

YOUTH VERIFIED



Overview

Youth verified is a verification and membership that showcases you has a youth employer to 1.7 million young people.



Access 24/7 showcase to engage young people



Build your youth employer brand so young people engage



Get a detailed report and recommendations on how to improve has a youth employer



Monthly member access to unlock support from Youth Group

“

**We are
reimagining
youth
employment**

”

youth
group



Build your youth employer brand

183%

Increased brand engagement of Youth Verified® businesses

7/10

Young people prefer to work for Youth Verified® over non-Youth Verified® employers

4hrs

Time commitment needed from a business to become Youth Verified

OUR ACTION

Our action focuses on three key pillars: navigation, access and money. We're helping young people navigate a confusing and complicated job market while providing companies with access to the right diverse youth, helping young people and companies alike combat the worst cost of living crisis in a hundred years.

Navigation >

Creating better navigation for young people to access employment easier.

Access >

Providing access to businesses to engage with diverse young people.

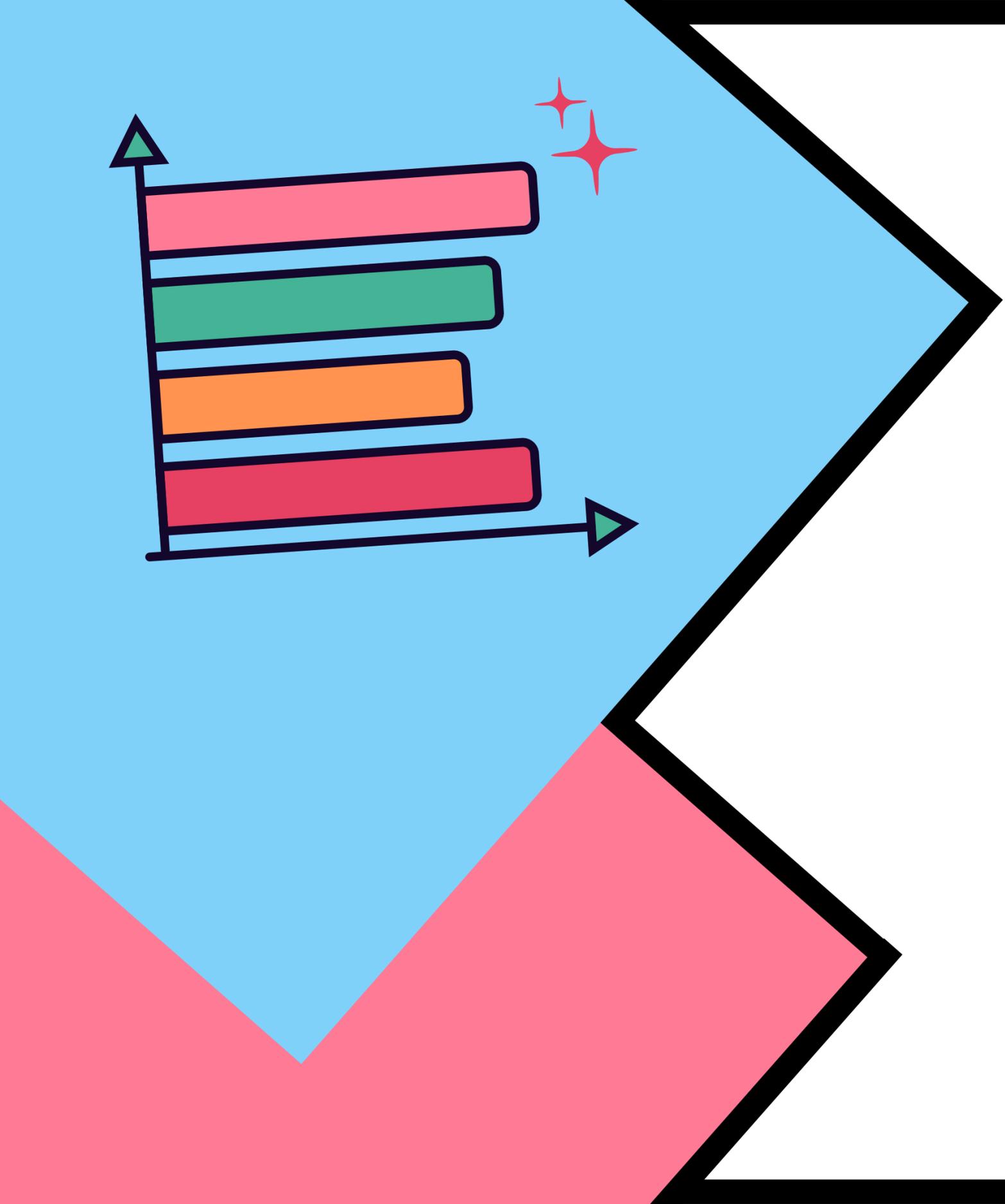
Money >

Creating sustainable opportunities for young people that pays at least living wage*.

