



DON'T FACE TRAUMA

ALONE

2ND ANNUAL TRAUMA SYMPOSIUM

HOSTED BY

STRYV365

WEDNESDAY

SEPTEMBER 20, 2023

8:30 A.M. – 12:00 P.M.

THE IVY HOUSE

906 S. BARCLAY ST. | MILWAUKEE, WI

STRYV365.ORG





SYMPOSIUM AGENDA

Arrivals, Refreshments

Entertainment and Exhibit Hall
Featuring entertainment by DJ Shawna

8:30A - 9A

Welcome

Brandon Currie
Chief Executive Officer, STRYV365

9A - 9:05A

Remarks

Cavalier Johnson
Mayor, City of Milwaukee

9:05A - 9:10A

Panel Discussion

Moderated by Beverly Taylor
Host, The 411 Live

9:10A - 10A

Carl Ashley
Chief Judge
First Judicial District, Milwaukee County

Linda Edelstein
Chief Executive Officer
Milwaukee Youth Symphony Orchestra

Jeremy Foster
President and Chief Executive Officer
Big Brothers Big Sisters Metropolitan Chicago

Wendell Willis
Managing Director
D.E.E.R. Accelerator





Break and Networking Exercise

10A - 10:30A

Introduction

Lauren Holiday
Co-founder, Jrue and Lauren Holiday Social Impact Fund

10:30A - 10:32A

Keynote Address

Adrian Griffin
Head Coach, Milwaukee Bucks

10:32A - 11:15A

Video Remarks

Tammy Baldwin
Senator, United States Senate

11:16A - 11:20A

Conclusion and Call to Action

Brandon Currie
Chief Executive Officer, STRYV365

11:20A - 11:30A

Networking

11:30A - 12P



SPEAKER BIOGRAPHIES



Brandon Currie

Chief Executive Officer, STRYV365

Dr. Brandon Currie is an athlete, coach, educator, guidance counselor, business and community leader.

He graduated from Brown Deer High School before attending Butler University, where he is the most celebrated tennis player of all time and a member of the Hall of Fame. He achieved these accolades all while earning a Bachelor's Degree in Elementary Education and a Master's of Science degree in School Counseling and Psychology.

He served as a public school guidance counselor for 10 years, earned his doctorate in Urban Education, coached Division I college men's tennis, authored a book titled "Deuce Point," founded and operated the West Indy Racquet Club to serve kids from disadvantaged backgrounds, and taught college courses. Dr. Currie believes it is vital to build relationships and offer safety to youth in order to combat childhood trauma.



Cavalier Johnson

Mayor, City of Milwaukee

In April of 2022, the people of Milwaukee elected Mayor Cavalier Johnson as the 45th chief executive of the City of Milwaukee. Earning more than 70% of the vote, he became the first Black mayor elected in the city, and only the fourth elected mayor in the past 62 years.

Mayor Johnson took office as Acting Mayor of the City of Milwaukee in late 2021, and he set out immediately to build a safer city. He has prioritized violence reduction, economic development, and roadway safety. Before taking on his role as Acting Mayor, Johnson served as Common Council President while representing the city's 2nd Aldermanic District.

Mayor Johnson's commitment to public service began at an early age when he was selected by the YMCA to participate in a pre-college program for low-income MPS students. That program, Sponsor-A-Scholar, instilled in him a passion to make Milwaukee better for future generations.

Growing up, his family moved frequently, and until middle school Mayor Johnson attended a different Milwaukee Public School almost every year. He has seen violence, evictions, and food insecurity - challenges common in urban poverty. He brings that lived experience to his work as Mayor.

After graduating Bay View High School, Mayor Johnson earned a bachelor's degree from the University of Wisconsin-Madison and returned home to work for the Milwaukee Area Workforce Investment Board, now Employ Milwaukee. His focus included working with at-risk young people, youth looking for their first jobs, and adults retooling to enter the workforce.

Before his election as alderman, he served as a staff assistant in the Mayor's Office, where he worked with community and faith leaders to find creative solutions to pressing issues facing families.

Mayor Johnson remains deeply committed to the community, having served on the boards of the Milwaukee YMCA, ACLU-Wisconsin, and Milwaukee Community Brainstorming Conference.

His work is guided by his life experiences. He has prioritized making Milwaukee a more inclusive and respectful community. He is a champion for LGBTQ+ rights and led the passage of Milwaukee's ban on conversion therapy.

Mayor Johnson and his wife, Dominique, have one son and twin daughters and live on Milwaukee's near west side.

SPEAKER BIOGRAPHIES



Beverly Taylor

Host, The 411 Live

From childhood Easter speeches in Humboldt, TN, to her diverse roles today, Beverly Taylor's presence behind a microphone remains constant. She anchored news for FOX6 News, hosts podcasts, narrates audiobooks, and masters various vocal styles.

