at le carrousel du LOUVRE
PARIS
BLOCKCHAIN
WEEK
20-24 MARCH 2023
www.parisblockchainweek.com

PARIS BLOCKCHAIN WEEK

20-24 MARCH 2023

PARIS BLOCKCHAIN WEEK

is the **most influential global gathering** for business professionals in blockchain, digital assets and Web3.

- SUMMIT
- NFTverse
- INVESTORS
- TALENT
- HACKATHON

PARIS BLOCKCHAIN WEEK
20-24 MARCH 2023

KEY NUMBERS

2019

1700+ ATTENDEES

39 SPONSORS

40% C-LEVEL

130 SPEAKERS

100+ MEDIAS

2020

ONLINE EDITION

3100+ ATTENDEES

76 SPONSORS

30% C-LEVEL

171 SPEAKERS

100+ MEDIAS

2022

6000+ ATTENDEES

250 SPONSORS

45% C-LEVEL

355 SPEAKERS

350 MEDIAS

2023

10,000+ ATTENDEES

300+ SPONSORS

60% C-LEVEL

400+ SPEAKERS

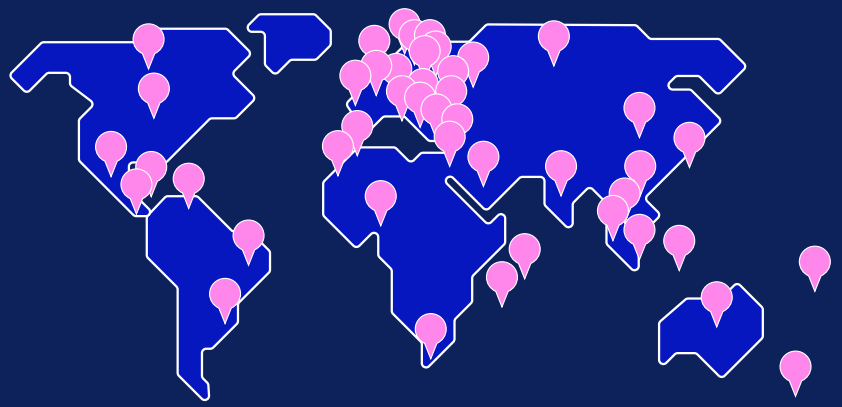
400+ MEDIAS

these figures combine Blockchain Summit and NFTverse

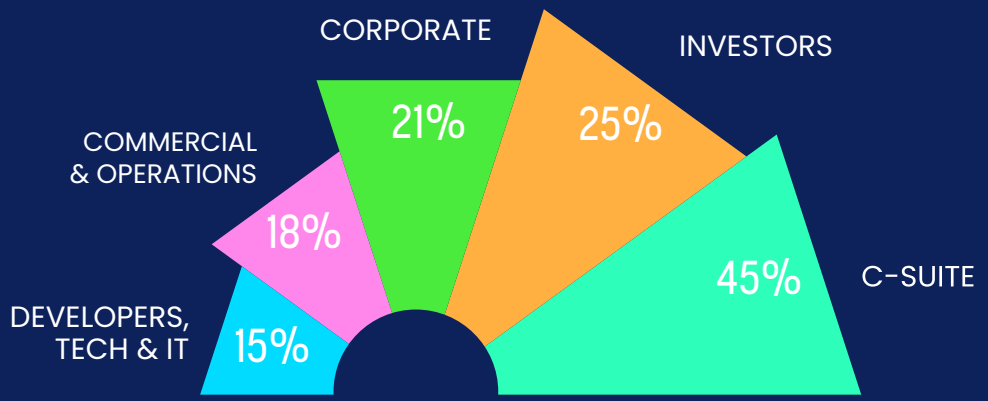
PARIS BLOCKCHAIN WEEK
20-24 MARCH 2023

ATTENDEES

75 COUNTRIES



EUROPE	51 %
UK	11 %
N. AMERICA	15.5 %
MEA	11 %
AFRICA & S. AMERICA	2.5 %
UNDEFINED	9 %



*% can include same attendee if profile match the category (e.g. CTO in both Csuite and Developers, Technology & IT)

