

10 Things  
to Know  
Before  
Choosing an  
Orthodontist



EAST **TENNESSEE**  
ORTHODONTICS

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## DEAR FRIENDS,

My life was once changed by an orthodontist as they gifted me with the inspiring smile that I have today. I knew from an early age that if I was blessed with the opportunity to be able to do the same thing for others then that is what I wanted to do.

I spent 10 years in the United States Army, as a primary care dentist for 4 years and as an orthodontist for 6 years, so I could gain the necessary experience to open East Tennessee Orthodontics. It was an amazing time treating our Armed Forces and I'm proud to say that I'm a veteran of this great nation who now is honored to treat the great people of Eastern Tennessee!

The search for the right orthodontist is an important healthcare decision so I've written this letter to help you make the best decision for you and your family. In it you will find some necessary information about what constitutes a great orthodontist. You need to feel comfortable with your decision since orthodontic treatment is a partnership usually lasting multiple years. Don't choose your orthodontist unless you feel comfortable with your initial contact with the office, your visit, and your meeting with the doctor and staff.

If you have any additional questions after reading this report, please call our office at 865-312-6264 and we would be happy to answer any additional questions.

All the Best,

*Justin Trisler*

Dr. Justin Trisler, DMD, MS



# ARE THEY AN EXPERT?

Unlike a specialist in medicine, a dental specialist has completed the same initial training as a primary care dentist, which is typically 4 years of dental school. After dental school, a specialist then goes through a rigorous selection process to concentrate on one specialized area of dentistry. An orthodontist devotes 2 - 3 years of additional training to learn how to properly align teeth and jaws. Their entire practice is built around straightening teeth and all their continued learning is focused on the best ways to do this.

Dr. Trisler served 6 years as an orthodontist in the US Army where he treated the armed services' most difficult patients and even taught other dentist orthodontic skills for the Uniformed Service University. Dr. Trisler will gladly show you a smile that he corrected that is similar to yours and explain your options.

**Dr. Trisler and East Tennessee Orthodontics specialize in treating the alignment of teeth and jaws, regardless of the difficulty of your case.**



## DO THEY OFFER SAME DAY BRACES?

It can take some orthodontist up to 6 appointments to get someone's braces fitted. With modern orthodontic techniques, these extra appointments are no longer necessary for most patients.

At East Tennessee Orthodontics we value your time and want to take up as little of it as possible while still providing exceptional treatment. Dr. Trisler has three children and understands missing both school and work while juggling different family member's schedules can be challenging. For the majority of our new patients we have the ability to offer same day appointments for braces. After your complementary examination, we can usually get started right away on your path to a new smile if no other dental needs are present.

**At East Tennessee Orthodontics we can begin your orthodontic treatment in as little as one appointment.**

## DO THEY WORK AROUND YOUR SCHEDULE?

Does your orthodontist work with your busy schedule? Can they offer you appointments before or after school and work? How often do you have to come to the office once you get braces on?

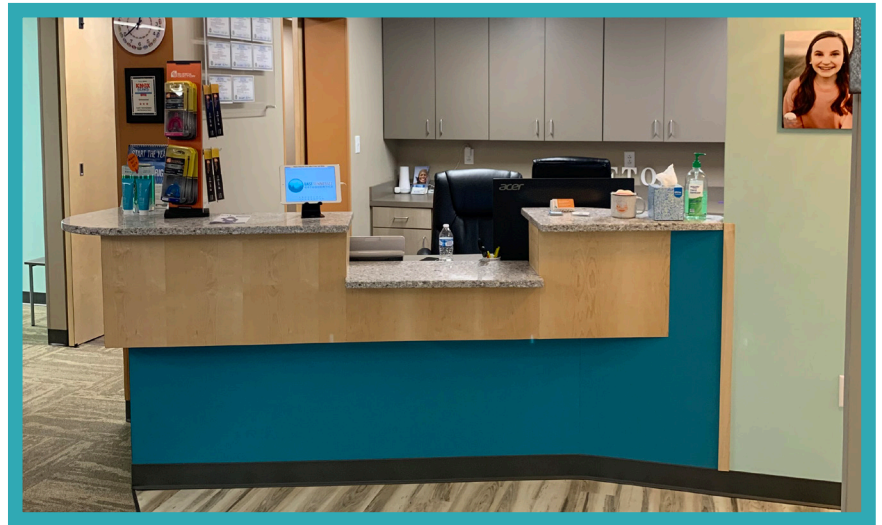
At East Tennessee Orthodontics we recognize the demands of your job and the importance of your child's education. We offer convenient both before and after school/work appointments. We utilize the most efficient orthodontic techniques allowing maximum time between appointments while still giving you the best smile possible.

