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# Headline

Fold line

USPS RESERVED ZONE

**MAILING SERVICES**  
**ADDRESS AREA**

FNAME LNAME  
ADDRESS1  
ADDRESS2  
CITY, ST 12345

Variable Logo or static image/artwork

Indicia

Traditional location for return address  
but can be relocated.

Fold line

## 6" x 9" TriFold Mailer

← 18.25" x 9.25" Bleed Size  
Artwork should be submitted at this dimension to allow for trimming

← 18" x 9" Trim Size

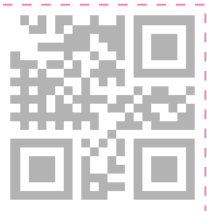
← 18.125 x 9.125 min bleed edge

← 17.875" x 8.875" Safe Zone  
Content this side of line

senderFirst senderLast  
555-555-5555 | senderEmail  
www.pfl.com

Variable Logo or static image/artwork

www.pfl.com



**Call To Action**

TAB

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Hello Firstname,  
Customizable or Static Message

Name of Project:

This is a full list of standard fields (all fields may not apply to your artwork) - please use this form to note any default values, formatting or logic requirements along with your artwork to help us create the best product for you.

Recipient First Name

Recipient Last Name

Recipient Company

Sender First Name

Sender Last Name

Sender Title

Sender Email

Sender Phone

Customizable Message

Call To Action

Call to Action 2

Headline

Headshot\*

Signature\*

QR Code

Logo\*

## MAILING FIELDS

Address 1

Address 2

City

State

Postal Code

Country (by default this will not be included if the send is domestic only)

## INCLUDED LOGIC

Additional logic to include - please note your preferences:

Greeting Preference

Other: