swagup

Welcome to SwagUp

The Enterprise Swag Management Platform



About Us

We started **SwagUp** in 2017 on two insights:

1) Swag is a powerful connector.

2) The friction involved in using swag holds back its potential.

Since then, we've gone on to work with 7000 top companies, delivering nearly **20 million pieces of swag to employees and customers globally**, saving countless headaches and time along the way.



Some of our clients include

Notion Nasdaq ANTHROPIC Google NORTHROP GRUMMAN

duolingo TED Walmart ramp Gartner

swagup

Your Team

Your SwagUp Experience starts with your dedicated team!

Swagstronauts are the best of the best, pairing industry expertise, creativity, and relentless hustle.



Account Executive
Your account strategist connects the dots between business challenges and swag management



Account Manager
Your right hand, there to help you with each step of the way to ensure projects are a success.

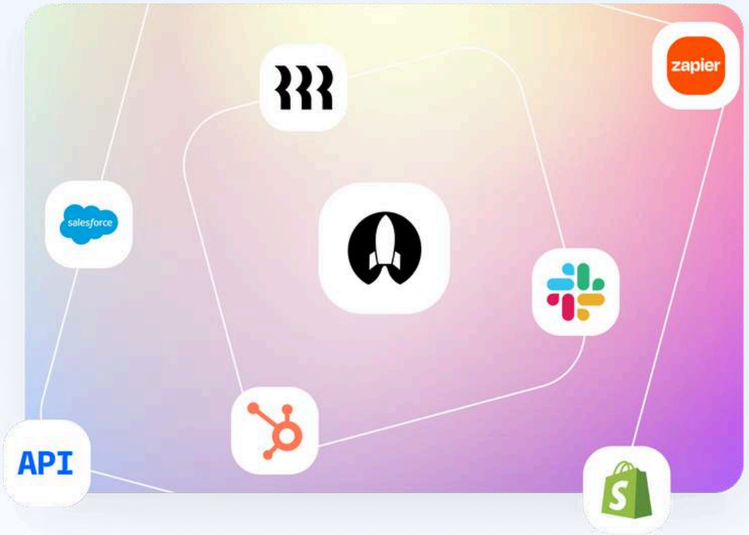
swagup

Combined with one platform to:

Create



Automate



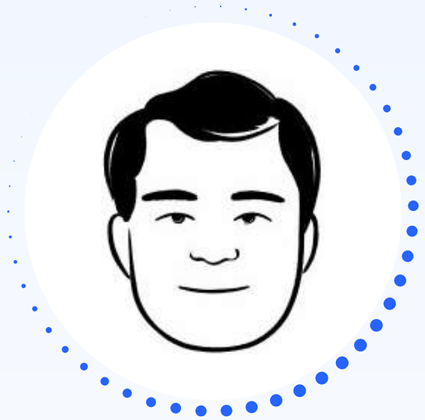
Distribute



your Swag easily!

swagup

We Pride Ourselves On Being The Best



“It's really hard to even consider other platforms because **I know *there is simply nothing else like the customer support here at SwagUp***“.

Francisco Cruz - Notion









swagup

Create

swagup



Curated Selection + Rigorous Quality Checks

We source the **best products** and print partners to bring a creative, quality selection that people will love.

Every item you order goes through a rigorous quality check at our facility.

QUICK TIPS **You can easily create swag packs or order in bulk!**

Some of the brands we work with include:

BAGGU ember TIMBUK2 YETI owala. Karst



Creative Design Built-in

Through our in-platform mockup approval flow, our in-house team of creatives craft and modify **stunning mockups on-demand in hours.**