**Your time is valuable at East Tennessee Orthodontics and we work around your busy schedule.**



# DO THEY PROVIDE A WELCOMING ENVIRONMENT?

You should feel comfortable from your very first visit to an orthodontic office until your last appointment. Does the orthodontist allow you to come back with your child for every appointment and have room for you to sit? Do they provide room and



activities for younger siblings in their office during appointments? Do they provide warm beverages on cold days and cold ones on warm days?

At East Tennessee Orthodontics it is our mission to provide a caring and enjoyable experience to all our patients. Our parents are always welcome to come back with their children for their appointments or enjoy a few



minutes of “me time” in our comfortably furnished patient lounge where siblings are always welcome to come and check out what games and movies are playing. We enjoy serving our patients and want their visit to our office to be best part of their day.

**Come visit East Tennessee Orthodontics and see how comfortable you can feel during orthodontic treatment.**

## DO THEY OFFER DIFFERENT TREATMENT OPTIONS?

Many orthodontists are only recommending the same treatment with traditional metal braces and bands that they have been using since they first started practicing. They also may not listen to your real concerns about your teeth and smile. Dr. Trisler will take the time to listen to your concerns and address each one of them with the most current treatment techniques. East Tennessee Orthodontics offers many different options for treatment and Dr. Trisler will explain the advantages and disadvantages of each. We will work with you to customized a



treatment just for you or your child. Besides traditional metal braces, you are able to choose treatment with clear aligners such as Invisalign, gold braces, clear invisible braces, and even braces that can be placed on the inside of your teeth. We even offer advanced treatment options that can speed up the movement of teeth such as Propel, Osteo-vibration devices, and Osteo-Accelerated Orthodontics that can get you to that inspiring smile sooner.

**East Tennessee Orthodontics** will take the time to listen to your concerns and address each one of them with the most current treatment techniques.

# DO THEY STILL TAKE GOOPY DENTAL IMPRESSIONS?

Today's technology allows goopy dental impressions to be a thing of the past. Digital Scanners now allow dental impression to be taken using only a wand that transfers photos to a computer which creates a 3D model of your teeth. These digital impressions are more accurate and much more comfortable so there is no more choking or gagging while having them done.

East Tennessee Orthodontics has been an impression free practice for while now and used digital impressions for all it's retainers, clear aligners, and appliances. We are able to use these 3D generated models to create our own in-office clear aligners for moving teeth and also keep a record of our patient's straight teeth in case there is ever any movement after a lost retainer.

**Goopy impressions** are a thing of the past at East Tennessee Orthodontics.





# DO THEY OFFER ADULT ORTHODONTICS?

While the techniques aren't much different for treating kids and adults, adults present a unique set of challenges when they undergo orthodontic treatment. There are many more options that for adult orthodontic treatment. Some orthodontist are only comfortable treating children or adolescents or offer options catered for that age group.

Adult orthodontic treatment can be an excellent way to boost your overall health and self-confidence. It's also a great option to consider if you have a child about to begin braces. (We even offer a discount for those who may be considering this!) This is a great way to support your child, and your appointments can be co-scheduled.

Dr. Trisler was able treat many adult patients during his time in the Army and is very familiar with customizing his plans and treatments for adults. East Tennessee Orthodontics will also work closely with your primary care dentist to craft your best smile possible. We also offer private treatment rooms to keep your "smile in progress" a secret until you are ready to share it with the world.



**Adult orthodontics at East Tennessee Orthodontics is an excellent way to boost your overall health and self-confidence.**

# DO THEY PROVIDE WORRY-FREE TREATMENT?

Most modern orthodontic treatment can be completed with minimal pain and discomfort, but there can still be much to worry about. Do you worry about how much school or work you will miss? What will happen if you or your child has an emergency during treatment? Will there be extra fees for broken things during treatment? How are you going to pay for treatment?

