



Foundation Focus

VOLUME 1, ISSUE 3

ANNUAL REPORT 2017

A MESSAGE FROM THE CHAIR



Once again, thanks to a very eager and energetic committee, the results of Monte Carlo Night in 2017 were better than ever. It was a pleasure to work with them and the volunteers who sold tickets, helped make the table decorations, and wrap the prizes. Thanks go to all who were involved. Everything looked so beautiful that everyone was eager to buy raffle tickets. We will soon be starting our plans for forming the committee and getting to work on 2018. Get your boas ready for a Gatsby themed evening!!

We continue to greet all new residents, take donations for the Residents Assistance Fund, and support activities throughout the year in Independent Living and the Vincent Bove Health Center. I hope you will join us in our endeavors in 2018.

Thank you for your continued interest and support.

Sincerely,

Carol Fenter, Chair

THE FACE BEHIND THE FOUNDATION



This was a very successful year for the Foundation with many record breaking totals. We had record highs on funds raised for both Monte Carlo Night and the Staff Holiday Gift Fund. The Foundation launched its first Resident Assistance Promotional Video in which we got to hear first hand what the Resident Assistance Fund means to our residents.

This will be my fifth year at Jefferson's Ferry. I truly enjoy working with each and every one of you.

If you would like more information about the Foundation and how you can contribute to making Jefferson's Ferry an even better place to live and work, I would love to talk to you about your options. My extension is 5507 if you would like to give me a call or just stop by, my door is always open.

Sincerely,

Kaylin Peterson
Director of Philanthropy





MISSION:

Our vision for the Foundation is to represent philanthropic excellence, in our quest to implement an ethical program — striving at all times to promote philanthropy in an impartial, unbiased, efficient way with a commitment to inclusiveness. Contagious generosity and the ensuing feelings of satisfaction will be our ultimate intent.



VISION:

The Foundation shall work in partnership with Jefferson's Ferry Board of Directors and staff to promote and raise philanthropic funds to enhance services for our residents and staff, and to respond to the needs of our community.

The Foundation will promote benevolence by enthusiastically engaging and enlightening the residents, families, staff, volunteer leaders, and other interested people and organizations to embrace the power and spirit of philanthropy.

“NOBODY CAN DO EVERYTHING, BUT EVERYONE CAN DO SOMETHING”

-UNKNOWN

MAJOR DONOR WALL UPDATE

This year we added two new categories: Legacy Donor and Visionary Donors.

Each category signifies a monetary level of giving. On our wall we never advertise how much you have given but rather a range that your cumulative giving represents.

Legacy Donors: \$500,000+

Visionary Donors: \$250,000 - \$499,999

Diamond Donors: \$100,000 - \$249,999

Emerald Donors: \$50,000 - \$99,999

Sterling Donors: \$25,000 - \$49,999

Benefactors: \$15,000 - \$24,999

Partners: \$10,000 - \$14,999

Patrons: \$5,000 - \$9,999

Supporters: \$2,500 - \$4,999

Friends: \$1,000 - \$2,499

The Legacy, Visionary, Diamond, Emerald and Sterling donors also are part of the ***Friends of the Foundation***. This is an exclusive group. Members in the Patron category and above are invited to our annual Major Donor Cocktail Reception every June.

RESIDENT ASSISTANCE FUNDS AT WORK



The Jefferson's Ferry Foundation is proud to say we raised over \$99,000 towards the Resident Assistance Fund this year through the generosity of our residents and friends.

While this is a great accomplishment, in 2017, the Foundation utilized over \$88,000 to support residents in need. This is one of our most important and actively used funds. Soon after the money comes in, it is put to use.

We thank all the residents who gave to this fund and who continue to contribute in years to come—we couldn't do it without your help!

RESIDENT ASSISTANCE VIDEO

Several of our residents came together to make a fantastic promotional video for the Resident Assistance Fund. You got to hear first hand what the fund means to them, and why they feel it is important to contribute. The video premiered at our annual fundraiser, Monte Carlo Fabulous Fall.

