



Foundation Focus

VOLUME 1, ISSUE 2

ANNUAL REPORT 2016

A message from the Chair



In 2016 the Jefferson's Ferry Foundation had a very successful year in meeting several goals. We were successful in raising funds for the Resident Assistance Fund and, of course, had a very successful Casino Night. We also started a new project, dedicating benches in people's names which has also been very active.

The purpose of the Foundation is to enrich the lives of those who live and work at Jefferson's Ferry. Our vision for our community is to encourage every person to experience the joy of giving, and this year has shown very clearly that many of our residents have had that experience and hopefully, will continue to do so.

Having been the Chair of the Foundation for four years and seen the progress we have made, I feel that the giving spirit is definitely alive and well at Jefferson's Ferry.

Thank you for your continued interest and support.

Sincerely,

Carol Fenter, Chair

Moving on up - Meet your new *Director of Philanthropy*



For those of you who may not know me, my name is Kaylin Peterson. This past year I was promoted from Development Manager to Director of Philanthropy of the **Foundation**. I love my job and I am very enthusiastic about it. This will be my fourth year at Jefferson's Ferry.

I can help you with any questions you may have about making a donation, leaving Jefferson's Ferry in your will, and commemorating or honoring a loved one. My office is located behind the Reception

Desk in the Administration Offices. If you would like more information about the Foundation and how you can contribute to making Jefferson's Ferry an even better place to live and work, I would love to talk to you about it. My extension is 5507 if you would like to give me a call or just stop by, my door is always open.

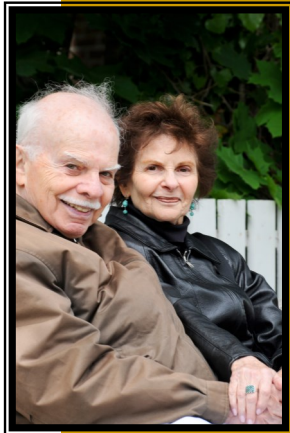
Sincerely,

Director of Philanthropy



Mission:

Our vision for the Foundation is to represent philanthropic excellence, in our quest to implement an ethical program — striving at all times to promote philanthropy in an impartial, unbiased, efficient way with a commitment to inclusiveness. Contagious generosity and the ensuing feelings of satisfaction will be our ultimate intent.



*"Nobody can
do everything,
but everyone
can do
something."*



Vision:

The Foundation shall work in partnership with Jefferson's Ferry Board of Directors and staff to promote and raise philanthropic funds to enhance services for our residents and staff, and to respond to the needs of our community.

The Foundation will promote benevolence by enthusiastically engaging and enlightening the residents, families, staff, volunteer leaders, and other interested people and organizations to embrace the power and spirit of philanthropy.

Resident Assistance Match Challenge

Last year, our Resident Assistance Fund was running dangerously low. Jan Parker stepped up to the plate and offered to do a \$50,000 matching gift challenge. For every dollar donated, she

would match it up to \$50,000. In just over one month, residents and friends came together to raise \$100,000 towards the replenishment of the fund.

Each year, the Foundation provides

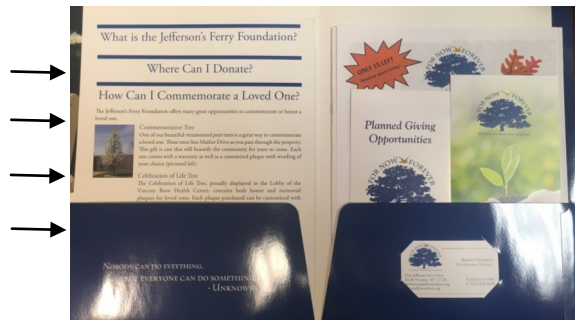
approximately \$60,000 of assistance to our residents in need. As you can imagine, this requires ample amount of funding to continue carrying out its mission.

Thank you Jan!



