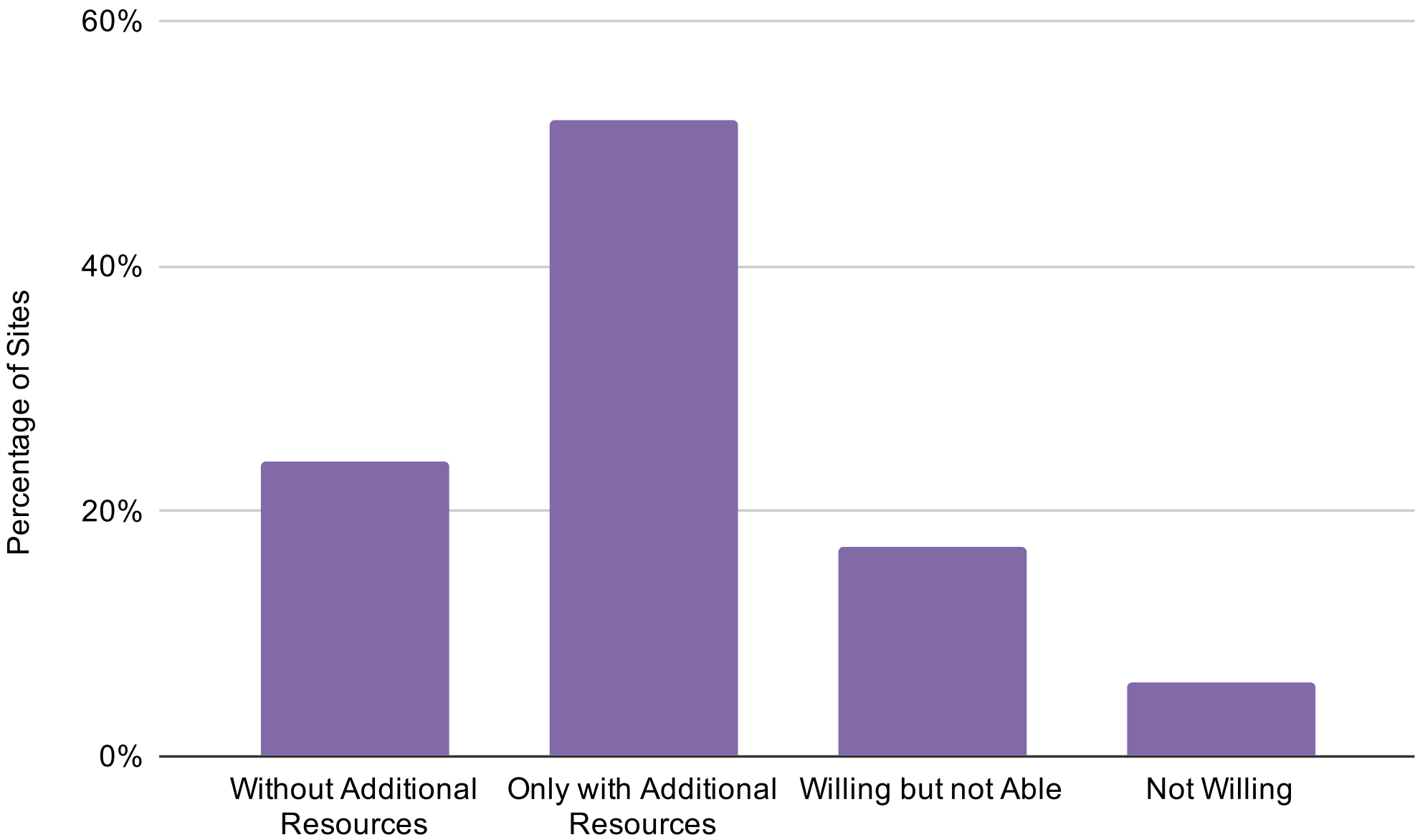


**WILLINGNESS
AND ABILITY TO
PARTICIPATE IN
PRE-K PRIORITY**

Most sites are willing
and able to expand
with additional
resources.

