

Tuesday, February 28 -  
Wednesday, March 1, 2023  
The Marriott Marquis SF

# RampUp 2023

Sponsorship Prospectus



For sponsorship inquiries, please contact

[RampUpSponsors@RampedUp.us](mailto:RampUpSponsors@RampedUp.us)





# 1500

Attendees



# 1

New immersive  
attendee experience



# 150

Speakers



# Why sponsor RampUp?

RampUp is the premier event for marketing and technology innovators.

Sponsoring RampUp is an opportunity to break through the noise and reach top innovators and decision makers. Full access to all of the conference sessions and networking events is also included with each sponsorship package.

We offer a range of sponsorship options to meet your needs and look forward to partnering with you!

# Who Attends RampUp?

- **1600+** attendees in 2022
- **Over 950** attendees with the job title of Director and above
- **More than 50%** of attendees are in Marketing



**Publishers**

4.7%

**Media**

3.8%

**Agencies**

15.5%

**Tech Providers**

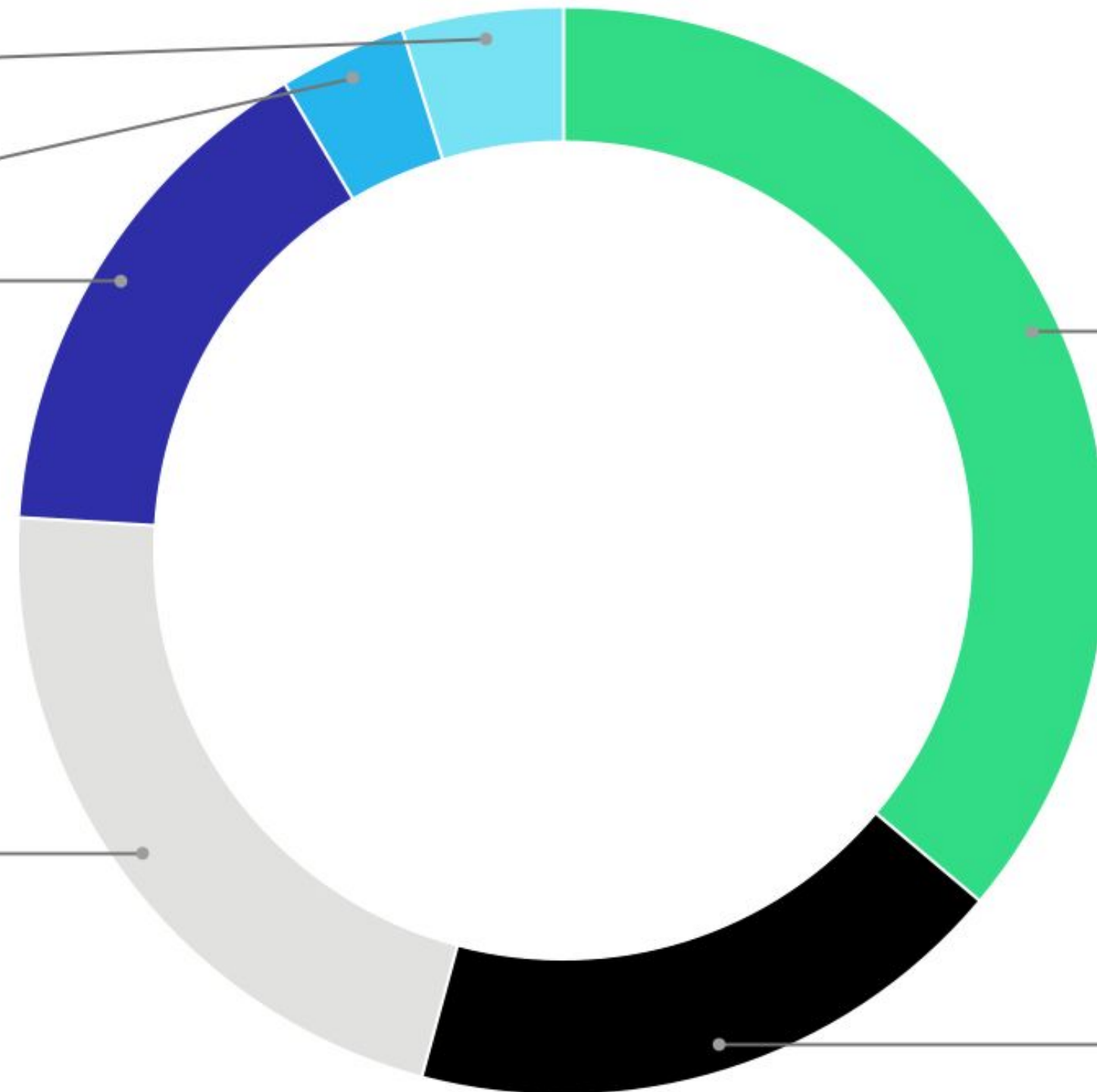
21.8%

**Brands**

36.1%

**Data Providers**

18.0%







# Thought Leadership Opportunities

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RampUp 2023

# Platinum Sponsor

Two (2) available

- (1) Onstage executive speaking opportunity as part of a panel discussion
- One (1) private meeting room

