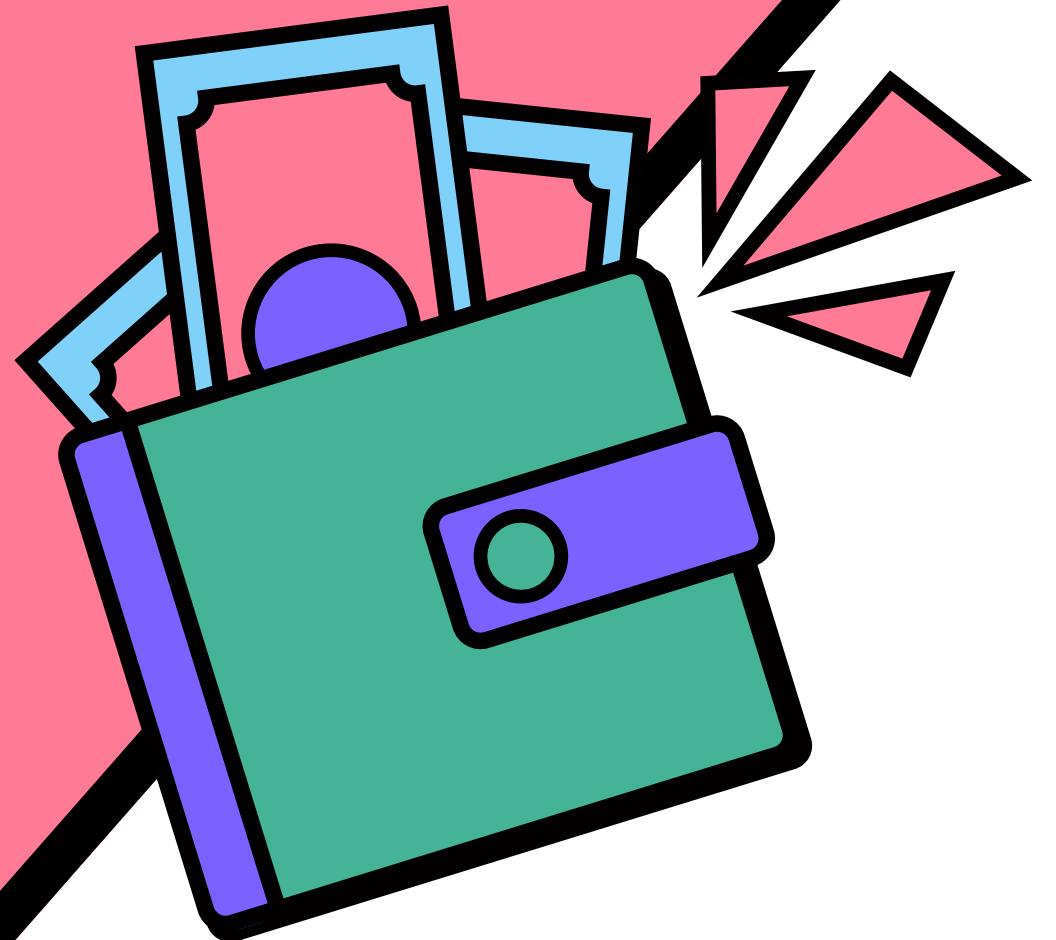


YOUTH GROUP

The all in one youth platform to get
a job, find a mentor and move ahead.



