



PURPOSE SUMMIT 2024 AGENDA

Day 1 - Monday April 29th @ The Revelry at Camp North End

- 2:00-4:00pm Registration Check-in and Sponsor Connection.
- 4:15pm: Opening remarks and kickoff by **Davin Salvagno & Dr. Amber Selking**.
- 4:30pm **“The Power of Purpose as a Leader”** Keynote by **Nick Craig**, Author of Leading From Purpose.
- 5:00pm The Purpose Leadership Awards.
- 6:00pm (Break 15 min)
- 6:15pm **“Driving Towards a Greater Purpose”** Keynote by **Jon Gordon**, 15x Bestselling Author.
- 7:00pm & After: Evening on Your Own in Charlotte.
- 7:30pm Private Sponsor & Speaker Dinner Reception.

Day 2 - Tuesday April 30th @ The Revelry at Camp North End & NASCAR Hall of Fame

- 7:30am: Continental Breakfast, Coffee and Coaches Connection, Sponsor Connection.
- 9:00am: **“Facing Our Origin Stories”** Keynote by **Ron Carucci**, Author of To Be Honest, Leading with Truth, Justice, and Purpose.
- 9:45am: (Break 15 min)
- 10:00am: **“From Selfish Leader to Servant Leader”** Keynote by **Mark Whitacre**, VP of Culture & Care at Coca-Cola Consolidated.
- 11:00am: Transportation provided to breakout sessions at NASCAR Hall of Fame.
- 12:00-6:00pm: Breakout Sessions and NASCAR Hall of Fame Experience (Lunch Served).
- 5:30-6:30pm: Transportation provided back to The Revelry.
- 6:30pm: All-Attendee Dinner Reception at The Revelry.
- 7:00pm: **“What If?”** Keynote by **Davin Salvagno**, and **“Do it Afraid”** with Guest Speaker **Kent Chevalier**, Chaplain of the Pittsburgh Steelers.
- 8:00-9:30pm: Dinner Reception Continues.

Day 3 - Wednesday May 1st @ The Revelry at Camp North End

- 7:30am Continental Breakfast, Coffee and Coaches Connection, Sponsor Connection.
- 9:00am **“Beds for Kids”** Team Building and Impact Activity.
- 9:45am (Break 15 min)
- 10:00am: **“Purpose, Strategy & Performance.”** Keynote by **Rebecca Homkes**, Lecturer, London Business School.
- 10:45am (Break 15 min)
- 11:00am: **“The Choice is Yours”** Keynote by **Garry Ridge**, Chairman Emeritus WD40 Company.
- 12:00pm: Closing Remarks **Davin Salvagno & Dr. Amber Selking**.

BREAKOUT SESSIONS AT NASCAR HALL OF FAME

For full breakout session descriptions, please reference The Purpose Summit App.



12PM Sessions

Great Hall: "Building Great Business for a Greater Purpose" Hosted by C12 Business Forums.

High Octane Theatre: **Mboone Umbima, "Mission Possible: People, Profit, Purpose, Play"**

Legends Room: **Next Level NonProfit Workshop** facilitated by **Dr. Chris Lambert.**

Gift Shop: "**Stories From The River**" Podcast, hosted by **Charlie Malouf** & Broad River Retail.

1PM Sessions

Great Hall: **Carolyn Sakstrup, "Purpose at Scale: How to Empower Your Team, Customers, & Community."** Hosted by Thrivent.

High Octane Theatre: **Robin Shear, "Joy in the Morning - Why My Head Injury Was the Best Thing That Ever Happened to Me."**

Hall of Honor: **t-factor Program** hosted by CocaCola Consolidated.

Legends Room: **Next Level NonProfit Workshop** facilitated by **Dr. Chris Lambert.** (Continued)

Gift Shop: "**Stories from the River**" Podcast, hosted by **Charlie Malouf** & Broad River Retail.

2PM Sessions

Great Hall: "**From Summit to Impact - The Avalon Story**" with **Coryne Forest, Adam Ritchie, Michelle Shone,** and J.J. Dudick, Hosted by PurposePoint.

High Octane Theatre: **Dwight Eberts, "Breaking Boundaries - Three Steps to Experience the Freedom to Unlock Your Full Potential & Impact."**

Hall of Honor: **t-factor Program** hosted by CocaCola Consolidated. (Continued)

Legends Room: **Next Level NonProfit Workshop** facilitated by **Dr. Chris Lambert.** (Continued)

Gift Shop: "Stories From The River" Podcast, hosted by Charlie Malouf & Broad River Retail.

3PM Sessions

Great Hall: **Sam Thevanayagam, "Running with Scissors - Creating Transformative Cultures."**

High Octane Theatre: **Nick Craig, "Beginning to Access Your Purpose."**

Hall of Honor: **t-factor Program** hosted by CocaCola Consolidated. (Continued)

Legends Room: **Next Level NonProfit Workshop** facilitated by **Dr. Chris Lambert.** (Continued)

Gift Shop: "**Stories From The River**" Podcast, hosted by **Charlie Malouf** & Broad River Retail.

4PM Sessions

Great Hall: **Joe Colavito & Michelle Fritsch, "Struggling to Navigate Purpose in a Panini Maker Generation."**

High Octane Theatre: **Johan Koornhoff, "There and Back Again - A Second Chance at Life."**
Coffee & Coaches Connection (by Legends Room)

Purpose to Impact Alumni Reunion (Below Great Hall)

4:45 -6:00pm **NASCAR Exhibits and Team Building Activities** (Self-Guided)

5:30-6:30pm Transportation provided back to The Revelry for Evening Reception.