

Application deadlines **1st** June 30, 2023



**2nd** September 10, 2023

SPONSORSHIP  
BROCHURE

# GLOBAL OFFSHORE WIND SUMMIT-JAPAN



## 2023

October 11th - 13th, 2023

Kitakyushu International Conference Center

West Japan General Exhibition Center (Annex)



# Significance of GOWSJ

## What is the Global Offshore Wind Summit?

The Global Offshore Wind Summit is an international wind power event (consisting of expert talks, discussions, and exhibitions) with the Global Wind Energy Council as organizer, with a particular focus on offshore wind power. In Asia, similar events were held in Taiwan and Vietnam ahead of Japan.



Source : GOWST 2022 Sponsor Brochure



Source : VWP 2022 Sponsor Brochure

In Japan, the Global Offshore Wind-Japan (GOWSJ) was held for the first time in 2021 in Kitakyushu. Despite restrictions made necessary by the COVID-19 pandemic, this first event was a considerable success, with more than 350 people in attendance. In 2022, the



second summit was held, in Akita. By last year, pandemic restrictions had been largely eased, and the event was a great success, attracting more than 700 people involved in the offshore wind industry in Japan and other countries. GOWSJ is attracting widespread attention and high expectations from industry figures in Japan and internationally, as an event that examines cutting-edge topics relating to offshore wind power in Japan, and as a venue for interacting and networking with executive-level industry figures from around the world.

# Instant of GOWSJ 2022

November 9 – 10, 2022 at Akita Arts Theater 'Mille Has' and Akita City cultural Creation Center



## Special thanks for Sponsors of GOWSJ 2022

| PLATINUM SPONSOR |  |  |  |  |  |  |  |  |
|------------------|--|--|--|--|--|--|--|--|
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| GOLD SPONSOR     |  |  |  |  |  |  |  |  |
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| SILVER SPONSOR   |  |  |  |  |  |  |  |  |
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| OTHERS           |  |  |  |  |  |  |  |  |
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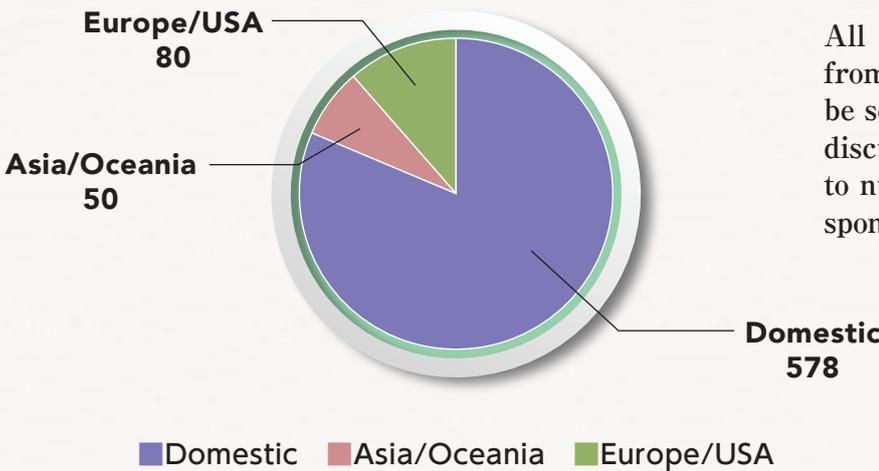
# GOWSJ 2022 Event Statistics

## Participation at GOWSJ 2022

-  Participants at the venue **700+**
-  Online participants **90+**
-  Community and student visitors **200+**



