

Passthrough

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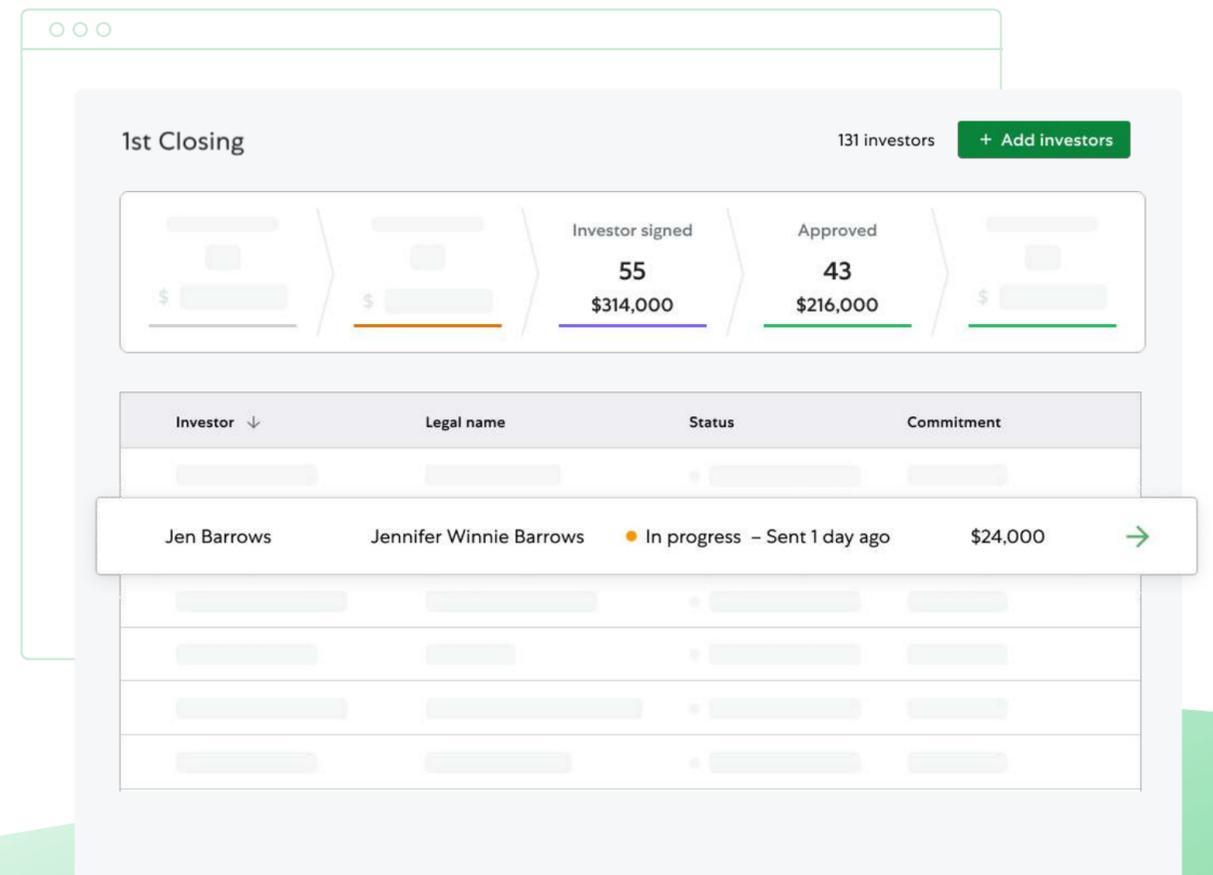
Passthrough's mission is to organize and structure investor identity information and make that information interoperable.

ABOUT

Passthrough makes it simple for fund managers and fintechs to manage the investor onboarding process. The integrated platform makes the subscription document completion turnkey for investors with replicable and verifiable identity information built in for future use and gives fund managers a comprehensive AML & KYC compliance product. It turns investing into funds into an instant checkout experience.

HOW IT WORKS

- Passthrough builds custom workflows for fund managers and fintechs to fill out subscription documents in the fewest amount of clicks possible. It captures investor information in a persistent profile to prefill the next investment, making investments into PE & VC funds a buy-now decision. The data is repurposable across other contexts, including KYC/AML.
- Passthrough builds financial identities for investors as a by-product of filling out subscription documents
- Fund managers can also use Passthrough's anti-money laundering and know-your-customer offering to collect ownership information, structure it, and screen against sanctions list. Fund managers can rely on Passthrough's case management tools to ensure regulatory compliance.
- Passthrough's API makes those fund workflows fully embeddable for fintechs so they can rely on Passthrough for investor onboarding and compliance.



CO-FOUNDERS

Tim Flannery (CEO), Alex Laplante (CTO), and Ben Doran (COO) co-founded Passthrough after working at Carta as Head of Go-to-Market, Head of Engineering, and a product and operations leader at Carta Investor Services. They helped scale Carta's Investor Services and fund administration business from nothing to the behemoth it is today. It's also where they encountered a particularly annoying problem: the subscription document (or sub doc). They founded Passthrough to streamline the tedious fund closing process once and for all.

Today, the team is composed of 25+ people based mostly out of New York City.



INVESTORS



Passthrough

WEBSITE

www.passthrough.com

CONTACT

press@passthrough.com