- **Completely Free**
- **Unlimited Revisions**
- **Same Day Turnaround**

swagup

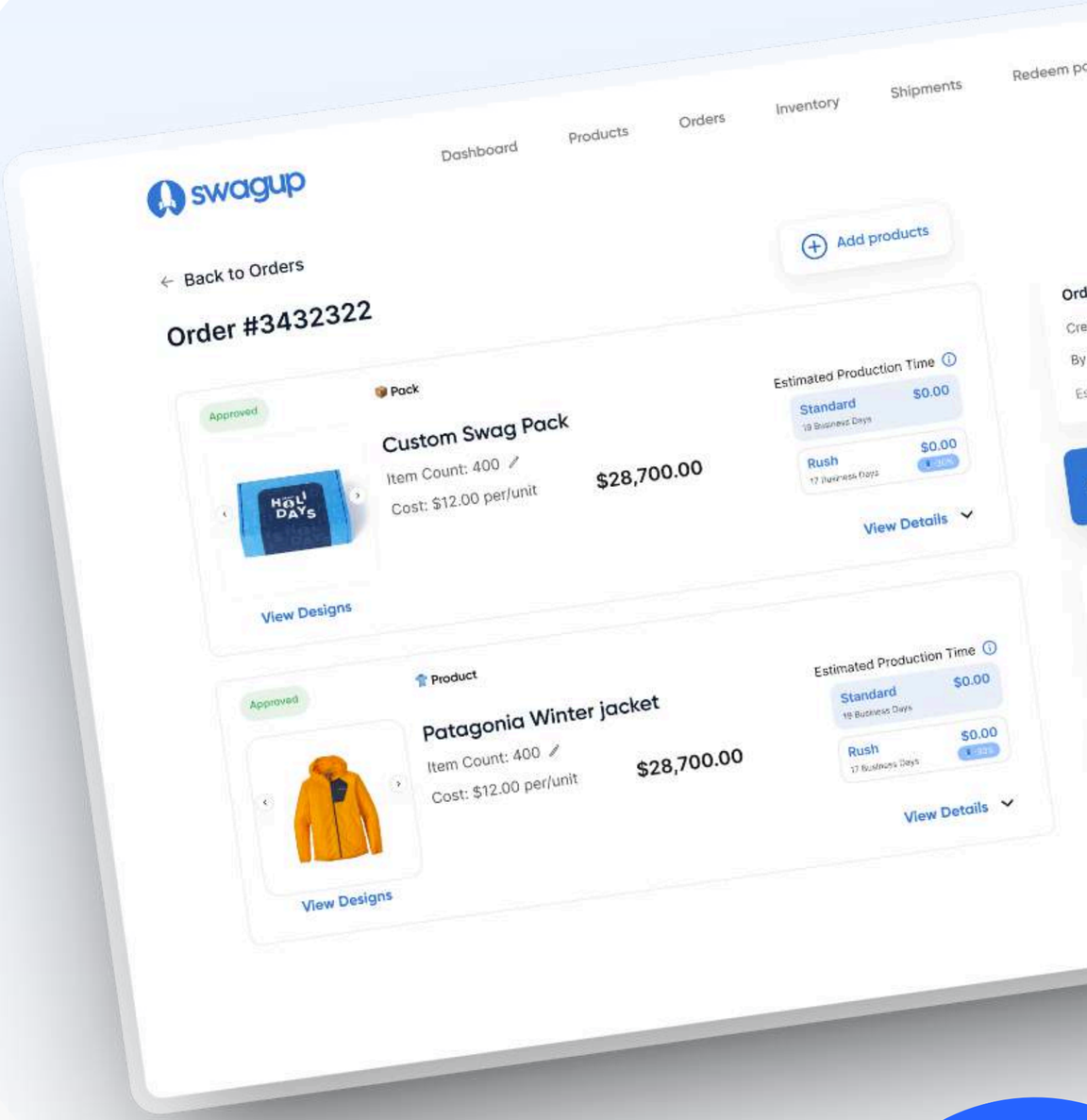


Build and Modify Orders in Real Time!

Gone are the days of emailing into the abyss, waiting days for your rep to simply give you a quote. **Take control of your orders.**

