

# TED'SanDiego x=independently organized TED event

## community

## WEDNESDAY, APRIL 10, 2024 DAVID & DOROTHEA GARFIELD THEATRE

4126 Executive Dr, La Jolla, CA 92037 7 – 9:30 p.m. Doors open at 6:30 p.m.



# Welcome to the TEDxSanDiego Community!

#### Your Support Is Crucial!

- We are an all-volunteer organization and ticket sales only cover 50% of our budget.
- Level Up with the global TED talk brand
  - Associate your business with the global TED talk brand of ideas worth spreading.
- All Local Speakers and Performing Artists:
  - We use the TEDx global platform to showcase San Diego's local talent to the world.
- Diverse Community:
  - Our attendees and followers are a diverse group of key activators in San Diego County.
- Global Exposure for Sponsors:
  - Top-level sponsorship offers exposure to a TEDx global audience.
- 501(c)3 Non-Profit:
  - Your gift is tax-deductible (EIN#27-3027343).





## SPEAKERS



AKIELLE FORD
Author & Relationship
Expert



ARMAND KING
Youth leader

and Author



BRIAN KEATING
UCSD Professor of Physics
and Cosmologist



COURTNEY

GLAVIS-BLOOM

Senior Neuroscientist for Salk



JILLIAN WIGGINS

SDSU Neuroscientist

Professor



KILMA LATTIN

Futurist and Tribal Leader



MARK KLEIN

CEO & Entrepreneur



ROCHEL SMOLLER

Kidney Donor Advocate and Teacher



KON DONOHO

Newspaper Editor





## PERFORMERS



RACHAEL STEWERT

Faculty Scholar at SDSU



GABRIELA APARICIO

Singer Songwriter



MATRIDA BOAZI

Gospel Musician



THE JUNKYARD DANCE CREW

Hip-Hop Dancers



## Partnership Levels

Partnership Levels
Cash Donations

comm UNITY

- Community Champion \$25,000
- Visionary Collaborator \$15,000
- Unity Builder \$10,000
- Solidarity Sponsor \$7,500
- Harmony Sponsor\$5,000
- Connected Supporter
   \$1,000 thru \$2,500





## **Community Champion**

#### \$25,000

- 20 Premier seating tickets to the live event (valued at \$100/each
- Invitation (2 people) to attend VIP Donor and speaker dinner April 7, 2024 at the Moores home.
- Emcee recognition at TEDxSanDiego event (thanked from the stage).
- Logo on sponsor slide played on stage during the show with other sponsors but yours will be the largest.
- Full page ad in digital program (priority placement).
- Permanent placement of your logo before all 12 of our 2024 TEDx videos to be viewed in perpetuity on the TEDx YouTube channel. Every time someone watches that TEDx talk, they see your logo as the sponsor.
- · Logo featured on our Thank You banner in the venue lobby.
- Company name, logo, link to your company website featured on the TEDxSanDiego website.
- Logo on the attendee's name tags.
- · Recognition of Presenting Partner in event press release.
- Tax Deductible





## **Visionary Collaborator**

#### \$15,000

- 15 Premier seating tickets to the live event (valued at \$100/each
- Sponsor 4 speakers' talks and your logo is permanently featured before their TEDx video on the TEDx YouTube channel. Every time someone watches that TEDx talk, they first see your logo.
- Invitation (2 people) to attend VIP Donor and speaker dinner April 7, 2024 at the Moores home.
- Emcee recognition at TEDxSanDiego event (thanked from the stage)
- Logo on sponsor slide played on stage during the show with other sponsors.
- Half page ad in digital program (priority placement).
- Logo featured on our Thank You banner in the venue lobby.
- Company name, logo, link to your company website featured on the TEDxSanDiego website.
- Tax Deductible







#### \$10,000

- 10 Premier seating tickets to the live event (valued at \$100/each
- Sponsor 2 speakers' talks and your logo is permanently featured before their TEDx video on the TEDx YouTube channel. Every time someone watches that TEDx talk, they first see your logo.
- Invitation (2 people) to attend VIP Donor appreciation and speaker April 7, 2024 at the Moores home.
- Logo on sponsor slide played on stage during the show with other sponsors.
- Ad space in the digital program (1/4 page with priority placement)
- Logo featured on our Thank You banner in the venue lobby.
- Company name, logo, link to company website and company description featured on Partner landing page linked to TEDxSanDiego main website
- Tax Deductible





## **Solidarity Sponsor**

#### \$7,500

- 8 Premier seating tickets to the live event (valued at \$100/each)
- Sponsor a speaker and your logo is permanently featured before their TEDx video on the TEDx YouTube channel. Every time someone watches that TEDx talk, they first see your logo as the sponsor.
- Logo on sponsor slide played on stage during the show with other sponsors.
- Company logo in the digital program
- Logo featured on our Thank You banner in the venue lobby.
- Company name and logo, link to company website and company description featured on Partner landing page linked to TEDxSanDiego main website
- Tax Deductible







#### \$5,000

- 6 Premier seating tickets to the live event (valued at \$100/each)
- Sponsor a speaker's talk and your logo is permanently featured before their TEDx video on the TEDx YouTube channel. Every time someone watches that TEDx talk, they first see your logo.
- Company name in the digital program
- Logo featured on our Thank You banner in the venue lobby.
- Company name and logo, link to company website and company description featured on Partner landing page linked to TEDxSanDiego main website
- Tax Deductible







#### **Foundational Partner Levels**

#### **Community Connector**

\$2,500

- 4 premier seating tickets to the live event (valued at \$100/each)
- Company name listed on TEDxSanDiego website
- Logo featured on our Thank You banner in the venue lobby.
- Company name in the digital program
- Tax Deductible

#### **Unity Supporter**

\$1,000

- 2 premier seating tickets to the live event (valued at \$100/each)
- Company name listed on TEDxSanDiego website
- Logo featured on our Thank You banner in the venue lobby.
- Company name in the digital program
- Tax Deductible





Join Us to Elevate San Diego through the TED Talk brand!



#### **Audrey Jacobs**

Chief Connector & Curator

619-993-9077

Audrey@TEDxSanDiego.com



#### **Brandon Hawkins**

TEDxSanDiego Board Member & Finance Chair **619-250-3735** 

bhawkins@cfohub.com

#### To donate visit:

https://www.tedxsandiego.com/support/support-tedxsandiego
Thank you!





community

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