We had a lot of fun making the video and hope you enjoyed watching it.

If you have not seen the video and would like to, you can find it on the Foundation's website in the testimonial section. If you do not have access to a computer, but would like to view the video, please contact Kaylin at ext. 5507 and she will be happy to show it to you.

Thank you to all our participants: Barbara Bellin, Doug Brush, Carol Fenter, Pat Glennon,

Janet Hovnanian, Doris and Tom McGrath, Ellen Stankewick and Barbara Strongin—we couldn't have done it without you all!



BACK TO SCHOOL!

The Foundation is pleased to say that we provided **over \$6,000** in educational assistance to our staff this year! This includes funding for both textbook and tuition reimbursement.

As you can imagine, textbooks can be pretty costly. The staff are very appreciative of this opportunity.

ART ROOM GETS A NEW NAME

The Art Room received a huge face lift this year. In addition, it also had a name change. The Art Room will now be called the ***Claire Selden Smith Creative Arts Center***.

For those of you that may not know, the Creative Arts Center was

named after one of our very own residents who has a long successful career as a famous painter. Many residents look forward to utilizing this new area. It will allow much more space to let the creative ideas flow.



STAFF HOLIDAY GIFT FUND

The Staff Holiday Gift Fund had it's most prosperous year yet! Doug Brush really pounded the pavement and hustled hard to beat the prior year and he sure was successful!

The fund closed at just over \$177,000! Way to go Doug!!

Thanks to the generosity of so many of our residents, our staff had a very bright holiday season.

The Residents Council enjoyed handing out the checks to our hard working staff members.

The Staff Annual Holiday Party was themed "Ugly Sweater" where staff competed to win first, second and third prize. Resident Council were the judges and in the end, the winners were: 1st Kaylin Peterson, 2nd Matthew Caro and 3rd Linda Scott.



ANNUAL FUNDRAISER: MONTE CARLO FABULOUS FALL

Each year the Jefferson's Ferry Foundation hosts its Annual Fundraiser. This past year fall was in full effect with our Fabulous Fall theme. The menu was full of seasonal favorites. We are very proud to say Monte Carlo Fabulous Fall raised a record high of \$76,000 towards the Resident Assistance Fund.

We had a fantastic assortment of raffle baskets, casino games galore and, of course, the best spread of food in town. Guests had a wonderful time as they danced the night away.

The premiere of our Resident Assistance Video was also unleashed at this event.

You won't want to miss 2018's event when we transform into a 20's Great Gatsby Bash! See you there!



BIG THANKS TO OUR RAFFLE BASKET COMMITTEE!

This year our Raffle Basket Committee went above and beyond to bring you only the best selection of baskets. They called, visited and chased after local stores to get items donated. Their work really showed through when we raised over \$12,000—which was record breaking!

Through the generosity of our residents, we raised more than \$6,000 dollars which

allowed for us to purchase exciting basket items.

This year we also introduced the Silent Auction that was a big hit!

In addition to the Raffle Basket Committee, we would also like to **thank all of the residents who volunteered their time** to sell raffle tickets leading up to the event.

As most of you know, this event is a HUGE undertaking and every helping hand makes it that much easier.

Thank you Pat Boone, Carol Fenter, Mary Fredel, Pat Glennon, Kathy Joyce, Ellen Stankewick, Barbara Stubenrauch, Carol Trabulsi and Isabel Varlotta for all your hard work!

If you would like to be on the 2018 Raffle Basket Committee, please contact Kaylin at ext. 5507



HAVE YOU THOUGHT ABOUT A *COMMEMORATIVE BENCH*?

Since introducing the Commemorative Bench program, **we have sold a total of 22 benches!** Needless to say, this program has become pretty popular among residents. There are still 12 remaining if you would like one of your own.

In addition to the benches, we have the Commemorative Tree Program in which we place a beautiful plaque in front of one of the Ornamental Pear trees that line Mather Drive. Perhaps you have seen them as you are walking around the community.

The Celebration of Life Tree is another wonderful way to commemorate a loved one. The Celebration of Life Tree is displayed in the Vincent Bove Health Center in the Main Lobby. Plaques may be customized with the wording of your choice.