*£9.50 an hour (April '22)

youth
group

100,000
SHOWCASE TO
YOUNG PEOPLE



250+

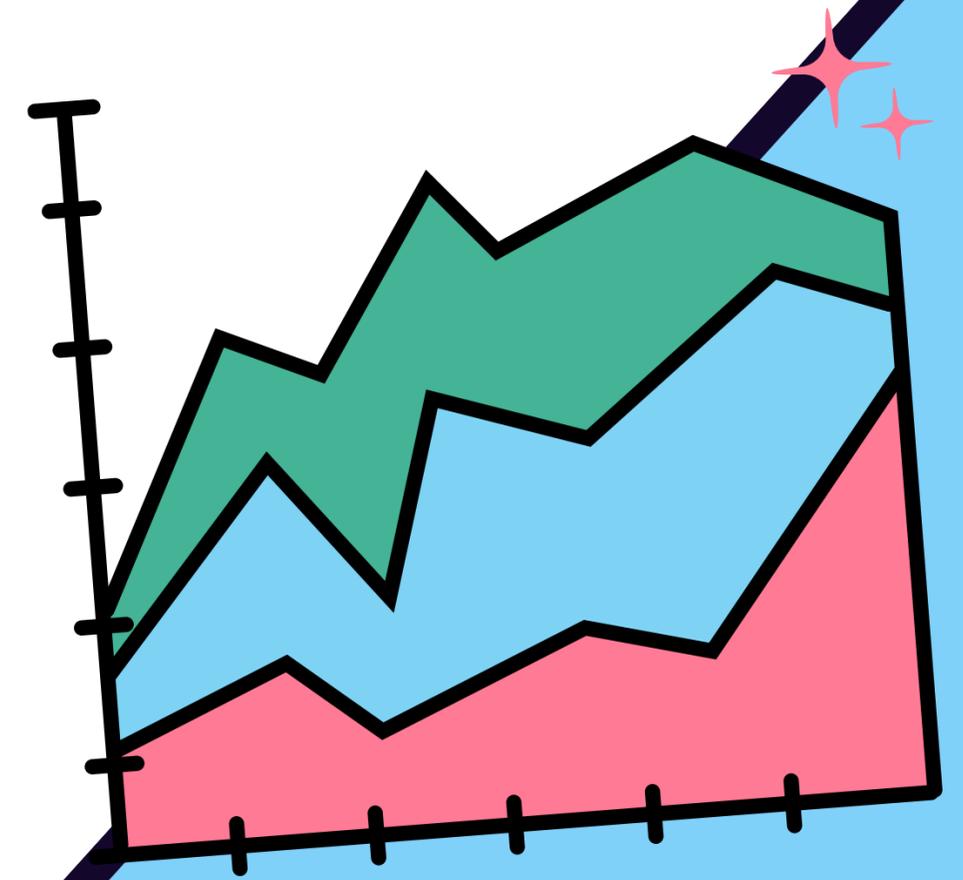
We work with lots of verified companies from all different industries to help them showcase that they are ready for young people to work for them.

This means that youth can see which companies have been verified by us. We love working with employers who are willing to do things differently when it comes to hiring young people!



**“ Showcase
you’re a
youth
employer.”**

youth
group





Assess

Get youth-first recommendations on how to become a youth employer of choice. Access a bespoke Youth Verified® report breaking down your THRIVE performance.

