

## **Go-Digital Series**

August - November 2020

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1015 - AICR

In Partnership with:

post COVID-19



## Date & Time: 15th October 2020 1 pm – 4 pm, Singapore Time (GMT +8)

| TOPIC                               | PRESENTATION  | PRESENTERS  | TIME    |
|-------------------------------------|---|---|---------|
| Welcome                             | The Need to Pivot to Collaborative Retail using Al  | Mr Oliver Tian<br>(Honorary Mentor, APARA)  | 1:00 pm |
| Specially Invited Address           | Consumers and the New Reality   | Mr Anson Bailey<br>(Head of Consumer & Retail - Asia<br>Pacific KPMG, Hong Kong)  | 1:15 pm |
|                                     | Al in the "Smart" Retail Era  | Dr Min Sun<br>(Chief Al Scientist, Appier Inc.,<br>Taiwan)  | 1:35 pm |
| Experts Round<br>Table              | Re-imagining Retail Post COVID-19 • Contactless in-store retail • Capacity to deliver online orders | Led by Mr Oliver Tian - Mr Anson Bailey (KPMG) - Dr Min Sun (Appier Inc.)   | 1:55 pm |
| Presentations                       | Business 5.0 - Innovation & Creativity  | Mr David Lee<br>(Digital Commerce Lead, Singapore<br>Institute of Retail Studies)   | 2:15 pm |
|                                     | Online Collaborative Retail to the last Mile  | Mr Archie Fielding<br>(Enterpryze)  | 2:30 pm |
|                                     | Understanding Digital Transformation: Robotic Process Automation as a Strategy                      | Mr Stephen Sing<br>(Council Member, APARA)  | 2:45 pm |
|                                     | Building an Al & Data Core for Business Agility   | Mr Sarvesh Kumar<br>(Founder & CEO, Singular<br>Intelligence, UK)   | 3:00 pm |
| Panel Discussion<br>Q&A and wrap up | What are the collaboration avenues to attain personalized retail services?                          | Mr Jesse Arien Smith to moderate (CEO, Al-for-Good Asia) - Mr Archie Fielding - Mr David Lee - Mr Sarvesh Kumar - Mr Stephen Sing | 3:15 pm |

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**Conference Inquiries:** 

MS. PUNNAGAI KRISHNAN punnagai@sph.com.sg

**MS. KAT ONG** secretariat@apara.asia

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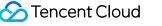














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