WILL ATTEND THE NEXT EVENT
94%

SATISFACTION
95%

PARIS BLOCKCHAIN WEEK
20-24 MARCH 2023

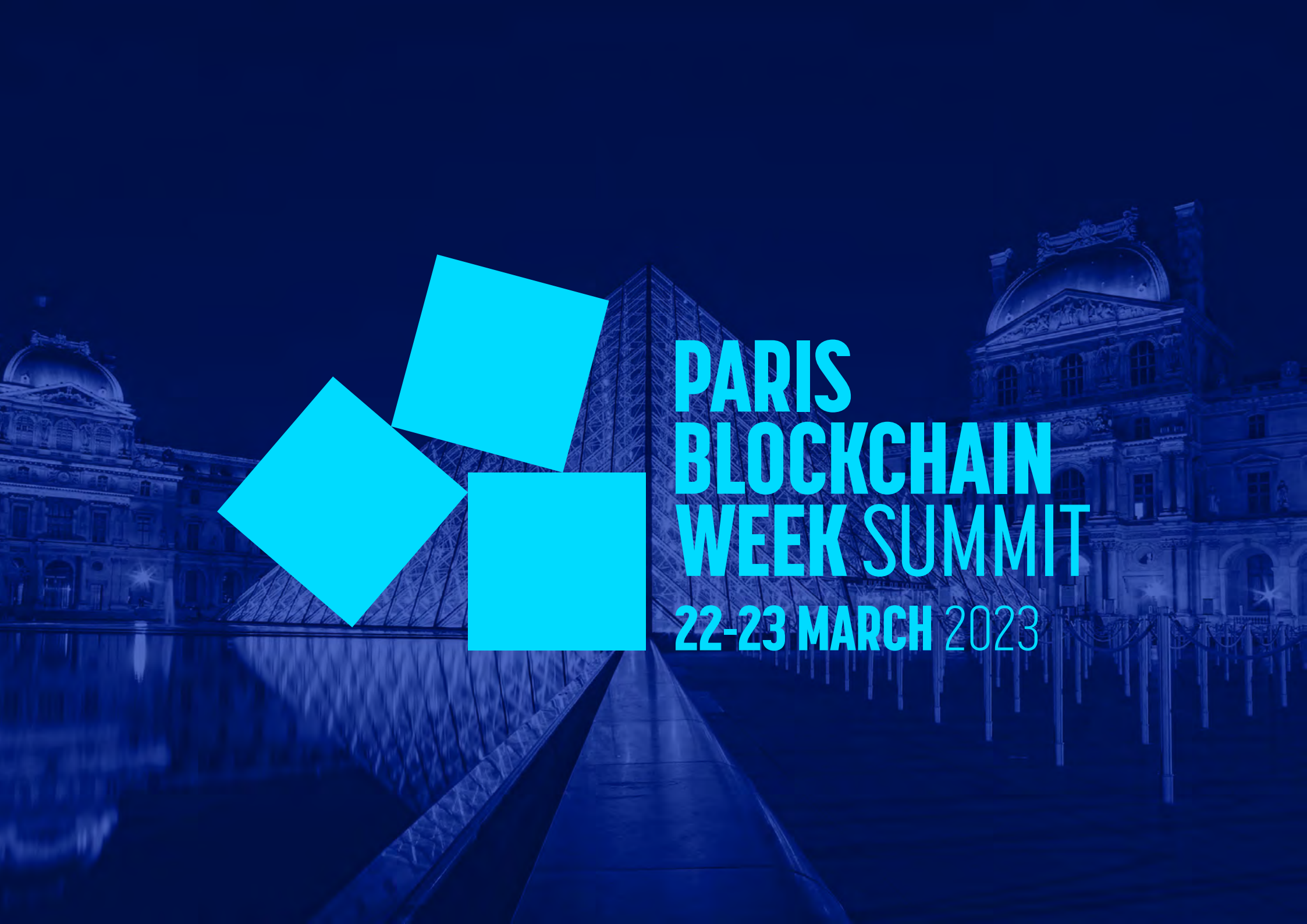
SCHEDULE

Held in the picturesque city of Paris, PBW is a week long blockchain extravaganza, made up of exhibitions, keynotes, workshops, networking events, and more. See the full schedule below.

FRIDAY - SUNDAY 17-19 MARCH	MONDAY 20 MARCH	TUESDAY 21 MARCH	WEDNESDAY 22 MARCH	THURSDAY 23 MARCH	FRIDAY 24 MARCH
HACKATHON	TALENT FAIR	NFT VERSE	SUMMIT DAY 1	SUMMIT DAY 2	WRAP UP BRUNCH
	START-UP COMPETITION	VIP DINNER		CORPORATE BREAKFAST	
	INVESTORS DAY			PBW OFFICIAL PARTY	

ESPOT

MONDAY 20 MARCH	TUESDAY 21 MARCH	WEDNESDAY 22 MARCH
NFT PALOOZA	COMMUNITY NIGHT	COMMUNITY NIGHT V2


PARIS
BLOCKCHAIN
WEEK SUMMIT
22-23 MARCH 2023

PARIS BLOCKCHAIN WEEK SUMMIT

22-23 MARCH 2023

This flagship event of Paris Blockchain Week has established itself as **THE global meeting place for blockchain.**

We bring together who matters. It's where business leaders, investors, regulators, entrepreneurs, developers and more come together to accelerate the growth of blockchain, digital assets and Web3.

The greatest minds and most influential people in the blockchain space shape the future here.

Network with the titans and pioneers, make the right connections and get business done.

DON'T BE A SPECTATOR.