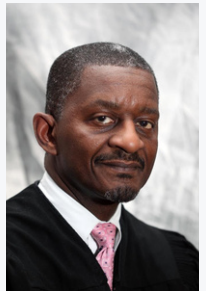
Her evolution springs from news anchoring that covers a range of subjects and emotions. Heart-wrenching stories of missing children, heartwarming tales of charity, and struggles for justice all demand unique tones. These narratives fuel her passion for storytelling.

Transitioning to voiceovers, Beverly enlivens commercials and audiobooks, refining her editing skills. She hosts "The 411 Live" podcast, delving into weighty topics like sex trafficking.

Beyond, she excels as an emcee, interviewer, and moderator for virtual and in-person events. Connecting with audiences, she prioritizes interviewee comfort in sharing their story.

Beverly's ultimate joy stems from opportunities to have a positive impact. Through stories, voiceovers, events, and mediation, she steps toward a better community.

Learn more at www.iambeverlytaylor.com.



Carl Ashley

Chief Judge, First Judicial District, Milwaukee County

Judge Carl Ashley was appointed as Chief Judge of the First Judicial District effective April 15, 2023, by the Supreme Court of Wisconsin. He is the Chair of the Milwaukee Community Justice Council (MCJC).

During his 24 years on the bench, he had the privilege to serve in every court division (Misdemeanor, Felony, Family Court, Large Claims Civil, and Children's Court), as well as the Adult Drug Treatment Court, Veterans Treatment Court, and Domestic Violence Court.

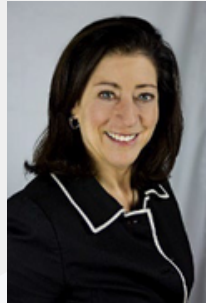
Judge Ashley is Chair of the Supreme Court Planning and Policy Subcommittee on Effective Justice Strategies (EJS). Judge Ashley is also Past Chair of the Wisconsin State Bar Diversity and Inclusion Oversight Committee. He is the Chair of the Milwaukee County Race, Equity and Procedural Justice Committee.

He is a member of the Evidenced-based Sentencing Judicial Peer Group for the National Center for State Courts. He is a faculty member of the Wisconsin Judicial College. He is the Chair of the Wisconsin Association of Treatment Court Professionals (WATCP) Subcommittee on Equity and Inclusion.

In 2003, he received the Innovator of the Year Award in recognition of vision, creativity, and innovative spirit. In 2011, he was selected by the State Bar of Wisconsin as Judge of the Year. In 2013, Judge Ashley received the Leaders in the Law Award from the Wisconsin Law Journal. In 2014 and 2015, Judge Ashley was presented with the State Bar's President's Award. In 2016, he received the E. Michael McCann Distinguished Public Service Award. In 2019, he received the Charles L. Goldberg Distinguished Service Award from the Wisconsin Law Foundation.

He is a graduate of Marquette University and Marquette University Law School. Judge Ashley is married to Felita Daniels Ashley and has two girls, Elise and Zoe.

SPEAKER BIOGRAPHIES



Linda Edelstein

Chief Executive Officer, Milwaukee Youth Symphony Orchestra

Serving as the CEO of Milwaukee Youth Symphony Orchestra, Inc., and in consultation with the Board, Linda Edelstein takes the leadership role in strategic planning, donor cultivation and fundraising, financial and managerial controls, and serves as vice president of the Milwaukee Youth Arts Center (MYAC). Edelstein leads a team of more than 60 full- and part-time administrative and artistic staff and oversees more than 40 program offerings serving nearly 1,000 students from up to 14 counties, 60 cities and more than 200 schools in southeastern Wisconsin and northern Illinois. She manages a budget of more than \$3M, with endowment and reserves of more than \$8.5M.

Together with the Managing Director of First Stage and the Executive Director of MYAC, she provides administrative leadership for MYAC and the MYAC Foundation, including but not limited to budget, fundraising, personnel, security, scheduling, and public relations.

Previously, Edelstein held numerous positions at the United Performing Arts Fund from 2005-2012, including Chief Operating Officer and Vice President of Marketing and Community Relations. In the COO role, she was responsible for overseeing an annual budget of more than \$10M, fund allocations of more than \$8.3M, managing daily operations, serving as the liaison with UPAF members and affiliate organizations, and working with the UPAF President, community leaders, and the campaign cabinet to frame the annual campaign process and engage the community for the benefit of the arts. Prior to her work at UPAF, Edelstein was the Executive Director of the Waukesha Symphony Orchestra (now Wisconsin Philharmonic) for seven years, at which she created the organization's "Success Through Music" program that engaged children from diverse backgrounds to discover their potential through music education.

