

Unrivalled knowledge.

Deep understanding.

Turning regulatory complexity into actionable insights for the global gambling industry



Gambling regulations across the world are in constant flux.

New, stricter legislation to channel online gambling into locally licensed operations is being passed, advertising restrictions across Europe are getting tighter, and record fines for breaches of responsible gambling and advertising requirements are in place. The increasing requirements and competition create challenges as well as new opportunities for those who can adapt.

How will your business stay ahead of the game?

With Vixio as your partner, our regulatory intelligence helps you reduce costs while improving efficiency and productivity, freeing your team to focus on value added tasks to support your strategic growth objectives.

Get help analysing and anticipating these changes to accelerate your business growth and make compliance a competitive advantage with Vixio.

Who we are

Vixio is a Regulatory Technology (RegTech) company, and a trusted source of independent, authoritative and actionable regulatory intelligence for compliance, regulatory, strategy and development professionals in highly-regulated industries undergoing rapid and radical change. We deliver comprehensive, time-sensitive and actionable intelligence on payments and gambling compliance, covering more than 180 jurisdictions across the globe, organised by product or service type.



30%

of a compliance professional's time is **spent manually tracking and reacting to regulatory developments**

40% of firms

are growing and evolving their resources to reflect and comply with regulatory change

4m+

Verifiable data points captured and monitored

Latest information and insights on
180+ jurisdictions

Daily monitoring on
2,000+ sources

1300+

Regulatory authorities covered

What we offer

The Vixio GamblingCompliance platform gives you insight into specific requirements such as tax regime, market size, or regulatory attractiveness to support your strategic growth objectives.

How?

The image shows two overlapping screenshots from the Vixio GamblingCompliance platform. The top screenshot is the 'United Kingdom Country Report' by Garrett Robinson, dated August 2023. It includes a 'RECENT DEVELOPMENTS' section and a 'SECTOR-BY-SECTOR SUMMARY' table. The bottom screenshot is the 'Malta Country Report' by Thomas Simcock, dated August 2023. It highlights that Malta was placed on the Financial Action Task Force (FATF) greylist in August 2022 following a surge in regulatory activity.

Sector	Status
Online Gambling	Regulated. Local licensing of betting, casino games, bingo and lottery games.
Casinos	Regulated. Local licensing of land-based casinos; premises licences for casinos are issued by local authorities.
Gaming Machines	Regulated. Local licensing of gaming machines; premises licences for gaming arcades are issued by local authorities.
Betting	Regulated. Local licensing of online betting or land-based betting shops.
Racing	Regulated. Local licensing of betting on horse races, dog races and other races.
Lottery Games	Regulated. Camelot Group PLC holds the private monopoly of the National Lottery until 2024. On September 20, 2022, the Gambling Commission announced Allwyn Entertainment Ltd as the awardee of the fourth national lottery licence, commencing in February 2024.

Jurisdiction Reports

Access Vixio GamblingCompliance independent analysis, legal research and data, for a complete overview of the regulatory landscape of 180+ jurisdictions. Our coverage includes a consolidated view of a multitude of laws and regulations applied to individual gaming operations in every major territory.

The image shows a screenshot of the 'U.S. Sports Betting Regulatory Tracker'. It features a 'RECENT DEVELOPMENTS' section with a timeline of events from August 2023. The timeline includes entries such as 'Maryland regulator fines casino and sports wagering operators \$162,900 for gaming violations' and 'Ontario regulator confirms it will ban at Advertising'.

Date	Event
29 August 2023	Ontario regulator confirms it will ban at Advertising
10 August 2023	Ontario regulator issues \$100,000 fine Relevant Enforcement
20 June 2023	Ontario regulator issues a total Relevant Enforcement

Regulatory Trackers & Updates

Access a clear, continually updated timeline of regulatory changes and developments around specific markets or topics.

With Vixio GamblingCompliance trackers and updates, you can follow fast-changing trends and the hottest issues in global gambling law and compliance.

The image shows a screenshot of the 'LATEST' section of the Vixio GamblingCompliance platform. It displays several news articles, including 'MGM Resorts Struck By Massive Cyberattack', 'Dutch Regulator Finds Shortcoming in Duty of Care', 'FIFA Bans Three Brazilian Players For Life In Match-Fixing Case', and 'Brazil Set To Place Big Bet On Online Casino'.

