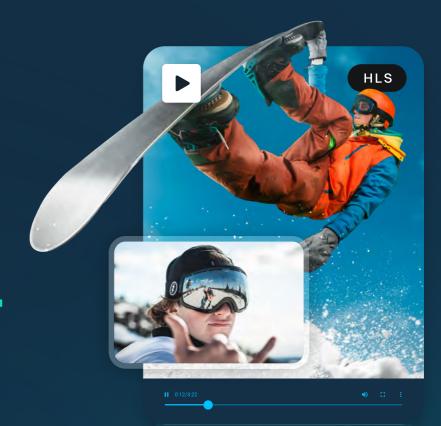


**VIDEO API** 

# Never lose a customer to buffering again.

Encode, stream, and manage videos with imgix's Video API to deliver an always-rich and smooth viewing experience in one click.



### **Leverage Next-Gen Formats**

Automatic transcoding to HLS or MP4 ensures the best compression, quality, and bandwidth adaptability wherever your videos are playing.

## **Tailor to Your Needs**

imgix's player works out-of-the-box or is fully customizable in appearance and functionality so you have control over the entire viewing experience.

# **Deliver Engaging Content in Minutes**

Deploy videos effortlessly with one-click embedding and guarantee uninterrupted playback with Adaptive Bitrate Streaming (ABS).

### **Keep All Eyes on You**

Avoid third-party branding, unwanted ads or unrelated recommendations that come with standard video players.

# **On-the-Fly Processing and Asset Management**



## **Connect**

Get started by integrating your existing storage bucket. No need to migrate your assets.



# **Deliver**

Transcode from any format and embed with one click: MP4, MOV, AVI, WMV, WEBM, H.264, MPEG-4.



# **Streamline**

Visualize, organize and upload all videos and images on a single platform.



# **Monitor**

Keep a pulse on encoding and streaming data with built-in analytics.







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