

Regulations of the Photography and Video  
Contest Mercedes-Benz Nazaré Winter Sessions  
Awards Edition 2023/2024

The present regulation establishes the rules for participation in the Mercedes-Benz Nazaré Winter Sessions Awards organized by MEO Beachcam.

Article  
1º  
(Purpose)

The Mercedes-Benz Nazaré Winter Sessions Awards Photography and Video Contest aims to raise awareness among the community around one of the biggest waves on planet Earth, thus intending to show, in the form of a photo essay or video, different perspectives and points of view approach to this phenomenon of Nature, which annually attracts thousands of tourists to the village of Nazaré. It intends to promote surf photography and video, as well as nature and everyday life, to foster its growth and development.

Article 2º  
(Conditions for Participation)

- 1.- This contest is open to professionals, amateurs and students of photography and video.
- 2.- The participation of the constituent elements of MEO, Beachcam and Mercedes-Benz Portugal, as well as their 1st degree relatives, is not allowed.
- 3.- Participation in the contest don't imply any type of cost.
- 4.- Entries of photographs and videos captured through smartphones are not accepted.
- 5 - Only works that focus on the categories mentioned in article 3º will be admitted.

Article 3º  
(Categories in the competition)

- 1 - The categories have a video component and a photography component:

A – Wave: The goal in this category is to focus on the giant mountains of water that are generated in the Nazaré Canyon. The giant waves that challenge the best big riders of the world riders. The photographs must focus on the incredible vertiginous descents, the most critical drops, the barrels and, of course, images at Praia do Norte lineup, where all the action takes place.

B – Wipeout: The approach by the big riders isn't always successful, so it happens wipeouts. In this theme, the participants must capture snapshots with the most violent and dramatic wipeouts, which inevitably happen during the various sessions at Praia do Norte. The hardest falls, which force athletes to exert enormous physical effort, often underwater.

C – **Mercedes-Benz + Nazaré:** Talking about the big waves in Nazaré is also talking about Mercedes-Benz, which has long been associated with this incredible nature. Here, the challenge of capturing the brand presence in this context is launched to the participants in an organic way. Whether through the lounge located in Porto de Abrigo, but also through surfboards, merchandising, among other situations where you can capture the essence of the brand and its connection to the essence of Nazaré, as well as the big waves. In addition to all the action that happens, Nazaré has much more to show to those who visit this town in the West region. It is precisely this other life in Nazaré, the daily life, that must be captured by the participants. A life that goes through the well-known variants with the seven traditional skirts of Nazaré, the fishermen, as well as the dried fish traders in the heart of Praia da Vila, not forgetting the Elevator that connects the centre of the village

to the Sítio. A whole fast-paced life that takes place daily and is visited by many tourists, which makes Nazaré a must-visit point.

#### Article 4º (Deadlines)

- 1.- The contest takes place between 6<sup>th</sup> November of 2023 and 30<sup>th</sup> April of 2024, and only submissions with work completed from 1<sup>st</sup> October of 2023 are accepted .
- 2.- The voting period runs until the 5<sup>th</sup> of May of 2024.

#### Article 5º (Admission of photographs and videos to the contest)

- 1.- Only works that have been captured within the period established in point 1 of article 4º will be considered valid.
- 2.- A minimum of one submission to any category per component (photo/video) and a maximum of one submission to all categories per component (photo/video) per week will be accepted.
- 2.1.- Failure to comply with this rule implies the cancellation of the

submission.

- 3 – The following are admitted to the competition:

- a) Photographs/images in digital format with the following requirements:
  - i. Format: JPG
  - ii. Minimum size of 3000 pixels at largest (width or height)
  - iii. Minimum resolution of 300 dpi's
  - iv. File Size: Maximum 5 MB
  - v. Colour or black and white photographs
- b) that it is not water of those who are not, author's signature, marks or identifications;
- c) Publications within the defined period;

4 – The following are admitted to the competition:

- a) Videos in digital support with the following requirements:
  - i. Format: AVI, MOV, MPG, MP4,
  - ii. File Size: Max 2GB
  - iii. Maximum video time 50''
  - iv. Colour or black and white videos
- b) Videos that do not mark the author's signature, watermarks, frames in the metadata;
- c) Videos submitted within the deadline defined in this regulation;

#### Article 6º (Submission of videos and photographs to the contest)

- 1– Photos and videos in the competition must be submitted via the competition website: <https://mbnazarewintersessions.beachcam.pt/#submeter>
2. The participants are responsible for the originality of the proposed works, guarantee their authorship and assume the responsibility arising from third-party rights with regard to copyright and rights.
3. Participants must keep the original version of the sending photographs of the original contest/contest, in a high resolution file, and the Organizing Committee may at any stage of the submission request.
4. Participants committing to give to the organized organization of the CDADC- Private parties or the party or the party the indication of the author/the party, without the indication of the

author/code, according to art. 40 of Copyright and Related Rights.