New Foundation Informational Folder

This past year, the Foundation put together a quick and easy folder that contains all the wonderful ways you can leave your mark on Jefferson's Ferry. If you are interested in having one for yourself, please stop by the Foundation office and Kaylin will be happy to give you one.



Lasurdo's Legacy Lives On



What you may not know is Jerry Lasurdo, former resident of Jefferson's Ferry, purchased more than **75%** of the plaques on the Celebration of Life Tree in the Bove Health Center. Every time one of his friends or acquaintances passed away, he would purchase a plaque in their memory. One day he came into the Foundation office and asked "who's going to continue this when I'm not here anymore?" Kaylin just looked at him and told him not to worry about that.

Since his passing, *only one plaque has been purchased.*

Jerry strongly supported Jefferson's Ferry and continues to do so today. We are proud to say that we will continue his legacy of purchasing plaques for those who passed. *As of January 1, 2017*, when a resident passes away, if the family does not come forward and purchase a plaque in his/her memory within six months, one will be provided on the Celebration of Life Tree (one would need to have been a resident of Jefferson's Ferry for a minimum of one year). Jerry's legacy will live on and continue to commemorate friends who have passed for years to come.

Coming Soon! A Fresh New Activity Area

Jefferson's Ferry made several changes to the outdoor activity area.

This includes a fresh new putting green, croquet and badminton court.

Along with these

renovations, several new trees were planted and six new benches will be ordered for this area.

Each of these are available for naming opportunities.

If you are interested in

having a tree or bench in this area, please contact

Kaylin Peterson in the Philanthropy office at ext. 5507.



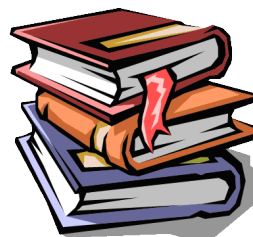
Staff Holiday & Staff Education and Assistance Funds

Residents are always talking about how wonderful the staff is and the great work they do year round. Often times they want to reward the staff for their excellence by tipping, however, tipping is not allowed here at Jefferson's Ferry.

Instead, the Residents Council gets together to collect funds to give staff a holiday bonus check. This year they raised just over \$170,000, which was a record high. Way to go!!

The Foundation also has an ongoing fund to assist employees of Jefferson's

Ferry with education costs, textbooks and hardship loans. Last year, 11 employees utilized this support.



Annual Fundraiser: Monte Carlo Celebrate the Night in Black and White



Each year the Jefferson's Ferry Foundation hosts its Annual Fundraiser. This past year we had a Black and White theme where our guests came dressed to impress. A great time was had by all. The event benefited the *Resident Assistance Fund* and after expenses brought in over **\$60,000**. We are proud to say we had 217 guests in attendance! Monte Carlo Night takes place here in the Community Center where residents and guests gather for a night of casino games, great food, raffle baskets, dancing and much, much more. If you have never attended this event before, definitely keep it in mind for this year! Our fundraiser for 2017 will be held on **Saturday, September 23**. Stay tuned for more information on ticket sales!



Major Donor Wall

Have you seen the new donor wall in the Community Center? Perhaps you have seen the categories listed and wondered what they represent.

Each category signifies a monetary level of giving. On our wall we never advertise how much you have given but rather a range that your cumulative giving represents.

Diamond Donors: \$100,000+
Emerald Donors: \$50,000 - \$99,999
Sterling Donors: \$25,000 - \$49,999
Benefactors: \$15,000 - \$24,999
Partners: \$10,000 - \$14,999
Patrons: \$5,000- \$9,999
Supporters: \$2,500 - \$4,999
Friends: \$1,000 - \$2,499

The Diamond, Emerald and Sterling donors also are part of the *Friends of the Foundation*. This is an exclusive group. Members in the Patron category and above are invited to our annual Major Donor Cocktail Reception every June.