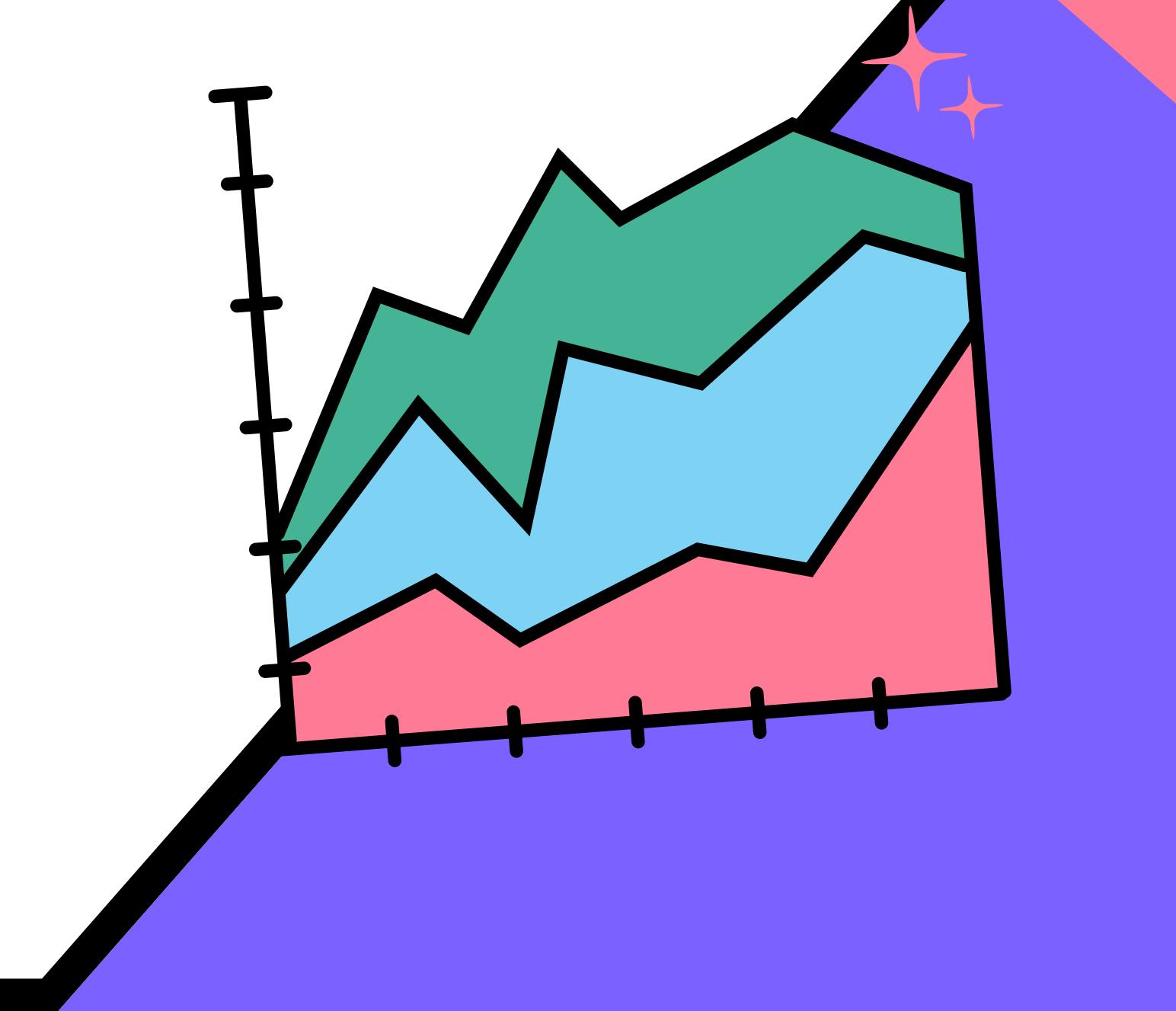
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We are
reimagining
youth
employment

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Overview

Our Why

Young people in the UK are left without the skills they need to thrive in the world of work, as shown by the youth unemployment rate of 13.3%. Reducing this number by just 5% would be worth an extra £38bn to UK GDP. We need to provide young people with everything they need, from skills to experience, to be ready to succeed.

Our What

Our purpose is to reimagine youth employment. We're building a super platform with everything a young person needs to succeed. From mentoring sessions with industry professionals to job opportunities, it's an all in one place for young people to thrive.

Our How

We will help young people navigate the job market, provide companies with access to the best young and diverse talent and ensure young people are able to make a decent living through meaningful job opportunities.

OUR ACTION

Our action focuses on three key pillars: navigation, access and money. We're helping young people navigate a confusing and complicated job market while providing companies with access to the right diverse youth, helping young people and companies alike combat the worst cost of living crisis in a hundred years.



Navigation >

Creating better navigation for young people to access employment easier.

Access >

Providing access to businesses to engage with diverse young people.

