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## Great American Cleanup

Why Sponsor Our Corner?

Follower Base: Our Corner has a combined social media following of +6,000 and each post reaches at least 10% of our followers.

Name Recognition: Did you know that it takes 5-7 impressions\* for a consumer to be able to recognize a logo?

Grow your business with a logo on our event signage!

Volunteer Base: In 2019, Our Corner organized over 1,000 volunteers! That's a lot of eyes on our event banner with your logo on it.

CSR Initiative: Create a positive company image by sponsoring a local community improvement project.

\*actioncardapp.com/2016/02/11/11-branding-stats-crazier-than-miley/

## Clean Your Block

#CleanYourBlock brings community members together to cleanup their neighborhood. Our Corner provides the resources, neighborhoods provide the volunteers!

### Street \$250

- Small logo on sponsorship banner
- Inclusion on web and event pages

### Neighborhood \$500

- Medium logo on sponsorship banner
- Inclusion on web and event pages

### Community \$1000

- Large logo on sponsorship banner
- Private cleanup at your business or Our Corner tent at an event
- Inclusion on web and event pages

## Bag Swap

Bag Swap encourages people to think more sustainably, ditch the plastic and recycle! Bag Swap incentivizes participants to trade out disposal grocery bags for reusable tote bag... All for free!

### Street \$250

- Small logo on sponsorship poster
- Inclusion on web and event pages

### Neighborhood \$500

- Medium logo on event banner
- Opportunity to include material in bags (brochures, coupons, cards, etc.)
- Inclusion on web and event pages

### Community \$1000

- Logo on Our Corner tote bags
- Host a Bag Swap at your business
- Inclusion on web and event pages

## Paint Your Heart Out

Paint Your Heart Out is a community beautification initiative that assists veteran, disabled, and/or in need homeowners with exterior house painting, light landscaping and other maintenance. Community members can nominate friends, family, or neighbors.

### Street \$250

- Small logo on sponsorship banner
- Inclusion on web and event pages

### Neighborhood \$500

- Medium logo on event banner
- Inclusion on web and event pages

### Community \$1000

- Large logo on the event banner
- Inclusion on web and event pages