Cookies Policy

Investa.co.uk is operated by Investa Markets Ltd (referred to in this policy as "**we**", "**us**", or "**our**"), a company registered in England and Wales (company number 14238584).

When browsing the Investa app, website and subdomains, you agree to the use of cookies.

What are cookies?

Cookies are small files that are stored on your device (computer, mobile phone, tablet or other) for a limited period of time when you visit a website or mobile app. Cookies give us information about how you use and interact with our website to improve your user experience.

Cookies have different durations for the different kinds of information they collect.

Why do we use cookies?

- To help us understand how our website and mobile app are being used and make improvements
- To personalise our services and provide a better experience for you
- To maintain our website and functionality available on it
- To monitor our performance

Types of cookies (duration)

Session cookies

A session cookie is used to ensure the correct functioning of the website and enhanced user experience, allowing a user to be recognised within a session.

A session cookie otherwise known as a temporary cookie is temporarily stored during a browsing session and automatically deleted from the user's device when the session is closed.

Persistent cookies

A persistent cookie is stored on the user's device for an extended period of time (usually one year or longer). Persistent cookies are not deleted when the session is closed unless they are deleted by the user before the expiry date. Persistent cookies remember information, settings and preferences that a user has previously saved which allows the user to be provided a more personalised and convenient user experience.

Types of cookies (origin)

First-party cookies

A first-party cookie is created and set by the website owner, in this case, by us. First-party cookies can only be read by the website owner.

Third-party cookies

Third-party cookies allow third-party functionality or features to be provided on or through the website or mobile app. Examples include but are not limited to: advertising, analytics and interactive content. The third-parties who set these cookies can recognise your device when it visits the website or mobile app in use and other websites or services.

Types of cookies (consent)

Essential cookies

Essential cookies or 'strictly necessary cookies' are essential for a website or mobile app to function correctly. Essential cookies allow the website or mobile app to provide the service the user asks for and do not require consent.

Performance cookies

Performance or 'necessary functional' cookies collect analytical data to provide quantitative measures of website or app usage such as page visits, idle time and

load speed. Performance cookies do not collect identifiable information on users. Performance cookies generally require consent.

Functional cookies

Functional cookies allow a website or app to remember the users preferences and choices they make on the site to enhance user experience. Functional cookies are anonymous and do not track browsing activity across other sites, their purpose is primarily to improve the functionality of the specific website or app. Functional cookies generally require consent.

Targeting or advertising cookies

Targeting or advertising cookies are used to show the user advertisements based on relevant topics that interest the user. Generally targeting or advertising cookies are third-party cookies that can be set even if the site itself does not display advertisements. Targeting or advertising cookies require consent.

Google

We use Google Analytics and other services such as Google Tag Manager to analyse the use of our website. Google sets and stores cookies on your device to generate statistical and other means of information about the use of our website. Google will store this information. If you would like to disable Google Analytics you can opt out. Google's privacy policy.

Cookies we use

Please click this link to access the full list of cookies we use.

Cookie settings

You can allow or reject the use of non-essential cookies through the cookie management tool on our website. You can also set your browser to reject cookies, if you're not sure how you can search 'how to reject cookies'. Note, if you choose to reject cookies you can still access the website however will not be able to use all the features on the website or mobile app. You can also delete cookies already stored on your computer, doing this may have a negative impact on the usability of our website or mobile app.