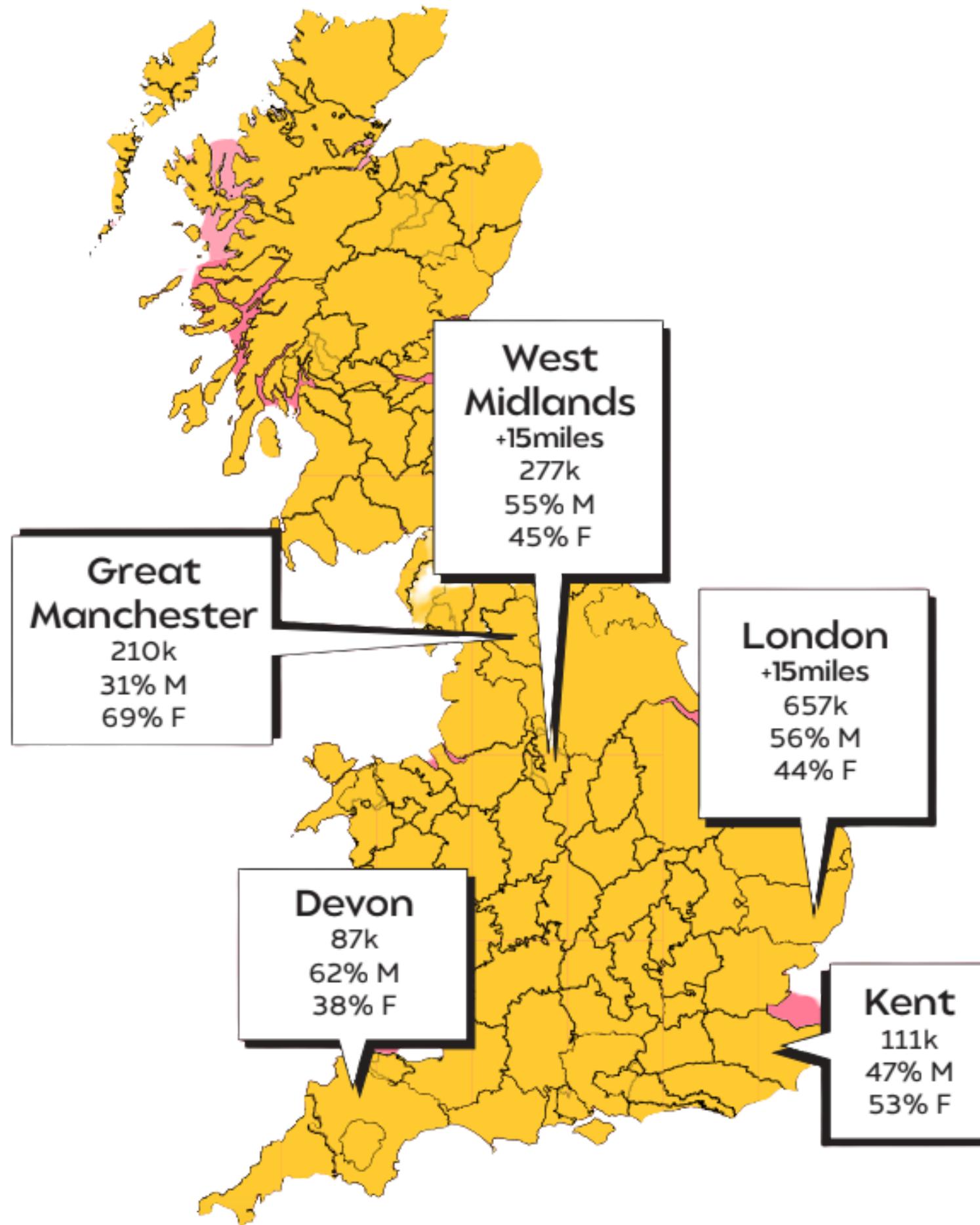
Money >

Creating sustainable opportunities for young people that pays at least living wage*.