PARIS
BLOCKCHAIN
WEEK SUMMIT
22-23 MARCH 2023

CZ, Binance

PBWS really just cemented that view (of a European crypto hub) given the number of activity here, the number of people attending and talking with both local and international players.

PARIS BLOCKCHAIN WEEK SUMMIT
22-23 MARCH 2023

WHAT OUR ATTENDEES SAY

Very captivating!

It's the perfect occasion to meet, share and network.

Good variety at the summit - good balance of talks, side events and exhibitions.

Emily Tsen
JP Morgan

I'm still buzzing!

Mix of traditional, crypto native and deva.

Enthusiasm, expertise, vision.

The Paris Blockchain Week Summit team has built a special event and forum for the industry. Stellar Development Foundation looks forward to coming back next year!

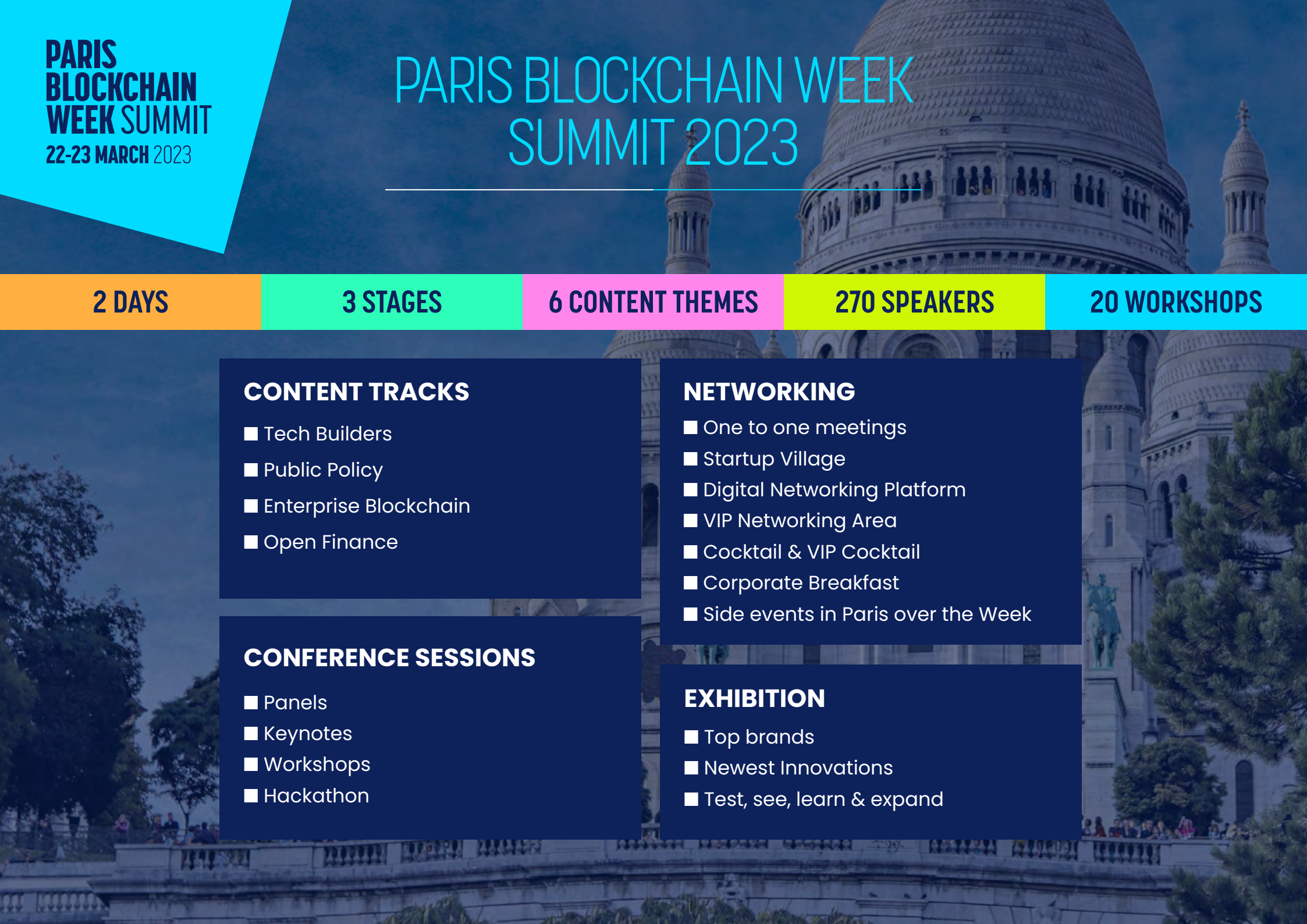
Jordan Edelstein,
CMO, Stellar

The energy was incredible.

Wow, this was something else!

