



HATCH

PROTEIN FOR THE GREATER GOOD.

ANNUAL REPORT

2023

A MESSAGE FROM OUR CHIEF EXECUTIVE OFFICER

As we reflect on the past year, I am filled with immense gratitude for the unwavering support and dedication of our incredible community. From food banks to food pantries, producers to transportation partners, donors and supporters - together, we made significant strides towards our mission of fighting hunger and promoting nutrition security for all.

In 2023, HATCH reached new heights, expanding our programs and partnerships to reach even more individuals and families in need. We donated coolers to food pantries nationwide, provided relief to those affected by disasters in Florida and Hawaii, partnered with incredible local organizations to fight hunger in our community, introduced new proteins to our menu, created our own branded egg carton, and more. And yet, there is still work to be done.

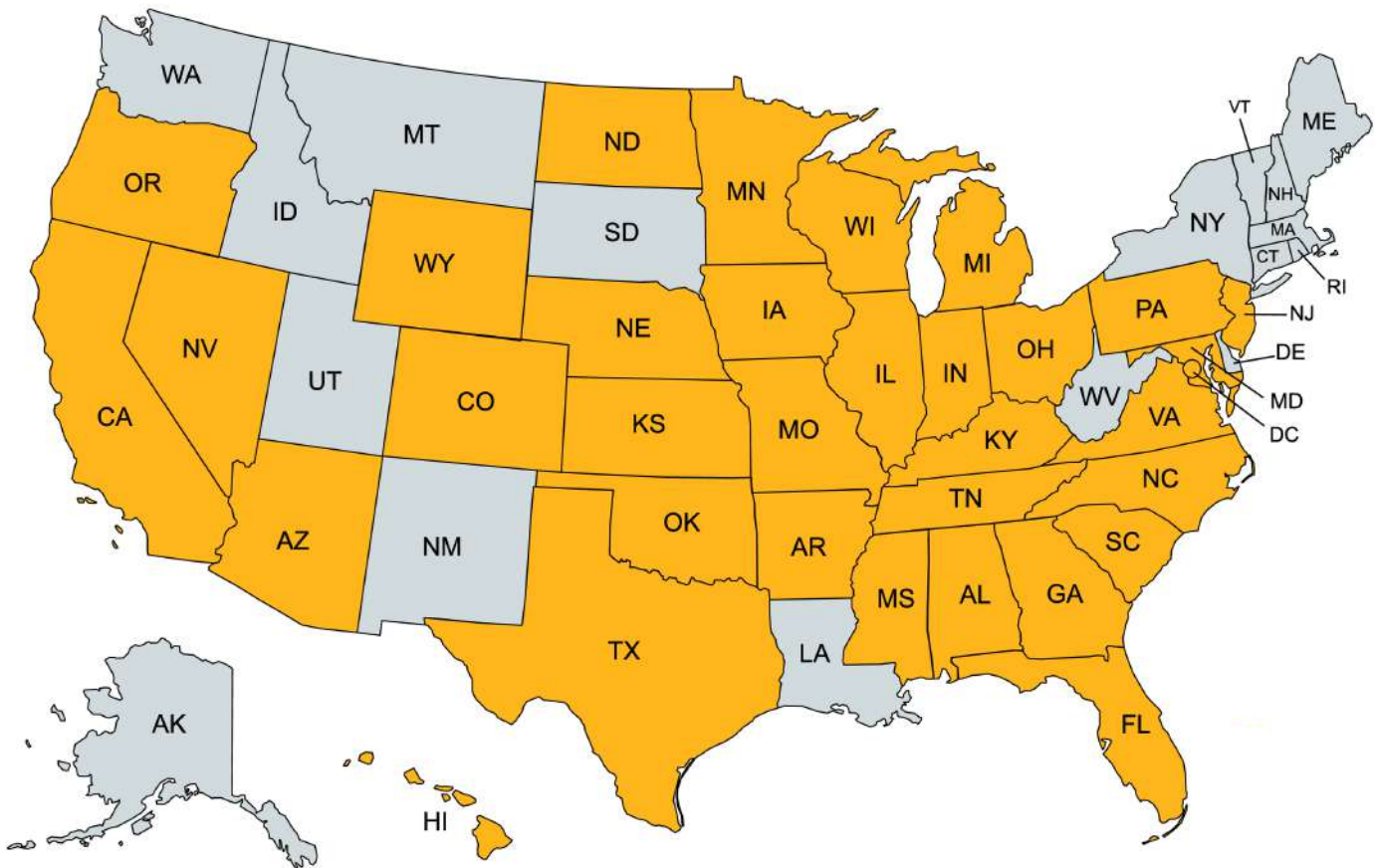
From all of us here at HATCH, we thank you for an incredible year of support. We invite you to join us in 2024 as we work towards a world where children and families have a chance to change the trajectory of their lives through nutrition security.



