



DroneDeploy Conference 2023

Sponsor Prospectus

Where:	Denver, CO
When:	Oct 11-12

2023



Overview

DroneDeploy Conference 2023 will bring together 300+ innovators, industry experts, business and technology leaders to discuss the latest reality capture innovations, best practices and critical topics impacting operations. Join us for a live, in-person experience on October 11-12 for two days of thought leadership, keynotes, sessions, and networking.

What to Expect

300+

In-person
Attendees

40+

Keynotes, Sessions,
Workshops,
Networking Events

8+

Industries
represented

Health & Safety

The health and safety of all participants and attendees at DroneDeploy Conference is of the utmost importance. We will take all necessary precautions and abide by all applicable local, state, and federal COVID-19 safety measures, including requiring proof of fully vaccinated status for all attendees. We will monitor updates to applicable regulations and communicate any changes in event safety measures and requirements as needed.



2022 By the Numbers



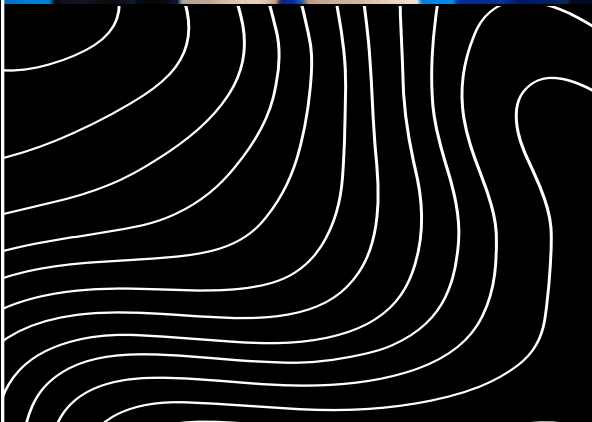
50+
speakers

50+
sessions



200+
registrations

17%	C-Level
3%	Vice President
13%	Director
27%	Manager
40%	Other



Industry Breakdown

44%	AEC
15%	Energy
3%	Agriculture/Forestry
17%	Emerging
21%	Other



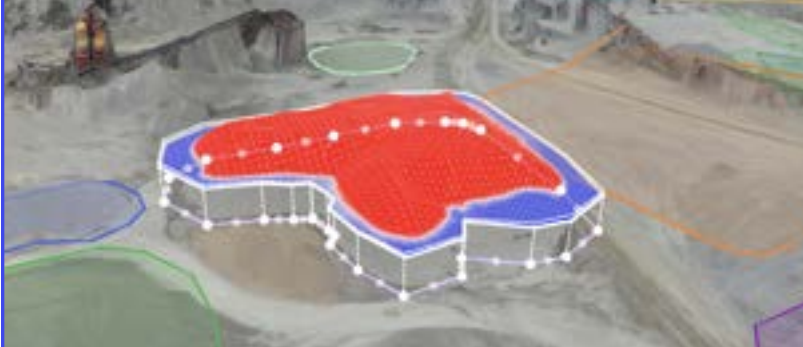
Sponsorship Benefits

Sponsorship of DroneDeploy Conference gives your business the opportunity to increase brand awareness, feature thought leadership, products and services, and connect with in-person attendees live.



Engage Attendees

Networking and coffee breaks will take place in the exhibit hall. Showcase your latest and greatest at your sponsor booth, conduct a live demo, and entice attendees with an offer or promotion. Wow attendees with your latest products, updates and releases.



Build Industry Awareness

Highlight your brand through multiple channels DroneDeploy will use to promote the conference including, but not limited to the event website, emails, printed materials, signage, social posts, and the event app.

Showcase your Thought Leadership

Exclusive sponsorship opportunities provide unique ways to present case studies, innovations, and ideas to leaders in the industry. Gain the opportunity to participate in a panel and demonstrate your expertise.

2023 Agenda At A Glance



**Wednesday,
October 11**

Morning

Opening Keynote
Breakout Sessions
Break
Product Demo

Afternoon

Cross-Industry Panel
Executive Roundtable
Break
Breakout Sessions
Fireside Chat
Afternoon Keynote
Networking Event

**Thursday,
October 12**

Morning

Morning Keynote
Fireside Chat
Breakout Sessions
Product Demo

Afternoon

Design Workshop
Product Demo & Training
Break
Sessions
Closing Keynote
BBQ & After Party

Agenda is subject to change.

*Dedicated expo hours during event breaks, meals and registration.

Sponsorship Packages	Platinum \$25,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Exhibit Only \$2,500
Number of packages available	2	4	6	8	10
Number of conference registrations	10	8	6	4	2
Verbal and logo recognition in the opening keynote (must be a confirmed sponsor by October 1)	<input checked="" type="checkbox"/>				
Logo recognition on all printed materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Dedicated breakout session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Choice of Built Different podcast episode or Live at DDC segment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Opportunity to purchase additional registrations at 25% off	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition in the opening keynote	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Company logo on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dedicated table in the sponsor area	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lead retrieval	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Event app listing (logo & company website)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Mobile App Push Notification	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Dedicated pre-show blast to all registered attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Dedicated post-show blast to all registered attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Mention on digital promotion including invitations and newsletters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Pre-event social media promotion: 1 LinkedIn, 1 Twitter, 1 Instagram*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Screen rotating ad in breakout rooms	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Registration list: name, company, title, email address**	<input checked="" type="checkbox"/>				
Registration list: company, title		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

*Post content written by DroneDeploy and to be approved by Sponsor. Post criteria to be provided by DroneDeploy to Sponsor.

**Attendee names, company and titles will be shared with Gold sponsors. Attendee email addresses will only be provided if the attendee opts into the email from sponsors.

Exclusive Sponsorship Opportunities	#	Cost	Details
Official Networking & Awards Reception sponsor (2 hours)	1	\$10,000	Logo on agenda and website, marked as official sponsor of networking reception; verbal and logo recognition.
Official DDC22 BBQ sponsor (1.5 hours)	1	\$7,500	Logo on agenda and website, marked as official sponsor of DDC BBQ; verbal and logo recognition.
Swag Bag sponsor	1	\$5,000	Brand the official swag bag with your logo. Includes one sponsor-branded item.
Lunch sponsorship	2	\$5,000	Logo on signage, marked as official sponsor. Choose Day 1 or 2 lunch.
Breakfast or Refreshment Break sponsor	4	\$2,500	Logo on signage, marked as official sponsor. Choose Day 1 or 2 breakfast or break.
Session sponsor	3	\$5,000	Sponsor a plenary session and showcase a 60-second spot. Includes slide recognition during session.
Session speaker	5	\$2,500	Showcase your thought leadership and expertise on a panel discussion. Must be approved by DroneDeploy.

How to Reserve Your Sponsorship

Send us an email to DDCsponsors@dronedeploy.com

We will follow up with you to discuss next steps.

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