

PERSONAL DATA POLICY

1 INTRODUCTION

Salabim Communication AB, 556912-0529, (**"The Company"**) is the data controller for the processing that will be done on your personal data in association with your campaign entry in the 2023 Energizer Campaign (**"The Campaign"**) and is thereby liable for ensuring all personal data are processed in a correct way and in accordance with applicable data protection legislation.

This personal data policy (hereinafter **"The Personal Data Policy"**) describes how the Company processes your Personal Data and is in place to enable you to feel secure that the Company will process your data in accordance with applicable personal data protection legislation.

Here, personal data means all types of information that directly or indirectly, can be traced to a living person. Within the parameters of the Company's activities, personal data can arise that concerns e.g. first and family name, civil registration number, phone numbers, address, postcode, email address etc., (**"Personal Data"**).

If you cannot find an answer to your specific question, please contact the Company. Information about how to contact the Company can be found under the heading "Contact Details" below.

2 HOW WE PROCESS YOUR PERSONAL DATA

Purpose	The processing we do	Categories of Personal Data
To send a digital voucher code, to ensure alignment to the campaign Terms & Conditions and to communicate with you as a participant	<ul style="list-style-type: none">• Storage of contact details	<ul style="list-style-type: none">• Name• Email address
How do we obtain your personal data? Your personal data are provided by you when you enter the Campaign.		
Who else can access your personal data? As data controller, we can commission e.g. IT suppliers and distribution companies to process data. Such processing will not be done for any purpose other than that stated. Such a supplier can have part of their business operations in countries outside the EU/EEA (a so-called Third Country). Data will only be transferred to such countries that, according to the EU Commission, provide an adequate level of security or that the supplier has a legally binding and enforceable instrument that guarantees the protection of data.		
Legal grounds: Such processing is necessary for us to fulfil our contractual obligations to you.		
Automated decision-making: This processing does not entail decisions being made on the basis of automated processing of personal data.		
Your right to object to processing: The processing of your personal data is necessary for you to be able to enter the Campaign. If you wish to object to this type of processing, unfortunately, you cannot enter the Campaign.		

Storage period: Personal data will be saved until all campaign participants have been contacted and received their gift, however no longer than until 31 September 2023.

3 YOUR RIGHTS WHEN REGISTERED

You have the right to:

- request information on what personal data we process about you and you can request a copy of such (*extract from the register*);
- have incorrect personal data corrected and in certain cases, you can ask us to delete your personal data;
- object to certain personal data about you being processed and request that the processing of your personal data be limited;
- have the personal data you have submitted to us transferred to another data controller (right to data portability), and

if you are dissatisfied with how we process your personal data, you can submit a complaint to the Swedish Data Protection Authority, which is the supervisory authority.

You can, at any time, via the contact details published below, obtain, delete or restrict the processing of your personal data. Please note that if you request we restrict the processing of, or delete your personal data, we will not be able to provide the Service to you.

4 PROTECTION OF PERSONAL DATA

We have taken appropriate technological and organisational measures to protect Personal Data against loss, misuse, unauthorised access, disclosure, amendment and destruction. To ensure Personal Data are processed in a secure and confidential way, we use e.g. encryption and IT solutions that are firewall and password protected against unauthorised access.

5 CONTACT INFORMATION

If you have any questions about our Personal Data Policy or our processing, please contact:

Salabim Communication AB, co. no. 556912-0529
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info@salabim.com

This Personal Data Policy was adopted on 2023-04-27