PARIS BLOCKCHAIN WEEK SUMMIT
22-23 MARCH 2023

PARIS BLOCKCHAIN WEEK SUMMIT 2023



2 DAYS | **3 STAGES** | **6 CONTENT THEMES** | **270 SPEAKERS** | **20 WORKSHOPS**

CONTENT TRACKS

- Tech Builders
- Public Policy
- Enterprise Blockchain
- Open Finance

CONFERENCE SESSIONS

- Panels
- Keynotes
- Workshops
- Hackathon

NETWORKING

- One to one meetings
- Startup Village
- Digital Networking Platform
- VIP Networking Area
- Cocktail & VIP Cocktail
- Corporate Breakfast
- Side events in Paris over the Week

EXHIBITION

- Top brands
- Newest Innovations
- Test, see, learn & expand

PARIS BLOCKCHAIN WEEK SUMMIT
22-23 MARCH 2023

PROGRAM TRACKS

2 DAYS | **3 STAGES** | **6 CONTENT THEMES** | **270 SPEAKERS** | **20 WORKSHOPS**

TECH BUILDERS

- State of the Chain 2023
- What Comes After the Merge?
- Is 'Ready Player One" Happening?
- Are Layer the future of Blockchain?
- A Brand New Way to Play
- Metaverse and AI : a Driving Force
- Why is Interoperability a Must?
- Going beyond, what the tech?

PUBLIC POLICY

- The Next Move of Governance Models
- MiCA : How is EU Regulating Crypto ?
- The KYC Challenge
- Are CBDC's the Future ?
- Metaverse Regulation : Does and Don'ts
- The Ethics of Web3

ENTERPRISE BLOCKCHAIN

- User experience : the Key to Mass Adoption
- How Can your Business Leverage the Web3
- How to Attract the Best Web3 Talents ?
- NFT, Gaming, Metaverse : What's Your Next Move ?
- To be revealed...

