



# COOKIE POLICY

**VERSION: MARCH 2023**

## **1. General - what is the purpose of this cookie policy?**

1.1. This cookie policy applies to the use of cookies on the website <https://shadesofgrey.be> of Shades of Grey. Shades of Grey is responsible for the processing of your personal data which were obtained when you visit the Website (e.g. your IP address). More information about the processing of your personal data can be found in our privacy policy on our website.

1.2. This cookie policy is made available to you electronically and can be consulted at any time under the section 'Cookie Policy'. We reserve the right to change this cookie policy at any time. This cookie policy was last changed on June 7<sup>th</sup> 2018.

## **2. What are cookies and what are they used for?**

2.1. Cookies are small data files stored by the browser on the hard drive of your computer or device when you consult a website.

2.2. Cookies facilitate interaction between the visitor and a website and are used to improve the user experience and to collect statistics among visitors to a website. Cookies also enable your personal settings and preferences to be stored or visual and audio material to be played. Certain cookies may be placed by a third party, e.g. Google Analytics, for measuring the use of a website.

## **3. The cookies on the Website**

3.1. Shades of Grey uses different types of cookies on the Website:

i. Session cookies: these are cookies that keep track of certain preferences during a browsing session, but disappear when you close your browser session.

ii. Permanent cookies: these are cookies that are permanently placed on your device, at least until their duration expires.

iii. Purely technical cookies: these cookies are necessary for the optimal functioning of the Website, to display certain graphical elements, etc.

iv. Analytical cookies: these cookies are used to compile statistics on the number of visitors to the Website, the most popular web pages, etc. (e.g. Google Analytics).



3.2. A more detailed listing and description of the cookies on the Website can be found here:

Shades of Grey cookie	Function / Goal	Data collected and stored	Own cookie or cookie from a third party	Retention period
Google Analytics Cookie (_gat/_gid/_ga)	To help the Website to analyse how users use it	Information about your use of the Website, including your IP address.  This information is transmitted to and stored by Google on servers in the United States. Google uses this information to track how you use the Website, to compile reports on website activity for website operators and to provide other services related to website activity and internet usage. Google may provide this information to third parties if Google is legally obliged to do so or in case these third parties process the information on behalf of Google. Google will not combine your IP address with any other data held by Google. For more information: <a href="http://www.google.be/intl/en/analytics/">http://www.google.be/intl/en/analytics/</a> .	Cookie from a third party	
has_js	Will determine whether javascript is enabled so that Drupal can operate more efficiently and the user experience can improve.	none	Cookie from a third party	end of session

#### 4. Managing or deleting cookies

4.1. The use of cookies can be disabled via your computer or other device (the settings of your webbrowser).

Depending on your web browser, this can be done via one of the links below: [Internet Explorer](#) - [Edge](#) - [Google Chrome](#) - [FireFox](#) - [Safari](#).

4.2. As a result, the Website may however no longer function correctly or certain (graphical) elements or applications on the Website will not function properly.

**Any questions? Feel free to contact us: [info@shadesofgrey.be](mailto:info@shadesofgrey.be).**