- **Add and remove items from orders**
- **Adjust and see pricing immediately**
- **Split orders into multiple shipments**

swagup





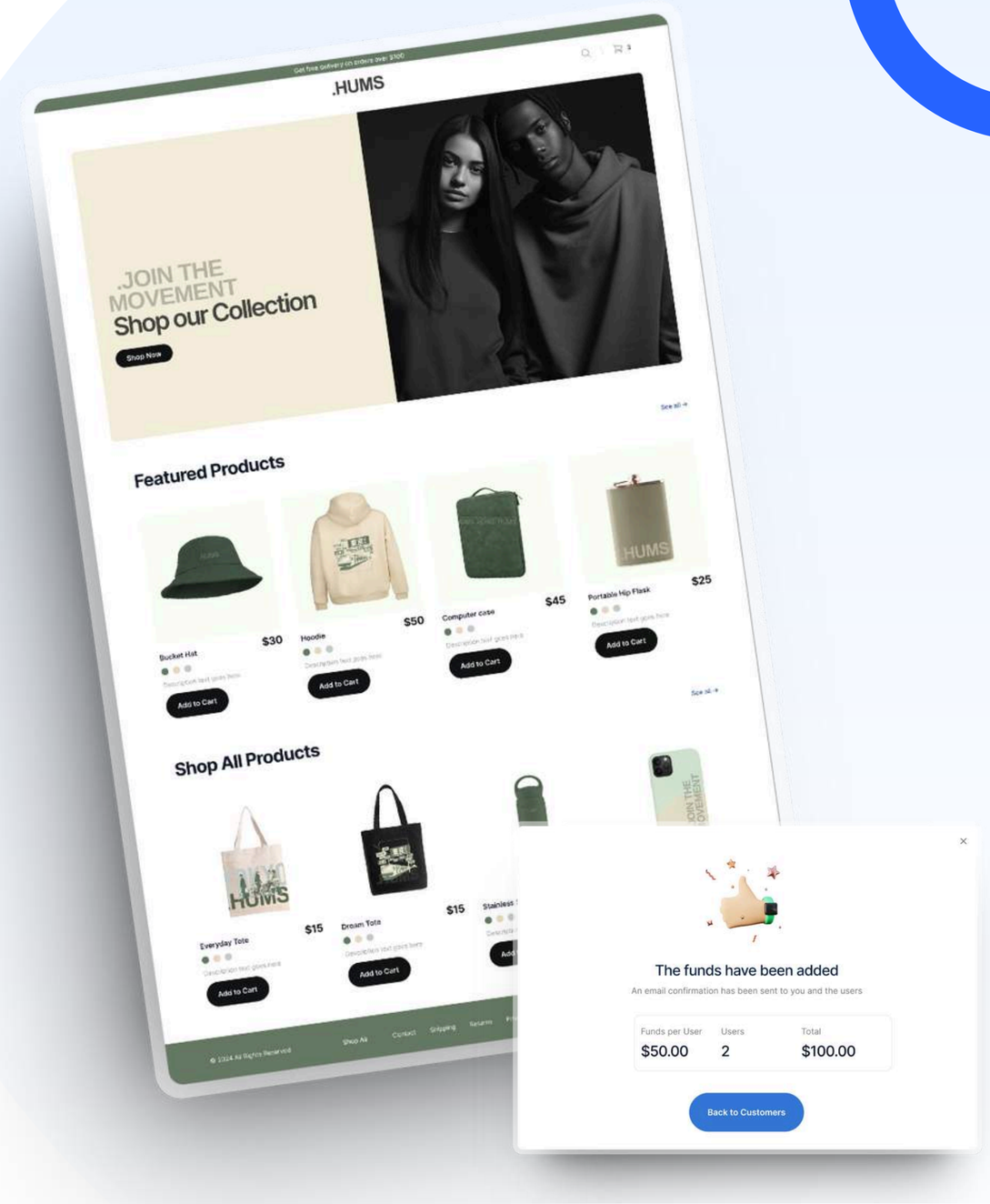
Automate

swagup

Build Company Swag Shops in Minutes

Whether for internal or external use cases, you can **build and manage stunning swag shops** right from the SwagUp platform in minutes.