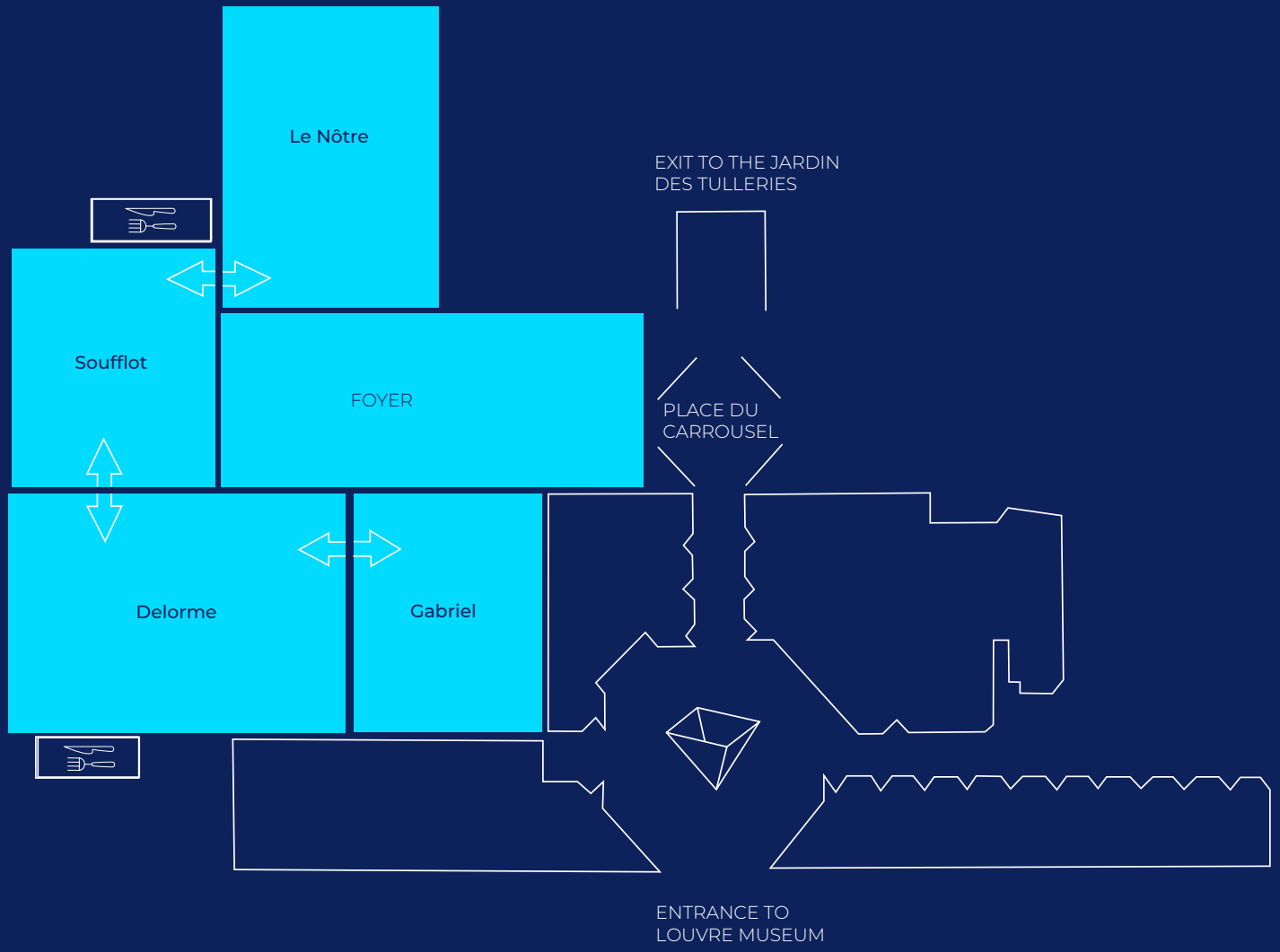
OPEN FINANCE

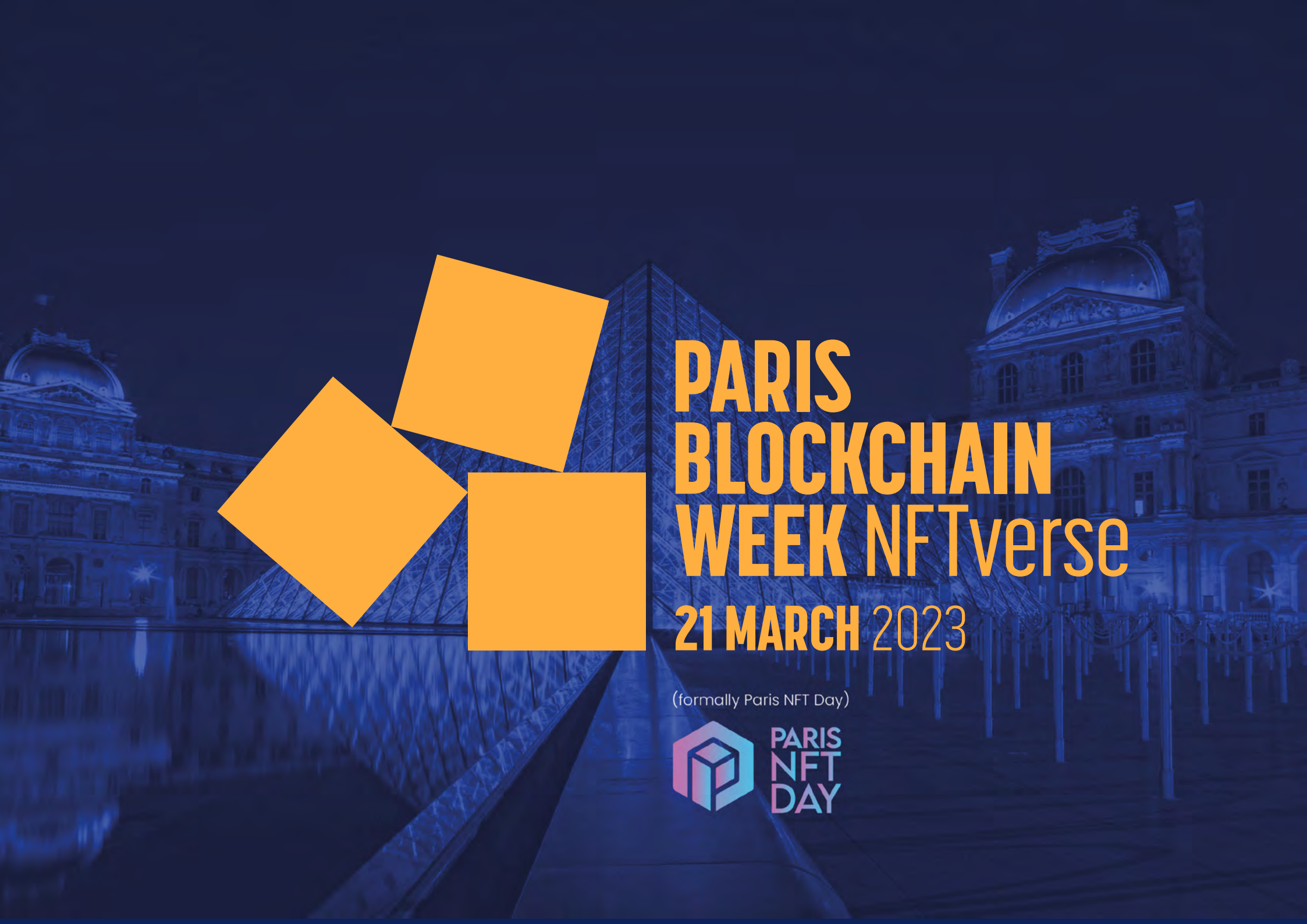
- The Best Tools for Portfolio Management
- The Need of Yield
- How to Navigate DeFi?
- VC : the Key to Invest in Early Projects
- How Exchanges are Powering Mass Adoption
- CeDeFi: between TradFi & DeFi
- Institutional Custody : Securing your Assets
- The Tokenization of Financial Assets
- Building Web3 Communities
- Protect Yourself from Scams : DYOR

This programme is subject to change.

