



Your Partner In Property Since 2016

We list your property on up to 10+ booking platforms.



Booking.com

Homelike



rightmove 



Rated **Excellent** by Hosts and Guests



Exceptional experiences crafted by hospitality professionals

Our team of **55 experts** is dedicated to not only boosting your rental income but also protecting your home from initial onboarding to your first payout in the following month.



Your home is in good hands,
and we take care of everything.



**You don't need
to lift a finger**

Since 2016, we've managed 215,000+ stays,
generating £45M+ in revenue for our clients.

With our hotel-trained housekeepers and 24/7 support
team, we set a high standard for modern hosting.

How will Smarthost increase my rental revenue?

Boost your profile

with higher SEO search rankings
and smart pricing algorithm



Secure more bookings

at the highest possible daily rates
reaching optimal occupancies



Drive higher revenue

faster than on any other
management company in London



Reach the widest possible audience

with listings published
on 10+ booking platforms



Track your earnings

on our Smart property
management dashboard



Sit back and relax as we handle every aspect for you, from listing your property on popular platforms like Airbnb and Booking.com to ensuring a seamless guest experience and property maintenance.

All the services included in your bespoke management plan



We will take care of everything



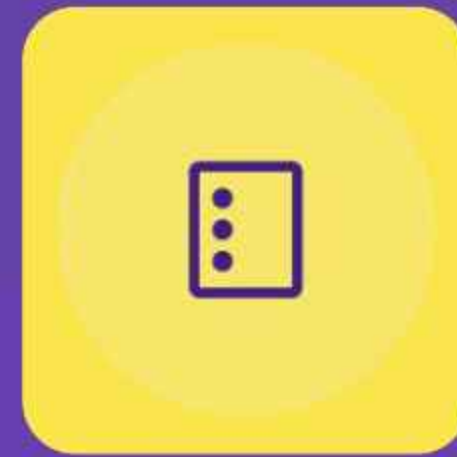
Multi Platform
Publishing



Interior Design
& Styling



Professional
Photo/ Videography



Listing
Creation



Pricing
optimization



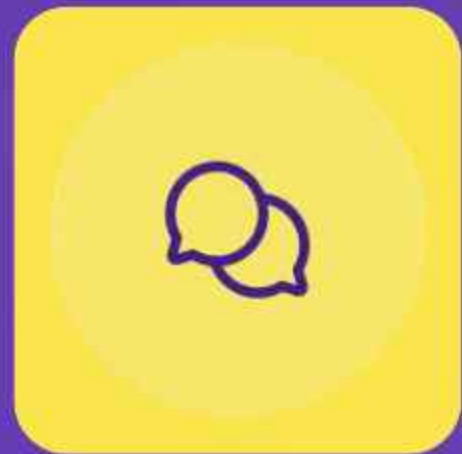
Guest
Vetting



Guest
Check-in



Linen and
Toiletries



Guest
Communication



Cleaning and
Housekeeping



Property
Maintenance



Property
Insurance

The numbers speak for themselves



1,500+

Properties listed



215,000+

Bookings managed



85.3%

Avg occupancy rate



£45M+

Revenue earned for hosts



1M+

Happy guests



4.8/5

Rated on Trustpilot

Expert Interior Design & Styling



Boost the average daily rates by up to 60%



Increase the number of 5 Star guest reviews



Affordable project rates with a fast turnaround



[Interior design portfolio](#)

Define
Your Style

Choose Functional
Furniture

Add Thoughtful
Touches

Pay Attention
to Lighting

Prioritise
Neutral Tones

Case Study One

Interior design transformation



Michael

Embassy Gardens

Michael's success story

Smarthost transformed my basic property into a stunning space with their affordable, tailored service, involving me in each decision and providing a dedicated interior designer. This makeover has garnered numerous 5-star reviews, making Smarthost my trusted choice for property management and interior design.



