



Corporate Presentation

Terms and Conditions

This presentation does not constitute an “offering memorandum” by GOAT Industries Ltd. (“GOAT Industries Ltd” or the “Company”) as such term is defined under Canadian securities legislation and confers no statutory, contractual or other similar rights of rescission or other action or remedy to any recipient under securities legislation in Canada, the United States or other jurisdiction for misrepresentation or otherwise. No securities are being offered for sale hereunder. This document does not provide full disclosure of all material facts relating to the securities offered. Readers must conduct their own analysis and review of the Company and of the information contained in this presentation and must contact their own professional advisors.

This presentation contains “forward-looking information”. Forward-looking information includes, without limitation, statements regarding macroeconomic factors, future demand and supply dynamics for the Company’s investments, valuations, capital and operating expenditures, ability to obtain financing, future currency exchange rates, government regulations, and environmental risks. Similarly, forward- looking information also includes economic analysis of the business of the Company and the results thereof, including, without limitation, cash flow projections, estimated capital and operating costs, and all economic analysis derived from such estimates and forecasts. In general, forward-looking information can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “projects”, “forecasts”, “budget”, “estimates”, “schedule”, “intends”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or “will be taken”, “occur” or “be achieved”. The forward-looking information is based upon factors and assumptions the Company believes is reasonable based on information currently available to them. Forward- looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance of the Company to differ from forward-looking information. There can be no assurance that such information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. The Company does not undertake to update any forward-looking information, except as required under applicable securities laws.

Financial outlook and future-oriented financial information contained in this presentation about prospective financial performance, financial position or cash flows is based on assumptions about future events, including but not limited to economic conditions and proposed courses of action, based on management’s assessment of the relevant information currently available. Projections included herein contain forward-looking statements and are based on a number of material assumptions and factors set out above. These projections may also be considered to contain future-oriented financial information or a financial outlook. The actual results of the Company’s investments or operations for any period will likely vary from the amounts set forth in these projections, and such variations may be material. See the above for a discussion of the factors that could cause actual results to vary. The future-oriented financial information and financial outlooks contained in this presentation have been approved by management. Readers are cautioned that any such financial outlook and future-oriented financial information contained herein should not be used for purposes other than those for which it is disclosed herein.

These materials may contain inaccuracies or typographical errors. The Company shall not be responsible for any errors or omissions contained in these materials and do not guarantee the accuracy, completeness or timeliness of the information contained herein.

Back to Basics

GOAT Industries is focused on bringing stability back to North Americans, by investing in companies that are building for increased energy, raw material, and food independence.



Inflation is rising to record levels and global markets are struggling.

8.1%

Canadian 39 Year High
Inflation Rate in June 2022

9.1%

US 40 Year High Inflation
Rate in June 2022

\$966

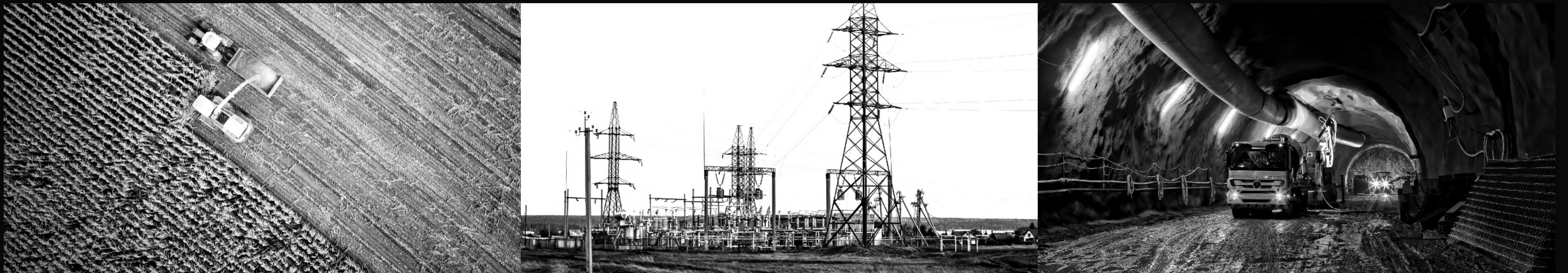
Increased Food Costs for
Average Canadian Family in 2022

20%

Increase in Wheat Price
Index from January 2021

We need homegrown solutions.