Introducing the New Commemorative Bench

This year the Foundation introduced a new method for giving. The Commemorative Bench program began in July of 2016 with 28 benches and by December 2016, there were only 10 left. Needless to say, this program has become pretty popular among residents.

In addition to the bench, we have the Commemorative Tree Program in which you can get a beautiful plaque in front of one of the Ornamental Pear trees that line Mather Drive. Perhaps you have seen them as you are walking around the community.

The Celebration of Life Tree is another wonderful way to commemorate a loved one. The Celebration of Life Tree is displayed in the Vincent Bove Health Center right in the Main Lobby. Plaques may be customized with the wording of your choice.

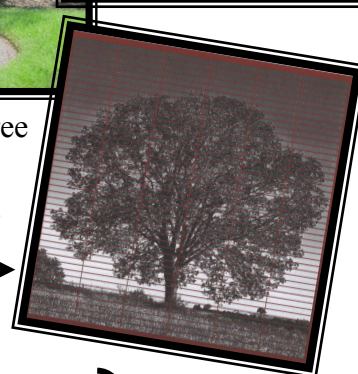
You may also make a cash donation to any one of our six funds in honor or in memory of a loved one. If you choose, an acknowledgement card will be sent to the family member notifying them of your kindness.



Commemorative Bench

Commemorative Tree

Celebration of Life Tree



If you would like more information on any of these options, please do not hesitate to contact Kaylin Peterson at ext. 5507.

Employee Auctions

Due to lack of space, employee auctions will be discontinued until further notice. If you would like to donate furniture, we have a great organization you can call:

Open Door Exchange
631-748-0079

Ask for Linda Obernauer



Upcoming Events:

Major Donor Cocktail Reception: June 2017

New Resident Breakfast:

Tuesday, February 21, 2017
This event is for all residents who moved in during 2016.

Monte Carlo 2017: George F. Rice Community Center
Saturday, September 23, 2017

Friends of the Foundation Members

Diamond Donors



Charles and Mary Chubb

Debra and Matthew Cody



Carol Fenter

GreenPoint Foundation

Helen and Jerry Lasurdo

New Life Management & Development, Inc.

Jan Parker

Irma and Charles Rosenfeld

Shirley J. Skeldon

Emerald Donors

Dr. Paul and Claire Baer

Beverly Birns Atkins & Harold Atkins

Florence Bolatin

Eastern Portable X-Ray Corp.

In Memory of Arthur W. Hunstein Jr.

In Loving Memory of Rita Kann

Marjorie and Stephen Levy

Morrison Senior Dining Corporation

Nancy Orth - Beloved Mother and Passionate Gardener

R.W. Rogé and Company, Inc.

Claire Selden Smith

Betty and Mitchell Steinberg

Sterling Donors

In Loving Memory of Harry V. Bender
with Love Dr. & Mrs. Vincent P. Basilice

Loretta and Vincent Bove

Karen Brannen

Fred Bryant and Family -

Bryant Funeral Home, Inc.

The Buettner Family

Clarence Corneliusen

Dr. Richard F. and Elizabeth M. Dietz

Mary Fredel

Garfunkel Wild, P.C.

Caroline Gassner Levine

Laura Jean Glover

Dr. Ron Vitori & Family - GreenPeak C4

Herbert J. Sims & Co. Inc.

John T. Mather Memorial Hospital

Deanna and Harry Levinsky

Isabel and Americo Melo

Mimi and Herbert Perr

Linda Fredel Sharpley

Pauline and David Sterling

TRITEC Building Co, Inc.