- **Secure checkout powered by Stripe**
- **Give Shop Credits to users**
- **Integrate HRIS to automate gifting**

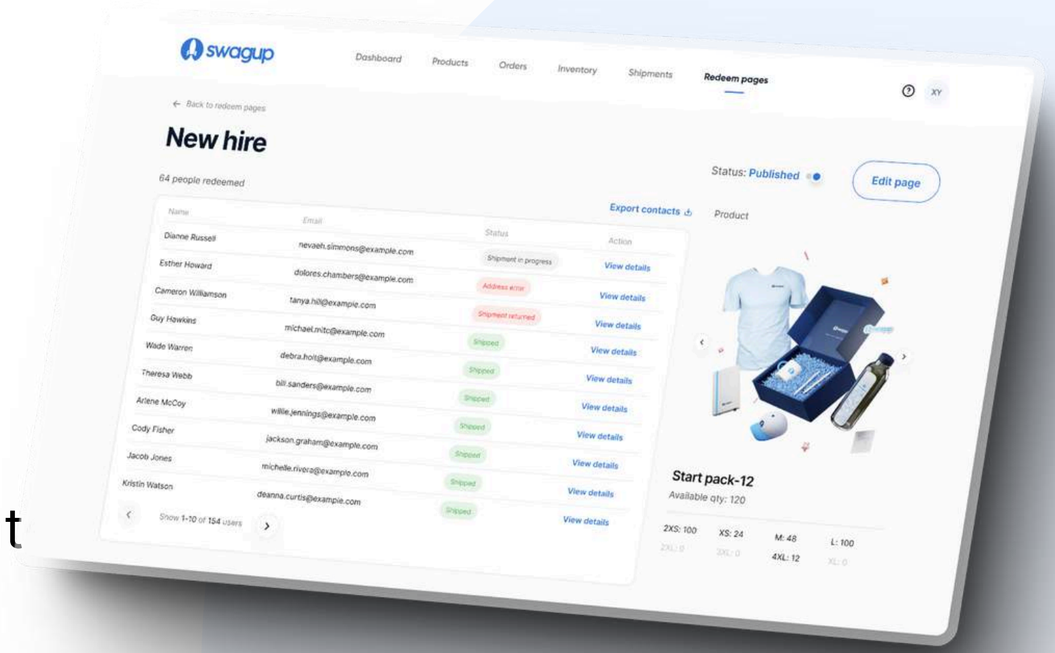


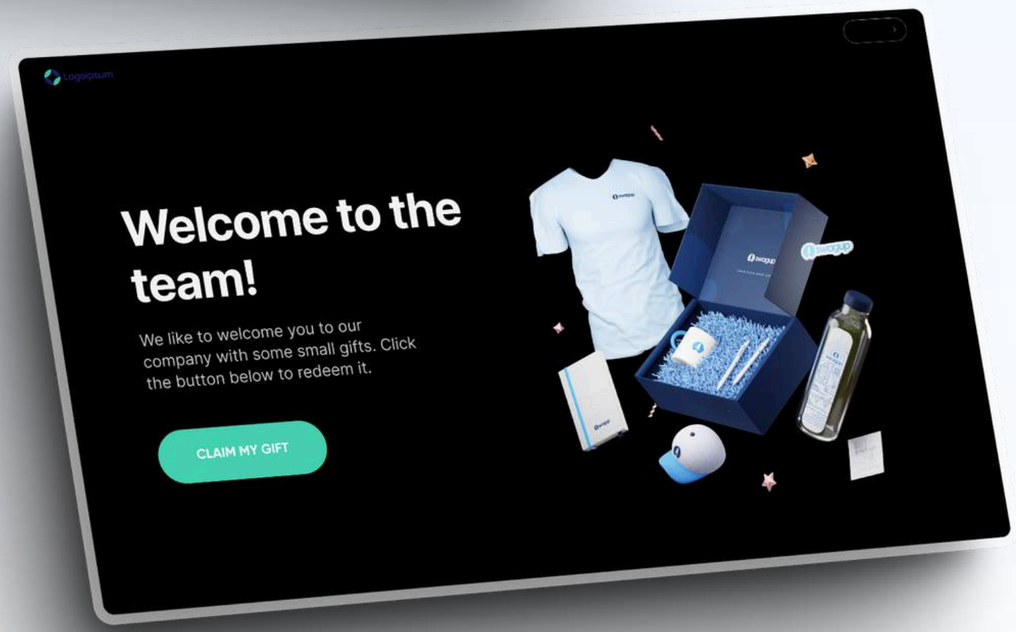
swagup

Redeem Pages Make Gifting Simple

Set up on-brand landing pages to instantly capture swag preferences, address and size details, and automat shipments.