You may also make a cash donation to any one of our five funds in honor or in memory of a loved one. If you choose, an acknowledgement card will be sent to the family member notifying them of your kindness.



UPCOMING EVENTS:

Medicare Seminar:

Thursday, April 26, 2018

Major Donor Cocktail

Reception: June 2018

Monte Carlo 2018: George

F. Rice Community Center

Saturday, September 22, 2018

Lasurdo's Legacy In Action



Last year, a fund was started in honor of Jerry Lasurdo to purchase plaques on the Celebration of Life Tree in the Vincent Bove Health Center for those who passed.

As of January 1, 2017, when a resident passes away, if the family does not come forward

and purchase a plaque in his/her memory within six months, one will be provided on the Celebration of Life Tree (one would need to have been a resident of Jefferson's Ferry for a minimum of one year).

Through Lasurdo's Legacy, the Foundation purchased 12 plaques in 2017. Jerry was a very philanthropic man - his thoughtfulness and generosity continue to live on here at Jefferson's Ferry.

If you would like more information on any of these options, please do not hesitate to contact Kaylin Peterson at ext. 5507.



The auctions are coming back!

The Foundation will be bringing back the auctions! The new auction space will be 10' x 20', therefore, we will be very selective with the items we accept. If you have an item you would like to donate, please contact Kaylin at ext. 5507.

SAFE TREATS 2017

The Jefferson's Ferry Foundation had the pleasure of sponsoring the Halloween candy this year at the Bove Health Center's annual Safe Treats event. Children from Setauket Elementary School came by to do some trick-or-treating at our residents doorways. The residents get a kick out of this because it gives them an opportunity to see all the costumes and feel good about handing out the candy. It also makes for a very safe environment for the kids to come get their treats. As you can see, both the residents and staff get into it with their festive costumes!



PAINT NIGHT FUNDRAISER

To celebrate the grand opening of the new Claire Selden Smith Creative Arts Center, we had our second Paint Night Fundraiser. Several residents were in attendance and as you can see, no two paintings were alike!

Residents enjoyed an evening of painting instruction and camaraderie. At the close of the event, everyone was shocked at how differently their paintings came out. Overall, it was a great time had by all.



Friends of the Foundation Members

Legacy Donors

Helen and Jerry Lasurdo

Visionary Donors

Debra and Matthew Cody

Carol Fenter

Greenpoint Foundation

Jan Parker

Diamond Donors

Charles and Mary Chubb

Irma and Charles Rosenfeld

New Life Management & Development, Inc.

Shirley J. Skeldon

Emerald Donors

Dr. Paul and Claire Baer

Beverly Birns Atkins and Harold Atkins

Florence Bolatin

Eastern Portable X-Ray Corp.

In Memory of Arthur W. Hunstein

In Loving Memory of Rita Kann

Marjorie and Stephen Levy

Morrison Senior Dining Corporation

Nancy Orth - Beloved Mother & Passionate Gardener

R.W. Rogé and Company, Inc.

Claire Selden Smith

Betty and Mitchell Steinberg

Sterling Donors

In Loving Memory of Harry V. Bender with

Love Dr. & Mrs. Vincent P. Basilice

Loretta and Vincent Bove

Karen Brannen

Fred Bryant and Family -

Bryant Funeral Home, Inc.

The Buettner Family

Clarence Corneliusen

Dr. Richard F. and Elizabeth M. Dietz

Mary Fredel

Garfunkel Wild, P.C.

Laura Jean Glover

Dr. Ron Vitori & Family - GreenPeak C4

Herbert J. Sims & Co. Inc.

