



SITE SELECTION CRITERIA

Have a perfect location for us?

ABOUT ORANGETHEORY

Orangetheory Fitness is a 1-hour, heart rate-based interval workout, founded in 2010 in Fort Lauderdale, FL. Today, Orangetheory has taken the world by storm to become one of the leading fitness franchises. We are spread across more than 1,500 studios in 50 states and 25 countries across the globe.

HAVE THE PERFECT SITE FOR US?

Submit Your Location at OTFRealEstate.com





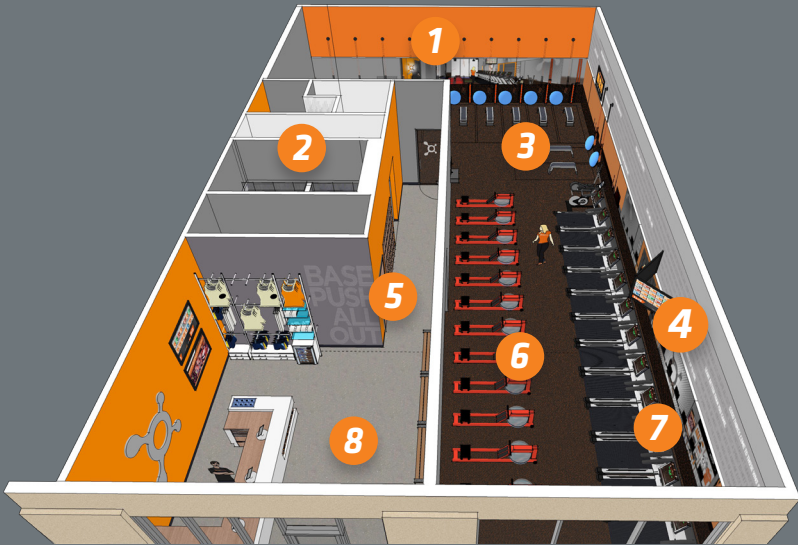
SPACE REQUIREMENTS

- **Standard Size:** 2,000-3,800 ft²
- **Demographics:** Above-average income areas (\$75,000+)
- **Ceiling Heights:** 10 feet minimum floor-to-ceiling height
- **Parking:** 30 spaces

Additional Requirements:

- High Signage Visibility
- Ease of Egress and Ingress
- Good visibility / Good walk-by traffic

ANATOMY OF AN ORANGETHEORY STUDIO



- | | | | |
|----------|---------------------------------------|----------|----------------|
| 1 | TRX SUSPENSION TRAINING | 5 | LOCKERS |
| 2 | SHOWERS / CHANGING AREA | 6 | ROWERS |
| 3 | FREE WEIGHTS | 7 | TREADMILLS |
| 4 | OTBEAT™ HEART-RATE MONITORING SCREENS | 8 | RECEPTION AREA |

Our state-of-the-art studio is designed to maximize investment and optimize ROI. We use the latest technology to make sure our members get the optimum workout, and our boutique size allows us to build locations quickly and in the right places.

Typical studio is 2,000 – 3,000 ft², with a workout area that is 1,200 – 2,400 ft²



REAL ESTATE CONTACTS

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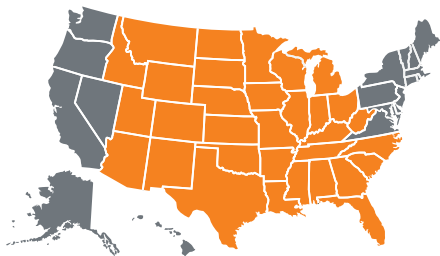
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