



*Fish for Holly*

**JANUARY 5 & 6, 2024**

**ISLANDER RESORT, ISLAMORADA, FLORIDA**

# **2024 Fish for Holly Sailfish Tournament**

**FISHFORHOLLY.COM**

Benefitting local scholarships & domestic abuse prevention.  
The Holly Given Fund, Inc. 501(C)3



September 8, 2023

Dear Friends,

Thank you to our FishForHolly Sailfish Tournament past and future sponsors & donors! This year the annual FishforHolly Sailfish Tournament will be January 5 & 6, 2024. The event will include a kick-off party, a silent auction, raffles, and an awards dinner at our venue, **The Islander Resort** in Islamorada, Florida. Saturday, January 6 will be the tournament day with fishing, weigh-in, dinner, and awards. We hope you can join us!

We are proud to announce funding and recognition on the local, national, and international level! The Monroe County Tourist Development Council awarded us a \$16,000 grant to help support the 2024 tournament. The Sail Kings series on CBS Sports aired an episode on our 2023 tournament

📺 SAIL KINGS S1 EP3 "FISH FOR HOLLY" The Fish For Holly Sailfish Tournament just became a qualifying tournament for the 2024 Costa Offshore World Championship in Quepos, Costa Rica in April 2024, with the winner of the Fish for Holly 2024 being eligible to fish the [Offshore World Championship](#).

The annual Fish For Holly Sailfish Tournament is our one main fundraising event. Through the amazing support of our community, we continue to honor Holly Given, who lost her life to domestic violence in 2017. Our five tournaments have been so successful that we have been able to give over \$125,000 to the Domestic Abuse Shelter of the Florida Keys to help rebuild their Middle/Upper Keys safe house (destroyed in Hurricane Irma). In partnership with the Business and Professional Women of the Upper Keys, we have given over \$50,000 in scholarships to local women for education and career training. Through the Upper Keys Athletic Foundation, we have provided over \$40,000 in sponsorship of athletics at Coral Shores High School, Holly's alma mater.

Please contact us if you are willing and able to be a sponsor of the 2024 FishforHolly Sailfish Tournament or can contribute a silent auction item. Our silent auction will be online. The 2023 silent auction raised over \$15,000! Attached is a description of the sponsorship levels. Sponsorship deadline is December 1, 2023 at 8am. Silent auction donation deadline is January 3, 2024 at 8am. You may complete the sponsorship and donation online form [Sponsor/Donation Form](#).

Thank you for your consideration and we hope to see you in January!

Sincerely,

Annie Hagen, Fish for Holly tournament director

Lucy Doyle, Holly Given Fund director

P.O. Box 9691 Tavernier, FL 33070

[hollygivenfund@gmail.com](mailto:hollygivenfund@gmail.com)

[www.FishforHolly.com](http://www.FishforHolly.com)

A 501(c)(3) non-profit organization

Tax ID 82-3858469

# 2024 FISH FOR HOLLY SAILFISH TOURNAMENT

## SPONSORSHIP LEVELS

Sponsorships due by 12/1/23 8am to get your logo on the tournament shirt

### BRONZE \$2000

- Logo or name on tournament t-shirts.
- Two social event tickets to awards dinner or 2 tournament shirts.
- Sponsorship listing on tournament website.
- Opportunity to put your company product in tournament buckets.

### SILVER \$5000

- Featured logo on tournament t-shirts.
- Two social event tickets to awards dinner or 2 tournament shirts.
- Sponsorship listing on tournament website.
- Opportunity to put your company product in tournament buckets and conduct on-site promotion.

### GOLD \$8000

- Prominently featured logo on t-shirts and website.
- Two social event tickets to awards dinner or 2 tournament shirts.
- Sponsorship listing on tournament website.
- Opportunity to put your company product in tournament buckets, conduct on-site promotion, and product sampling.

### PLATINUM \$10,000

- Most prominently featured logo on t-shirts and website.
- Two social event tickets to awards dinner or 2 tournament shirts.
- Sponsorship listing on tournament website.
- Opportunity to put your company product in tournament buckets, conduct on-site promotion, product sampling, and distribution of promotional materials.

ANY & ALL DONATIONS WELCOME

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[www.FishForHolly.com](http://www.FishForHolly.com)

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**HOLLY GIVEN FUND**

P.O. Box 9691  
Tavernier, FL 33070  
[hollygivenfund@gmail.com](mailto:hollygivenfund@gmail.com)

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# 2024 Sponsor/Donation Form

## Fish For Holly Sailfish Tournament

Date of Event: **January 6, 2024**

**Please complete all that applies:**

\_\_\_ Sponsorship...Level(circle) Bronze \$2000 Silver \$5000 Gold \$8000 Platinum \$10,000

\_\_\_ Donation...Type (circle) Silent Auction In Kind For Angler buckets

Item \_\_\_\_\_

Quantity \_\_\_\_\_

Value \_\_\_\_\_

Method of item Delivery: \_\_\_\_\_ (i.e. Pick up, Drop off) When? \_\_\_\_\_

**Method of Payment**(circle one): Check Card

*\*If paying by check, mail with this form to the Holly Given Fund, PO Box 9691, Tavernier, FL 33070. If paying by card, email this form to [hollygivenfund@gmail.com](mailto:hollygivenfund@gmail.com) and we will invoice you.*

Donor Organization/Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: \_\_\_\_\_

*\* Contact Annie Hagen at 305-304-1762 or Leslie Leopold at 305-942-0215 with any questions*

**Thank you!**