Mary and Edward Ufier



Major Donors

Benefactors

Sheila and Martin Blume	Ingeburg Luttmann	Barbara and Michael Russell
Douglas Brush	Michael Nastro/Fairview Pharmacy	Joseph and Winifred Shattes Jr.
Central Outdoor Services, Inc.	Pam and Pete Pedersen	Shore Pharmaceutical Providers
Nettie and Milton Israel	Christina L. Procopio & Domenico S. Procopio	St. Charles Hospital
	Roe Agency, Inc.	Maryalyce Stotz

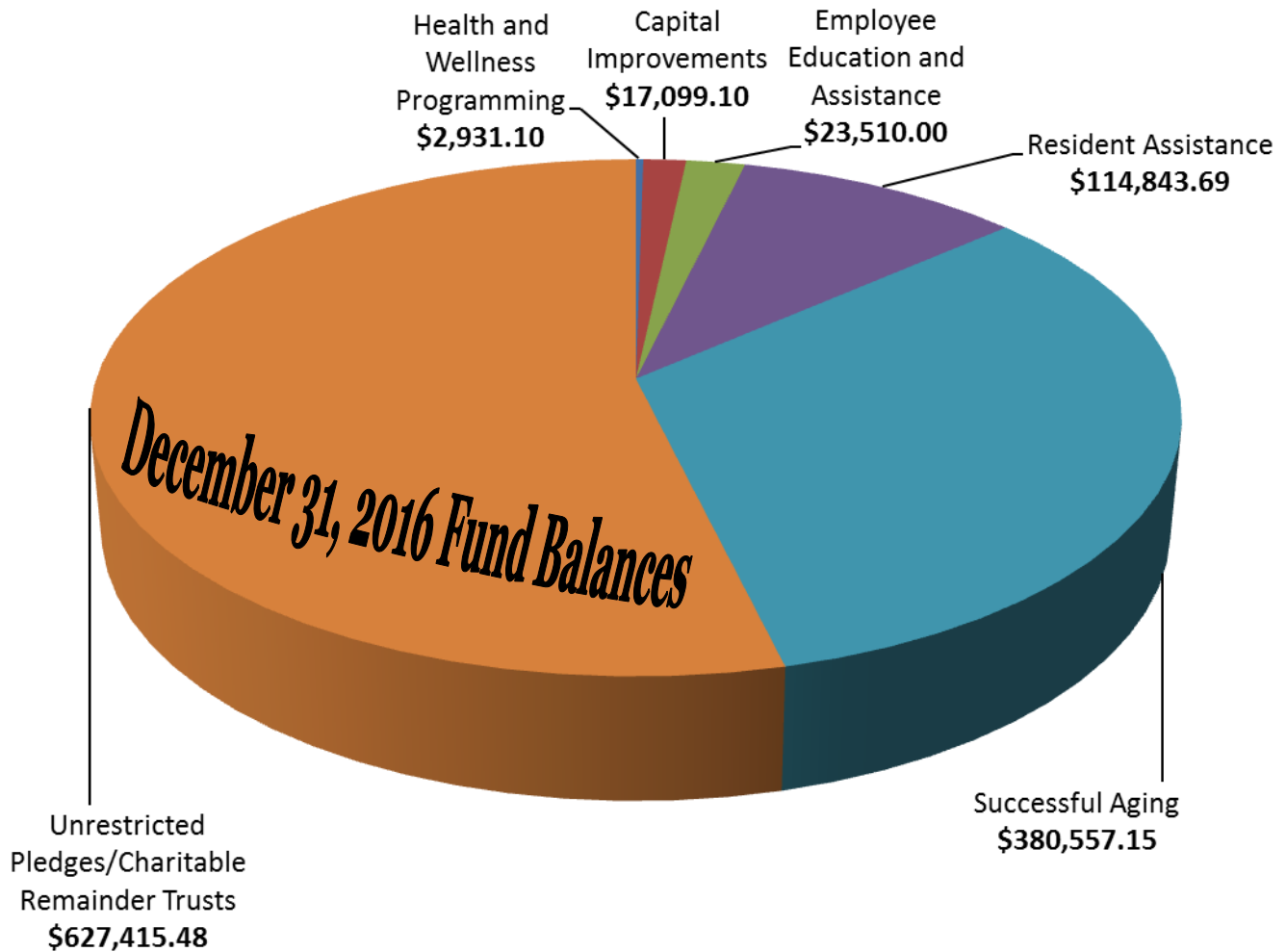
Partners

495 Express Foods, Inc.	Durant and Dolores Eklund	Mary McCrann
Chris and Silke Adamo	Gregor Industries, Incorporated	Carolyn and Philip McGrath
Lee and Sunny Bateman	Debby and Donald Jacobowitz	Joseph and Joan Sauls
Bergers Wholesale Meats	Ruth Jahier	Barbara Simons
Joyce and Donald Brace	Jet Sanitation Services Corp.	Linda and Edward Weiss
Michael P. Capaldo	Walter C. Kronke	Margaret M. Wisniewski
Bob and Kelly Caulfield	Deborah and Michael Legault	York Scaffold Equipment Corp.

Patrons

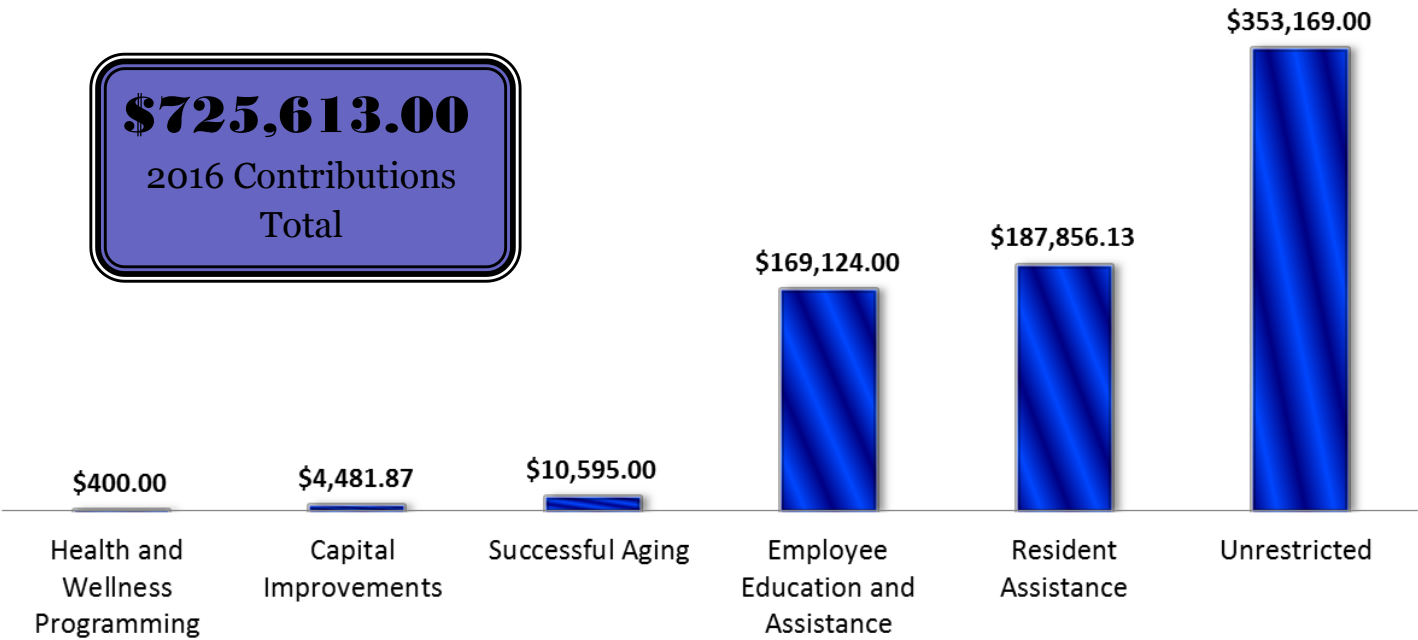
All Pro Medical Supplies, Inc.	Home Instead Senior Care	Michelina Pane
