WHAT IS STILLBIRTH?

In the United States, stillbirth is defined as the death of a baby, in utero, any time from the 20th week of pregnancy onward. Stillbirths are devastating and have profound and lifelong effects on families who endure them. Many of these deaths are preventable and are happening in otherwise healthy, low risk pregnancies. The goal of this campaign is to empower birthing people with the knowledge of the risks and realities of stillbirth so that they are equipped to know the warning signs that something could be wrong and to feel confident in contacting their healthcare provider with their concerns.

REFERENCES