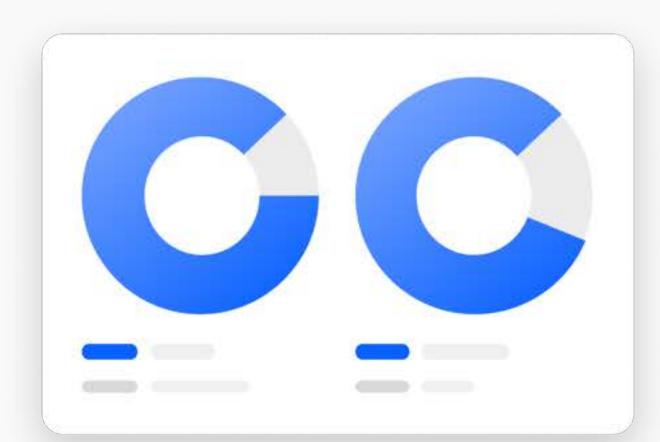
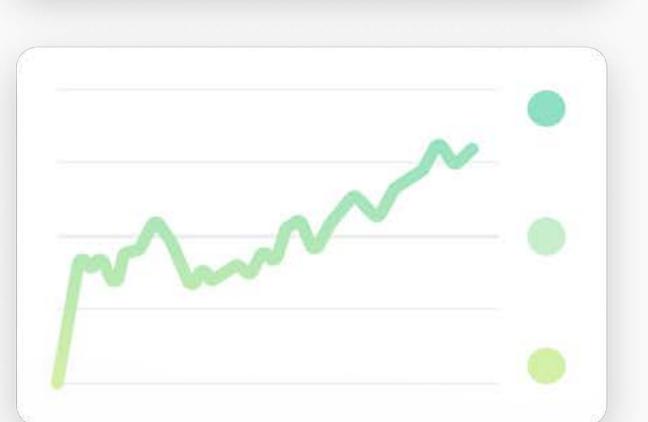
# HouseCanary

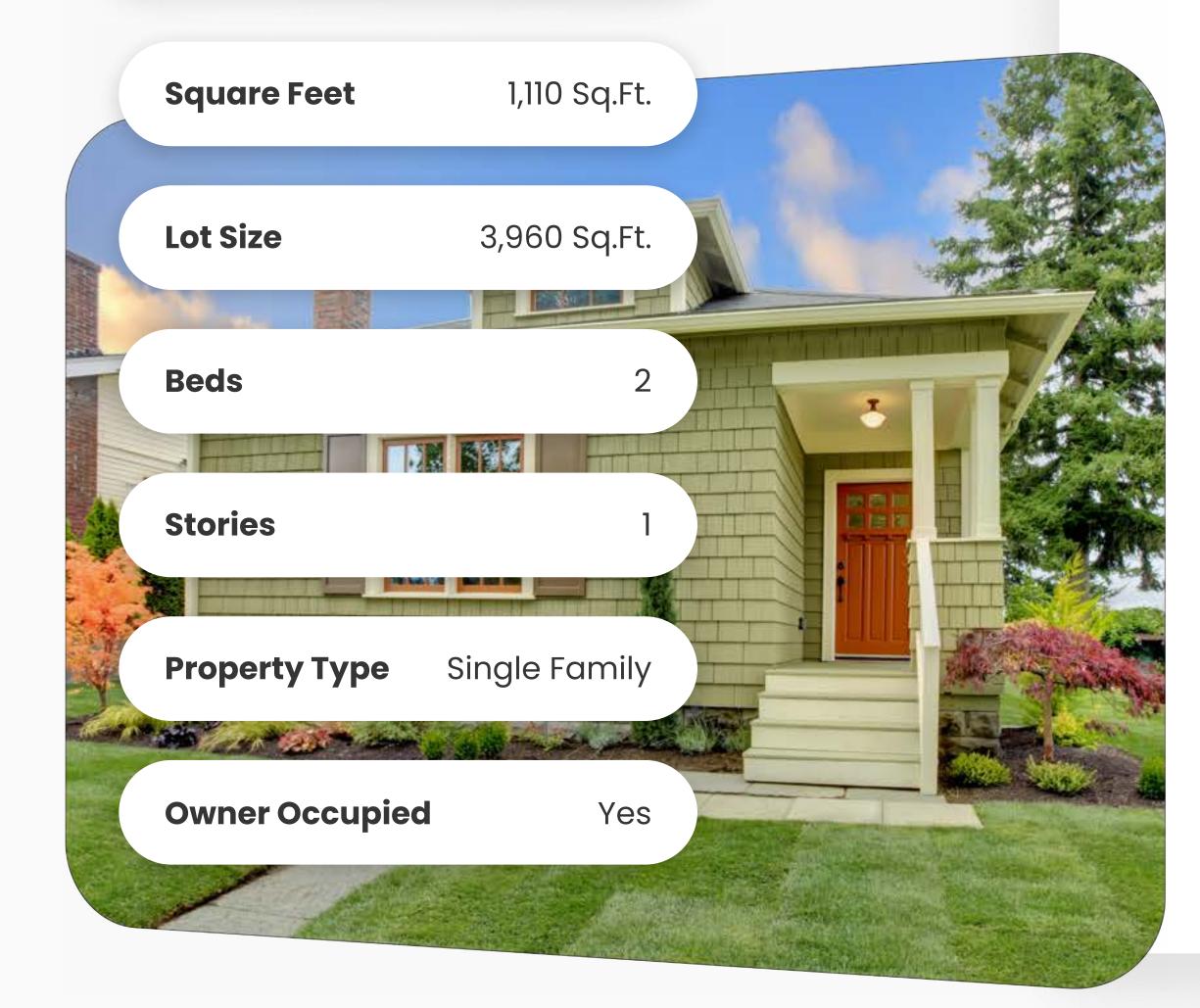
# Decision-driving solutions for residential real estate lenders