Ruth and Albert Ammerman	Island Nursing and Rehab Center	Paramount Pest Elimination - In
Better Air Quality	James Cress Florist	Memory of Dr. Joseph D'Agrosa &
Sheryl Blumberg-Lioio and Louis J. Lioio	Marcia Jefferson	Dr. Milton Tuerk
Bove Industries, Inc.	Katherine L. Klaum	Margaret E. Paris
Val Brinkmann - Brinkmann Electric Corp.	Linda and Paul Kolakowski	In Loving Memory of Marty Petersen
Bunzl New York	John Lancaster	Procure Pharmacy
Comprehensive Planning Services, Inc.	The Laura B. Vogler Foundation	In Loving Memory of Francis
Julia Darling	Long Island Cares Services, Ltd.	Battistoni - With Love Rose Rezk
Cathy DeAngelo	The McNab Family	Mary and Don Shafer
Dora Debowy	Doris and Tom McGrath	Krista and Wayne Shattes
Joyce Edward	Virginia and Charles Meyers	Norman and Bonita Sutin
Michelle and Michael Fedrow	In Memory of Anne Moran	Wal-Mart Foundation
In Memory of Dr. Blasco and Merle Gomes	North Fork Bank	Ira and Barbara Zarett
Phyllis J. Grebe	Omnicare, Inc.	Other Donors Who Wish to Remain
HealthPRO Rehabilitation		Anonymous