Article 7º  
(Selection of content, voting and winners)

- 1 – The organizer is responsible for analysing and selecting the content to be chosen for voting on the website.
- 2- The 10 finalists in each Photo and Video category will be chosen by the public through an online vote. If the jury decides that there are more works that deserve to be part of this selection, they have the right to add them.
- 3 – The finalist works chosen by the jury will be awarded prizes, under the terms of article 9.

Article 8º  
(Jury)

The jury is made up of six members: Garrett McNamara, professional surfer, Jorge Aguiar, marketing director at Mercedes-Benz Portugal, Vasco Lourenço, CEO of MEO Beachcam, Lino Bogalho, CEO of Nazaré Water Fun, Tó Mané, professional photographer, Filipi do Canto, professional videographer.

Article 9º  
(Announcement of the results)

- 1 – The finalists will be announced on the 10<sup>th</sup> May of 2024 on the official website of MEO Beachcam: <https://beachcam.meo.pt/>
- 2 -Final results will be announced on the 25<sup>th</sup> May of 2024.
- 3 – The winners will be informed by e-mail.
- 4 – The final results will also be published on social networks and on the official website of MEO Beachcam: <https://beachcam.meo.pt/>
- 5.- The prizes will be awarded on a place and date to be defined.

Article 10º  
(Prizes)

- 1.– For each category (from A to C) and for each component (Video and Photography), in a total of 18 prizes, the first, second and third place will be selected.
- 2.- The awards signed by category (Wave | Wipeout | Mercedes-Benz + Nazaré) and by component (photograph | video) are as follows:
  - a) 1st prize – 2000 euros
  - b) 2nd prize – 500 euros
  - c) 3rd prize – 250 euros

Article 11º  
(Intellectual Property Rights)

- 1.– By participating in this contest, the contestants give permission to MEO Beachcam and Mercedes-Benz Portugal to use their works, both to promote the contest on social networks and on the MEO Beachcam and Mercedes-Benz Portugal websites, as well as for the communication purposes of both Beachcam and Mercedes-Benz Portugal, MEO Beachcam or Mercedes-Benz Portugal being not obliged to pay any remuneration to the author.
- 2.- Any other use of the works not mentioned in the previous points will be object of agreement between the author of the same, MEO Beachcam and Mercedes-Benz Portugal.

3.- From the photographs submitted to the competition, the organizer will select, in addition to the award-winning photographs, another set of snapshots that will be part of an exhibition that will be shown on a date to be defined at the Mercedes-EQ Lounge, in Nazaré, and at Mercedes-Benz Oceanic Lounge, in Lisbon.

4.- From the photographs submitted to the competition, the organizer will select, in addition to the winning photographs, another set of images that will be printed in a non-profit book entitled Mercedes-Benz Nazaré Winter Sessions Awards 2023/2024.

#### Article 12º (Copyright)

1.- The copyright of the images and videos will remain at all times with the photographer or videomaker.

2.- Copyright holders grant the organizing committee unlimited and non-exclusive use of images for activities in all media, including social, online and print media, in connection with the contest and all promotional activities, without any due renumbering.

3.- The copyright holders of all images grant the organizing committee the non-exclusive use of low resolution images on our website, without any remuneration being due.

4.- The images will be used strictly in connection with the prizes and will not be used for any other marketing purpose than promoting the photo and video prizes of the Mercedes-Benz Nazaré Winter Sessions Awards Photo and Video. Images will not be resold or used by third parties. If there is a request to do so, we will forward this request to the photographer and videomaker by email.

5.- To promote the winners of the Mercedes-Benz Nazaré Winter Sessions Awards Photo and Video Contest, the right to display images on social networking sites (on our official profiles) including: Facebook and Instagram is granted.

#### Article 13º (Final Considerations)

1 - Participation in the Contest presupposes full acceptance of the present regulation.

2 – Only content that fully complies with the present regulation will be admitted.

3.– The final results aren't subject to any type of appeal.

4.- The Organizing Committee reserves the right to consider and decide on any issue not covered by this regulation.

5.- Any clarifications can be requested through: [mbnazarewintersessions@beachcam.pt](mailto:mbnazarewintersessions@beachcam.pt)

#### Article 14º (Data Protection)

1.- All data processing operations are guided in accordance with the fundamental legal principles applicable in the scope of data protection and privacy, namely with regard to its circulation, lawfulness, loyalty, transparency, purpose, minimization, conservation, accuracy, integrity and confidentiality .

2.- MEO Beachcam appointed a Data Protection Officer and carried out the implementation within the scope of data protection, privacy and information security, in compliance with the

RGPD - General Data Protection Regulation.

3.- Participants are obliged to accept the processing of their personal data, namely those contained in the participation form and/or others that are relevant for consideration of participation in the contest, by MEO Beachcam allowing, from now on, that these be disclosed to partner companies and their superiors in case of need, as provided for in current law.