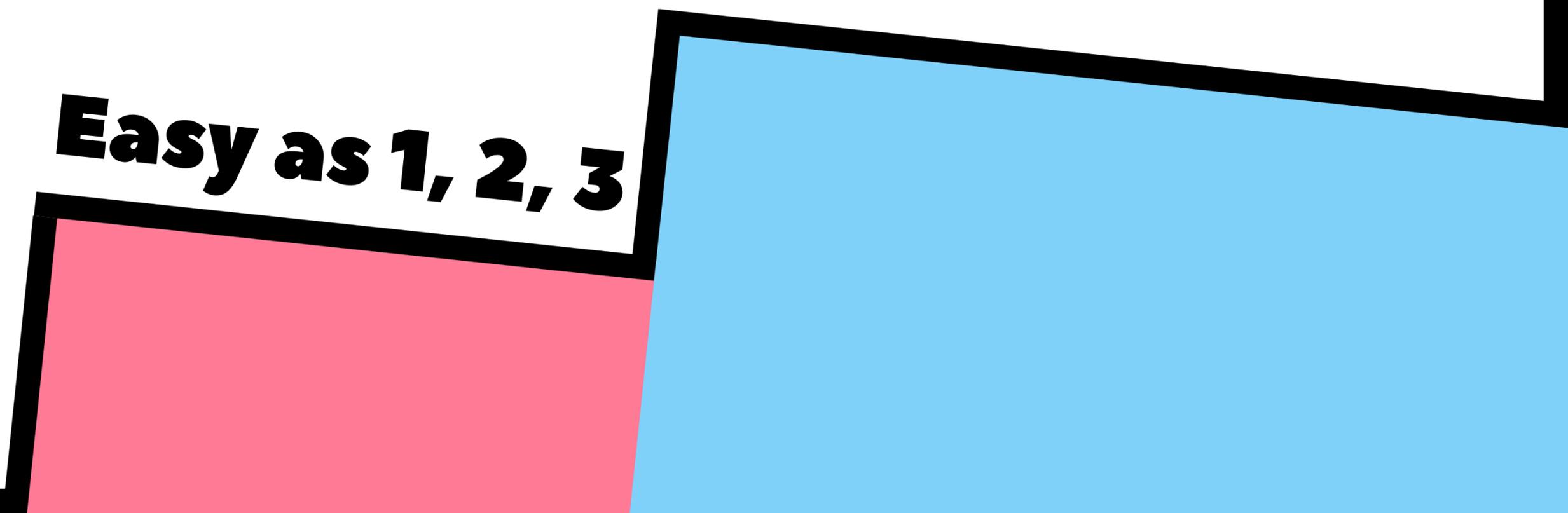


Complete

No one passes or fails Youth Verified®. Companies only complete or not complete. If you complete you will then become a verified company if you non-complete you then don't become a Youth Verified® company.

Showcase

Share your early career opportunities, let young people book mentoring sessions with your team and empower youth with skills via digital programmes, courses and more.



Easy as 1, 2, 3

**YOUR
PROFILE**

24/7 showcase

Your youth employer brand deserves a dedicated space in the safe and trusted Youth Verified® showcase.

Youth Verified® is a portfolio of opportunities for young people to engage with employers around the UK. It's an online platform that provides young people with the tools they need to find employment, and helps employers build authentic relationships with their target audience.

The Youth Verified® showcase features an array of companies who are committed to hiring young people. This includes training programs, internships and job listings—all available through a single searchable platform.

Youth Verified® showcases are designed to promote your brand and make it easy for young people to explore your opportunities.

is a verification that showcases a company as a youth employer while providing a report and recommendations on how to be a youth employer of choice. This builds the trust contract between employers and young people.

**Youth
VERIFIED**

**Verified employer
page and badge**

Verified employer page and badge means you can showcase you're a youth employer with digital and physical badges, certificates and more. Your Youth Verified® employer page is your dedicated early careers site and youth safe space to engage the best young people to your brand touch-points.

**Youth report &
recommendations**

Youth report & recommendation means once you've completed the verification process you'll get an in-depth performance report with tangible youth-first recommendations on how to be an even greater youth employer. You'll also get to understand how you performed against other companies.

**Monthly
member access**

Monthly member access means that by being a Youth Verified business, you unlock our other products like Job Link, Social by Youth and Mentor Me. Also you get access to digital toolkits, guides, exclusive youth and employer events and more. Being a member gives you goodies and shows you're a youth employer.

Month one	Month two	Month three	Month four	Month five	Month six
Monthly member access	Monthly member access	Monthly member access	Monthly member access	Monthly member access	Monthly member access
Setup and launch	Review report	Review recommendations	Action recommendations	Build verification campaign	Ambassador check-in meeting
Complete verification	Showcase verification on EVP	Build employer profile	Launch employer profile	Review verification campaign	Launch verification campaign

FIRST 6 MONTHS

Youth Verified

Verified employer page and badge

Youth report & recommendations

Monthly member access

£500 p/m

PRICING

PAUSE OR CANCEL ANYTIME



Youth Verified® gives you the monthly member access to unlock our other products so you can really be on the edge of your youth strategy and activity.

Job Link

Unlimited hiring

1 active track

Zero additional fees

£3,000 p/m

Social by youth

Unlimited content creation

1 active track

Monthly content report

£2,000 p/m

Mentor Me

Unlimited mentoring

Branded mentor profiles

Monthly mentor report

£1,000 p/m

THANK YOU

The all in one youth platform to get
a job, find a mentor and move ahead.