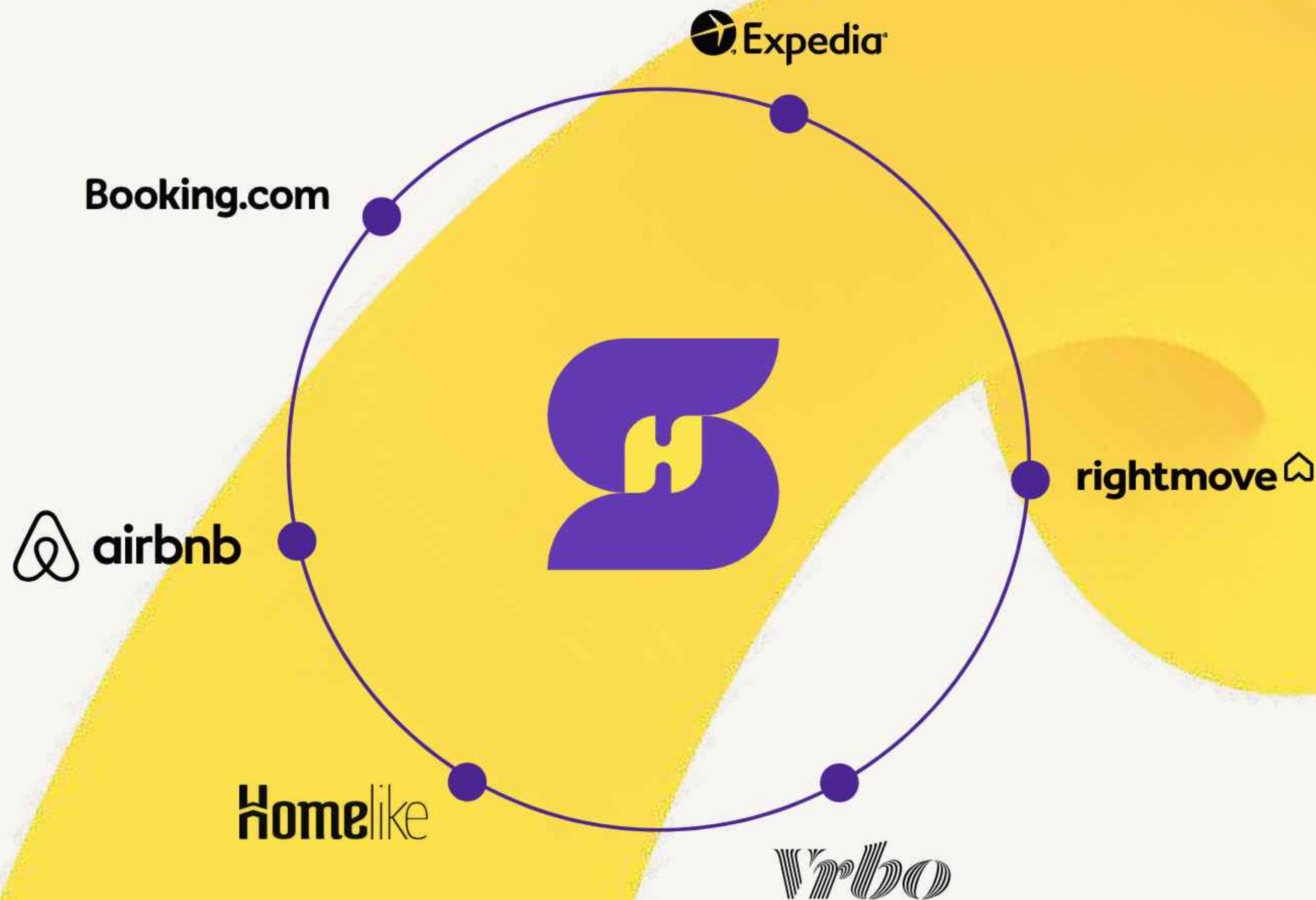
56% Increase

in bookings annually.
From £170 per night
on average, Michael is
achieving nearly **£300**
per night with
Smarthost.



Case Study Two

Multi-channel property marketing



Sarah

Mayfair

Sarah's success story

Switching to Smarthost for their multi-platform service improved my London property's visibility and income, securing longer tenancies and providing extra insurance, especially during off-peak periods.