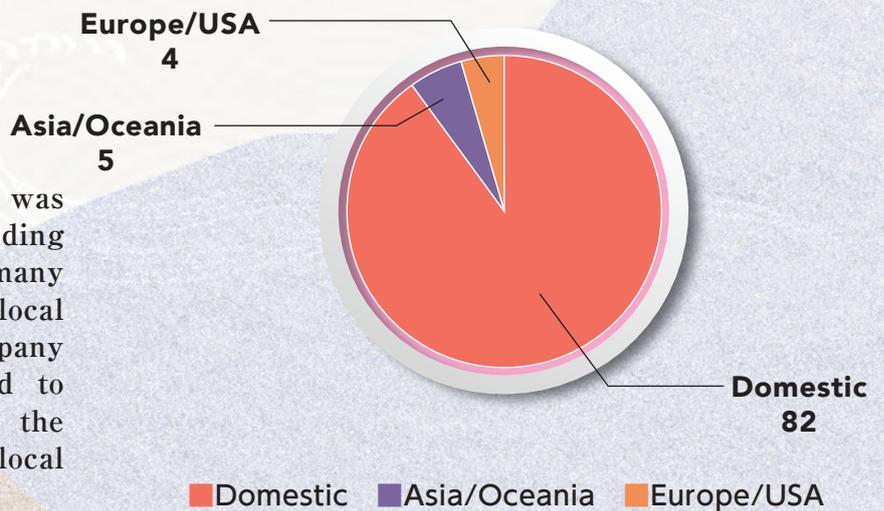
### Number of participants at the venue



All around the event site, participants from Japan and other countries could be seen engaging in lively international discussions and business talks. This led to numerous business opportunities for sponsor companies.

Note: "Domestic" participants includes foreign nationals working in Japan, as well as Japanese visitors

### Number of online participants



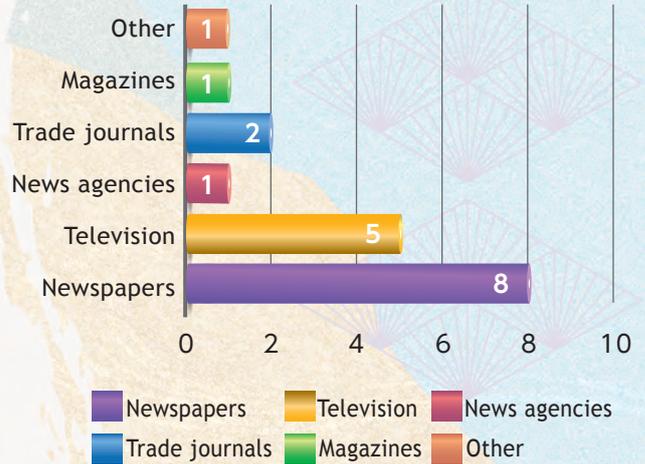
A new feature of GOWSJ 2022 was the Community Consensus Building Corner, which was visited by many students and members of the local community. Through the company booths, the event contributed to building understanding about the offshore wind industry in the local community.

# GOWSJ 2022 Media Coverage

Over 10 media companies covered various aspects of the event, including the conference, exhibitions, and official reception, and the event featured widely in newspapers, on TV news, and online. (There were 24 newspaper articles and 10 TV news stories about the event within the week following the end of the summit.)

There was also widespread coverage and stories about sponsoring companies. This demonstrates the high level of media interest in the GOWSJ summit and participating companies, and is evidence that taking part in the event will lead to increased exposure for sponsors.

Media companies covering the event (on-site)



November 10, 2022 (morning edition), Akita Sakigake Shimpo



December 9, 2022 (morning edition), Akita Sakigake Shimpo

# Welcome to GOWSJ 2023

GOWSJ 2022 was held last year in the context of several serious new shocks for the energy industry. In addition to the ongoing challenge of attaining their climate change targets, countries around the world today now face the additional difficulty of energy security.

Many countries decided last year to accelerate their efforts to promote and shift to renewable energy, in particular offshore wind power, which offers the best potential for decarbonization.

Offshore wind power generation not only makes it possible to produce clean energy using natural energy sources. It also promises to become a key part of efforts to reduce energy costs and to make renewable energy the main source of our power with mass introduction. The advantages of offshore wind power, in terms of the environment, economy, and industry, need no further explanation.

Japan has great potential for offshore wind power, as well as a strong industrial base. If the country can take an accelerated approach, it should be able to become a leader in the offshore wind market in Asia.



**Rebecca Williams**

Global Head of Offshore Wind, GWEC

However, the ongoing global energy crisis triggered by the war in Ukraine has exposed vulnerabilities in Japan's position. With a low energy self-sufficiency rate and highly dependent on imported fossil fuels and products, Japan is particularly sensitive to fluctuating energy costs, rising prices, and disruptions to energy supplies, which have negatively impacted the economy in the past year.

There is also no question that global inflation and a depreciating yen are hindering efforts to promote offshore wind power generation in Japan at the moment. At the end of the GOWSJ last year, GWEC and JWPA released a Joint Statement on Offshore Wind Power Generation in Akita City. Japan must not fall behind the measures being taken around the world on offshore wind power. We must lay out clear short- and medium-term targets, and the government and the private sector must work together to encourage the growth of related industries and build supply chains.

GOWSJ 2023 will provide an opportunity for the serious discussions and meaningful exchanges among different industry players necessary to ensure the effectiveness of the Joint Statement. We sincerely look forward to your participation in these conversations, and hope you will join us in making this year's event a resounding success.