In-Depth Insights & Analysis

Vixio GamblingCompliance provides industry-leading analysis of the most critical regulatory and market developments across the globe. From exclusive interviews to the latest insight from legislative hearings, Vixio insights and analysis allow users to understand the driving forces behind regulatory change.

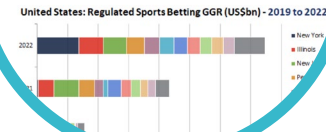
Market Monitor: Online Gambling Operator Benchmarking

7 September 2023 [Download dashboard \(15.55\)](#)
This report benchmarks key financial and operational metrics across major online gambling operators and suppliers listed in the UK, Sweden and the United States. An interactive dashboard provides visualized cross-operator time series data updated as each company reports, whether quarterly, half-yearly or annually.



Market Monitor: U.S. Sports

12 September 2023 [Download dashboard \(15.56\)](#)
This monthly report benchmarks key data from the emerging, highly-prized U.S. sports betting market. It provides a comprehensive overview of the market's growth, accompanied by online market shares by license holder and associated brands.



Data Hub

Access more than 20 years of historical data to help you make your required projections, updated in real-time and accompanied by a suite of proprietary Market Monitor reports that consolidate data on a regional basis.

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HOME INSIGHTS & ANALYSIS WORLD IN FOCUS RESEARCH

Regulatory status

The extent to which online gambling is legal/regulated in the jurisdiction.

United Kingdom	Nevada	Malta
Fully regulated	Partially regulated	Fully regulated

Regulatory restrictiveness

How restrictive the regulatory environment applied to online gambling is, based on tax rates, licence fees, product restrictions.

United Kingdom	Nevada	Malta
Competitive	Restrictive	Competitive

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HOME INSIGHTS & ANALYSIS

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Market Assessment Tool

Assess opportunities in new online markets. Filter your requirements so you can quickly compare key variables to support decision making around market entry, new product launches and expansion plans.

Blocklist Monitoring Tracking Service

Tap into the only blocklist tracking service on the market, detailing additions, updates and removals to help you remove the risk of onboarding unlicensed firms in local regions.

Responsible Gambling Overview Tool

The Responsible Gambling Regulatory Overview is a comparative tool that organisations can use for ensuring compliance with a specific region's responsible gambling (RG) requirements.

The overview provides users with a clear and concise picture of current RG measures for online gambling across Europe and North America in a simple, easy-to-read, format.

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Users are shown a table of RG measures in their chosen jurisdictions with direct links to the relevant regulatory framework.

EUROPE

Responsible Advertising

Responsible Advertising

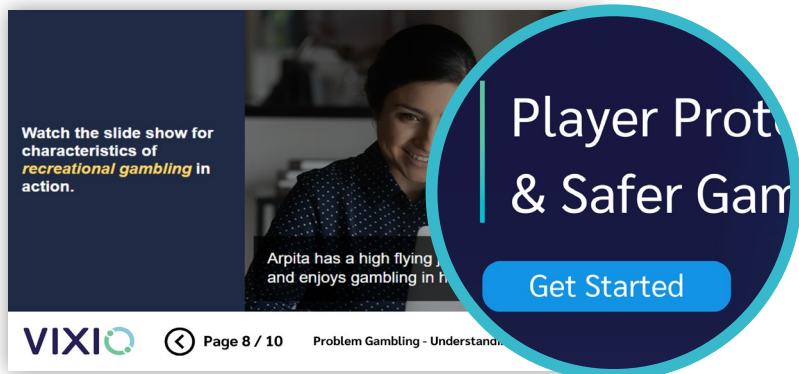
Responsible Advertising

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Responsible Advertising



Training Solutions

With over 150,000 courses delivered to more than 100 organisations worldwide, Vixio GamblingCompliance provides industry leading and fully customisable eLearning Peer-reviewed and CPD-accredited courses range from foundation to advanced training for senior management. Courses can be tailored to address your teams' specific needs and objectives.

We're already trusted by key global brands in gambling to deliver the right information, at the right time.

Will your business be the next to join them?



“

Vixio GamblingCompliance offers excellent legal and regulatory analysis and provides us with a trustworthy, organised and credible single source solution, which keeps us ahead of the game. ”

CEO at 888.com

Want to find out more?

Click [here](#) to Book a Demo with a member of the Vixio team.