## What's Included:

- 1 speaker pass
- 5 conference passes
- Logo on event website & onsite signage
- Company profile in the event app with a link to your homepage

# Featured Speaker

Eight (8) available

- (1) Onstage executive speaking opportunity as part of a panel discussion

## What's Included:

- 1 speaker pass
- 5 conference passes
- Logo on event website & onsite signage
- Company profile in the event app with a link to your homepage

# Track Sponsorship

## Track title: Connecting Cloud and Business Imperatives

Meet the leaders shaping the future of data, technology, and business through the cloud, and learn what you can emulate at your organization.

### What's Included?

- Inclusion in emails leading up to RampUp
- Inclusion in post-event recap
- Inclusion in social media posts highlighting sponsors
- Logo inclusion on RampUp website and agenda
- Logo inclusion in RampUp mobile app
- Logo included on interstitial content throughout the event
- Branding on all track signage
- Logo recognition on stage

## Track title: Data from Anywhere to Everywhere

Sessions dedicated to helping people understand how they can advance their data and technology strategies by hearing from those who do it best.

## Track title: Data Collaboration Redefined

Sessions to highlight those that are the forefront of commerce media's next wave while continuing to build the foundation of retail media for companies across the world.





# Private Meeting Room Opportunities

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RampUp 2023



# Diamond Meeting Room

**Six (6) available**

Bring your brand to life and create a custom experience. Transform your footprint on the networking floor into an experiential home-base to showcase your brand to attendees, host meetings, and more.

## Furnishings included

- Two (2) Soft seating lounge areas
- Two (2) 6' Communal tables or high boy tables with stools
- One (1) Large monitor on stand

## One (1) custom activation

Examples:

- Professional headshots
- Specialty local food offering
- Branded oversize interactive games (Jenga, Connect Four)