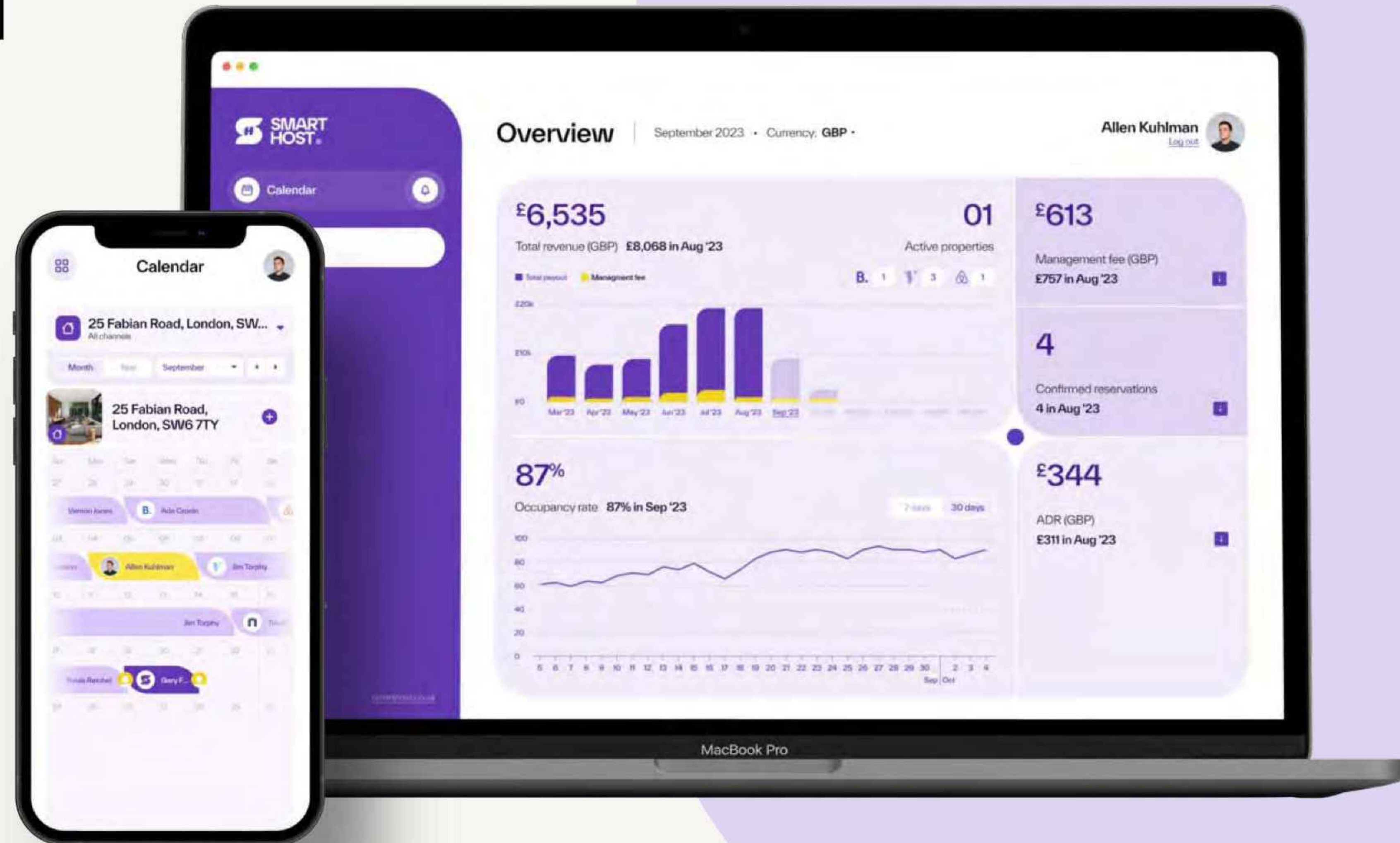
62% Increase

in bookings annually.
From £320 per night on average, Sarah is achieving nearly **£540** per night with Smarthost.



Your Smart Property Dashboard

Our Smart dashboard offers **real-time booking insights** and comprehensive control over your property's performance, including **guest details** and **financial reports**, across multiple platforms, while we manage the operational aspects.



Monthly reporting

Receive your monthly report covering all reservations, financial outgoings, deductions, and fees.

Upon email approval, we will process your bank transfer within 48 hours.