DANIEL LECKIE
CHIEF EXECUTIVE OFFICER

HATCH

NATIONWIDE



**72M MEALS
DELIVERED**

**80+ FOOD
BANKS**

33 STATES

PROTEIN & THE CHARITABLE FOOD SYSTEM

In today's unprecedented economic climate fueled by record inflation, ***thirty-four million people, including 1 in 5 children, are food insecure, and there is a 500 million pound protein gap affecting food pantries in America.*** As one of the hardest foods to source, protein - chicken, beef, and eggs - is often lacking within the charitable food system, which often leaves families struggling to provide healthy, nutritious food for themselves and their children.

At HATCH, we know that animal protein serves as a cornerstone for building nutrition and fostering positive community outcomes due to its rich array of essential nutrients and its potential to address various health challenges. We also know that many of America's protein farmers are putting in the work, every day, to ensure that protein from their farms is ending up on the tables of every American, regardless of where they're shopping. That's why, through our robust network of partnerships with protein farmers and processors, we're able to create a steady supply of protein moving into food banks nationwide. Our goal is to create significant change for families, especially those with children under the age of 9 who are in the process of laying a solid foundation for lifelong healthy eating habits and overall well-being.



BY THE NUMBERS

67 MILLION

two-egg meals delivered to food banks nationwide

4.5 MILLION

four-ounce meals of chicken delivered to food banks nationwide

418K

two-egg meals distributed to areas affected by natural disasters

36 COOLERS

donated to food pantries nationwide in collaboration with American Egg Board

80+

food banks nationwide received protein from HATCH

2 NEW TEAM MEMBERS

two new team members welcomed to the HATCH family in 2023

1

community dinner hosted in partnership with local community organization

A YEAR OF

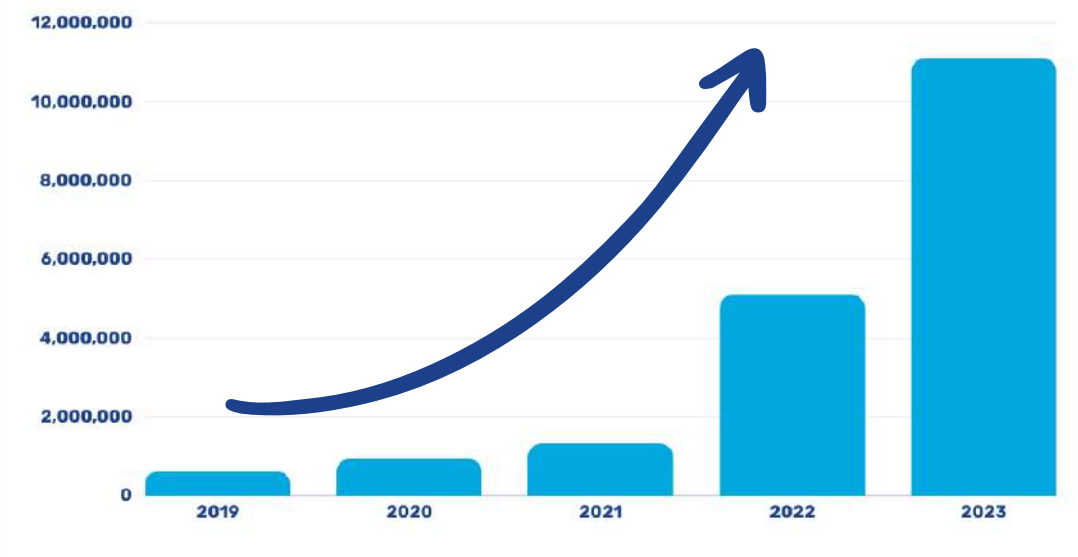


HOW WE'VE GROWN SINCE 2015

In 2023, HATCH saw record growth in number of protein-rich meals delivered to food banks nationwide. HATCH delivered 11.15 million dozen eggs and 1.13 million pounds of chicken to food banks, more than doubling the amount of protein distributed in 2022. With the support of our protein and food bank network, we're creating deeper impact in the lives of those accessing food within the charitable food system.

EGGS DELIVERED

(Dozens)



PANTRY IMPROVEMENT PROGRAM



In recognition of Hunger Action Month, HATCH, in partnership with the American Egg Board, donated **36 cold storage coolers** to food pantries in need of cold storage across **17 states across the nation**.

In 2023, these coolers reached over **107,000 individuals and 36,000 families**, these coolers continue to make a significant impact on food pantry's ability to safely store and distribute perishable foods every month.

COOLER LOCATIONS





COMMUNITY DINNER

In July, HATCH teamed up with the Community Alliance of the Far Eastside (CAFE) to host a Community Dinner for residents of the Far Eastside of Indianapolis, one of the largest food deserts in the Midwest. With over 150 attendees, the event provided an opportunity to celebrate community and learn about nutrition security, financial literacy, and the importance of dairy in a diet over a delicious shared meal.

DISASTER RELIEF



HATCH and the American Egg Board piloted a disaster relief program, donating over 418,000 two-egg meals to those affected by natural disasters. "This type of support not only helps to provide immediate relief to those impacted by the wildfires, but it also helps families maintain access to the nutritious food we all deserve," said Teri Luna, Director of Product Resourcing at Hawai'i Foodbank.



