

PRIVACY POLICY

Last updated January 29, 2023

Your privacy is important to us.

Digital NYC Agency Inc. is located at:

Digital NYC Agency Inc.
157 Columbus Ave, 4th Fl
New York, NY 10023
212.301.0575
info@digitalnycagency.com

It is Digital NYC Agency Inc.'s policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to www.digitalnycagency.com (hereinafter, "us", "we", or "www.digitalnycagency.com"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and Conditions posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms of service.

1. WEBSITE VISITORS

Like most website operators, Digital NYC Agency Inc. collects non-personally identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Digital NYC Agency Inc.'s purpose in collecting non-personally identifying information is to better understand how Digital NYC Agency Inc.'s visitors use its website. From time to time, Digital NYC Agency Inc. may release non-personally identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Digital NYC Agency Inc. also collects potentially personally-identifying information like Internet Protocol (IP). Digital NYC Agency Inc. only discloses IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

2. PERSONALLY-IDENTIFYING INFORMATION

Certain visitors to Digital NYC Agency Inc.'s websites choose to interact with Digital NYC Agency Inc. in ways that require Digital NYC Agency Inc. to gather personally-identifying information. The amount and type of information that Digital NYC Agency Inc. gathers depends on the nature of the interaction.

3. SECURITY

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

4. AGGREGATED STATISTICS

Digital NYC Agency Inc. may collect statistics about the behavior of visitors to its website. Digital NYC Agency Inc. may display this

information publicly or provide it to others. However, Digital NYC Agency Inc. does not disclose your personally-identifying information.

5. COOKIES

To enrich and perfect your online experience, Digital NYC Agency Inc. uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Digital NYC Agency Inc. uses cookies to help Digital NYC Agency Inc. identify and track visitors, their usage of <https://www.digitalnycagency.com>, and their website access preferences. Digital NYC Agency Inc. visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Digital NYC Agency Inc.'s website, with the drawback that certain features of Digital NYC Agency Inc.'s website may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to Digital NYC Agency Inc.'s use of cookies.

6. PRIVACY POLICY CHANGES

Although most changes are likely to be minor, Digital NYC Agency Inc. may change its Privacy Policy from time to time, and in Digital NYC Agency Inc.'s sole discretion. Digital NYC Agency Inc. encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.