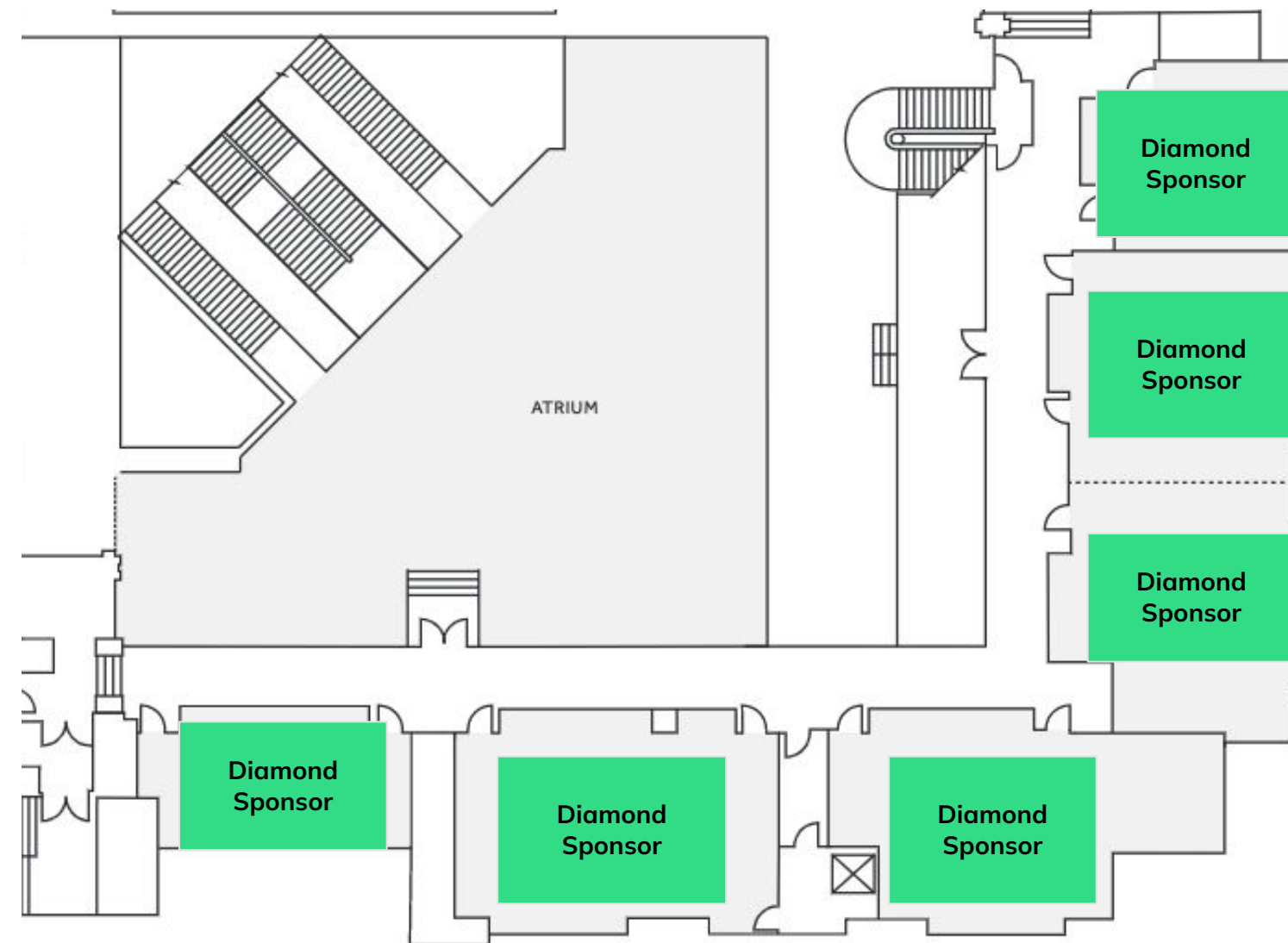
## Branding and Promotion Includes

- Logo at Meeting Room entrance
- Logo on sponsorship signage throughout RampUp 2023
- Logo on event website and RampUp 2023 app with link to your homepage
- Logo included on social media and email promotions leading up to event

## Additional Information

- Includes four (4) conference passes
- Includes one (1) lead retrieval devices
- Additional rental furnishings available for added cost

# Diamond Meeting Room Locations





# Gold Meeting Room

**Six (6) available**

Invite attendees to your dedicated meeting room one level above the Atrium to showcase your brand, host meetings and engage with potential customers. This is your home-base at RampUp 2023.

## Furnishings included

- One (1) Soft seating lounge pod
- One (1) 6' Communal Tables or high boy tables with stools

## Onsite branding

- Standing sign with logo at Meeting Room entrance
- Logo on slides before sessions
- Logo promotion on digital signage throughout RampUp 2023

## Website, App and Social promotion

- Logo on event website
- Logo in conference app with link to your homepage
- Logo on conference map
- Mention in social posts