SMART HOST

Issue	Recipient	SmartHost commission	Invoice no	Date
SmartHost Group Ltd 25 Wilton Road, London, England, SW1V 1LW		18%		31/10/2023

Platform / Type	Code	Start Date	Nights	Guest	Listing name	Amount	Cleaning Fee	SmartHost Commission	VAT	Total
Airbnb	HMS3DMRZ3K	03/10/2023	3	Andrew Comstock	Orange Street (N) A: D:	£1,034.45	£110.00	£0.00	£0.00	£0.00
Booking.com	4275607277	06/10/2023	3	Li Hao	Orange Street (N) A: D:	£982.26	£120.00	£129.42	£25.88	£769.14
Airbnb	HMWDRMKEJP	09/10/2023	6	Thierry Lemaire	Orange Street (N) A: D:	£2,068.05	£110.00	£120.72	£24.14	£717.40
Airbnb	HM3SMDRFXB	16/10/2023	3	Camilla Moes	Orange Street (N) A: D:	£1,057.40	£110.00	£274.13	£54.83	£1,629.10
Booking.com	4142905671	24/10/2023	2	Vito Strasberger	Orange Street (N) A: D:	£768.37	£120.00	£132.64	£26.53	£788.24
Airbnb	HMSMKR3DXZ	27/10/2023	6	Abdullah Alharbi	Orange Street (N) A: D:	£1,507.90	£120.00	£90.77	£18.15	£539.44
Total						£7,418.43	£690.00	£941.98	£188.40	£5,598.05

Platform	Code	Start Date	Nights	Guest	Amount	Cleaning Fee	SmartHost Commission	VAT	Total
					£0.00		£0.00		£0.00
Total					£0.00		£0.00	£0.00	£0.00

Type	Date	Amount
Marketing Products		£7.50
		£25.00
		£32.50

Expenses	TOTAL PAYOUT
£32.50	£5,565.55

Key management

We understand each property's individuality, offering diverse check-in solutions, including traditional lockboxes and high-tech options like Keynest or smart locks.