- **Match the look and feel of your brand**
- **Collect for future or trigger shipments**
- **Integrate HRIS to automate gifting**

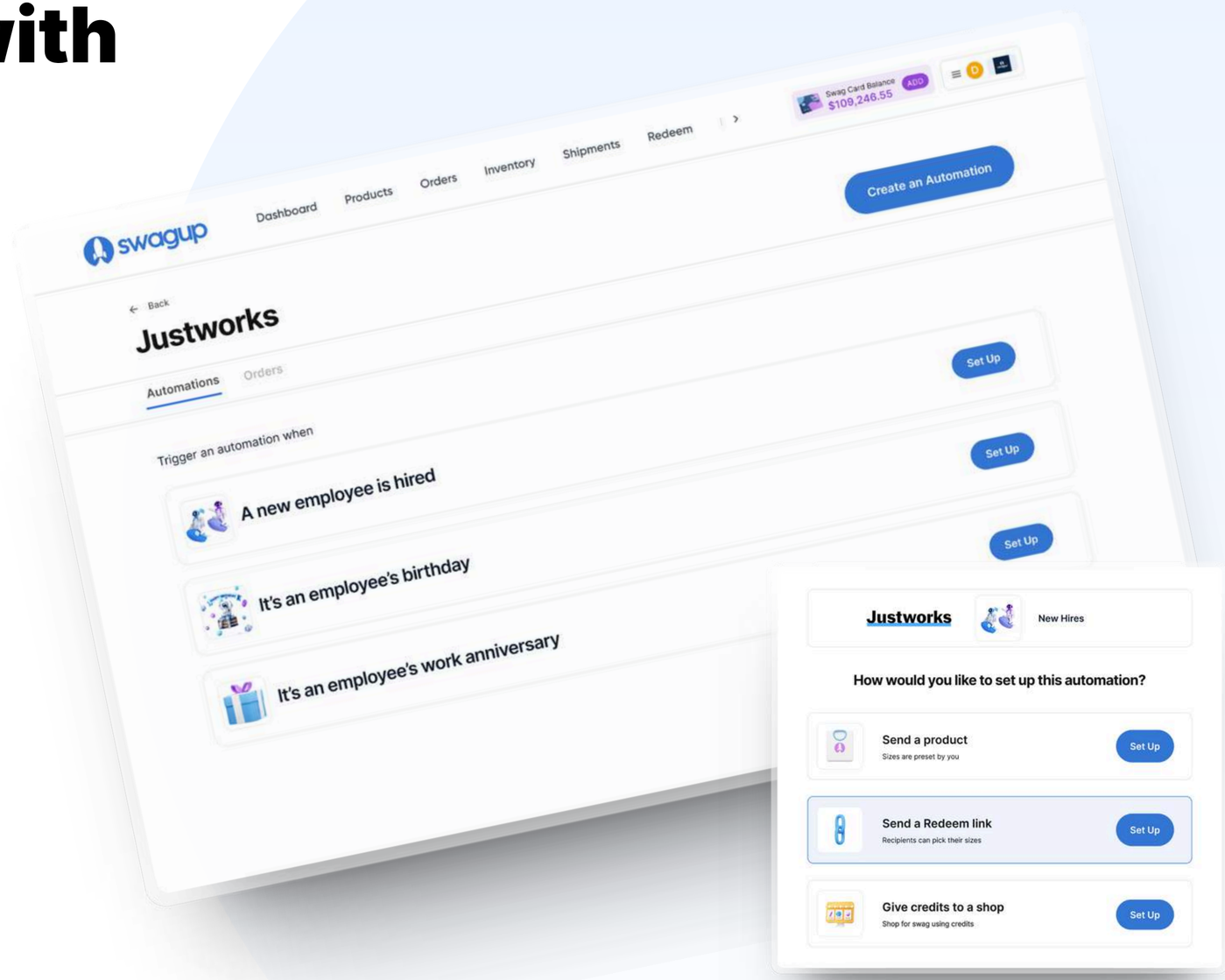




swagup

Powerful Integrations with 60+ HRIS Platforms

Run fully automated employee swag gifting initiatives with triggers directly from your HRIS Built-in workflows for Birthdays, Anniversaries, and New Hires natively within SwagUp.