PARIS
BLOCKCHAIN
WEEK SUMMIT
22-23 MARCH 2023

Carrousel du LOUVRE




PARIS
BLOCKCHAIN
WEEK NFTverse
21 MARCH 2023
(formally Paris NFT Day)
PARIS
NFT
DAY

PARIS BLOCKCHAIN WEEK NFTverse

21 MARCH 2023

NFTverse (formally Paris NFT Day) is **the world's largest NFT and metaverse event** for business professionals.

It's a one-day journey into **NFTs for business** and total immersion into the Web3 universe.

From consumer brands, gaming and collectibles to art and fashion, **NFTs are revolutionising the way we think about ownership and digital assets.**

Hear from prominent players about major NFT projects and big **brand use cases.**

Paris NFT Day 2022 hosted

- 3000+ Attendees
- 125+ Speakers
- 70+ Sponsors
- 350+ Media & Journalists
- 50+ Sessions
- 3 Stages

PARIS BLOCKCHAIN WEEK NFTverse
21 MARCH 2023

NFTverse

1 DAY	4 STAGES	8 CONTENT TRACKS	20 PANELS	32 KEYNOTES	160+ SPEAKERS

CONTENT TRACKS

- Web3 Perspectives
- Economy of The Metaverse
- Technology & Investments
- Virtual / Digital Identity

CONFERENCE SESSIONS

- Panels
- Keynotes
- Training Sessions

EXHIBITION

- Top Brands
- Newest Innovations
- Test, See, Learn & Expand

NETWORKING

- One To One Meetings
- Start-Up Village
- Digital Networking Platform
- VIP Networking Area
- Private Meeting Rooms
- Cocktail & VIP Cocktail
- Side Events In Paris Over The Week

IMMERSIVE ZONE

- Art, Fashion, Metaverse, Sport,
- Gaming, Music
- Exclusive Experiences
- Interactions with The Future of NFT
- Top Brands

PARIS BLOCKCHAIN WEEK NFTverse

21 MARCH 2023

PROGRAM

1 DAY	4 STAGES	8 CONTENT TRACKS	20 PANELS	32 KEYNOTES	160+ SPEAKERS

WEB3 PERSPECTIVES

- The State of NFTs
- Web3 ethic challenges
- The rise & rise of marketplaces
- Overcoming regulatory ambiguity
- Do you really own your NFTs?

ECONOMY OF THE METAVERSE

- Cross-metaverse NFT Operability
- (Cyber)Security in the Age of the Metaverse
- How is the metaverse changing the face of sports?
- NFT opportunities in the entertainment industry
- NFTs, a powerful tool for luxury

TECHNOLOGY & INVESTMENTS

- How to invest in Web3
- How NFT tools help to make more accurate investments
- Overview of custody for digital assets
- A new world order of payment innovation
- Wallet security and mass adoption

VIRTUAL / DIGITAL IDENTITY

- Into the Dataverse
- How are fashion brands leveraging NFTs?
- Soulbound tokens in decentralized society
- The role of digital identity within the gaming industry
- NFTs in sport: more than fan tokens

This programme is subject to change.

PARIS
BLOCKCHAIN
WEEK INVESTORS
20 MARCH 2023

PARIS BLOCKCHAIN WEEK INVESTORS

20 MARCH 2023

This is a **platform for investors and start-ups** to meet, negotiate funding and create the companies, technologies and services that will bring Web3 into reality

Investors Day is a **one day unique experience** to discover and invest in the next unicorns. **Imagine browsing 100 of the best web3 startups** with high potential and exclusively judge, meet and network with the 15 finalists of the start-up competition. **This is where investors connect** and discuss the future.

PARIS BLOCKCHAIN WEEK INVESTORS
20 MARCH 2023

WHY SHOULD YOU PARTICIPATE?

- Unique opportunity to meet, network, and discuss tech and deals with **150+ investors.**
- Be the first to find and **invest early in web3** start-ups with high potential.
- Get exclusive access to **100+ screened Start-up decks**, participate in the **Start-Up Competition** and **pick the 15 finalists.**
- Attend the 15 finalist's pitches session and get the expert's comments and vision.
- **Connect with talented founders** and other investors during the event and via our networking app, and move forward through **1:1 in-depth discussions**.
- Get a **clear agenda for all start-ups** pitching, value proposition, and Jury comments.
- Be identified as a **key player** in the sector by sharing your expertise as a **Jury member***.
- **Gain visibility** with your name & logo featured during the event, on our website, and in the VC brochure*.