John T. Mather Memorial Hospital

Caroline Gassner Levine

Deanna and Harry Levinsky

Isabel and Americo Melo

Mimi and Herbert Perr

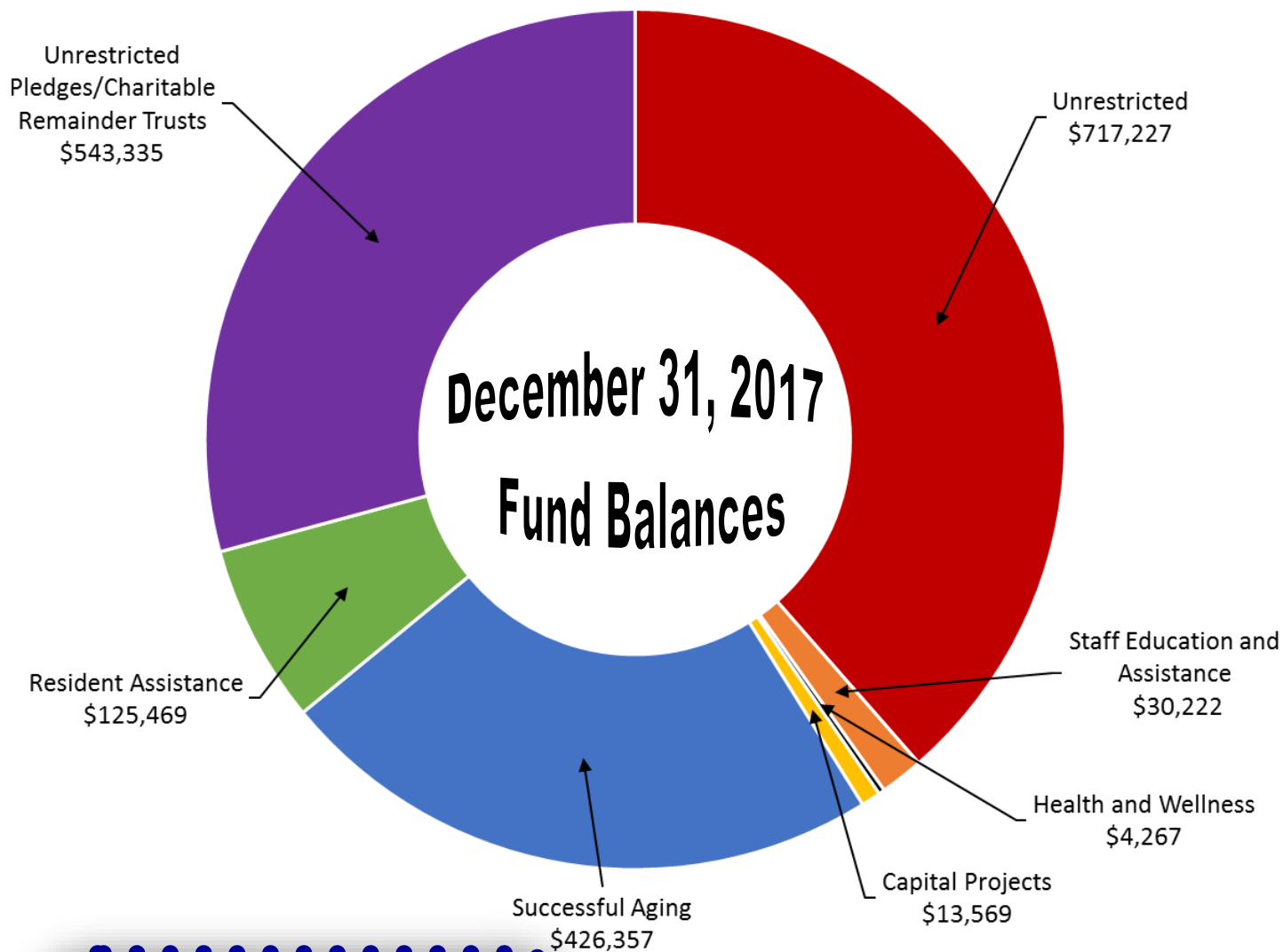
Linda Fredel Sharpley

Pauline and David Sterling

TRITEC Building Co, Inc.

