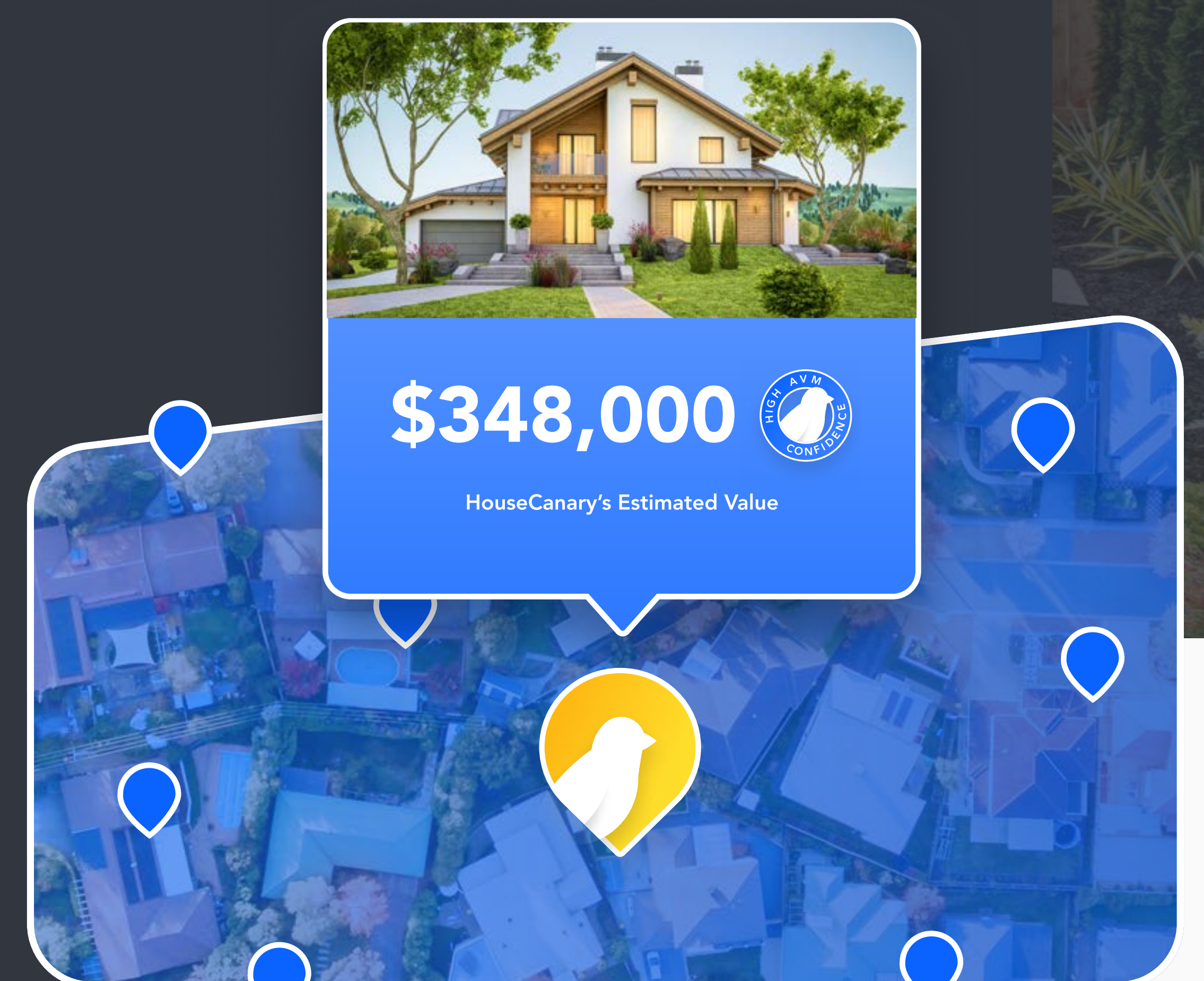




# Property Explorer

**Assess rental value potential, evaluate ROI, and identify rental comparables quickly and confidently**

HouseCanary's Property Explorer analyzes data for over 115+ million homes nationwide and is trusted by 8 of the top 10 SFR operators to provide you with valuations having a high degree of accuracy and insights for your entire portfolio. Property Explorer provides best-in-class forecasted sale and rental values, identifies highly similar comparables, estimates as-repaired values, and more, then shares your results with your team. Built as a single user-friendly online interface to support rapid, data-driven decisions.



**With HouseCanary's suite of products and services, you have access to:**



## Rental AVMs

Our Rental Valuations are trusted by the SFR industry to manage portfolios and accurately determine mark-to-market rent rates for new and future construction projects.



## Custom Underwritings

Our HouseCanary API enables the creation of reporting custom to your strategy including data points on the rental market outlook.



## Rent Value Forecasting

High-confidence forecasts for Property and Zip Code level rent values for 12 months out.



## Bulk Market Data

Reliable bulk Zip Code and MSA-level market data to find the next big rental market and weigh return on investment



# Using Property Explorer is simple:



## Enter a property address

Looking up a property is as simple as typing an address into the search bar. Property Explorer focuses on single-family detached residential properties.



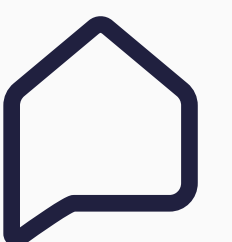
## Explore the property and neighborhood

Understand how a property matches up with others nearby with our block by block and zip level distribution metrics. Heat maps and filters, such as school boundaries and median home value, help to illustrate how a neighborhood stacks up against the surrounding areas. Click photos to explore a gallery of property images to verify property condition and renovation history.



## Review comparable properties and rental valuations

Our system automatically populates highly similar comparable properties, or you can define filters and map boundaries to select your own sales and rental comps. Property Explorer’s valuation options automatically recalculate the subject’s sale and rental value as you adjust the subject and comps.



## Share insights in your value report

Make comments and share editable links that allow collaborators to make changes to the report, send static links for read-only sharing, or create beautifully designed co-branded PDF reports ready to print. Additionally, export property and market data for further review.

## Technical specifications

### Language:

- English

### Inputs:

- Web-based user interface to select and adjust variables
- Valuation
- Subject property details
- Sales comparables
- Rental comparables

### Outputs:

- Editable online report
- Static online report
- PDF report
- CSV file

### Co-branding fields:

- First and last name
- Company name
- Company address
- Email address
- Phone number
- Website address
- License number (DRE or BRE)
- Personal photo
- Company logo

### System:

- Amazon Web Services (AWS)

## About HouseCanary

Founded in 2013, valuation-focused real estate brokerage HouseCanary provides software and services to reshape the real estate marketplace. Financial institutions, collateral investors, lenders, mortgage investors, appraisal management companies, and consumers turn to HouseCanary for industry-leading valuations, forecasts, and transaction-supporting tools. These clients trust HouseCanary to fuel acquisition, portfolio management, underwriting, and more. Learn more at [HouseCanary.com](https://HouseCanary.com).