*£9.50 an hour (April '22)

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SHOWCASE TO
YOUNG PEOPLE



**18 to 25
Year olds
47% of our
community are
from Social
Mobility and
BAME
Communities**

Numbers

1.7m

community

105k

youth in work

350

**verified
companies**

23k

**mentoring sessions
completed**



PRODUCT

Youth Verified

is a verification that showcases a company as a youth employer while providing a report and recommendations on how to be a youth employer of choice. This builds the trust contract between employers and young people.

Social by youth

is the #1 choice for brands looking to make a splash in the world of digital content creation. Working closely with youth to ensure that your brand is represented in the best possible light, with every project worked on leaving a lasting impression on young people.

Mentor Me

provides employees the ability to mentor young people on careers advice, so they can learn what it takes to get a job and make their dreams come true! Employees can give back while still fulfilling their responsibilities at work. Our easy-to-use platform does all the matching and connecting automatically.

Job Link

Hiring the best talent is tough—especially when looking for young people. We believe that it should be easy and quick to find the right fit. Job Link makes it possible to access diverse talent and connect with them quickly and easily with unlimited hiring to hire as many young people as you need.

Youth Verified

Verified employer page and badge

Youth report & recommendations

Monthly member access



Youth Verified® gives you the monthly member access to unlock our other products so you can really be on the edge of your youth strategy and activity.

Job Link

Unlimited hiring

1 active track

Zero additional fees

Social by youth

Unlimited content creation

1 active track

Monthly content report

Mentor Me

Unlimited mentoring

Branded mentor profiles

Monthly mentor report

Verified employer page and badge

Verified employer page and badge means you can showcase you're a youth employer with digital and physical badges, certificates and more. Your Youth Verified® employer page is your dedicated early careers site and youth safe space to engage the best young people to your brand touch-points.

Youth report & recommendations

Youth report & recommendation means once you've completed the verification process you'll get an in-depth performance report with tangible youth-first recommendations on how to be an even greater youth employer. You'll also get to understand how you performed against other companies.

Monthly member access

Month member access means that by being a Youth Verified business, you unlock our other products like Job Link, Social by Youth and Mentor Me. Also you get access to digital toolkits, guides, exclusive youth and employer events and more. Being a member gives you goodies and shows you're a youth employer.

Unlimited hiring

Unlimited hiring means that for every active job role you have, you can hire unlimited number of young people per month. We do not cap how many young people you can hire. You will be provided with a flow of young people to either progress or say "Not Right Now".

1 active track

1 active track means you can have 1 job role active at any one time (per subscription). You can hire unlimited young people for this job role. You decide when to change to a new job role and you can add another active track by getting Job Link x2

Zero additional fees

Imagine a world where everyone was transparent... well we are leading that change with zero additional fees for any hiring you do with us. Yes that's right, you pay the monthly Job Link subscription fee and that's it, no extra, hidden or delayed costs down the line... ever.

Unlimited content creation

Unlimited content creation means as a brand, you can submit unlimited requests to our creative youth team to generate social media content for your social media channels. Content is focused on engaging young people and building a youth followers for your brand. We create, you post to your desired channels of choice.

1 active track

1 active track means 1 content request actively being worked on at any one time. You get unlimited revisions and you decide when it's ready. Once you're happy, move it to completed and move the next request across! Want more than 1 active track? Simply get another Social by Youth plan!

Monthly content report

Monthly content report means we breakdown your month from a content perspective looking at amount of content being created, number of revisions for each piece of content and the huge cost savings you make by using Social by Youth vs other platforms or agencies.

Unlimited mentoring

Unlimited mentoring means you'll not be capped on how many employees sign up as a mentor or how many sessions each mentor can complete. Unlimited does what it says. Mentors set their availability and can either 'agree' or 'skip' a mentoring session with a young person.

Branded mentor profiles

Branded mentor profiles means each employee that becomes a mentor gets their own mentor profile to be showcased to young people looking for a mentor. Mentors can customise what content to show on their profile and is linked to your Youth Verified® showcase employer page.

Monthly mentor report

Monthly mentor report means you can review the number of mentors signed up, how many mentoring sessions have been completed and what the sessions have been about. We also look at number of mentoring hours completed too to align with employee volunteering hours.

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THANK YOU

The all in one youth platform to get
a job, find a mentor and move ahead.

