



I'm Sharon Hsiao, UX Designer

hello@sharonhsiao.com
778.323.9105
Burnaby, BC Canada
[LinkedIn](#) [Portfolio](#)

Available

As a seasoned designer, I help mission driven businesses and organizations design products, services, and marketing collateral by applying user-centric and conversion-focused approach to reach maximum impact.

Work Experience

2021 - 2023

UX/UI DESIGNER

Microsoft WXC Vancouver, Canada | Remote

Collaborated with cross-functional team to design a delightful, personalized, and seamless end-to-end experience from Windows taskbar entry point to MSN and Edge web experience.

Key Projects

[Entry Cards for Finance](#) [Investor Page](#) [Crypto Experience](#)

2022 - 2023

SENIOR UX/UI DESIGNER

Spatial Research + Design Vancouver, Canada | Remote

Create data-driven, inclusive, and accessible digital experiences that positively impact citizens and the environment.

Key Projects

[CleanBC Better Homes](#) [CleanBC Go Electric](#)

2011 — Present

VISUAL DESIGNER

Sharon Hsiao Design Vancouver, Canada | Remote

Worked with entrepreneur and business owners to create highly engaging designs that delight customers and generate business impact. Managed multiple projects from conception to completion, in collaboration with clients and their team.

Key Projects

[PushOperations](#) [Drinkfill](#) [MEC](#)

2020 — Present

DIGITAL EXPERIENCE MANAGER

Minivillage Vancouver, Canada | Remote

Co-created a one-stop platform with the users and a multidisciplinary team to increase resilience and well-being. Designed the UX and UI of the product, managed the roadmap, and iterated the app closely with the developers based on user research and user feedback.

Key Projects

[Minivillage](#)

2017 — 2019

DIGITAL PRODUCT DESIGNER

Radical.io Vancouver, Canada

Designed UX and UI for emerging technologies (Voice AI, VR) and enterprise software with multiple surfaces / mobile devices that empowers government, education, and the entertainment sector while keeping a diverse of users in mind.

Key Projects

[MyRichmond](#) [BeThere360](#) [Radical.io](#)

2014 — 2015

SENIOR DESIGNER

BAM Communications Inc Vancouver, Canada

Specialized in real estate and city planning communications. Highly skilled in multitasking, meeting tight deadlines, and efficiently managing multiple design briefs while ensuring adherence to budgetary and time constraints.

Key Projects

[Metro Vancouver](#) [Cambie Star](#)

2013 — 2014

FREELANCE DESIGNER

Spring Advertising Vancouver, Canada

Key Projects

[Vancouver, Coast & Mountains](#)

2012 — 2013

JUNIOR GRAPHIC DESIGNER

Red Rocket Creative Strategies Vancouver, Canada

Key Projects

[Vancouver, Coast & Mountains](#)

2012

PRODUCTION MANAGER

iDEA Grad Show Vancouver, Canada

Key Projects

[iDEA Grad Show 2012](#)

2011

DESIGN INTERN

Yulu Marketing Vancouver, Canada

Key Projects

[Mosaic Homes Ads](#)

Skills

EXPERTISE

Design Thinking
User Interface Design
User Experience Design
Responsive & Adaptive Design
Design Guidelines
Wireframing
Prototyping
User Flows
Branding
Pitch Decks
Photography

TOOLS

Figma
Webflow
Adobe Creative Suite
G Suite
Notion

INTERDISCIPLINARY SKILLS

Collaborative
Client-Relation Management
Creative Problem Solving
Adaptive
Inclusive
Growth Mindset

Education



USER EXPERIENCE & INTERACTION DESIGN

The Interaction Design Foundation, On-going



PRODUCT MANAGEMENT

BrainStation, 2020

Bloc

APPRENTICESHIP, UX/UI

Bloc.io, 2015



ILLUSTRATION & DESIGN: ELEMENTS & APPLICATION

Capilano University, 2009 - 2012