

LOCAL PROGRAM DESIGN GUIDES & TEMPLATES:

TEMPLATES

Templates offer:

- Program Coordinator business cards
- Local Program offerings flyer
- Running Event Flyer

DESIGN GUIDES

Each template comes with a design guide to explain what information belongs in each section.

LOCATING TEMPLATES

All templates are located at:

www.specialolympicsma.org/resources/resources-for-coaches-local-programs/branding-resources/

SPECIAL OLYMPICS MASSACHUSETTS LOGO USE (ON FLYERS AND PAPERWORK)

Specific artworks are available for each of the lock-ups in two color, single color and white.

Two Color: These versions of the mark are for use against white backgrounds. The preferred version uses Special Olympics Grey for the logotype – putting greater emphasis on the symbol.

Single Color: This version of the mark is for use in single color. Ideally when using a single color the mark should be printed in Special Olympics Red, Special Olympics Grey or Black against a light, low-contrast background. Ensure there is sufficient contrast between the Mark color and background color.

White: This version of the mark is for use against dark solid colors and appropriate photographic images.



C: 0
M: 100
Y: 100
K: 0

R: 255
G: 0
B: 0

*Two Color
(with type in Grey)*



*Two Color
(with type in Black)*



*One Color
(White)*



*One Color
(Grey)*



*One Color
(Black)*