** These benefits are subject to discussion with the PBW team.*

PARIS BLOCKCHAIN WEEK INVESTORS
20 MARCH 2023

PROGRAM

1 DAY	300+ START-UPS	150+ INVESTORS	4+ PANELS	4+ WORKSHOPS	10+ KEYNOTES

START-UP COMPETITION

- 100 decks from top start-ups
- Act as juror in categories of your choice
- Pitch of 15 finalists with 3 winners

NFTVERSE & PBWS

- Special selection of panels and content
- Access VIP Lounge

CONFERENCES

- Keynote
- VC's & Investors Panels

VIP DINNER

- Inside the Louvre Museum
- Access the private masterpieces

EXCLUSIVE INVESTOR MEET-UP

- Official investors meetup
- Welcome brunch
- General networking cocktails and drinks

PARIS
BLOCKCHAIN
WEEK TALENT
20 MARCH 2023

PARIS BLOCKCHAIN WEEK TALENT

20 MARCH 2023

A full day featuring key recruiters and specialists who will debate the future of work in the Web3, Crypto and Blockchain eco-system as well as **showcase the very latest employment** and training opportunities. This is for candidates interested in working in product development, data, design,engineering, security, finance, legal, marketing, business operations & strategy, sales etc

PARIS
BLOCKCHAIN
WEEK TALENT
20 MARCH 2023

THE VALUE IS PRICELESS

COMPANIES

"Not quality over quantity but quality and quantity"

Give your insights and debate around our panel discussions, workshops and conferences.

We provide a qualitative data base of professionals and talents looking for their next dream jobs and most willing to join top companies.

Also, be identified as a top recruiter by sharing your insights during our panels.

CANDIDATES

"Great visibility and neworking opportunities to level up your career"

Meet top crypto, blockchain and digital asset employers and network with our experts to find your next dream job .

Meet the key players and top recuiters of the eco-system online and face-to-face and access hundreds of qualified job offers.

