Two Strategies for Strong Password Management

1. *According to several of our favorite geeks, **4 random common words** are much easier to remember than a confusing mix of upper/lower case letters, numbers and symbols. To our surprise, the **4 random common words** password option is also much harder to hack.*

For example:

football – gate – cow – insurance = a password of **footballgatecowinsurance**

That's great, but how are you going to remember 4 random common words? Connect the words in a way you won't forget, like:

I threw the **football** over the **gate** and hit a **cow**. I'd better get **insurance**.

Now repeat it a couple times to yourself… you've probably remembered it already!

2. *Another option is to create a personal algorithm that is different for each website. Though it sounds difficult, it's rather easy.*

For example:

Use the 2nd and 3rd letter in the name of the website + a favorite number + a word with a symbol.

If I'm setting up a password for my Amazon account, I'll use **mA**

My favorite number is **9654**

The word I have chosen is Bullwinkle, but I'm going to replace the first l with !, so Bullwinkle becomes **Bu!lwinkle**

My Amazon password is **mA9654Bu!lwinkle**
My Facebook password is **aC9654Bu!lwinkle**
My Google password is **oO9654Bu!lwinkle**

..you get the picture.

So there you have it - two completely different options for creating **AND** remembering your secure passwords – hope one of them works for you!