QUICK TIPS **Use Zapier to connect to 5000 apps + our API for full customization.**

Some of the HRIS we integrate with:

bambooHR · ADP · Justworks · Insperity · gusto
workday · ChartHop · sage HR · breathe · charlie
deel. · Oyster · HiBob · Namely · dayforce

swagup

Distribute



swagup

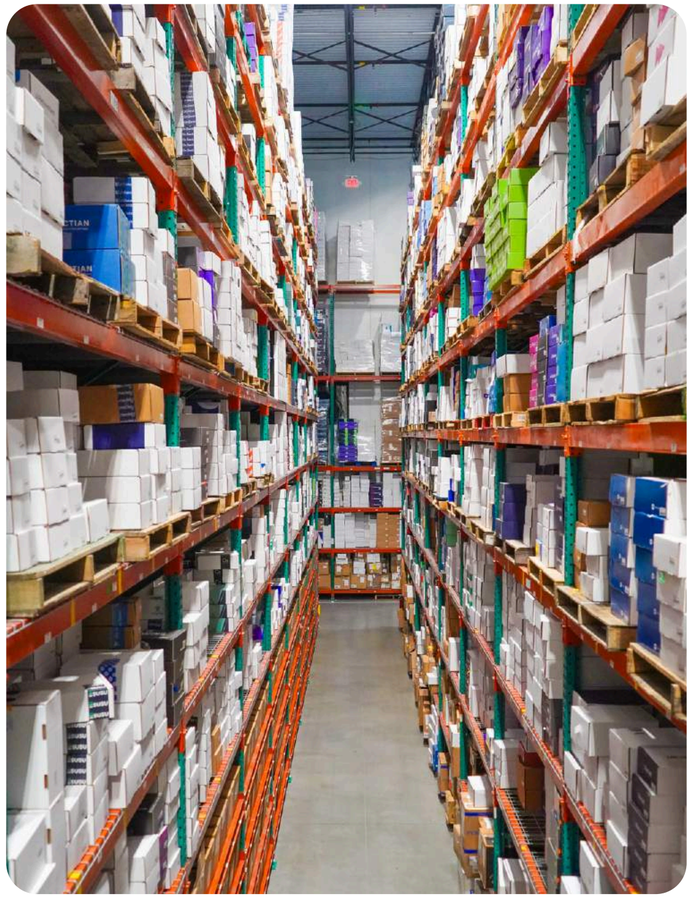
Warehousing Built by Us for Swag Management

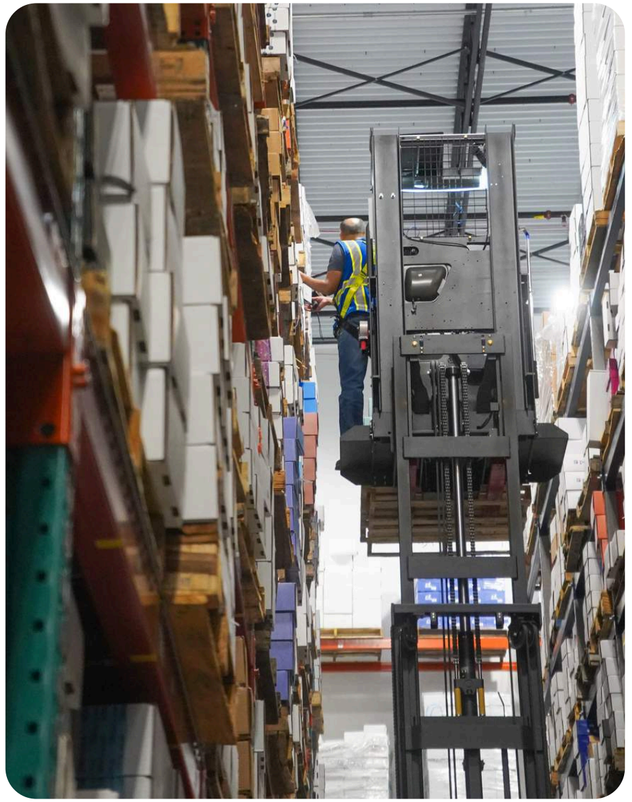
If you want something done right, you do it yourself. We've built a **state-of-the-art facility engineered specifically for modern swag needs.**

