

AIBotics 2022 Go-Digital Series will take place every 3rd Thursday of the month.  
This will be a series of webinars organized as a run-up to the main event in August 2022.

# THE WORLD OF METAVERSE & ITS COMMERCIAL APPLICATIONS

21st April 2022, 2pm - 5pm (SGT)  
Webinar Code: 0421 - METAW



## DESCRIPTION

- To learn about the technologies and motivation behind Metaverse
- To explore potential industry opportunities to leverage such technology
- To discuss and recommend approaches to help companies transition into the emerging digital age using Metaverse applications

## EXPECTED OUTCOME

- Awareness of the current application landscape of Metaverse by people who are already in it
- Understanding how AI and related technologies can play a role to develop applications in Metaverse to augment human capabilities

TOPIC	PRESENTATION	PRESENTERS	TIME
Welcome	Overview	Ms Elle Quan <i>Council Member, APARA Founder, MedHyve</i>	5min
Opening Remarks		Dr Tan Jit Seng <i>VP, APARA Medical Doctor &amp; Technologist</i>	5min
Expert Opinion	The World of Metaverse Technology and Opportunities	Mr Edmund Ooi <i>CEO, Strange Universe Shenzhen, China</i>	20min
Use Cases	Building a Virtual Social Community to Drive Brands and Businesses	Mr Roberto DaCosta <i>CEO, Coninvr New York City, USA</i>	20min
	Education and Experiencing Metaverse	Mr Oliver Tian <i>Founder, Oliver Tian Associates VP, GRC &amp; Vice-Chair, IARA</i>	20min
	Fashion and the Metaverse	Datin Lorela Chia <i>CEO, Haus of Stylo, Malaysia</i>	20min
	Emerging Virtual Trade Fairs During The Pandemic	Ms Joanne Lee <i>CEO &amp; Founder MediHeroes Inc., Korea</i>	20min
Panel Discussion	Topic: Is Metaverse Real? How Can Such Technology Enhance Our Human Livelihood?	Moderator: Ms Elle Quan - Mr Edmund Ooi - Mr Oliver Tian - Datin Lorela Chia - Ms Joanna Lee	40min
Closing Comments		Mr Ren Yu Tong <i>President, Guangdong Robotics Association, China</i>	

## In Partnership With



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\*\*\*APARA will be hosting the above AIBotics webinar on 21 April with the official sponsorship of Strange Universe Technology (SUT). Registrations will be made via the SUT Webinar portal.



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