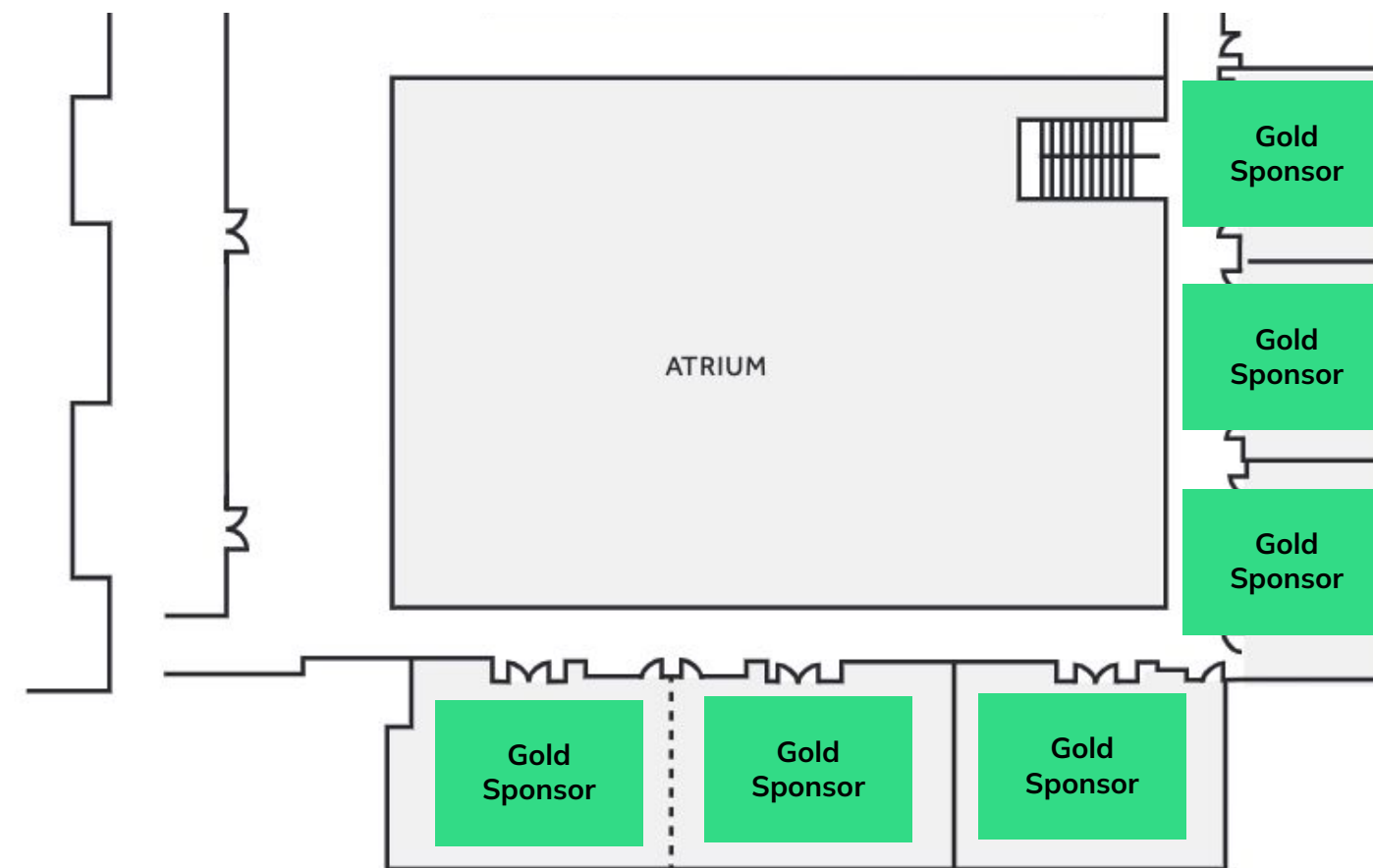
## Additional Information

- Six (6) sponsorships available
- Includes two (2) conference passes
- Includes one (1) lead retrieval device (LRD)

