



2023 Sponsorship Sportunies

Saturday, October 21, 2023 10:00 a.m. - 6:00 p.m. Soundside Event Site

The mission of the Outer Banks
Seafood Festival is to provide a fun
and educational experience,
promoting, honoring and celebrating
our coastal seafood heritage and
community.

CONTACT INFO:

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Sponsors@outerbanksseafoodfestival.org

Captain Sponsorship - \$10,000

- Festival branding as a Captain Sponsor
- Banner located at main stage
- Company logo included on:
 - Festival t-shirt
 - Posters
 - Brochures
 - Website including links to your website
 - Social Media
- Promoted as Captain Sponsor on all radio, TV and print advertising.
- Sponsor recognition from the stage throughout the event.
- Opportunity to greet attendees to the event during the Opening Ceremonies
- Provided a 20' x 20' canopy tent in the Sponsor Village
 - In lieu of tent a company banner may be placed on the walkway.
- \$1,500 in Festival Food Bucks
- \$300 in Beverage/Merchandise Coupons
- 30 admission wristbands
- 30 Festival t-shirts
- 15 Sponsor Parking Passes





First Mate Sponsorship - \$5,000

- Banner located at main stage
- Company logo included on:
 - Festival t-shirt
 - Posters
 - Brochures
 - · Website including links to your website
 - Social Media
- Sponsor recognition from the stage throughout the event.
- Provided a 20' x 20' canopy tent in the Sponsor Village
- In lieu of tent a company banner may be placed on the walkway.
- \$1,000 in Festival Food Bucks
- \$150 in Beverage/Merchandise Coupons
- 15 admission wristbands
- 15 Festival t-shirts
- 8 Sponsor Parking Passes

Salty Dog Sponsorship - \$2,500

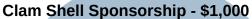
- Company banner on fencing near entrance to festival
- Company logo included on:
 - Festival t-shirt
 - Website including links to your website
 - Social Media
- Promoted as Captain Sponsor on all radio, TV and print advertising.
- Sponsor recognition from the stage at least twice during event.
- Provided a 10' x 20' canopy tent in the Sponsor Village
 - In lieu of tent a company banner may be placed on the walkway
- \$500 in Festival Food Bucks
- \$80 in Beverage/Merchandise Coupons
- 8 admission wristbands
- 8 Festival t-shirts
- 4 Sponsor Parking Passes



Starfish Sponsorship - \$1,500

- Company logo included on:
 - Festival t-shirt
 - · Website including links to your website
 - Social Media
- Sponsor recognition from the stage at least once during event.
- Provided a 10' x 20' space in the Sponsor Village where sponsor can set up a branded tent.
 - Festival will provide a tent for an added charge of \$500.
 - In lieu of tent space a company banner may be placed on the walkway.
- \$200 in Festival Food Bucks
- \$60 in Beverage/Merchandise Coupons
- 6 admission wristbands
- 6 Festival t-shirts
- 3 Sponsor Parking Passes



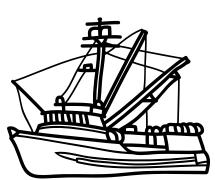


- Company name included on festival t-shirt
- Company logo included on:
 - Website including links to your website
 - Social Media
- Provided a 10' x 10' space in the Sponsor Village where sponsor can set up a branded tent.
 - Festival will provide a tent for an added charge of \$300.
 - In lieu of tent space a company banner may be placed on the walkway.
- \$150 in Festival Food Bucks
- \$40 in Beverage/Merchandise Coupons
- 4 admission wristbands
- 4 Festival t-shirts
- 2 Sponsor Parking Passes

Fishing Village Sponsorship - \$1,000 (limit of 2 available)

- Promoted as sponsor of Education Village area with a banner
- Company name included on festival t-shirt.
- Company logo included on:
 - Website including links to your website
 - Social Media
- Provided a 10' x 10' space in the Fishing Village where sponsor can set up a branded tent.
 - Festival will provide a tent for an added charge of \$300.
 - In lieu of tent space a company banner may be placed on the walkway.
- \$150 in Festival Food Bucks
- \$40 in Beverage/Merchandise Coupons
- 4 admission wristbands
- 4 Festival t-shirts
- 2 Sponsor Parking Passes







Sand Dollar Sponsorship - \$500

- Company name included on festival t-shirt.
- Company logo included on:
 - Website including links to your website
 - Social Media
- Hotels/Realtors included on Preferred accommodations page of website.
- Company banner placement on walkway (banner provided by company)
- \$50 in Festival Food Bucks
- \$20 in Beverage/Merchandise Coupons
- 2 admission wristbands
- 2 Festival t-shirts
- 1 Sponsor Parking Passes





Kids Zone Sponsorship - \$500 (limit of 2 available)

- Promoted as sponsor of Kid's Zone area with a banner
- · Company name included on festival t-shirt.
- Company logo included on:
 - Website including links to your website
 - Social Media
- \$50 in Festival Food Bucks
- \$20 in Beverage/Merchandise Coupons
- 2 admission wristbands
- 2 Festival t-shirts
- 1 Sponsor Parking Passes



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