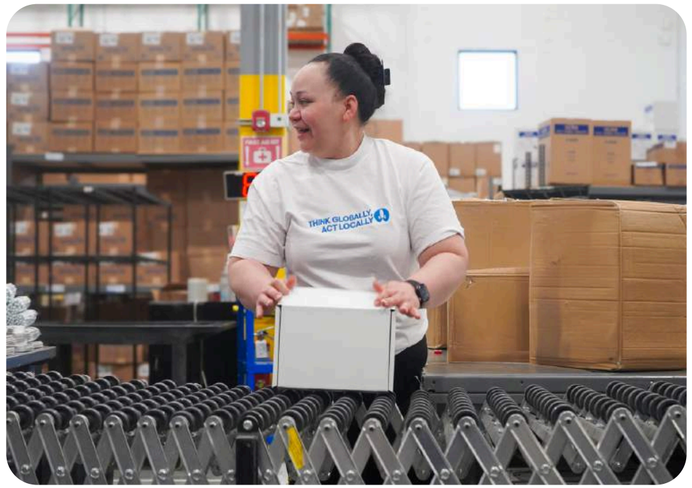
- **Extensive Quality Checks**
- **Best-In-Class Kitting**
- **99.9% Inventory Accuracy**

swagup







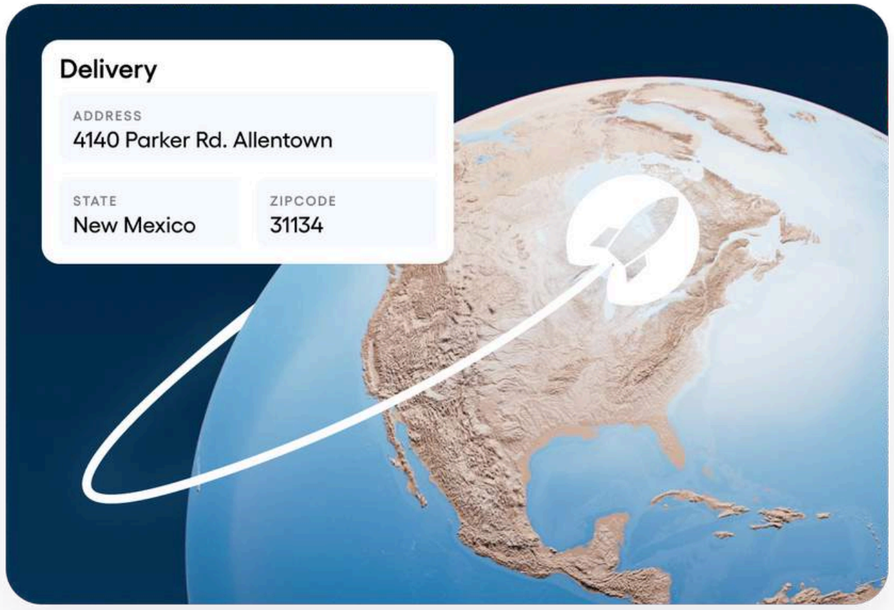


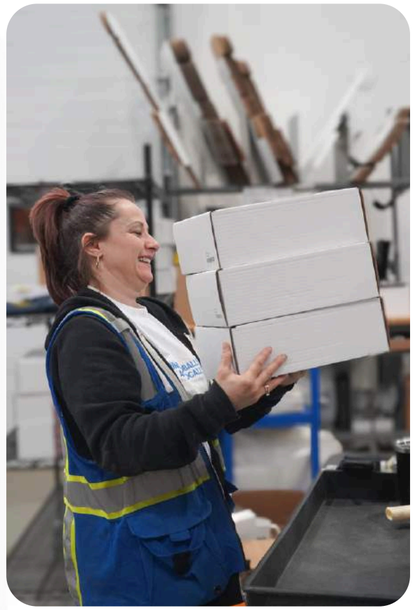
Global Shipments Covered

We get packages delivered globally when others can’t. **Global logistics is where we shine.** One vendor, one platform across all global needs.

- **Customs and Duties Handled**
- **Dedicated Transportation Team**
- **Extensive Carrier Network for Route Optimization**

QUICK TIPS **Our global pack flat rate makes budgeting simple!**









swagup

Level Up with our Optional SwagUp Memberships!

