



# Helping High-Value Brands Win

Don't settle for the status quo. Win big with the only merchandising and retail brand operations solution designed to tackle the assisted-selling challenges of increasingly complex products in the brick and mortar world – now and in the future.

- **Proactively Set Priorities and Drive Sales Performance**
- **Ensure Merchandise and Pricing Compliance**
- **Increase Brand Ambassador/ 3PL Productivity**
- **Maximize Program, Pricing and Merchandising Effectiveness**

## You Can't Afford To Be Ordinary

The difference between ordinary and exceptional in brick and mortar retail is also the difference between failing and surviving. Truly winning requires the right data and insights, at the right time, right in front of you - that's the real superpower of retail. That's how you win. And that's what Mobile Insight® delivers.

## Don't Be Disrupted, Be a Disrupter

Drive sales, field marketing, and brand operations by intelligently capturing the right data and analyzing it to achieve new levels of transparency on the factors impacting your business.

Use these insights to make proactive decisions across your key programs (brand ambassador, merchandising, assisted selling, training, competitive intelligence, experiential marketing events, product launches and promotions and more). Mobile Insight® gives you the power to improve W2 badged employees, 1099 contractors, and 3PL engagements as well as maximize merchandise and pricing activities – locally, regionally, nationally, globally.

## More Than A Technology Purchase

We built our careers in the retail industry - working in the field, overseeing merchandise, engaging customers, and managing the boardroom. We designed our technology to address the real-world challenges you face.

Mobile Insight® captures precise data that's relevant, contextual, and current. See your brand as customers see it. Analyze the right data, distilled down to clear reports. Leverage powerful insights to make more informed and effective business decisions.

## Try Mobile Insight® FREE for 60 Days

Take a 60-day test drive to experience the game-changing insights of the first retail execution solution designed for high-value brands and retailers.

For more information, call  
**786-528-5760**



# Better Data. Better Decisions. Better Results.

Our platform captures the data that drives your brand operations and distills everything into actionable reports. Get clear insights on the factors impacting operations, brand compliance, and sales across products, merchandise, retailers, 3PLs and outsource staffing providers.

Mobile Insight®'s patented-GPS smart forms track and capture brand ambassador, assisted sales, training and merchandise (employees, contractors and 3PLs) visits and activities. These forms also incorporate industry best practices, ensure operational compliance, and incorporate verified pictures.

Additionally, Mobile Insight® integrates POS, footfall and mobile phone traffic, along with geographic, demographic, competitive, and environmental data. From this unified data, you get relevant insights that reveal the critical issues impacting your brand operations, so you can address them with clarity and confidence.

It's time to go beyond traditional electronic forms and workforce management solutions. It's time to capture and apply data-driven intelligence that delivers the actionable insights needed to tackle the growing challenges of Retail 4.0 – in your channels and retailers, in front of customers, and with your teams and partners.

**This isn't just big data. This is making the right data work for you.**

## A Winning Combination of Features

Our retail 4.0 digital enablement platform provides a broad range of features to support your brand and retail operations.



**Traffic and Coverage Modeling**



**Staff Scheduling & Team Tracking**



**Patented Location Based Compliance Management**



**Fully Customizable Smart Forms**



**Dynamic Dashboards**



**Merchandising, Pricing, Sales, Activity & Store Analytics**



**Actionable Notifications**



**Task Management**

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