**Jin Kato**

President, JWPA

# GOWSJ 2023 Event Overview

The GOWSJ 2023 Conference (sessions and panel discussions) will take place in Kitakyushu City from 1:30 p.m. on October 11, 2023, until 3:20 p.m. on October 13. (The Exhibition will be held at the West Japan General Exhibition Center from 12 noon on October 11, 2023, until 6 p.m. on October 13)

## 1. Conference

Organizers’ speeches • Keynote speeches • Specialized sessions (15) • Panel discussions (6)

Note) The contents of the conference will be made available via live online video streaming.

## 2. Exhibition and Regional Consensus Building Corner

- Corporate exhibition booths, combined embassy and company booths, scale models and “experience” corner, seating for business meetings
- Regional Consensus Building Corner (offshore wind power archive, women’s participation (in wind industry) corner, local government displays, student workshops)
- Networking by embassies and companies, mini sessions by exhibiting companies

## 3. Side events

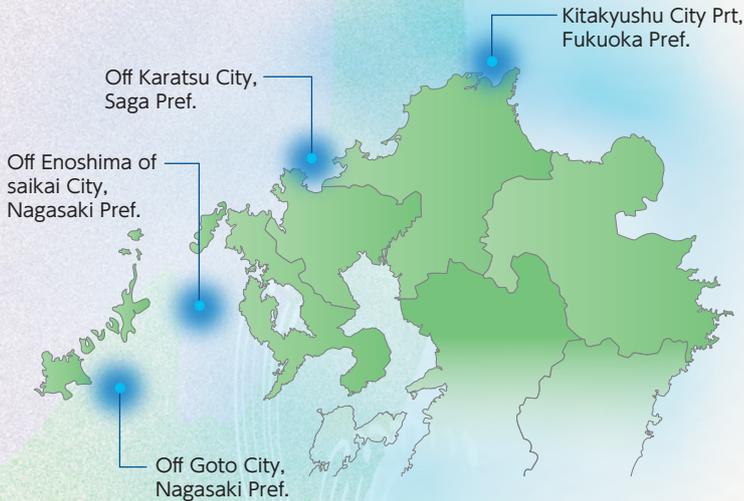
- An Official Dinner Party (Reception) will be held on October 12. (A Sponsors’ Dinner will also be held on October 11 for Platinum, Gold, and Silver sponsors.)
- There will be tours of floating offshore wind farm in Goto city (under development) on October 9 and 10 and floating offshore wind turbine in Kitakyushu on October 11.

|                                       | Oct. 11th  | Oct. 12th                                     |  | Oct. 13th                                     |  |
|---------------------------------------|--|---|--|---|--|
|                                       | PM   | AM  | PM   | AM  | PM   |
| K.I.C.C Main Hall                     | Opening remarks<br>Keynote speeches<br>C-Level Panel<br>13:30-17:10  | Panel Discussion-1<br>10:00-11:20             | Panel Discussion-2-3<br>13:40-16:50              | Panel Discussion-4<br>10:00-11:20             | Panel Discussion-5<br>13:40-15:20              |
| K.I.C.C International Conference Room | Specialized sessions<br>Frame-A<br>16:00-17:00   | Specialized sessions<br>Frame-B<br>9:50-11:20 | Specialized sessions<br>Frame-C-D<br>13:20-17:20 | Specialized sessions<br>Frame-E<br>9:00-12:10 | Specialized sessions<br>Frame-F<br>13:30-17:00 |
| K.I.C.C / AIM Bldg                    | Net Working<br>16:30-19:00   | Net Working<br>11:00-13:30                    |  | Net Working<br>15:30-18:00                    |  |
| W.J.G.E.C.                            | Exhibition Booths, Business Meeting and Building Regional Concensus Corner<br>11th 12:00-18:00 / 12th 9:00-19:00 / 13th 9:00-18:00 |   |  |   |  |
| On-demand                             | Sponsor Channels (24-hour streaming of promotional videos)   |   |  |   |  |
| Live Streaming Video Streaming        | Live streaming of Speeches, Socialized sessions and Panel Discussions + Video Streaming (later)                                    |   |  |   |  |

Note : The event overview explains the outline of the plan as of February 2023. The contents of the event are subject to change without notice.