It has become abundantly clear that relying on a globalized market for key goods is a recipe for disaster when unexpected stresses and situations arise. Canadians and Americans need on shore solutions that ensure the safety and security of energy and food.

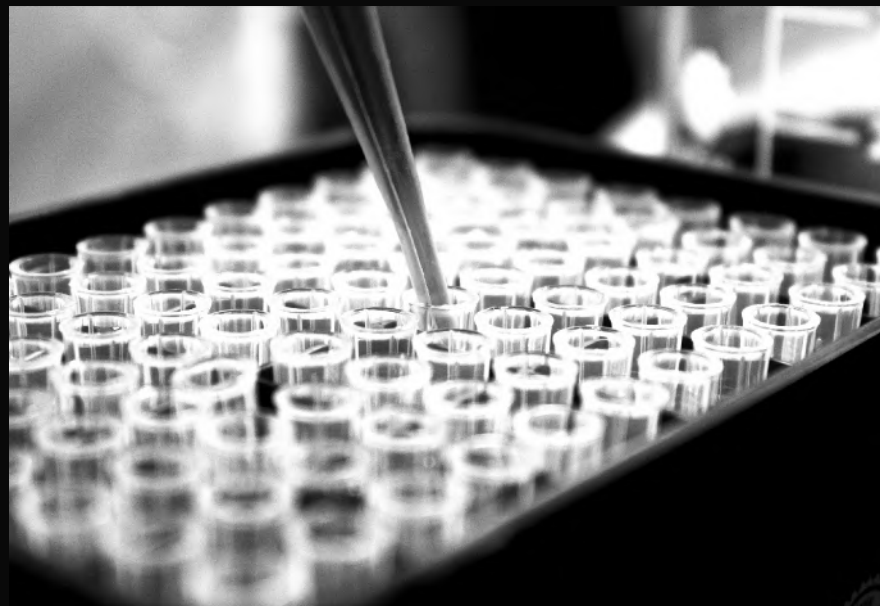


GOAT Industries is investing
in that future, today.



Key Industries

We are focused on key markets and industries that support domestic resilience, energy independence, food production, and inflation recovery.



Cellular agriculture

Energy infrastructure



Raw material extraction

Onshore manufacturing



Current Portfolio

We have invested heavily in or acquired companies that are working on products and services that fit our investment goals.



Premium lab grown dog food

Kojo Pet Performance is a wholly owned subsidiary of GOAT Industries, which marked its first addition to a portfolio of rapidly growing companies focused on the cellular agriculture economy.



Sustainable food packaging

GOAT Industries owns a minority stake in Evanesce, which is a key addition to a portfolio of rapidly growing companies focused on the ocean economy. Evanesce products are design in Canada and manufactured in the USA.



Plant based seafood alternative

GOAT Industries is to acquire up to a 46% equity interest in Sophie's Kitchen upon funding and conversion of an existing credit facility, as well as the exercise of subscription rights granted to GOAT Industries.

Investment Platform

GOAT Industries is more than an investor in our portfolio companies, we are a true partner. In addition to our capital investments, we are providing strategic assistance, network connections, and support to help companies grow faster.



Identification

With our vast industry knowledge and experience, we work to identify exciting companies in a variety of markets that are primed for fast growth and expansion.



Investment

After applying our process to narrow down the best suited opportunities, we make a significant investment in the selected companies to provide the necessary capital to grow.



Support and Incubate

We work with our portfolio companies to assist their leadership teams in scaling production DEMO distribution and expanding their market opportunities.

Executive Team

Lawrence Hay

CEO, Corporate Secretary

Mr. Hay is an officer and director of a variety of private and public companies and has extensive experience structuring and financing companies within the clean energy and ESG industries.

