

PRIVACY POLICY FOR LIQUIDO D'ORO

1-12-2023

Thank you for visiting the Liquido d'Oro website. This Privacy Policy outlines how we collect, use, and protect the personal information you provide to us through our website. By using our website, you agree to the terms of this Privacy Policy.

1. Information we collect:

a. Personal information:

- We may collect personal information such as your name, email address, and other contact details when you subscribe to our newsletter through Mailchimp.

b. Analytical information:

- We use Google Analytics to collect non-personal information about your visit to our website, including but not limited to your IP address, browser type, operating system, and pages visited. This information is used to analyze trends and improve our website.

2. How we use your information:

a. Personal information:

- We use your personal information collected through Mailchimp to send you newsletters and updates about Liquido d'Oro products, promotions, and events.

b. Analytical information:

- The non-personal information collected through Google Analytics is used for statistical analysis and to improve the functionality and content of our website.

3. Data security:

a. We implement reasonable and industry-standard security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction.

b. While we strive to protect your personal information, we cannot guarantee the security of information transmitted over the internet. Please use caution when submitting personal information online.

4. Third-party services:

a. Our website utilizes third-party services, including Google Analytics and Mailchimp. These services may have their own privacy policies, and we encourage you to review them.

b. We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as described in this Privacy Policy.

5. Cookies:

a. We use cookies to enhance your experience on our website. Cookies are small files stored on your device that help us analyze website traffic and customize your online experience.

b. You can choose to disable cookies through your browser settings; however, this may impact certain features and functionality of our website.

6. Newsletter subscription:

a. We only send newsletters to individuals who have subscribed to receive them.

b. You have the right to opt-out of receiving newsletters at any time by following the unsubscribe instructions provided in our emails or by contacting us directly.

7. Your choices:

a. You have the right to opt-out of receiving marketing communications from us by following the unsubscribe instructions provided in our emails or by contacting us directly.

b. You can manage your cookie preferences through your browser settings.

8. Changes to this Privacy Policy:

a. We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons.

b. We will notify you of any material changes to this Privacy Policy by posting the updated version on our website.

9. Contact us:

If you have any questions or concerns about this Privacy Policy, please contact us at [info@liquidodoro.com].

By using our website, you consent to the terms outlined in this Privacy Policy.