PARIS BLOCKCHAIN WEEK TALENT
20 MARCH 2023

PROGRAM

1 DAY	1000+ CANDIDATES	70+ COMPANIES	6 PANELS	4 KEYNOTES	5 WORKSHOPS

CONFERENCE SESSIONS

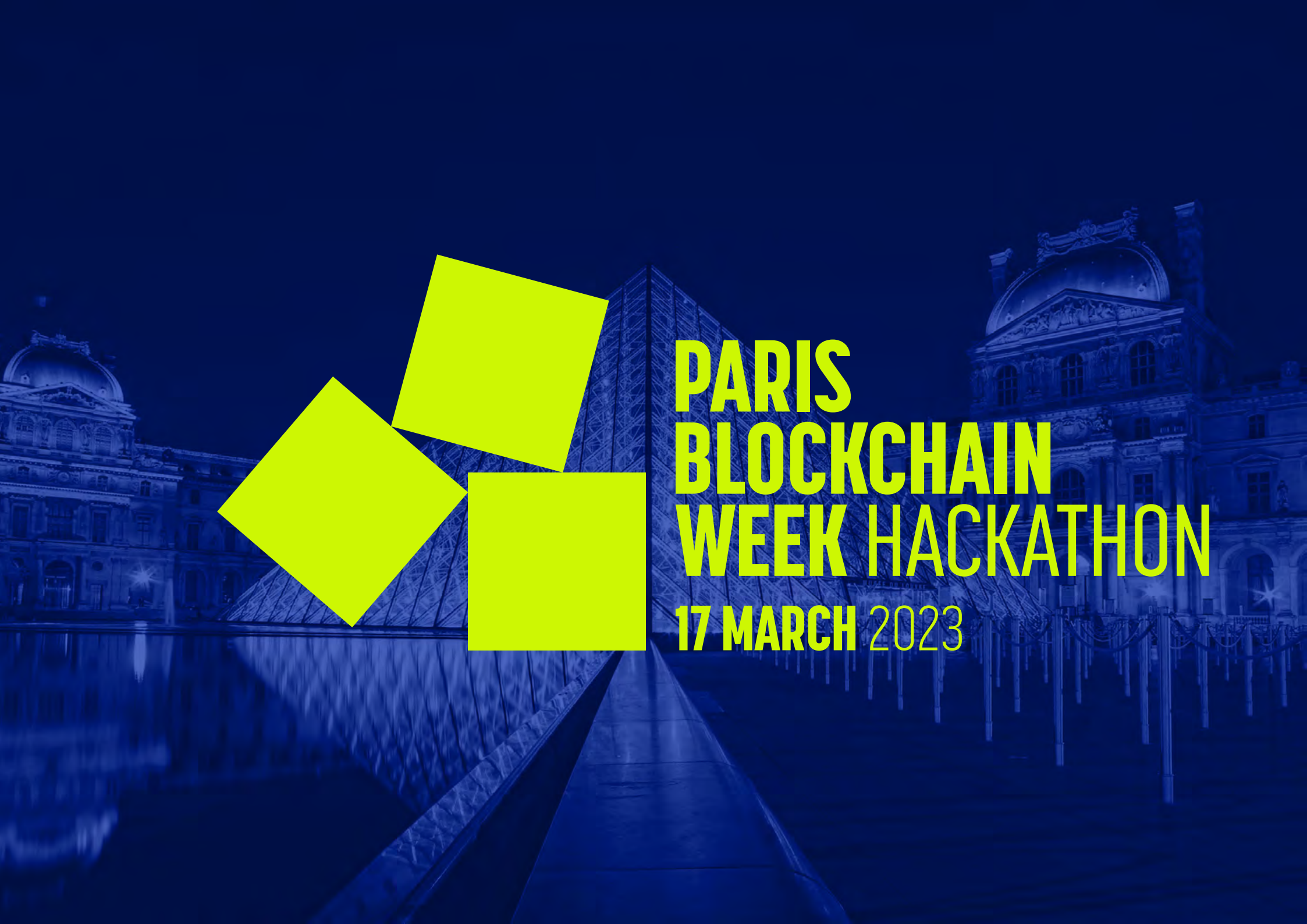
- Panels
- Keynotes
- Workshops

EXHIBITION

- Top hiring companies
- Start-ups
- Specialized recruiters

NETWORK

- Face to face meetings
- Dedicated jobs platform
- Private meeting pods
- Networking sessions


PARIS
BLOCKCHAIN
WEEK HACKATHON
17 MARCH 2023

PARIS BLOCKCHAIN WEEK HACKATHON

17 MARCH 2023

Our Hackathon welcomes developers from various backgrounds for the **ultimate tech experience**. Developers will for one entire weekend hack, build and network in a space designed to foster innovation around cutting-edge blockchain technologies. They will learn more in depth the actual technology and **take the first steps in building the next major project** under the mentoring of 5 elite sponsors in charge of their own tracks.

The main goal is to explore use cases that will **solve real-world challenges** to facilitate blockchain adoption for companies and customers.

The winning project will be announced on the Paris Blockchain Week Summit Main Stage.

PARIS
BLOCKCHAIN
WEEK HACKATHON
17 MARCH 2023

PROGRAM

1 DAY	5 TRACKS	1 JURY	10+ MENTORS	100'S OF HACKERS	1 WINNER

SPONSOR

Be an integral part of the hackathon and design your own track challenge.
You'll be able to determine your preferred developer profile and choose
who you'll accept to participate in your tech experience.

A LOOK BACK AT 2022 TOPICS

Last years topics (Topics for 2023 will be determined together with sponsors)

- Supply Chain: Redefine the current linear value chain of the manufacturing system using a decentralized platform economy and autonomous organization system.
- DEX: Create and use market and exchange mechanisms to balance supply and demand of utility tokens across separate Blockchain networks.
- Finance
- NFT&Metaverse

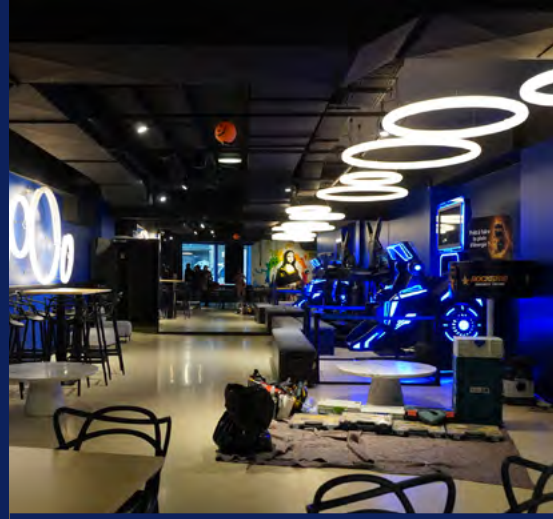
PARIS BLOCKCHAIN WEEK
20-24 MARCH 2023

ESPOT

During Paris Blockchain Week ESPOT will be closed to the public and will become part of Paris Blockchain Week as the official gaming hub.

ESPOT is a premium gaming venue with more than 100 high end gaming stations. There's a separate gaming arena with a massive 30m2 screen and 150 tiered seating arrangement so everyone gets a great view of the action.

It's situated opposite the Louvre museum and is a 3 minute walk from le carrousel du Louvre. The ESPOT venue will become the number one place to chill, meet, greet and play during the main event.



PARIS BLOCKCHAIN WEEK

20-24 MARCH 2023

WHY PARTNER WITH US

Unparalleled **impact and visibility** amongst thousands of industry visionaries, decision makers, influencers and press.

Magic happens when you're **surrounded by 10,000+ revolutionaries** who are waiting to meet you.

This is where the industry moves forward. The greatest minds have those industry critical conversations to shape the future.

Leaders and game-changers all in one place - This is where future business partnerships are made and **business gets done.**

WHATEVER YOUR KEY GOALS ARE,
WE CAN WORK WITH YOU TO DESIGN
YOUR PERFECT SPONSORSHIP OPPORTUNITY.
SPEAK TO OUR TEAM TODAY