Edelstein holds an MBA from Marquette University, a Master of Music in Performance from Yale University and a Bachelor of Music Performance from the University of Wisconsin-Madison. She was an Irving S. Gilmore Fellow at Yale and regularly performed professionally throughout southeastern Wisconsin as an oboist and English hornist with Milwaukee's finest organizations, including the Milwaukee Symphony Orchestra. Edelstein also served as a music faculty member at UW-Whitewater, UW-Oshkosh, Wisconsin Conservatory of Music, Hartland Music Center, Yale University, and in a private studio. She has a demonstrated passion for and deep understanding of the mission of MYSO, having been an active member of MYSO, then Music For Youth, while in high school. She volunteers her time on the boards of directors for the Association of Wisconsin Symphony Orchestras, Elmbrook Rotary Club (President 2017-2018), and Frankly Music. She has also served on the board of the Youth Orchestra Division of the League of American Orchestras for nine years.



Jeremy Foster

President & Chief Executive Officer, Big Brothers Big Sisters of Metropolitan Chicago

Jeremy Foster is the President & CEO of Big Brothers Big Sisters Metro Chicago (BBBSCHI), the region's largest and most experienced one-to-one youth mentoring organization, providing high quality one-to-one mentoring services to thousands of children and families throughout Chicagoland. 2023 marks Foster's 16th year at BBBSCHI and 28th year as a social impact professional.

Originally from Sioux City, Foster graduated from Briar Cliff University, holding a Bachelor's Degree in Sociology & Business Administration and is a certified Family Development Specialist through the University of Iowa. He successfully completed his Mini-MBA at Loyola University Chicago's Quinlan School of Business in 2017.

Foster resides in Lake County, IL and is married with three sons and a granddaughter.

SPEAKER BIOGRAPHIES



Wendell Willis

Managing Director, D.E.E.R. Accelerator

In August 2022, Wendell Willis was recruited by Milwaukee Bucks President and Ownership and Froedtert Hospital's President to lead their new joint health equity initiative, the D.E.E.R. Accelerator. This place-based philanthropic investment model aims to reduce the 12-year life expectancy gap between suburban whites and Milwaukee's Black and Brown population by 2033. Targeted philanthropic investments will be leveraged based on community voice to address the social determinants of health for root cause solutions with ROIs centered, informed, and accountable based on neighborhood input and need.

In July 2018, Willis became the second Executive Director for the MPS Foundation, leading the organization into its next phase for growth and philanthropic engagement. In this role, his activities centered on working with the region's philanthropies, corporations, and individuals on a variety of impactful programs that deliver equity for the district's 78,000 students. He joined MPS in November 2015 as the district's second Chief Operating Officer and led the departments of Business & Transportation, Communications & Marketing, Facilities & Maintenance, Recreation & Community Services and School Nutrition.

Prior to joining the MPS leadership team, Willis served as the Vice President of Operations and Corporate Officer of Ways to Work from 2008-2015. From 2006-2008, Willis served as Director of Operations and Administration / Chief Operations Officer at Agape Community Center, where he oversaw administrative, operations, and facility functions. Willis has also worked for local and national firms, such as HNI Risk Services, Blue Cross and Blue Shield, McLeod USA and Assurant.

Willis is an active member and board director of the Rotary Club of Milwaukee. He also serves as a board director for Wisconsin Conservatory of Music, Northwest Side CDC/CDFI, Zoological Society of Milwaukee, Sharp Literacy, SWIM, and MPS Foundation.

A proud Milwaukee native and graduate of Rufus King High School and Northwestern University, Willis was selected to participate in Harvard's Public Education Leadership Program, the first Annie E. Casey CDFI Leadership Learning Program, Marquette University's Future Milwaukee Leadership Program, and the University of Michigan's Executive Leadership Institute. He and his wife have three children.



Lauren Holiday

Co-founder, Jrue and Lauren Holiday Social Impact Fund

Lauren Holiday is a retired professional soccer player who played as a midfielder and forward for the United States Women's National Soccer Team (USWNT) from 2007-2015. She is a two-time Olympic gold medalist, having won gold at the 2008 Beijing Summer Olympics and the 2012 London Summer Olympics. She was a member of the 2015 FIFA Women's World Cup championship-winning team in Canada and the 2011 FIFA Women's World Cup runner-up in Germany. Holiday played professionally for FC Kansas City in the National Women's Soccer League (NWSL) and the Boston Breakers in Women's Professional Soccer (WPS). She played collegiate soccer for the UCLA Bruins.

