



## Introducing VIBA® – Your All-in-One Tech Solution for Sales, Service, Support, Satisfaction and More.

What kind of impact would it have on your business if you were:

- Always properly staffed by knowledgeable reps
- Delivering human interactions in digital environments... even across e-commerce
- Available to serve customers anytime, anywhere, in-store, at home, or on the go
- Selling with a true omnichannel presence on every platform your customers use

... It would be a game changer, right?

Now what if all that and more could happen with a single, simple-to-use tool that leverages the power of AI technology to create leading-edge retail engagements while also lowering costs and increasing overall customer satisfaction?

That's VIBA – The Virtual Interactive Brand Ambassador – and it is revolutionizing the way retail works.



### What Can VIBA Do for You?

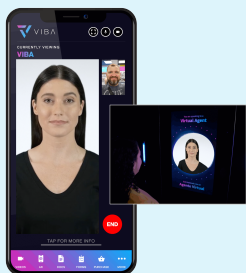
	Increase Online Engagement		Assist with Remote or App-Based Checkout		Broadcast Live or Previously Recorded Demos
	Empower Live Agents with Connected Multimedia Tools		Provide AR Modeling for Customers to See Products In Real-Life Settings		Grant Always-On Access to Your Brand Through Conversational Avatars
	Provide AI Service and Support in Up to 6 Languages		Help In-Store Personnel Serve More Customers with AI Support		Create Seamless Customer Experiences between Web, App, Store, Social Media, and beyond

VIBA is an AI-enhanced technology solution for retail sales, service, and support that uses a combination of a best-in-class AI virtual bot with human avatar, a multimedia-enriched live agent platform, AR demonstration tools, and customized reporting to increase profitability, improve customer satisfaction, and optimize employee efficiency.

Ready to see what VIBA can do for you?  
Visit: [www.vibacconnect.com](http://www.vibacconnect.com)

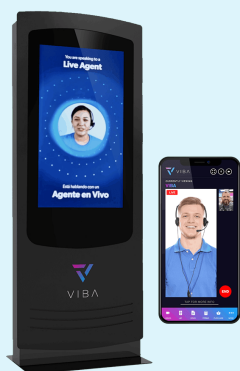


## One Always-On Tech Solution. Three Ways to Use It.



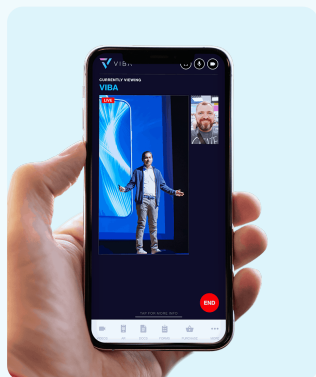
### VIBA Retail AI

- The first and only retail AI bot that communicates through a human avatar
- Customers ask questions and receive conversational answers with messaging you control
- VIBA Retail AI is accessible anywhere, 24/7/365 and can serve every customer simultaneously
- Connect AI agent to e-commerce OR use QR Codes or Smart Signs for in-store interactions
- Serve a global customer base with knowledgeable conversations in English, Spanish, Italian, French, German, and Portuguese
- Record calls and conversations for training and reporting purposes
- Cross-sell, up-sell, pass-off to live team members, the more you give the AI Agent to say and do, the more impact it can make



### VIBA Retail LIVE

- Create dynamic live human interactions in a digital environment customers can access from anywhere
- Make your best salespeople available to all in-store locations as well as on e-commerce, social media, and other live interactive platforms
- Give agents the power to instantly connect to web and other digital resources to enhance customer confidence and increase sales conversions
- Strengthen client relationships and brand loyalty through positive human connections for service and support
- Provide optimum in-store coverage without hiring additional staff in each location. Your best experts can connect from anywhere
- Broadcast new product launches or collections, conduct live demonstrations, and livestream events
- Tap into augmented reality features for enhanced "showroom" experiences customers can access online, any time



### VIBA Retail HYBRID

One of the best aspects of VIBA is that you can easily choose exactly which features and functions best suit the needs of your business, your staff, and your customers. Use some or all of what VIBA Retail AI and VIBA Retail Live offer, or combine them to even further amplify results with seamless omnichannel experiences between AI and Live Agents on:

- Websites and microsites
- In-store with QR Codes and Signage
- Via "Smart Signs" and Kiosks
- On smartphones and other mobile devices
- Even across advertising, marketing, and social media with QR codes or unique URLs

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