2016 Foundation Financials



\$1,895,642
Total Net Assets

2016 Contributions Received





Jefferson's Ferry Foundation Board of Trustees



Carol Fenter
Chair



Gloria Buettner-Lancaster
President



Claire Baer
Vice President



Mary Fredel
Secretary



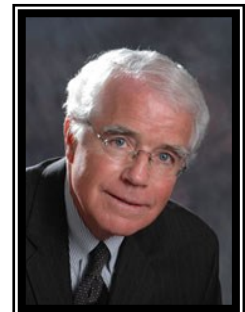
Deanna Levinsky
Treasurer



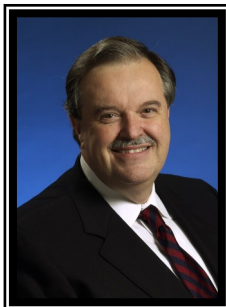
Caroline Gassner-Levine
Trustee



Jan Parker
Trustee



George Rice
Trustee



Ronald Rogé
Trustee



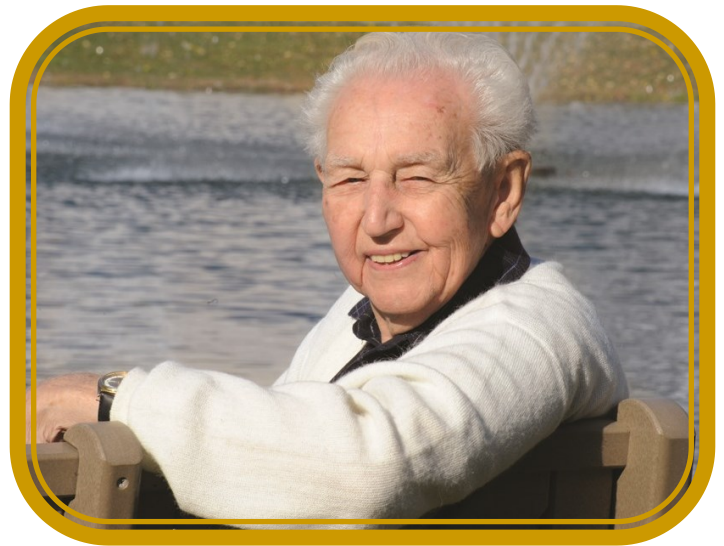
Linda Sharpley
Trustee



Mitchell Steinberg
Trustee



Rosanne Rogé
Associate Trustee





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