

Abraham Zachariah

abraham.zach893@gmail.com

sakkedesign.com

+919946959526

Kuvera

Product Designer | 2022 – Present

Wealth management application

- Built the company's first design system, creating a comprehensive and cohesive design language across the application.
- Implemented the new system to all existing product experiences to create a visually consistent experience for users
- Trained the design team on UX best practices, including how to effectively use tools and resources.
- Rebuilt the login and sign-up experience and conducted tests to ensure viability of the experience
- Conducted secondary research and produced case studies to empower the team to prioritize next features in the product
- Rebuilt older projects to better align with UX best practices

Webflow

Template Designer | 2022 – Present

No code website development application

- Building website templates for the Webflow marketplace

Status Neo

UX Designer | 2021 – 2022

Technology Consulting for Fortune Businesses Worldwide

- UX Designer for Status Neo’s primary client, Reliance Jio, India’s largest telecommunications company, leading UX Design for the Artificial Intelligence and Machine Learning Center of Excellence.
- UX design lead for the Automate Machine Learning tool that creates a low-Code/no-Code environment by automating/ abstracting the end-to-end ML development pipeline.
- UX design lead for the Annotation Tool which helps data scientists build reliable AI models by assisting in the structuring and labelling of data
- UX design lead for an AI powered Career Management web app. This was designed to use artificial intelligence for talent acquisition, where machine learning algorithms can learn to shortlist ideal candidates, as well as automate manual recruitment tasks
- Motion Design lead for Universal Personal Assistant, an AI powered personal assistant designed to compete with Siri, Alexa and Google Assistant
- UX Design lead for Juxtapose, a search model comparison application used internally by data scientists within Reliance Jio to track performance of search results in various domains
- Web Design lead for Reliance Jio’s marketing website. The website showcases the capabilities of the Reliance Jio’s AI division.
- Owned recruitment for both Status Neo and Reliance Jio, conducting numerous interviews and successfully hiring two UX designers for Status Neo and five for Reliance Jio
- UX Design lead for Reliance Jio’s Figma Plug-in which creates an interface for Jio Designers to the access the Jio design system assets

A&T Engineers

Managing partner, Industrial and Interior Designer | 2019 – 2021

Construction, Real Estate and Interior Design Firm Based in Kochi, Kerala

- Managed two construction projects for structural construction and finishing work, totaling 700,000 USD of the company’s revenue
- Custom designed and manufactured furniture with local carpenters for two key projects of the firm
- Assisted the Managing Director in starting the firm’s first real estate development project and prepared all the marketing material to drive sales for the completed project.

Easy Wanderlings

Songwriter and Drummer | 2017 – Present

Critically acclaimed independent band

- Founding member, song writer and drummer for the award-winning band, touring across India and playing at some of the most recognised music venues and festivals in the country.
- Our debut album, as Written in the Stars received critical acclaim. We have also recorded and released two EPs to commercial success.
- One of the Spotify’s top featured Indian independent bands, with over 2 million streams.
- Worked with corporate brands such as Bajaj, writing and composing music for their ad campaigns.
- Wrote and composed the song ‘Enemy ’ which was featured in a major Bollywood film.
- Supported the band in fundraising, marketing and record production.

Tools

Figma

Adobe XD

HTML

CSS

Webflow

Adobe Photoshop

Adobe After Effects

Adobe Illustrator

Adobe Premiere Pro

Blender 3D

Sketchup

Skills

Problem-solving

Effective communication

Wireframing

Prototyping

Web development

Iconography

Marketing

Management

Collaboration

Creative thinking

Branding

Songwriting and composition

Drums and percussion

Education

Flame University
Advertising and Branding
Bachelor’s Degree 2018

Google UX Professional
Certificate 2021

Interaction Design Foundation
Human Computer Interaction
Certificate 2022

Interaction Design Foundation
User Research – Methods and
Best Practices
Certificate 2022

Trinity School of Music London
Professional Certification 2010

Awards

Easy Wanderlings song of the year
VIMA Awards 2019

Easy Wanderlings Best Band
Indian Music Awards 2020

Easy Wanderlings Top Indie Band
Indian Music Awards 2020