Source: Forsyth Futures’
Provider Survey

**Providers’ Willingness and Ability
to Expand**

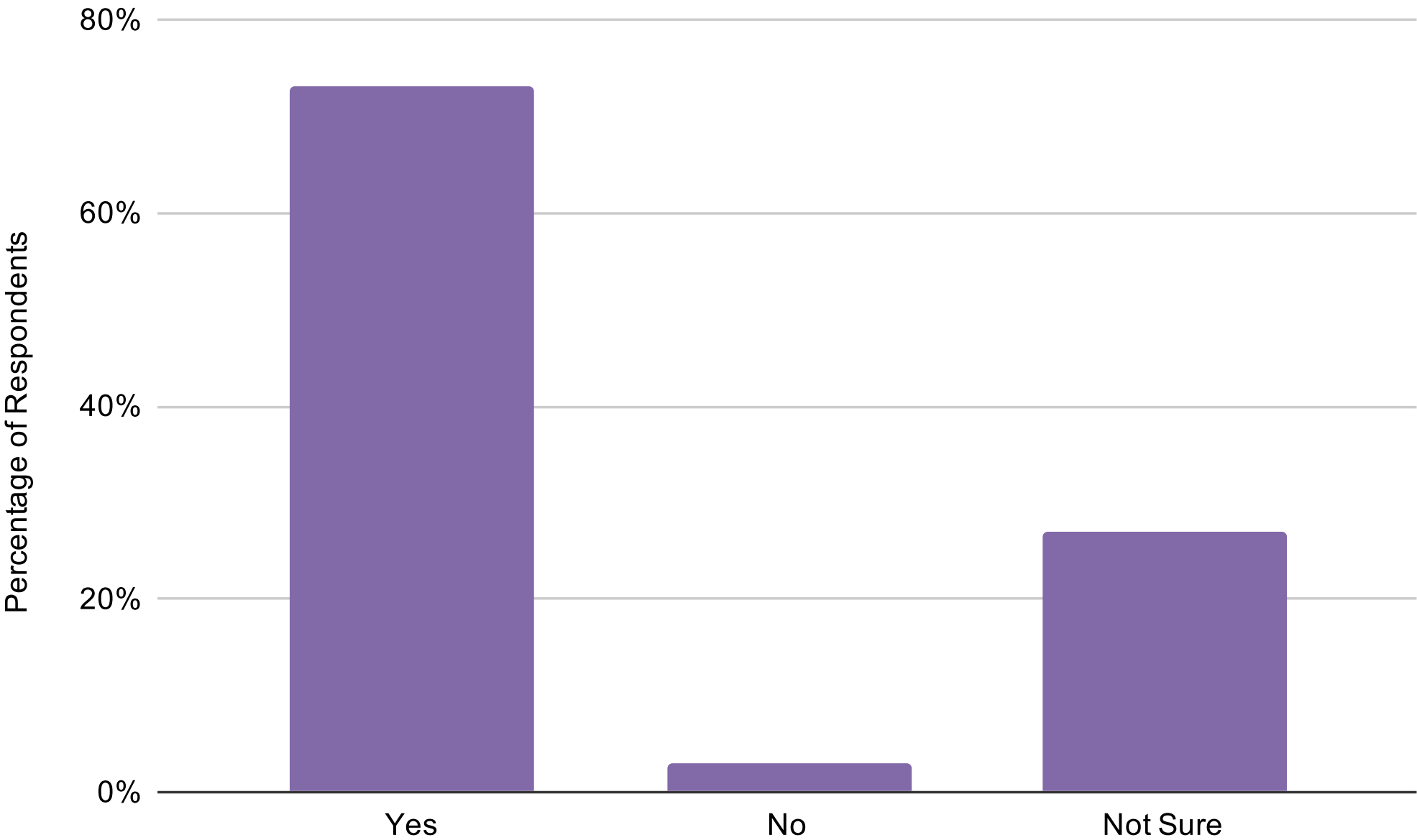


WILLINGNESS
AND ABILITY TO
PARTICIPATE IN
PRE-K PRIORITY

Most sites are willing
to accept local
funding.

Source: Forsyth Futures’
Provider Survey

Providers’ Willingness to Accept
Local Funding





Impacts of Pre-K Expansion



IMPACTS OF PRE-K EXPANSION

Impacts Anticipated
by the Current
Community of
Childcare Providers

Source: Forsyth Futures'
Provider Survey

- ▶ **Improve kindergarten readiness**
- ▶ **Hopes for more equity and diversity in settings**
- ▶ **Concerns about negative impact on private providers and teachers for 0-3**

IMPACTS OF PRE-K EXPANSION

Key findings from
other communities
with expanded Pre-K

Source: Interviews with other
communities

- ▶ **Consider administration, including universal application process**
- ▶ **Assess how expanded program may intersect with existing services**
- ▶ **Assess nature and scope of IT support and data management**
- ▶ **Good timelines, setting priorities, community leadership**

SPECIAL THANKS

To our funders and
lead supporters.

THE
PRE•K
PRIORITY



Kate B. Reynolds
Charitable Trust
Investing in Impact

SPECIAL THANKS

To those in our
community whose
support made the
Pre-K Feasibility
Study possible.

Action4Equity
Asset-Building Coalition
CDSA/Amos Cottage
Centers for Exceptional Children
Child Care Resource Center
Department of Public Health
Department of Social Services
Downtown Health Plaza
Family Services, Inc.
Financial Pathways of the Piedmont
First Baptist Church of Kernersville
Forsyth County Public Library
Habitat for Humanity
HandsOn Northwest NC
Imagine Forsyth
Imprints Cares
Kaleideum
Knollwood Baptist Church
La Petite Academy
Latino Community Services

Love Out Loud
Megan Gregory
Ministers' Conference
Neighbors for Better Neighborhoods
North Point Academy
Novant Health
Partnership for Prosperity
READ WS
Second Harvest Food Bank
Smart Start of Forsyth County
The Hispanic League
The Maya Angelou Center
Triad Moms on Main
United Way of Forsyth County
Wake Forest Baptist Health
Winston-Salem Foundation
Zina Johnson



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