Dr. Trisler understands that life has too many of its own worries and doesn't want treatment at East Tennessee Orthodontics to be one of them. East Tennessee Orthodontics will do everything it can so you can relax and watch your new smile form. We provide a transparent fee schedule and you won't be charged for incidentals. We will work with you to make your treatment



affordable and offer payment plans to fit your budget, often with zero down payment. We will file insurance on your behalf even if we aren't in your network. We will be there to answer questions and take care of you whenever and wherever you need us.



**Dr. Trisler** understands that life has too many of its own worries and doesn't want your treatment at **East Tennessee Orthodontics** to be one of them.



# DO THEY OFFER TREATMENT GUARANTEES?

Some orthodontists only take care of you while you are in braces or clear aligners. Once you have finished treatment they give you retainers, maybe follow you for a year, and hope to never see you again. There are very few orthodontists that offer guarantees with their treatment or if they do, be sure to ask what are the qualifications and how long will they be around to honor them.

As part of our Worry-Free treatment we want you to know that we are there for you if there is ever a problem. If you or your child's teeth shift after

treatment, even if you forgot to wear your retainers or lost them, Dr. Trisler will put braces back on for no charge. There will only be a minimal charge per visit until you are once again happy with your smile. Things typically can be corrected in only a couple visits. East Tennessee Orthodontics always loves to see how our former patients are doing and hear their stories long after they have left our office.



**If you or your child's teeth shift after treatment, even if you forgot to wear your retainers or lost them, Dr. Trisler will put braces back on for no charge.**

## ARE THEY ACTIVE IN THE LOCAL AND GLOBAL COMMUNITY?

Do you see your orthodontist in your community contributing to making it a better place to live and work? Do you see them active in the schools and sponsoring local events, clubs, and charities? Are they giving back to their global community?

Part of our vision at East Tennessee Orthodontics is to use our resources to give back to our local and global community. We are active in our local schools and support our local teachers.

You will see us as sponsors for community events, clubs, and charities, even sometimes participating in them ourselves. Dr. Trisler supports missions locally and all around the world and has even participated in dental mission trips to Central and South America.

Part of the vision of East Tennessee Orthodontics is to give back to our local and global community.





# CLOSING REMARKS

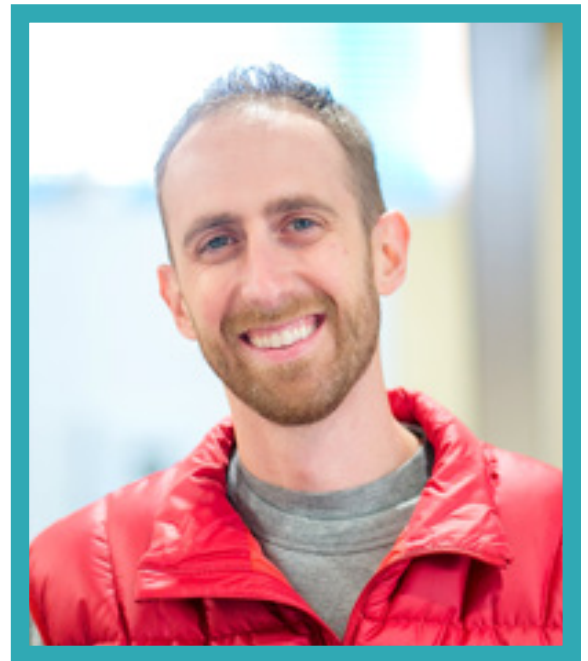
Thank you for taking the time to read this letter. Your choice for the right orthodontist is an important one. I provided this information to help you with your decision and to explain some of the things that I feel are important in choosing an orthodontist for you and your family. If you have seen another orthodontist for a consultation and you are still unsure of any of these topics let them address your concerns. There are many excellent places to go for your orthodontic care. We just believe that East Tennessee Orthodontics is the best. Come and visit us and take advantage of your complimentary East Tennessee Orthodontics Smile Analysis, whether it's for your initial consultation or you are seeking a 2nd opinion.

Come see what makes us special. We would be happy to answer any further questions you may have about choosing the right orthodontist.

All the Best,

*Justin Trisler*

Dr. Justin Trisler, DMD, MS



PS. When you are ready, we are here for you. Please call 865-312-6264 or visit [www.easttnorthodontics.com](http://www.easttnorthodontics.com) to schedule your East Tennessee Orthodontic smile assessment. This completely complimentary and includes an exam, treatment options and explanations, and any required x-rays. (Over a \$249 value)