# Host Area

The area of northern Kyushu where the event will be held is a designated “promotion zone” under the Act to Promote Offshore Use by Offshore Renewable Energy Facilities, and contains several “promising areas” where projects are under development in offshore areas of Goto City (Nagasaki Prefecture), Enoshima in Saikai City (Nagasaki Prefecture), and Karatsu City (Saga Prefecture). Kitakyushu Port has been designated as a base port under the same Act, and construction on offshore wind power generation facilities is due to start this year. For this third GOWSJ 2023, the conference will be held in Kitakyushu City, while side events and community consensus building and exhibitions will be held across wide areas of northern Kyushu, with local governments and communities exhibiting and supporting to the event. The region is an ideal location for GOWSJ 2023, which will be an exciting forum for wide-ranging discussions about the prospects for the development of offshore wind power in Japan in the years to come.



# Venue

Kitakyushu International Conference Center    Rihga Royal Hotel Kokura    West Japn general Exhibition Center



# Main Sponsorship Tiers

Four tiers of **event sponsorship** are available for GOWSJ. Various benefits and opportunities will be offered to sponsoring companies, according to sponsorship tier.

**Application deadlines for event sponsorship.**

**First round: 5 p.m., June 30, 2023**

**Second round: 5 p.m., September 10, 2023**

Note: First round applicants will receive priority for some benefits.

|  | PLATINUM SPONSOR                | GOLD SPONSOR                    | SILVER SPONSOR           | BRONZE SPONSOR        |
|--|---------------------------------|---------------------------------|--------------------------|-----------------------|
| Providing free Conference Passes                       | 3                               | 2                               | 1                        | 1                     |
| Session Speaking Slot (If you want)                    | 1 C-Level Panel *1<br>1 Session | 1 C-Level Panel *1<br>1 Session | excluded                 | excluded              |
| Sponsor Channel *3 (Promotional video)                 | 15min. × 2                      | 15min. × 1                      | 15min. × 1               | Optional              |
| Logo/ Link in all Communications                       | Yes                             | Yes                             | Yes                      | Yes                   |
| Advertising in Conference Programme                    | 1 Page                          | 1/2 Page                        | 1/4 Page                 | 1/4 Page              |
| Roll-up Banner Position Allocated *4                   | Yes                             | Yes                             | Yes                      | Yes                   |
| On-Site Signages                                       | Prominent Logo                  | Prominent Logo                  | Medium Logo              | Small Logo            |
| Projection on Stage Screen                             | Company name and Logo           | Company name and Logo           | Company name and Logo    | Company name and Logo |
| Giveaways to Participants On-Site *4                   | Yes                             | Yes                             | Yes                      | Yes                   |
| Logo in Post-Event Publications                        | Yes                             | Yes                             | Yes                      | Yes                   |
| Exhibition Booth (Table-top included)                  | Dedicated (upon request)        | Dedicated (upon request)        | Dedicated (upon request) | Optional *5           |
| Business Matchmaking Entry-sheet Uploading             | Yes                             | Yes                             | Yes                      | Yes                   |
| Business Matching Private room                         | 1 Hour × 2 (upon request)       | 1 Hour × 1 (upon request)       | Optional                 | Optional              |
| SPONSOR DINNER SEAT (Oct. 11th)                        | 2 persons maximum               | 2 persons maximum               | 1 person                 | excluded              |
| Attending Kagami-Wari in Dinner Party (Oct. 12th)      | Yes                             | excluded                        | excluded                 | excluded              |
| Projecting Sponsor Video at Lunch Buffet               | Yes                             | Yes                             | excluded                 | excluded              |
| <b>Member PRICE *6</b><br>(Consumption Tax included)   | <b>USD 21,200</b>               | <b>USD 12,700</b>               | <b>USD 8,460</b>         | <b>USD 5,500</b>      |
| <b>Standard PRICE *6</b><br>(Consumption Tax included) | <b>USD 26,500</b>               | <b>USD 15,875</b>               | <b>USD 10,575</b>        | <b>USD 6,875</b>      |

\*1 C-Level panel speakers are limited to C-level executives.

\*2 Priority will be given to those who have applied by 1st application deadline.

\*3 Uploaded your promotional video. To be created by Sponsor.

The additional video frame and option price is JPY 55,000/video (consumption tax included) .

\*4 To be provided by Sponsor. We accept banner production at actual cost (from JPY 70,000/piece) .

\*5 The option price for the exhibition booth is JPY 275,000 (including consumption tax) .

\*6 20% discount for GWEC members and JWPA regular members. Including consumption tax 10% .

# Branding Sponsorship Opportunities

GOWSJ will offer numerous opportunities for sponsoring companies to increase awareness of their brand among attendees and participants. Companies can apply for branding sponsorship only, or for both event sponsorship and branding sponsorship together.