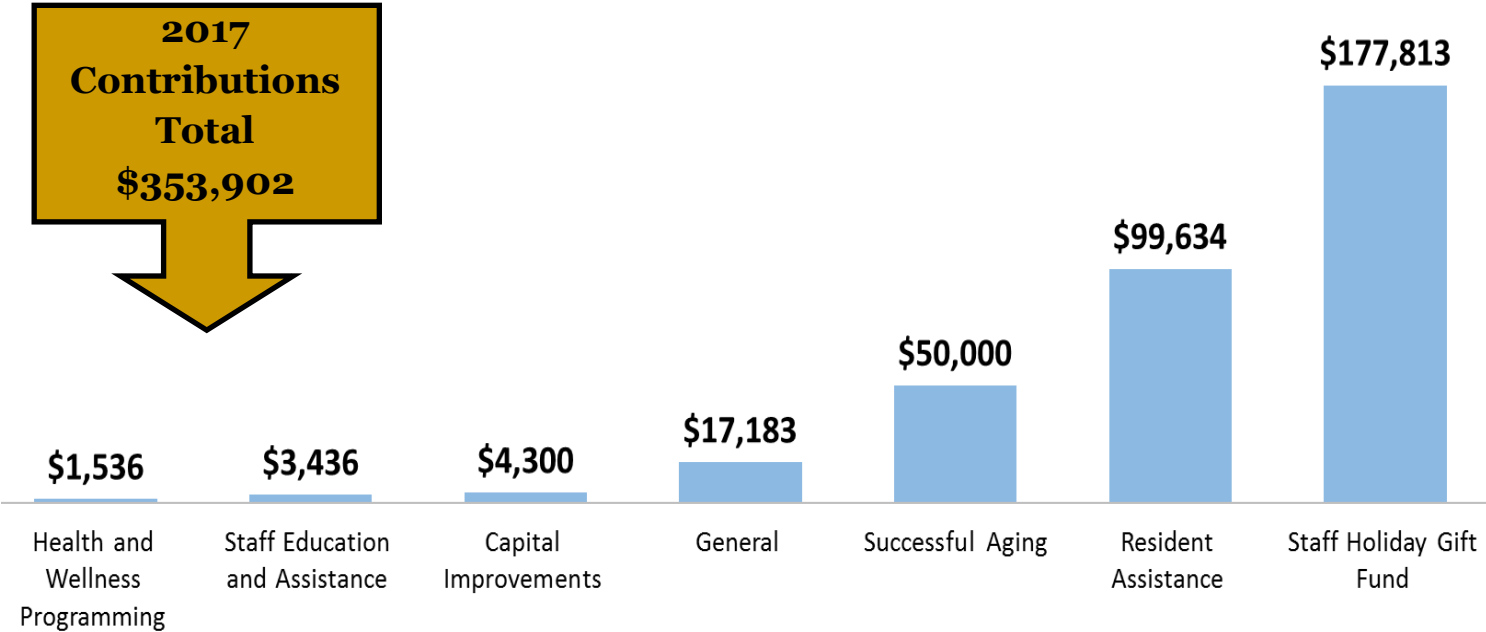
Mary and Edward Ufier

2017 Foundation Financials



TOTAL NET ASSETS:
\$1,860,446

2017 Contributions Received





Jefferson's Ferry Foundation Board of Trustees



Carol Fenter
Chair



Gloria Buettner-Lancaster
President



Claire Baer
Vice President



Mary Fredel



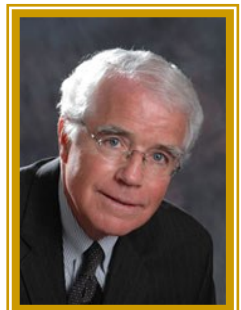
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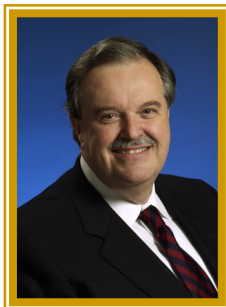
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Trustee



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Linda Sharpley
Trustee



Mitchell Steinberg
Trustee



Rosanne Rogé
Associate Trustee





One Jefferson Ferry Drive
South Setauket, NY 11720
631-675-5507
jffoundation@jeffersonsferry.org