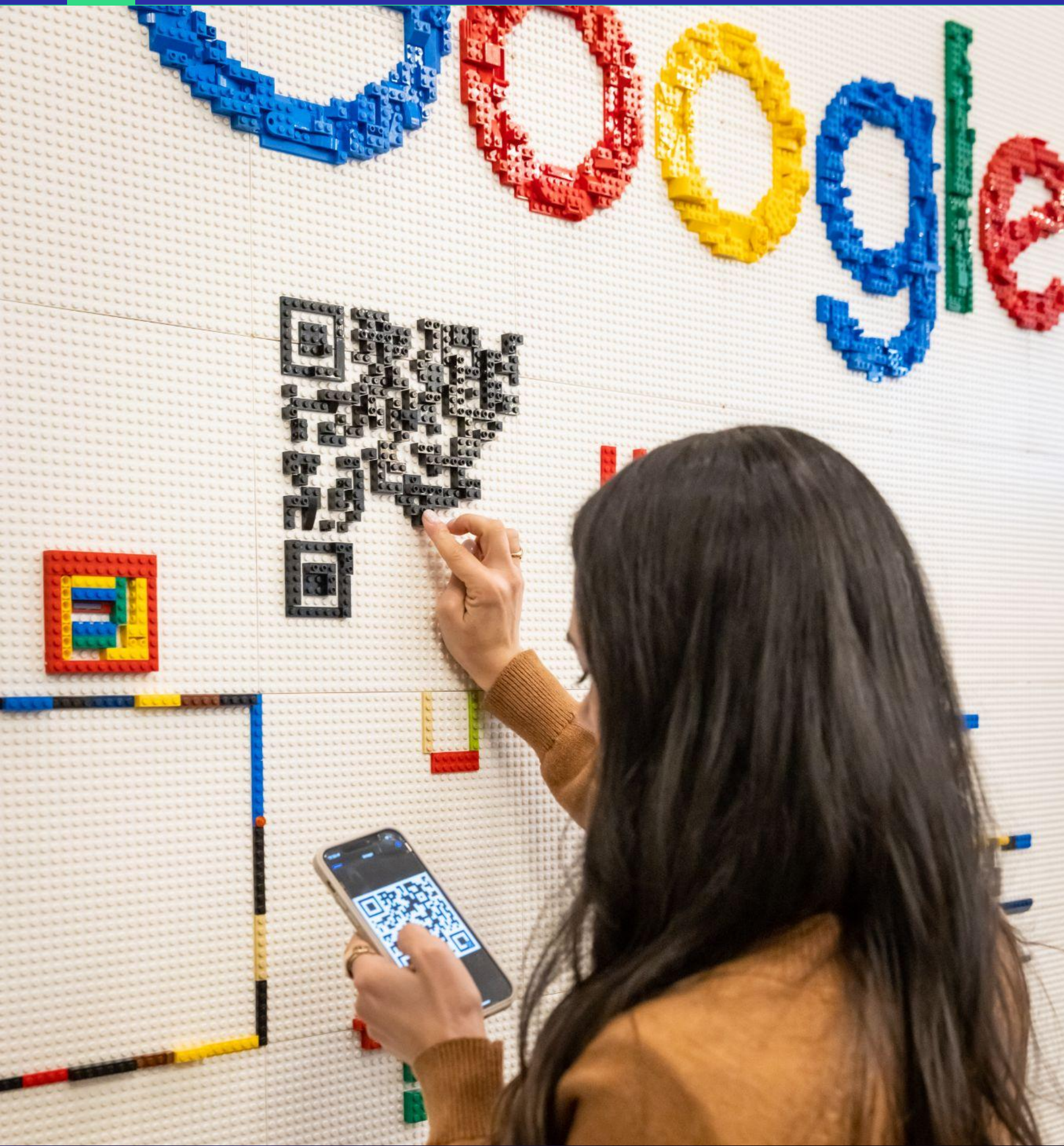


RampUp

# Gold Meeting Room Locations







# A La Carte Opportunities

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RampUp 2023





## Lunch Presenter

- 30-minute speaking opportunity during lunch to present on a thought leadership topic, interview a client, or present a case study\*
- One (1) lead retrieval device
- 1 speaker pass
- Four (4) conference passes
- Logo on event website & onsite signage
- Company profile in the event app

\*all content must be approved by RampUp content team



## Breakfast Sponsor

- Branding at the breakfast stations on March 1
- Three (3) conference passes
- Logo on event website & onsite signage
- Company profile in the event app



## Lunch Sponsor

- Branding at the lunch stations
- Three (3) conference passes
- Logo on event website & onsite signage
- Company profile in the event app



## Sanitizing Stations

- Your logo on five (5) sanitation stations
- Logo on event website and digital signage
- One (1) available
- One (1) Conference pass

## Hydration Stations

- Branding on five (5) hydration stations
- Logo on event website and digital signage
- One (1) available
- One (1) Conference pass

## RampPups

- Logo on custom bandanas
- One (1) available
- Three (3) conference passes
- Two (2) LRD during RampPups

## 5k Fun Run

- Sponsor logo on refreshment or snack station
- Sponsor logo on 5k towel
- One (1) available
- One (1) conference passes
- One (1) LRD to scan participant's badges

## Women's Executive Event Sponsor

- Sponsor one of the most exclusive sessions at RampUp
- Logo on branded signage
- Logo on event website and digital signage
- Access for two executives to attend the session (must be conference attendees)
- Two (2) available
- Two (2) conference passes

## Networking Break Sponsor

- Branded napkins and signage at food stations during Networking Breaks
- Logo on event website and digital signage
- Logo included in mobile app
- Three (3) available
- One (1) conference pass

## Coffee Station Sponsor

- Official house coffee sponsor at all stations
- Branded napkins and cups
- Logo on event website and digital branding
- Logo included in mobile app
- One (1) conference pass

## Welcome Reception

- Exclusive sponsor of the Day 1 Welcome Reception
- Branded signage, napkins, and a custom drink
- Logo on event website and digital signage
- One (1) available
- Two (2) conference passes





## RampAds

- One 30-sec. video or graphic, approved by LiveRamp, presented on screens leading to the content sessions and Atrium level
- Three (3) available
- One (1) Conference pass



## Charging Stations

- Branded tables and cubes
- Signage in the lounge
- Logo on event website and digital signage
- One (1) available
- Two (2) conference passes



## RampUp After Dark Sponsor

- Branded activation at the most talked about event at RampUp
- One (1) available
- Two (2) conference pass





## Wifi

- Custom password created by sponsor
- Logo on event website and digital signage
- One (1) available
- Two (2) Conference passes



## Lanyard

- Co-branded with LiveRamp
- Logo on event website and digital signage
- One (1) available
- One (1) Conference passes



## Hotel Key Card

- Logo on key card for all attendees staying at The Marriott Marquis SF
- Logo on event website and digital signage
- One (1) available
- One (1) Conference pass



/Live  
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# Thank You!



For more information, please contact

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