



2023 SPONSORSHIP PACKAGE

WHO WE ARE

The Paris Agricultural Society is a registered charitable organization operating in Brant County in the "prettiest little town" of Paris, Ontario. The society is run by volunteers; our members and directors are from both our rural and urban communities.

Our mission statement is, "To promote and conserve agriculture throughout the County and surrounding areas through our annual fair and provide facilities to enrich the health and education of the community as a whole."

WHAT WE DO

We aim to make aware the role of agriculture to our community, through education, communication and, entertainment; which our society promotes through conservation advancement, new agricultural techniques and leadership opportunities.

OUR EVENTS

PARIS FAIR , Labor Day Weekend, August 31 - September 4, 2023

SUPER PULL, June 10, 2023

MONSTERS IN PARIS, July 8 & 9, 2023

LOCATION

139 Silver Street, Paris, Ontario, N3L 1V5

www.parisfairgrounds.com



DIGITAL MATERIAL



PRINT MATERIAL



DAILY ANNOUNCEMENTS



COMPLIMENTARY PASSES

COMMUNITY \$500

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| <ul style="list-style-type: none"> • Logo on PAS's website's sponsor page | <ul style="list-style-type: none"> • Business name on volunteer t-shirts | | <ul style="list-style-type: none"> • 2 complimentary passes to the Paris Fair |
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SILVER \$2,500

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| <ul style="list-style-type: none"> • Logo on PAS's website's sponsor page | <ul style="list-style-type: none"> • Business name on volunteer t-shirts • Banner on Silver Street fence during Fair | <ul style="list-style-type: none"> • Business named during daily announcements 5 days of the Paris Fair | <ul style="list-style-type: none"> • 4 complimentary passes to the Paris Fair • 2 complimentary passes to the Super Pull • 2 complimentary passes to the Monsters in Paris |
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GOLD \$5,000

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| <ul style="list-style-type: none"> • Logo on PAS's website's sponsor page with click through link to your business • 2 "Thank You to our Sponsors" social media posts, with tag to your business | <ul style="list-style-type: none"> • Business name on volunteer t-shirts • Banner on Silver Street fence during Fair • Business name listed in our Fair brochure | <ul style="list-style-type: none"> • Business named during daily announcements 5 days of the Paris Fair | <ul style="list-style-type: none"> • 8 complimentary passes to the Paris Fair • 4 complimentary passes to the Super Pull • 4 complimentary passes to the Monsters in Paris • Invitation to our Volunteer Appreciation Night |
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PLATINUM \$7,500

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| <ul style="list-style-type: none"> • Logo on PAS's website's sponsor page with click through link to your business • 2 "Thank You to our Sponsors" social media posts, with tag to your business • 1 sponsor spotlight social media post, tagged as a collaborator | <ul style="list-style-type: none"> • Business name on volunteer t-shirts • Banner on Silver Street fence during Fair • Business logo in our Fair brochure • Business logo on all major promotional material - such as Posters/newspaper ads/billboard(s) | <ul style="list-style-type: none"> • Business named during daily announcements 5 days of the Paris Fair | <ul style="list-style-type: none"> • 16 complimentary passes to the Paris Fair • 8 complimentary passes to the Super Pull • 8 complimentary passes to the Monsters in Paris • Invitation to PAS's Volunteer Appreciation Night |
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DIAMOND \$15,000

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| <ul style="list-style-type: none"> • Premium placement of your logo on PAS's website's homepage and sponsor page with click through link to your business • 2 "Thank You to our Sponsors" social media posts, with tag to your business • 6 sponsor spotlights social media posts, tagged as a collaborator • Thank you on our digital sign 12 months/year | <ul style="list-style-type: none"> • Business logo in premium placement on volunteer t-shirts • Banner on Silver Street fence during Fair, Super Pull & Monsters in Paris • Banner on back of our Grandstands June - October • Business logo in our Fair brochure • Large business logo on all major promotional material - such as Posters/newspaper ads/billboard(s) | <ul style="list-style-type: none"> • Business named during daily announcements 5 days of the Paris Fair, Super Pull & Monsters in Paris • Business named as a Diamond Sponsor during all headline events throughout Fair | <ul style="list-style-type: none"> • 20 complimentary passes to the Paris Fair • 4 VIP access passes to each of our Fair concert events • 10 complimentary passes to the Super Pull • 10 complimentary passes to the Monsters in Paris • Invitation to PAS's Volunteer Appreciation Night |
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ADDITIONAL OPPORTUNITIES

LOGO ON TICKETSCENE PRINTED TICKETS \$500

3 opportunities available.

26,688 tickets sold online for the 2022 fair.

INDOOR STAGE \$1,500

1 opportunity available.

Sign on stage, and announcement of gratitude during each show.

Shows happening all 5 days of fair.

CIRCUS SHOW \$3,000

1 opportunity available.

Sign on stage, and announcement of gratitude during each show.

Shows happening 3x/day, all 5 days of fair.

MOTOCROSS SHOW \$3,000

1 opportunity available.

Sign on stage, and announcement of gratitude during each show.

Shows happening 3x/day, all 5 days of fair. Opportunity to provide swag for this event.

KIDZONE \$1,000

1 opportunity available.

Zone is accessible all 5 days of fair.

VOLUNTEER KICKOFF BBQ \$1,000

1 opportunity available.

Set up day takes place August 26, 2023

VOLUNTEER APPRECIATION NIGHT \$3,000

1 opportunity available.

This evening event takes place September 14, 2023

CORPORATE SPONSORSHIP

If you're looking to become an exclusive sponsor of one of our Headline events, please reach out to our General Manager at manager@parisfairgrounds.com with your partnership inquiry.

A LITTLE MORE INFO...



39,789
attendees in 2023

TOP 5 CITIES

BRANTFORD
PARIS
KITCHENER
CAMBRIDGE
WOODSTOCK

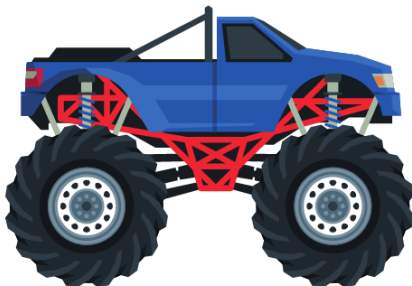


7.7K



2.3K

RENTALS/YEAR
220+



MONSTERS IN PARIS

3,010
attendees in 2023



SUPER PULL

463
attendees in 2023