Membership Levels

QUICK TIPS **Check our full list of benefits here!**

	 Basic The Beginner	 Silver The SwagUp Experience	 Gold Hook Me Up!	 Platinum For Power Users
	Free Plan No Savings	**$80/month** Annual plan	**$400/month** Annual plan	**$800/month** Annual plan Preferred
Product Discount	Full Price	Full Price	3% Off	**5% Off**
Shipping Discount	Full Price	5% Off	10% Off	**10% Off**
Storage Discount	Full Price	20% Off	50% Off	**Free Storage**
Rush Production	20% Up-charge	10% Up-charge	No Up-charge	**No Up-charge**
Rewards Points	1x	2x	3x	**4x**
Access to Shops	✗	✗	✓	✓
Access to Integrations	✗	✓	✓	✓
Access to Redeem	✓	✓	✓	✓
Dedicated Sales Rep	✓	✓	✓	✓
Global Shipping	✓	✓	✓	✓
Send in 3rd Party Items	✗	✓	✓	✓

swagup

Estimated Savings
per $100K Spent



Silver

The SwagUp Experience

$6,860



Gold

Hook Me Up!

$14,980



Platinum

For Power Users

$20,520



Top Members save multiple 6 Figures Annually!

**Estimate based on 80% US, 20% INTL shipments, 25% of Orders Rushed, membership cost not included*

swagup

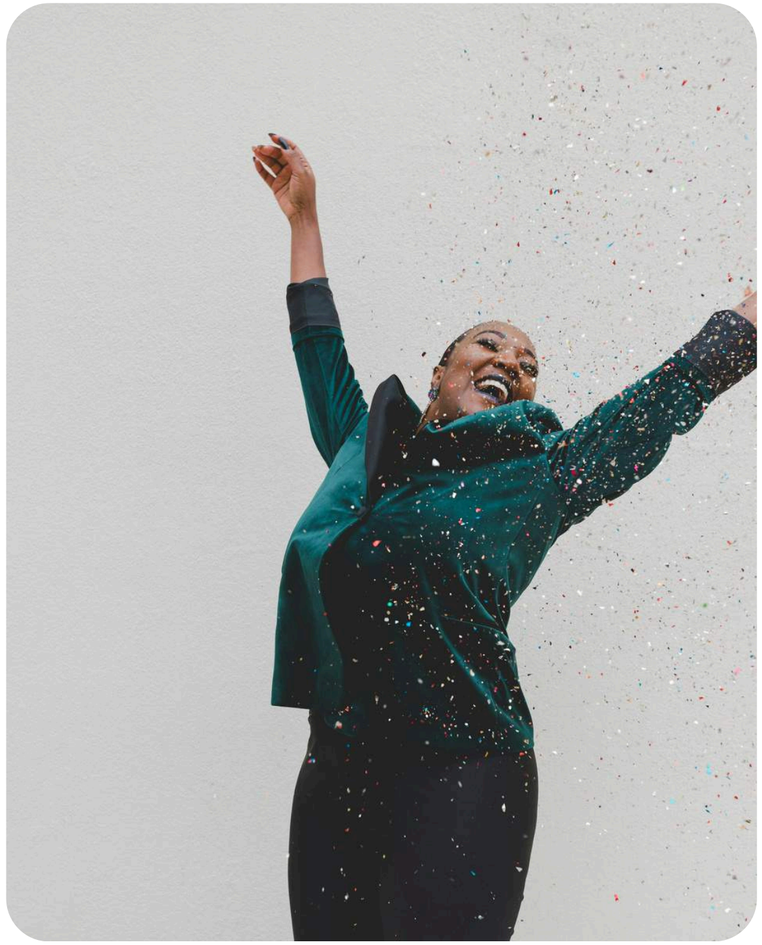
Reserved for The Best



Our highest level, **Invite-Only service offering** **including creative direction, global sourcing, and our top account teams**, reserved for companies that want to level up!

The Modern Swag Management Solution Awaits!

Reach out to your account team or head to **Swagup.com** to get started.



swagup

swagup

Say goodbye to manual swag management