01

Smartlock



02

Keynest



03

Lockbox



Insurance & peace of mind

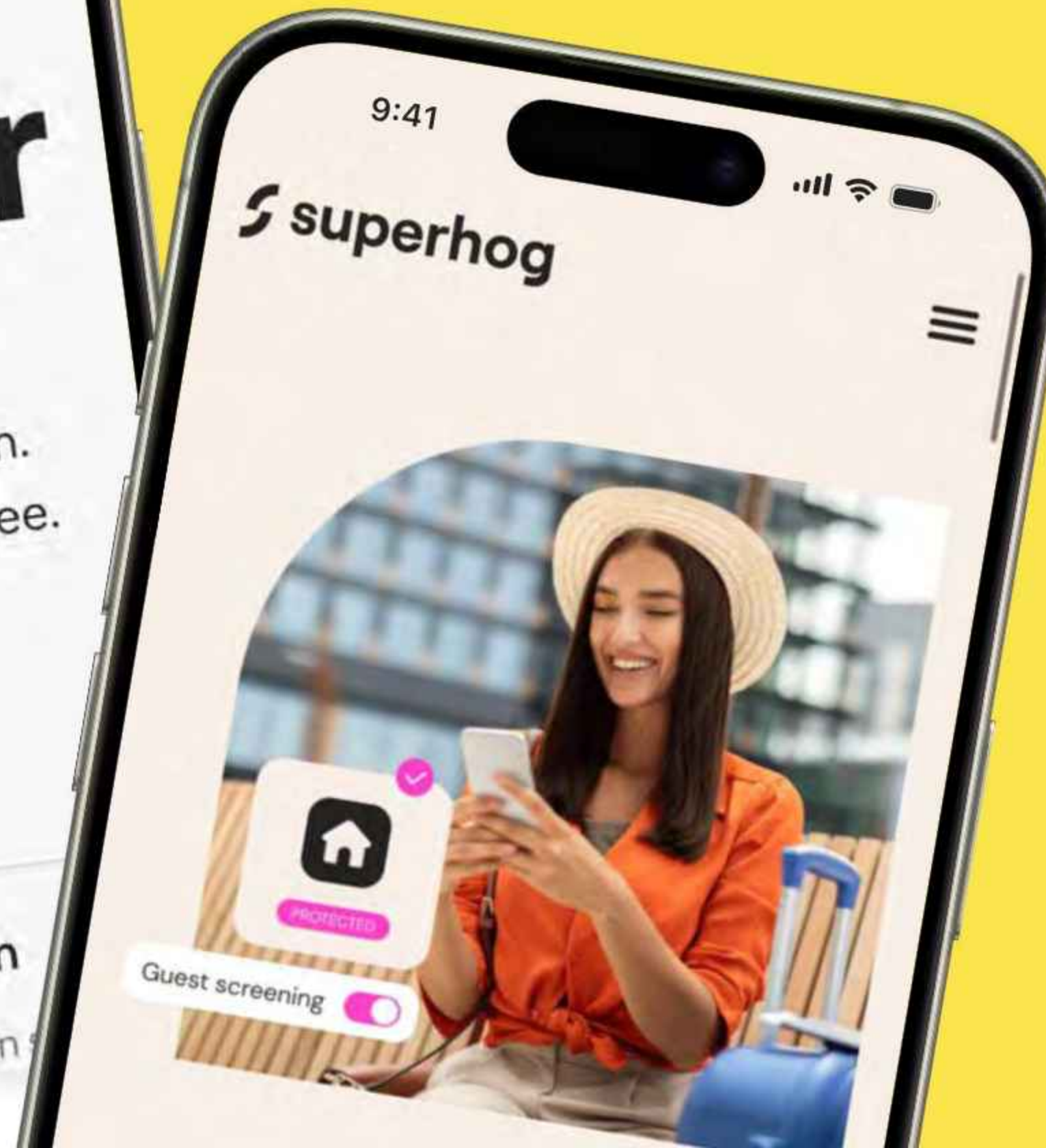
1. Aircover

All hosts receive Airbnb's AirCover insurance immediately upon listing their property. Our team handles any issues directly with Airbnb for you.



2. Superhog

Once your listing goes live on other platforms, we secure it with third-party short-term rental insurance from SUPERHOG.com



Offering a tailored service for hosts of all experience levels and circumstances, we manage your listings on Airbnb, Booking.com, and more. Enjoy the smart hosting experience, fully managed by our dedicated in-house teams

Our Pricing

FULL-TIME PLAN

PART-TIME PLAN

From

15%

of your rental revenue

All prices exclude VAT.

Ideal for homeowners who travel frequently and would like to Airbnb their homes for shorter periods or wish to stay at their property occasionally.



Checklist



Essentials & Decor

This guide helps you understand short-let essentials and tips. Some are necessities, others are suggestions from Smarthost's 7+ years of experience. To attract more bookings and higher rates, make your home look cozy in photos. Providing essential items makes it welcoming for guests, leading to better reviews.



| Ready For Guests Guide

* Must haves & Furnishings

- * WiFi
- * Sofa / Sofabed
- * Coffee table
- * TV + aerial cable

Freeview is good, but it's great to have Sky, Apple TV or similar



- * Cushions
- * Wall Art
- * Floor lamp
- * Dining table & chairs
- * Floor plant
- * Dining set
- Armchair
- Books
- Board games



Living & Dining room



Cooking basics

Salt, pepper, cooking oil, sugar, spices – optional

Dishes, pots and silverware per guest

2 plates,
2 bowls,
2 coffee mugs,
2 glasses,
2 wine glasses
2 forks,
2 regular spoons,
2 teaspoons,
2 knives

Frying pans, sauce pans and stock-pots in basic sizes

Kitchen

Kettle
Cafetiere or coffee machine
Microwave
Large Bin with cover
First Aid kit
Fire Extinguishers
Utensils
Cutting knives
Cutlery tray
Chopping board
Scissors
Can opener
Bottle opener
Peeler



Must haves & Furnishings

Duvet
4 large pillows per double bed
Extra cushions
Bed throw
Bedside lamps
Art of wall

Mattress protector
Blackout curtains
Space to hang clothes
Hangers

We will provide full set of linen per bed; towels and toiletries for each stay.

Bedroom

Bathroom & Cleaning Essentials

Hairdryer
Mirror
Toilet roll holder
Shower curtains if necessary
Small bin
Toilet brush
Iron + ironing board
AC or portable fans
Washer + dryer

If it's just washer,
drying rack is a must

Mop and Bucket
Vacuum cleaner
Harpic for toilets
Viakal for bathrooms
Glass spray
Set of cloths
Multi-surface cleaning liquid
Dustpan & brush
Dishwasher tablets
Dishwasher salt & rinse aid
Detergent & Softener
Febreze fabric freshener
Mould spray

+Extras

Crib
High chair
Extra bulbs
Extra batteries
Dedicated workspace
Travel adaptor



Be the Smarthost guests **love** to stay with



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