Shriram Bangalore

Chief Financial Officer

Ram brings more 10 years of varied experience in financial and taxation management, corporate strategy, controls, accounting and financial reporting to the Company. Ram holds a Bachelor of Commerce and is a member of the Chartered Professional Accountants, Canada since 2018.

Paul Marr

SVP, Marketing

Paul Marr is the SVP, Marketing at GOAT Industries. Mr. Marr is an award-winning executive creative director. Currently Mr. Marr holds positions as a principal director at KOLD and the head of marcom creative for EA Sports where he leads a team of strategists, designers, copywriters, and creative directors. Prior to EA, Mr. Marr was a director at Canada's leading creative agency, Cossette, where helped establish brand channels, ideas, and platforms for brands like Best Buy, Telus, and Tourism BC.

David Jackson

SVP, Branding

David Jackson is the SVP, Branding at GOAT Industries. Mr. Jackson is a highly regarded marketing leader, currently holding positions as a principal director at KOLD and VP Marketing for EA Sports where he is responsible for over \$2B of revenue globally across the FIFA franchise. Prior to EA, Mr. Jackson's background is comprised of omnichannel public and private sector advertising with Saatchi & Saatchi in London, United Kingdom. Including having held a position with Barclay's Bank in sponsorship strategy and activation.

Board of Directors

Lawrence Hay

Director

Mr. Hay is an officer and director of a variety of private and public companies and has extensive experience structuring and financing companies within the clean energy and ESG industries.

Natasha Raey

Director

Natasha Raey is an entrepreneur and philanthropist, with over 15 years of operational and project management experience. Ms. Raey's primary sector focus includes healthcare, cannabis, consumer discretionary and women's empowerment. Ms. Raey is the founder of Bloomelix, including the CEO of Skye Cannabis. She has had experience developing and executing research projects and development action plans and evaluation frameworks for a number of community development and health focused projects. Including a partner at Cadence Health Centre, overseeing the development and execution of the multi-disciplinary health centre and compounding pharmacy.

Alex Bengner

Director

Mr. Bengner is an accomplished leader and entrepreneur with experience in the biotech and plant-based sectors. Alex Bengner also has several years of experience in marketing having led several creative digital marketing strategies over a variety of industries. He holds a Bachelor's in Economics and a Minor in Business from the University of Victoria.

Investment Committee

Todd Buchanan

Chairman

Todd Buchanan is Chairman of the Investment Committee for GOAT Industries. Mr. Buchanan has over 20 years experience working with Fortune 500, public and private companies on the creation and implementation of business process management methods and technology. Mr. Buchanan has proven he is a strong consensus builder and negotiator, being focused on assisting founders and families operating earlier stage companies from start-up through proof of concept and hyper growth. With having worked with various companies including offering a multi-faceted range of experience having held various senior executive positions at the likes of: International Forest Products; SiCam Systems and its clients; Nexii Building Solutions; Luvo Inc.; LYFE Kitchen; and Equifaira Partners and its clients.

Mr. Buchanan currently serves on the Board, as an officer and in advisory roles with a number of companies, a mutual fund trust, and a not-for-profit organization.

Asghar Khan

Member

Asghar Khan is part of the investment committee at GOAT Industries. Mr. Khan has extensive experience working with public and private enterprises, he has driven shareholder value as well as long-term growth. Mr. Kahn had served as Regional Head of Strategy and Business Development for PepsiCo, where he drove a multi-billion dollar portfolio in 14 countries across the Asia Pacific, with primary focus to develop strategy and M&A. Prior to, Mr. Khan held senior Finance and Planning positions at Rogers Communications Inc and PwC.

Mr. Kahn has also served on the boards of various MNC's in Asia Pacific. Mr. Khan is a member of CIMA Australia. In addition, Mr. Khan holds a Bachelor's degree from Albright College, and an MBA from Lerner School of Business, University of Delaware and a Master's degree in Finance from The Wharton School of Business, University of Pennsylvania.



CSE: GOAT | FRA: 26B

Want to learn more?

<https://www.goatindustries.co/>