

Accountabl Cookie Policy

1. Introduction

We are committed to ensuring that all website visitors' privacy is protected and that each visitors' experience is optimised. In this document you will find information on our Cookie Policy and how you can amend your preferences.

2. What is a cookie?

A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the site again, the cookie allows that site to recognize your browser. Cookies may store user preferences and other information. The App, Expense Portal, Calculate Portal and Website use cookies to ensure you receive the best possible visitor experience.

3. How Accountabl uses cookies

There are many different types of cookies, the Accountabl App, Expense Portal, Calculate Portal and Website use the following cookies for the following purposes:

Cookie Name	Cookie Description
Google Analytics	<p>These cookies are used to collect information about how visitors use our Website and Portal. We use the information to compile reports and to help us improve the Website and Portal. The cookies collect information in an anonymous form, including the number of visitors to the Website/Portal, where visitors have come to the Website/Portal from and the pages they visited. Read Google's overview of privacy and safeguarding data.</p> <p>To opt-out please see: https://tools.google.com/dlpage/gaoptout</p>
Google Ads	<p>This cookie is placed by Google. It enables us to measure, optimise and build audiences for advertising campaigns served on Google Ads. In particular it enables us to see how our users move between devices when accessing our Services and Google, to ensure that our Google advertising is seen by our users most likely to be interested in such advertising by analysing which content a user has viewed and interacted with on our Services.</p> <p>To opt-out please see: https://adssettings.google.com/authenticated?hl=en</p>
Facebook Pixel	<p>This cookie is placed by Facebook. It enables us to measure, optimise and build audiences for advertising campaigns served on Facebook. In particular it enables us to see how our users move between devices when accessing our Services and Facebook, to ensure that our Facebook advertising is seen by our users most likely to be interested in such advertising by analysing which content a user has viewed and interacted with on our Services.</p> <p>To opt-out please see: https://www.facebook.com/ads/preferences</p>

LinkedIn Insight Tag	<p>This cookie is placed by LinkedIn. It enables us to measure, optimise and build audiences for advertising campaigns served on LinkedIn. In particular it enables us to see how our users move between devices when accessing the our Services and LinkedIn, to ensure that our LinkedIn advertising is seen by our users most likely to be interested in such advertising by analysing which content a user has viewed and interacted with on our Services</p> <p>To opt-out please see: https://www.linkedin.com/psettings/guest-controls</p>
Hotjar	<p>This cookie is placed by Hotjar. It enables us to record website visitor sessions to help us improve customer experience and debug our website. In particular it enables us to see anonymised data on interactions with our site.</p> <p>To opt-out please see: https://www.hotjar.com/privacy/do-not-track/</p>
Performance Cookies	<p>We use cookies to monitor user activity on our website so we can understand just how people use the site. These valuable insights allow us to see where improvements can be made so we can develop and improve the website going forward.</p>
Necessary Cookies	<p>Necessary cookies are essential for the website to function properly. This category only includes cookies that ensures basic functionalities and security features of the website. These cookies do not store any personal information</p>

You have choices on how accountabl uses cookies. Please note that if you limit the ability of accountabl to set cookies, you may worsen your overall user experience, since it may no longer be personalised to you. It may also stop you from saving customized settings like login information.

4. How to control cookies

The cookies detailed above will only be used where you have given consent to their use and you may withdraw your consent at any time. You can exercise your cookie preferences by clicking on the appropriate opt-out links provided in the table above.

For further information about cookies and how they are used, please visit www.aboutcookies.org.