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Authorne Debuts Contemporary Fine Jewelry Collection

The collection launches with a curated exhibition of 18 artworks showcased at Powerhouse Arts.

Cocktail Reception: Tuesday, September 19, 5-9PM



Cicada brooch. Antique gold, diamonds, and emeralds.

Photo: Little Wolf Collective. Courtesy of Authorne.

Contemporary jewelry artist Rachel Bu debuts fine jewelry collection Authorne with a curated exhibition at Powerhouse Arts in Brooklyn. The cocktail reception celebrating the brand launch takes place on Tuesday, September 19 from 5-9PM.

The exhibition will feature 18 jewelry pieces, a series of artist sketches and process renderings, and a digital screening room for visitors to view Authorne's nebulous, other-worldly digital artworks.

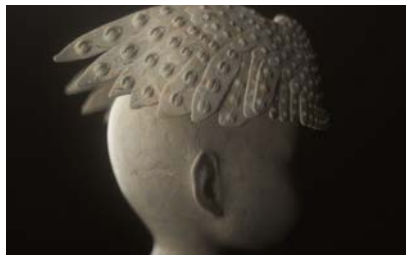
Authorne is a unique jewelry design practice which brings to life intricate, biographically laden sculptural objects as wearable art. Each piece in Authorne's repertoire is steeped in the artist's personal history which imbues the brand with a hybrid Eastern and Western influence.

Authorne finds strength in this negotiation of dichotomy. The designs balance provocation with grace, masculinity with femininity, extravagance with substance, and audacity with restraint.

The Collection

Central to the inaugural collection are five motifs: the Octopus, the Cicada, the Guardians, the Angel & Devil. The final motif, the Mother Chain, presides as a matrilineal link across all pieces in the collection and can be combined with other motifs to create new hybrid designs.

Bu's artistic process is unique in its combined application of media, technology, and technique. The artist first envisioned Authorne's motifs as digital artworks, a series of rotating sculptural orbs that morph and take form inspired by each respective motif. The videos will be on display at the exhibition on September 19th.



The Angel's Share and the Devil's Cut



Heed the Guardians



Keep your Tentacles to Yourself



Cicadas Sing a Rare and Different Tune



The Mother Chain

Following their inception as digital artworks, the first motif Bu cast in gold was the Angel's Share and the Devil's Cut, inspired by the artist's own children. Applying 3D mapping technology to render these contemporary cameos, the first motif in the collection sets a standard of creativity, innovation, and craftsmanship applied to the centuries-old jewelry making practice.

The artist has continued to apply these design principles, beginning with a series of collages and hand-sketches, followed by the development of a CAD render which is in turn used to create a wax prototype by Bu's bench jeweler. Each piece is developed from uniquely sourced materials

including antique or rare gemstones. As the collection grows, new processes including laser-cut intaglio and ever-more rare materials are incorporated into the designs.

Beyond Authorne's repertoire of motifs, the artist also offers bespoke pieces for collectors through a series of tailored consultations with Bu. In this way, Bu seeks to enable Authorne lovers to express their own histories through their pieces.

"Authorne seeks to co-create jewelry designs that empower collectors to tell their unique story. The concept took shape in 2022, beginning with a series of symbolic motifs I drew inspiration from, admiring their cultural resonance and innate meaning."

To discover the world of Authorne, please visit www.authorne.com.



The Angel and The Devil



The Guardian



The Octopus



The Mother Chain



The Cicada

About the Artist

Rachel Bu is a Chinese-Canadian visual artist who resides and works in New York City. In 2022, Bu transitioned her studio art practice to contemporary fine jewelry, creating Authorne as a platform to continue her wearable sculpture practice while offering the opportunity for bespoke commissions and one-on-one collaboration with her clients.

Follow Authorne on [Instagram](#) and visit their [website](#).

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