Note: No GWEC/JWPA members' discount is available on prices for branding sponsorship.



## Official Dinner Sponsor (Exclusive)

## Official Dinner Sponsor (Exclusive)

**USD 16,920** (Consumption Tax 10% included)

**USD 8,460** (Consumption Tax 10% included)

- Sponsor's name (or Logo) will be printed on Lanyard together GOWS-J Official logo
- Distributed 1,000 pieces
- Provided free Conference pass (1 person)

- Vailed for Official Dinner Party on October 12th
- Welcome speech by a C-level representative
- Participated in Kagami-Biraki
- Displayed Sponsor's name on venue signage
- Advertising in Conference Program (1/2 page)
- Invited to Sponsor Dinner on 11 Oct. (2 persons maximum)
- Provided free Conference passes (2 persons)



## Delegate Bag Sponsor (Exclusive)

## Coffee Sponsor (Exclusive)

**USD 6,380** (Consumption Tax 10% included)

**USD 6,380** (Consumption Tax 10% included)

- Sponsor's name (or Logo) will be printed on Delegate Bag (Eco-friendly Bag) with GOWSJ Official logo
- Distributed 1,000 pieces
- Provided free Conference pass (1 person)

- Set up roll-up banners near coffee stands (2 places, free 2 banners production)
- Provided free Conference pass (1 person)



## Lunch Buffet Sponsor (Exclusive)

**USD 6,380** (Consumption Tax 10% included)

- Set up roll-up banners at Lunch Buffet Hall (2 places, free 2 banners production)
- Provided free Conference pass (1 person)

Note: The photos shown are samples, so the actual content and design may differ.

## Why Sponsor ?

GOWSJ is supported by numerous international companies in various fields related to offshore wind power generation. As well as supporting the event economically, our sponsors also play a vital role as important participants in the event itself.

For sponsor companies, the event is not only an ideal venue to increase brand awareness among a wide variety of people and companies involved in the offshore wind power industry around the world, but also offers an unparalleled opportunity to discover new partners and grow their business. Sponsor companies are guaranteed priority treatment that will allow them to maximize these benefits.



Sponsors can attract the attention of visitors to the summit and appeal directly to their interests. Through one-on-one meetings, the event can also provide an opportunity to gain an accurate understanding of market needs and to provide answers.

### VISIBILITY & BRANDING

- Signs and tools throughout event venues will increase exposure for your company's brand.
- Physical and virtual platforms allow you to maximize your appeal to target audiences.

### THOUGHT LEADERSHIP

- Share specialized knowledge with pioneering figures at the dawn of offshore wind power in Japan.
- Network and collaborate with leading stakeholders and policymakers in the offshore wind power industry.

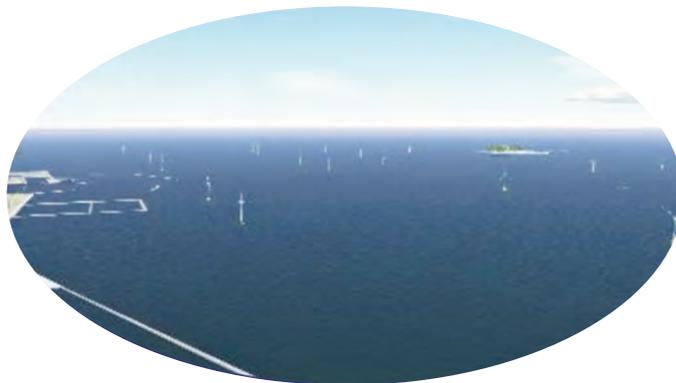
### NETWORK BUILDING

- Use opportunities throughout the event to develop potential customers.
- Face-to-face contacts with customers help to maximize business after the event.

# SPONSORSHIP BROCHURE

## How to apply for GOWSJ 2023 Sponsorship is as follows:

- 1 Download an application form from the GOWSJ website (<https://gows-j.com>), having first confirmed the “GOWSJ 2023 Terms of Sponsorship.”
- 2 Send your completed application form to the GOWSJ Organizing Office (Email: [gowsj@jwpa.jp](mailto:gowsj@jwpa.jp))  
Application deadlines: **First round June 30, 2023; Second round September 10, 2023.**
- 3 The Organizing Office will send your official certification as a GOWSJ 2023 Sponsor, together with an invoice for the sponsorship fee.



Photos courtesy of Hibiki Wind Energy Co., Ltd.



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