Our proprietary analytics and in-house real estate brokerage services help you navigate market changes and uncertainty to drive greater efficiency and empower more effective decisions throughout the entire loan lifecycle.









# The difference is in the data

Most accurate testing

We are a 50-state brokerage with access to MLS listings and 47 years of public records data that we normalize and apply image recognition.

Our testing methodology focuses on both prelist and purchase benchmarks

Where others may only focus on the latter.

- We test AVM fairness monthly
- We measure accuracy every 2 days

Our testing methodology leverages MLS listings and public record data to measure our models' accuracy on a pre-list and purchase benchmark, every 2 days.

Our testing results are available within hours.

# Pre-Underwriting



## **Identify Markets**

Analyze trends to understand market dynamics. A single solution for aggregating market statistics, accessed through a user-friendly interface or via API.

#### PRODUCT OFFERING

- MARKET INSIGHTS
- MARKET PULSE API



## **Market to Prospects**

Source new lending prospects with a national dataset of existing loans. Cross-sell existing non-lending clients or prospects with a highly-engaging user platform.

#### PRODUCT OFFERING

- COMEHOME
- DATA EXPLORER



## **Engage/Convert Prospects**

Nurture prospects and clients by leveraging highly accurate valuations. Drive conversion to native LoS with a hyper-targeted, context-driven platform.

#### PRODUCT OFFERING

COMEHOME

# Underwriting



#### **Pre-Underwrite**

Access forecasted sale and rental values, comps, and as-repaired values in a single interface.

#### **PRODUCT OFFERING**

- PROPERTY EXPLORER
- DATA EXPLORER
- AGILE INSIGHTS

Streamline operations by triaging loans upfront; compare AVM to ARV and deep dive into sales and rental comps in one interface.

#### PRODUCT OFFERING

• PROPERTY EXPLORER



### Inspect & Value

Save money and time with a faster, more comprehensive, and more cost effective alternative to a traditional BPO or appraisal that is backed by the IAG.

#### PRODUCT OFFERING

AGILE EVALUATION



## Complete Underwriting

Streamline underwriting by saving any manual overrides in the underwriting process

#### PRODUCT OFFERING

• PROPERTY EXPLORER

# Post-Underwriting



# Retain Servicing Clients

Retain existing servicing clients using real estate trend-driven content. Get advanced insights into when clients may be looking to sell.

#### PRODUCT OFFERING

• COMEHOME



## Mark to Market

Manage risk and accurate mark it to market using quantitative solutions.

#### PRODUCT OFFERING

- PROPERTY EXPLORER
- DATA EXPLORER
- AGILE INSIGHTS
- AGILE EVALUATION



#### **Monitor Portfolio**

Quickly assess the health of an entire portfolio and make decisions on how to handle.

Receive proactive alerts when collateral sees a major change in valuation or listing status.

#### PRODUCT OFFERING

- PORTFOLIO MONITORING
- PROPERTY EXPLORER
- DATA EXPLORER (RISK ENDPOINTS, HPI/RPI)