



**Gobin's Inc.**  
Business Solutions

Proven Leadership. Powerful Results.

## Case Study: Service Industry

### SLV Rural Electric: Improves Printing Efficiencies and Cuts Expenses

#### Challenge:

While SLV Rural Electric had a printer fleet in place, they lacked a system to accurately track performance, supplies and related costs. In addition, technical printer problems were also a significant issue, resulting in inefficiencies and unnecessary downtime. Plus, SLV's IT Director was continually spending valuable time dealing with printer related issues.

#### Gobin's Solution:

In order to eliminate printer downtime and maximize the efficiency of SLV's document output system, Gobin's Business Solutions was able to bundle SLV's existing printers and MFP's under their all-inclusive managed print services program, **PrintWise**...

- No new printers had to be purchased
- One contract and one invoice ensured accurate and simplified billing
- Guaranteed next day delivery of printer supplies
- Received on-site service for prompt repairs, parts included
- Ongoing monitoring to increase printer performance and improve printing processes
- One low cost-per-print regardless of how many prints they make

#### Results:

With Gobin's **PrintWise**, SLV Rural Electric now has a system in place that has improved the overall efficiency of their printing processes, significantly freed up IT time to focus on important issues – all while lowering printer related expenses.

***"As IT Director, Gobin's PrintWise Program has virtually taken all printer related issues off my plate which allows me up to spend more time on critical network infrastructure."***

Ross Coombs: IT Director