INTERNATIONAL PRODUCTION & PROCESSING EXPO

HATCH hosted the Protein Secure: Fighting Food Insecurity event during the annual IPPE conference in Atlanta to convene the nation's top egg producers and industry partners for an event focused on nutrition security and our role as an advocate for the protein supply chain within the charitable food system.



DRIVE & DISH

In 2023, HATCH joined Pacer's Head Coach, Coach Carlisle to support the Drive & Dish program, which will feed 1,000 families monthly by delivering fresh food boxes - including HATCH eggs - to multiple Indianapolis food pantries that serve food-insecure neighbors.

WHITE HOUSE EGG ROLL



HATCH teamed up with American Egg Board to attend the 2023 White House Easter Egg Roll, raising awareness for eggs as a nutrition powerhouse and their incredible power in fighting hunger across the charitable food system.



INTERNATIONAL EGG COMMISSION

HATCH CEO Danny Leckie took the stage at the 2023 International Egg Commission in Lake Louise, Canada for a conversation on the egg's role as a staple in the fight against hunger and the power of connectivity within the protein supply chain, convening individuals from over 80 countries to discuss the power of protein in fighting hunger.

PROTEIN PARTNERS



INDUSTRY PARTNERS



AMERICAN EGG BOARD



COMMUNITY PARTNERS



Lilly Endowment Inc.
A private foundation since 1937



STRATEGIC VISION

2027

In 2023, HATCH began executing on a 5-year strategic plan with the intention of transforming nutrition insecurity through access to high-quality, low-cost animal proteins. By 2027, HATCH aims to deliver 1M protein-rich meals every day to hunger relief organizations through a sustainable model and a robust protein offering.

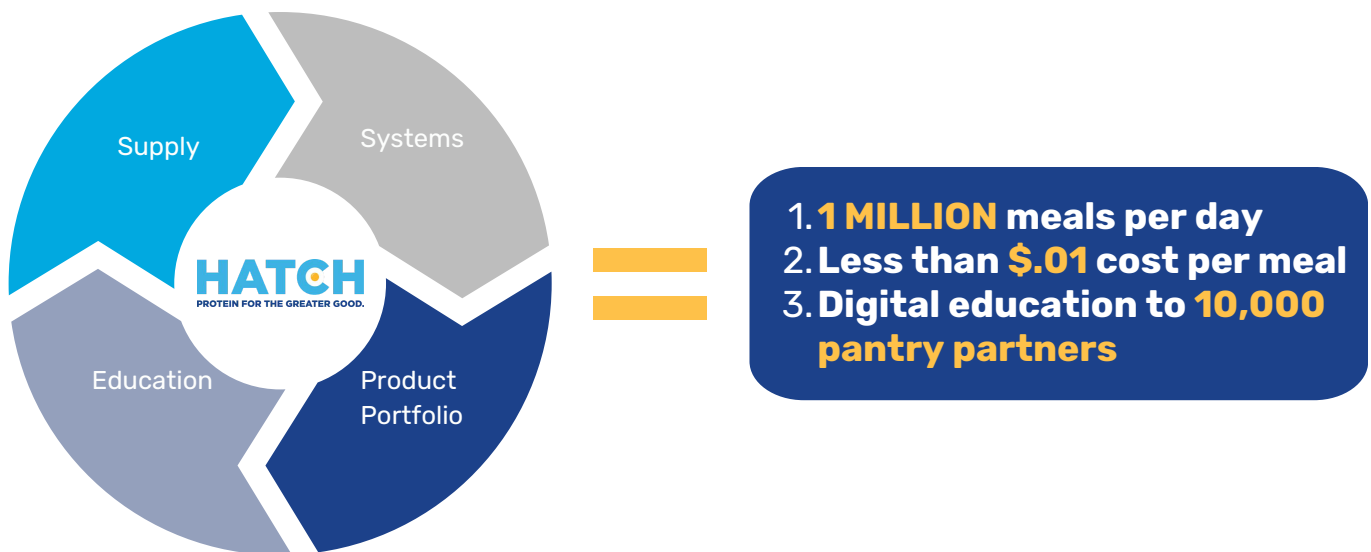
MISSION

To become the most reliable source of animal protein to America's food banks.

PURPOSE STATEMENT

Change the eating habits of children by age 9 through reliable access to nutrient-rich protein meals that improve their health, education and lives.

A SUSTAINABLE MODEL



HATCH TEAM



DANIEL LECKIE, CEO



RANDY REICHMANN,
CFO



LAURA KELLEY,
CONTROLLER



VERONICA ONOFREY,
VP OF DEVELOPMENT



GRAHAM WILLIAMS,
VP OF GROWTH



SARAH MOULIN, VP
OF OPERATIONS



ERIN MCCREADIE,
MARKETING
MANAGER

THANK YOU!

A huge thank you to all of our
incredible supporters, donors,
partners and communities.



hatchforhunger.com

HATCH
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