Holiday and her husband, NBA basketball player Jrue Holiday, established the Jrue and Lauren Holiday Social Impact Fund in 2020 to combat the systemic racism and socioeconomic inequality that continues to prevent Black communities from upward mobility. Through the JLH Social Impact Fund, the Holidays support Black-led nonprofit organizations, city-wide initiatives that seek to bring about equitable outcomes for Black and Brown communities and historically Black colleges and universities of higher education. The Holidays have chosen to focus the majority of their support on the four cities they have personal and heartfelt connections to: Los Angeles, Jrue's hometown and both his and Lauren's UCLA college town; Indianapolis, Lauren's hometown; New Orleans, the city where Jrue played for the Pelicans for seven years; and Milwaukee, where Jrue won the NBA Championship with the Bucks and the place they and their two children now call home.

SPEAKER BIOGRAPHIES



Adrian Griffin

Head Coach, Milwaukee Bucks

Adrian Griffin is the Head Coach of the Milwaukee Bucks. On June 5, 2023, Griffin became the 17th Head Coach in Bucks history.

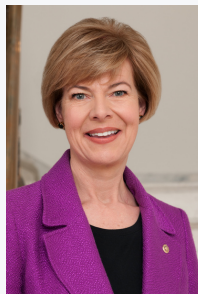
Prior to being named as Head Coach of the Bucks, Griffin was an assistant coach for the Toronto Raptors. In Griffin's time with the Raptors, they finished in the NBA's top 10 of both defensive rating and fewest points allowed per game in four of his five seasons, including in 2019-2020 when they allowed a league-low 106.5 points per game. He was part of the development of a young core of players that included the league's Most Improved Player, the NBA Rookie of the Year and four players who made six All-Star appearances.

Prior to joining the Raptors, Griffin spent two seasons as an Assistant Coach with the Oklahoma City Thunder. His NBA coaching experience also includes stops as an Assistant Coach with the Orlando Magic (2015-2016), Chicago Bulls (2010-2015) and the Bucks (2008-2010). In Griffin's 15 seasons as an Assistant Coach, he was part of teams that made the playoffs 11 times, with two Conference Finals appearances in addition to winning an NBA title with the Raptors in 2019. His coaching experience also includes working with the USA men's national team that won gold at the FIBA Basketball World Cup in Spain in 2014.

A native of Wichita, KS, Griffin began his coaching career after a nine-year NBA playing career with Boston, Dallas, Houston, Chicago and Seattle from 1999-2008. He appeared in 477 regular-season games in his NBA career, averaging 4.0 points in 16.8 minutes per game. Griffin also saw action in 48 playoff games, including in 2006 when he reached the NBA Finals with the Mavericks.

Griffin played collegiately for Seton Hall for four seasons where he earned All-Big East Second Team honors as a senior and was inducted into the school's Athletics Hall of Fame in 2010. After his collegiate career, Griffin played professionally in the United States Basketball League, the Continental Basketball Association and internationally in Italy.

Griffin also excelled in the classroom, earning an MBA in Leadership from University of Phoenix and a PhD in Organizational Leadership from Concordia University Chicago. He has three children.



Tammy Baldwin

Senator, United States Senate

Senator Tammy Baldwin has dedicated her life to public service and fighting for Wisconsin working families.

Throughout her time in the Senate, Senator Baldwin has worked with Democrats and Republicans to strengthen economic security for working families, investing in education and workforce readiness, building a strong Made in Wisconsin economy, and protecting Americans' hard-earned retirement savings.

Senator Baldwin is dedicated to ensuring Wisconsinites can lead healthy lives, successfully expanding access to high-quality health care, cutting the cost of prescription drugs, and helping Wisconsinites have safe water, clean air, and an environment free of toxic chemicals.

Learn more at www.baldwin.senate.gov.



The mission of STRYV365 is to equip youth with a resilient mindset through trauma-informed programming in education, athletics, and activities.

STRYV365 supports recovery from traumatic life experiences by building resiliency skills using interactive, strengths-based activities through coaching, mentoring, and programming. Founded in 2020 by Dr. Brandon Currie, STRYV365's non-clinical curriculum is used in more than 30 educational and youth-serving institutions throughout the Midwest.

STRYV365 believes that through community collaboration, we can achieve a formula for successful life outcomes for all youth:

Visibility + Accessibility = Opportunity

Our programs are made possible by your financial generosity. If you would like to support our mission, please visit our website or contact us at info@stryv365.org.

**PLEASE CONSIDER JOINING US AT
ONE OF OUR UPCOMING EVENTS!**

Nov. 28, 2023

Giving Tuesday 2nd Annual Trivia Night

May 20, 2024

Inaugural Golf Outing

